# VOLUNTEERVILLE

# Community-powered change: local actions, sustainable outcomes

#### **PROBLEM**

Many people want to get involved with their community, but finding opportunities that match their interests and availability can be difficult.

A seamless volunteering app increases efficiency and impact between employers, volunteers and NGO's, while fostering an engaged and collaborative community.

#### **SOLUTION -**

Our platform facilitates volunteer **matching** by taking into account their **interests** and availability.

It simplifies volunteer event creation and management, and fosters connections between volunteers while enabling progress tracking. Through our platform, organizations can efficiently post events, manage tasks, and attract/retain volunteers. Employers, on the other hand, can keep track of volunteer hours and promote corporate social responsibility, which enhances their positive image.

# **BUSINESS MODEL** -

- Flat recurring fee (monthly & annual).
- Enterprise (Customized Pricing)

## PRODUCT •

Platform that connects individuals with their local community through accessible and meaningful volunteering opportunities. It streamlines the process for both volunteers, businesses and organizations to find each other, enabling them to make a positive impact in their community.

#### **COMPETITIVE ADVANTAGE -**

- Comprehensive and user friendly
- Matching algorithm
- Recognition and reward system
- Incorporated feedback and reviews for transparency and reliability

## TARGET MARKET -

- CSR teams
- Volunteers of all ages
- Non-profit organizations
- Community groups
- Local initiatives
- Large scale event organizers

#### TEAM ·



Kristine Kise Founder



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Partnerships

# **ROADMAP 2023** -







Prototyping
Testing with Company X



Prototype development Design



Scaling Fundraising