

SALES REPORT DASHBOARD

Total Revenue
126.01M

Gross Profit
86.89M

Units Sold
4M

Country

All

Year

All

Month Name

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

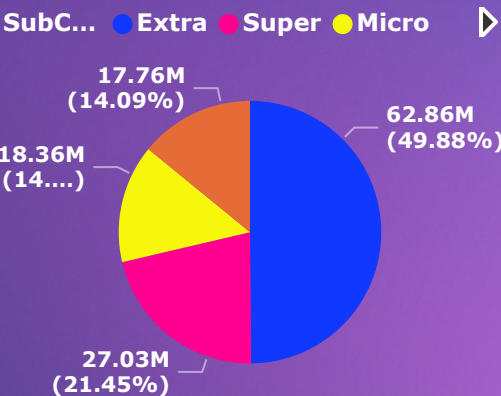
Sep

Oct

Nov

Dec

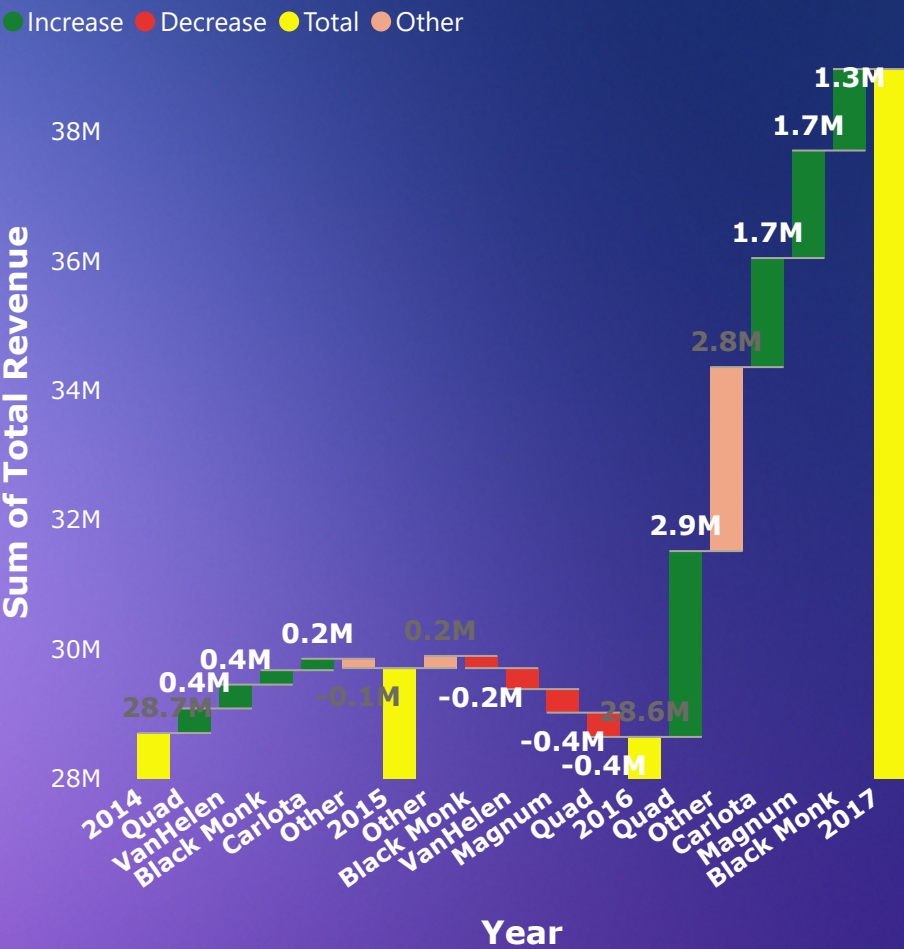
Total Revenue by SubCategory



Total Revenue by Product



Sum of Total Revenue by Year and ProductName



Total Revenue and QoQ Growth by Qtr



Gross Profit and MoM Growth by Qtr



Year	Qtr	Total Rev	Prev Qtr	QoQ Growth
2014	1	71,11,215.30		Infinity
2014	2	75,47,612.20	71,11,215.30	6.14%
2014	3	70,12,245.75	75,47,612.20	-7.09%
2014	4	70,29,059.30	70,12,245.75	0.24%
2015	1	72,91,740.65	70,29,059.30	3.74%
2015	2	70,81,957.65	72,91,740.65	-2.88%
2015	3	79,15,738.55	70,81,957.65	11.77%
2015	4	74,15,636.90	79,15,738.55	-6.32%
2016	1	67,41,970.15	74,15,636.90	-9.08%
2016	2	73,34,374.65	67,41,970.15	8.79%
2016	3	76,19,455.60	73,34,374.65	3.89%
2016	4	69,44,515.30	76,19,455.60	-8.86%
2017	1	94,90,990.40	69,44,515.30	36.67%
2017	2	97,17,648.65	94,90,990.40	2.39%
2017	3	98,55,950.75	97,17,648.65	1.42%
2017	4	99,03,900.35	98,55,950.75	0.49%
Total		12,60,14,012.15		Infinity

Year	Month Name	Sum of Gross Profit	prev Month Profit	MoM growth
2014	Jan	16,55,209.60		Infinity
2014	Feb	14,18,857.10	16,55,209.60	-14.28%
2014	Mar	18,29,450.30	14,18,857.10	28.94%
2014	Apr	18,81,467.60	18,29,450.30	2.84%
2014	May	16,26,603.10	18,81,467.60	-13.55%
2014	Jun	16,97,036.00	16,26,603.10	4.33%
2014	Jul	18,96,424.50	16,97,036.00	11.75%
2014	Aug	14,83,707.70	18,96,424.50	-21.76%
2014	Sep	14,54,128.20	14,83,707.70	-1.99%
2014	Oct	17,53,017.60	14,54,128.20	20.55%
2014	Nov	14,03,476.90	17,53,017.60	-19.94%
2014	Dec	16,90,493.80	14,03,476.90	20.45%
2015	Jan	17,65,150.40	16,90,493.80	4.42%
2015	Feb	16,39,391.80	17,65,150.40	-7.12%
2015	Mar	16,23,552.80	16,39,391.80	-0.97%
2015	Apr	15,48,668.40	16,23,552.80	-4.61%
2015	May	15,99,531.70	15,48,668.40	3.28%
2015	Jun	17,34,819.50	15,99,531.70	8.46%
2015	Jul	20,47,150.00	17,34,819.50	18.00%
2015	Aug	16,33,850.30	20,47,150.00	-20.19%
2015	Sep	17,76,826.30	16,33,850.30	8.75%
2015	Oct	18,67,258.10	17,76,826.30	5.09%
2015	Nov	14,46,110.40	18,67,258.10	-22.55%
2015	Dec	18,00,167.20	14,46,110.40	24.48%
2016	Jan	16,07,653.30	18,00,167.20	-10.69%
2016	Feb	13,17,999.70	16,07,653.30	-18.02%
2016	Mar	17,22,203.00	13,17,999.70	30.67%
2016	Apr	15,71,480.20	17,22,203.00	-8.75%
2016	May	17,77,079.90	15,71,480.20	13.08%
2016	Jun	17,09,514.50	17,77,079.90	-3.80%
2016	Jul	18,08,421.80	17,09,514.50	5.79%
2016	Aug	17,62,669.50	18,08,421.80	-2.53%
Total		8,68,87,854.40		Infinity