VOLUNTEERVILLE

Connect With Your Community

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PROBLEM

Many people want to get involved with their community, but finding opportunities that **match their interests and availability** can be difficult.

A seamless volunteering app would **increase efficiency** and **impact** between employers, volunteers and NGO's, while fostering an engaged and collaborative community.

SOLUTION

Our platform facilitates volunteer matching by taking into account their interests and availability. It also simplifies event creation and management, and fosters connections between volunteers while enabling progress tracking. Through our platform, organizations can efficiently post events, manage tasks, and attract/retain volunteers. Employers, on the other hand, can keep track of volunteer hours and promote corporate social responsibility, which enhances their positive image.

BUSINESS MODEL

Flat recurring fee (monthly & annual).

Tier based model:
- **Basic** (Free)
- **Premium** (Subscription-based)
- **Enterprise** (Customized Pricing)

PRODUCT

Platform that connects individuals with their local community through accessible and meaningful volunteering opportunities. Our app streamlines the process for both volunteers and organizations to find each other, enabling them to make a positive impact in their community.

COMPETITIVE ADVANTAGE

- Comprehensive and user friendly
- Matching algorithm
- Recognition and reward system
- Incorporated feedback and reviews for transparency and reliability

TARGET MARKET

- CSR teams
- Volunteers of all ages
- Non-profit organizations
- Community groups
- Local initiatives
- Large scale event organizers

TEAM

Kristine Kise
Founder

Liene Maksima
Design

Marcis Maksims
Partnerships

ROADMAP 2023

Q1
Customer Discovery
Developing MVP

Q2
Prototyping
Testing with Company X

Q3
Prototype development
Design

Q4
Scaling
Fundraising