Store Analysis Visualization Regional Report Top 10 States with most sales Sales by region States Region California 457,446 800K 725,216 310,876 700K 678,394 New York 170,188 Texas 600K 138,641 Washington 500,865 500K 116,512 Pennsylvania Sales 391,335 400K 89,087 Florida Illinois 80,166 300K 77,871 Ohio 200K 76,270 Michigan 100K 70,637 Virginia 0K 100K 150K 200K 250K 300K 350K 400K 450K 50K Central East South West Profit by region Segment customers per region Region Segment / Region 120K Home Office Consumer Corporate 100K 108,358 1500 80K Count of Segment 1000 60K 40K 500 39,610 20K 0K Central West Central East West Central South West East South South East East South West Central Cost-Volume-Profit Analysis (CVP) of categories and sub-categories Profit and Sales of Categories Profit Margin (profit /sales*100) Profit by sub-category Category Category Office Supplies Copiers Furniture Technology 1000K 836,154 Technology 17.40 742,000 717,656 Value 500K Office Supplies 17.04 145,455 122,285 18,451 2.49 Furniture Profit Profit Sales Profit Sales Sales Cost by sub category Sales by Sub-category Sub Catego.. Sub Category Phones 330,007 Chairs 301,859 328,449 Chairs Phones 285,491 223,844 Storage 224,691 Tables Tables Furnishings 206,966 Tables Storage 202,565 203,401 Binders 185,854 Machines 189,239 Machines Binders 167,380 Accessories Accessories 149,528 Copiers 118,353 Bookcases Bookcases 114,880 106,153 93,910 Appliances Copiers Storage 91,705 Furnishings 88,215 **Appliances** 78,479 Paper Envelopes Labels Furnishings 78,646 Supplies 46,674 Supplies 47,863 27,119 44,426 Paper Envelopes 16,476 20,591 Appliances Art Labels 12,486 Art Envelopes 9,512 Fasteners 3,024 6,940 Labels ОК 100K 400K 200K 300K 2,075 Fasteners Sales