



**SCS advisory**  
Geneva - Milano



Swiss Corporate Services is a Geneva based company with offices in Geneva and Milano. Since 2007 we provide Financial and Strategic Development Advisory to Swiss, Italian and Foreign companies.

SCS, founded by Tolis Cléopas, is an independent company providing strategic and financial advisory services to Swiss and foreign enterprises

- Strategic brand and market development
- Management support
- Acquisitions & cessions
- Capital restructuring

SCS focuses on developing simple and efficient business solutions for its clients elaborated by a team of senior professionals in close coordination with their management.

Implemented in Geneva and Milan, Swiss Corporate Services offers a unique knowledge for Italian companies of the Swiss market.

- Analysis of acquisition opportunities in Switzerland
- Developing your company's throughout the Swiss market
- Creating international sales center from Switzerland (competitive tax and management advantages)
- Benefit from the unique Expertise of our network of experts in industrial projects, finance and international strategic development

- **Business Development**

Strategic planning & advisory  
Mergers & acquisitions  
Financial structuring  
Market acquisition & development support

- **Business support**

Financial planning & organization  
Process and organization optimization

- **Business intelligence and innovation**

Market studies and development,  
benchmarking  
Events  
New technologies development advisory

- **Legal Services and advices**

Contractual matters  
Company creation, structure and administration  
Intellectual property  
Litigation and arbitration

- **Tax services and optimization**

Holding and offshore matters

## Personal Service

SCS's philosophy prides itself on developing long term relationship with its clients, and partners, rooted in a deep understanding of their specific objectives and requirements

## Tailor made solutions

Each customer is different. Thus our team and our partners are dedicated at providing the best suited solutions to any business requirement raised by our clients

## Secrecy and compliance

As our clients, our team of professionals is sharing the highest level of discretion and confidentiality that prevails in the Swiss banking industry segment.

## Transparent fee structure

SCS believes in agreeing a true and simple fee structure prior to the acceptance of a mandate. This fee structure will cover all our services, ensuring that there will be no hidden extra costs incurred during the mandate.

## Tolis Cléopas

Tolis Cléopas has founded SCS S.A. in 2007. Before founding SCS, and following a 10 years career in Corporate banking at United Overseas Bank (now BNP Paribas), he moved to the private sector where he occupied senior management positions in Treasury and as Finance Director in Swiss and US multinational groups. Among them where Amoco Chemicals (oil and derivatives), Elizabeth Arden/Unilever, (perfumes & cosmetics), Landis & Gyr Communications (telecommunications) or AGICOA (intellectual property rights). His responsibilities included, treasury management, export and trade finance as well as several specific international development projects. Co-founder of Gereje Corporate Finance an Euro-Asian corporate finance boutique with offices in Geneva and Singapore, from which the Geneva and Milan offices spun-off in 2011.

## Massimiliano Morpurgo

Massimiliano Morpurgo has started his career with Nestlé as the Global Brand Coordinator, then became the General Manager and European President of leading companies in the fragrances and cosmetics such as Firmenich and Symrise (formerly Dragoco). He organised the joint-venture between MaxMara Fashion Group and Wella AG (P&G) and advised several prestigious firms such as L Capital private equity, MaxMara Fashion Group, Acqua di Parma, MBFG, Mane Fils, Mirato, Guaber, Korres, Financo, and others. In 2009 He joined Gereje Corporate Finance as partner until 2010. Massimiliano holds a Ph.D. in finance from Università Cattolica.

## Horst Edenhofer

Horst has 35 years of experience in luxury markets. He joined Cartier in 1976 where he occupied various positions before his appointment as CEO of Cartier Switzerland, a position which he occupied for 13 years. Horst is Graduated in Marketing and Econometrics from the University of Fribourg (Switzerland).

## One of Swiss Corporate Service's key competitive advantages resides in our Partners

SCS has engaged several strategic partnerships with Swiss and foreign companies, law firms and tax optimization companies enabling SCS to offer a wide range of specialized services with strong added value.

SCS partnership network grant a wide coverage of key strategic markets worldwide including: Europe, India and Asia-Pacific countries to offer unique business solutions to its clients.



The present document is an anonymous investment brochure providing a brief description of the scope of the project and its owners.

Should this project be of interest for you or one of your client, we will be glad to provide you with extensive information and documentation upon signature of a related Non Disclosure Agreement.

We will be pleased to answer any questions regarding this project or any other matter related to the present investment proposal by contacting us at the following address.

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