# Store Analysis Visualization

## Regional Report

### Sales by region

Region



| Region | Sales |
|--------|-------|
| Central | 500,865 |
| East | 678,394 |
| South | 391,335 |
| West | 725,216 |

### Top 10 States with most sales

States

| State | Sales |
|-------|-------|
| California | 457,446 |
| New York | 310,876 |
| Texas | 170,188 |
| Washington | 138,641 |
| Pennsylvania | 116,512 |
| Florida | 89,087 |
| Illinois | 80,166 |
| Ohio | 77,871 |
| Michigan | 76,270 |
| Virginia | 70,637 |

### Segment customers per region

Segment / Region
Consumer    Corporate    Home Office



### Profit by region

Region

| Region | Profit |
|--------|--------|
| Central | 39,610 |
| East | 91,499 |
| South | 46,725 |
| West | 108,358 |

## Cost-Volume-Profit Analysis (CVP) of categories and sub-categories

### Profit by sub-category



### Profit and Sales of Categories

| Category | | |
|----------|----------|------------|
| Furniture | Office Supplies | Technology |

| | Profit | Sales |
|----------|--------|-------|
| Furniture | 18,451 | 742,000 |
| Office Supplies | 122,285 | 717,656 |
| Technology | 145,455 | 836,154 |

### Percentage of profit /sales

| Category | |
|----------|------|
| Technology | 17.40 |
| Office Supplies | 17.04 |
| Furniture | 2.49 |

### Sales by Sub-category

Sub Category

| Sub Category | Sales |
|--------------|-------|
| Phones | |
| Chairs | 328,449 |
| Storage | 223,844 |
| Tables | |
| Binders | 203,401 |
| Machines | 189,239 |
| Accessories | |
| Copiers | 149,528 |
| Bookcases | |
| Appliances | 106,153 |
| Furnishings | |
| Paper | 78,479 |
| Supplies | 46,674 |
| Art | |
| Envelopes | 16,476 |
| Labels | 12,486 |
| Fasteners | |

### Cost by sub category

| Sub Category | Cost |
|--------------|------|
| Chairs | 301,859 |
| Phones | 285,491 |
| Tables | 224,691 |
| Storage | 202,565 |
| Machines | 185,854 |
| Binders | 173,185 |
| Accessories | 125,444 |
| Bookcases | 118,353 |
| Copiers | 93,910 |
| Appliances | 88,215 |
| Furnishings | 78,646 |
| Supplies | 47,863 |
| Paper | 44,426 |
| Art | 20,591 |
| Envelopes | 9,512 |
| Labels | 6,940 |
| Fasteners | 2,075 |