

DA503 Applied Statistics

Lecture 02

Descriptive Statistics

- **Descriptive Statistics**

- **Univariate Analysis**

- Tabular representation of data and frequency distributions (histograms)
 - Relative and cumulative frequency distributions
 - Common shapes of frequency distributions
 - Measures of central tendency
 - Mean, mode and median
 - Measure of spread (quantifying variability)
 - Variance and standard deviation, range
 - Quartiles and percentiles

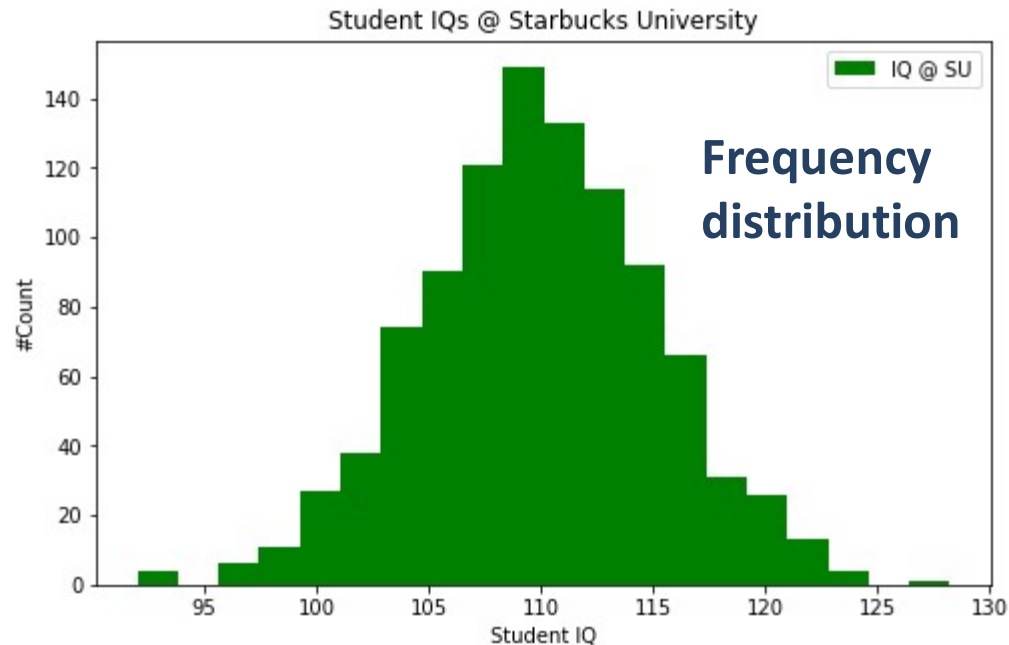
- **Bivariate (multivariate) Analysis**

- Relations between any combination of categorical and continuous variables: continuous-continuous, categorical-categorical and continuous-categorical

Tabular presentation of data and frequency

IQ	Freq.
90-92	1
92-94	3
94-96	0
...	...
106-108	125
108-110	168
110-112	146
...	...
128-130	1
Total	1000

Histogram is a graphical representation of the **frequency distribution** which shows the number of observations in each class



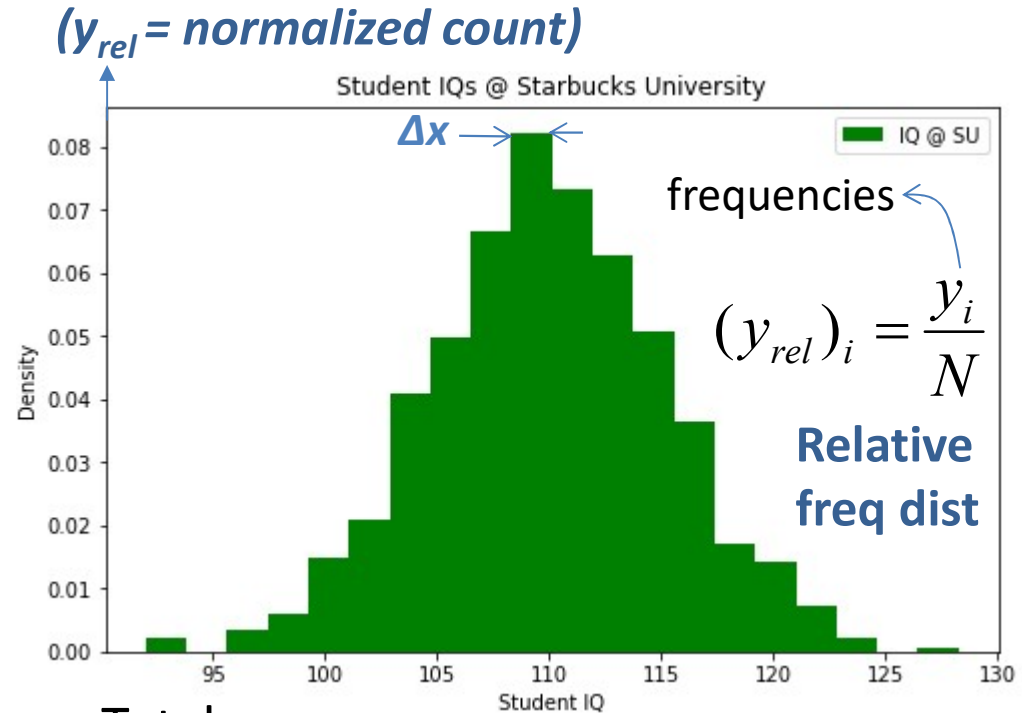
```
df = pd.read_csv('IQSU.txt', header=None)
IQ = df.iloc[:, 0]
plt.hist(IQ, bins=20, color='g', label='IQ @ SU')
plt.title('Student IQs @ Starbucks University')
plt.xlabel('Student IQ') ; plt.ylabel('#Count')
plt.legend(loc='upper right') ; plt.show()
```



Python code

Relative frequency

IQ	Freq	Relative freq
90-92	1	0.001
92-94	3	0.003
94-96	0	0.000
...
106-108	125	0.125
108-110	168	0.168
110-112	146	0.146
...
128-130	1	0.001
Total	1000	1.000



Total normalized count = $\sum_{i=1}^N \frac{(y_{rel})_i}{N} = 1$

```
plt.hist(IQ, bins=20, normed=True, color='g', label='IQ @ SU')
```

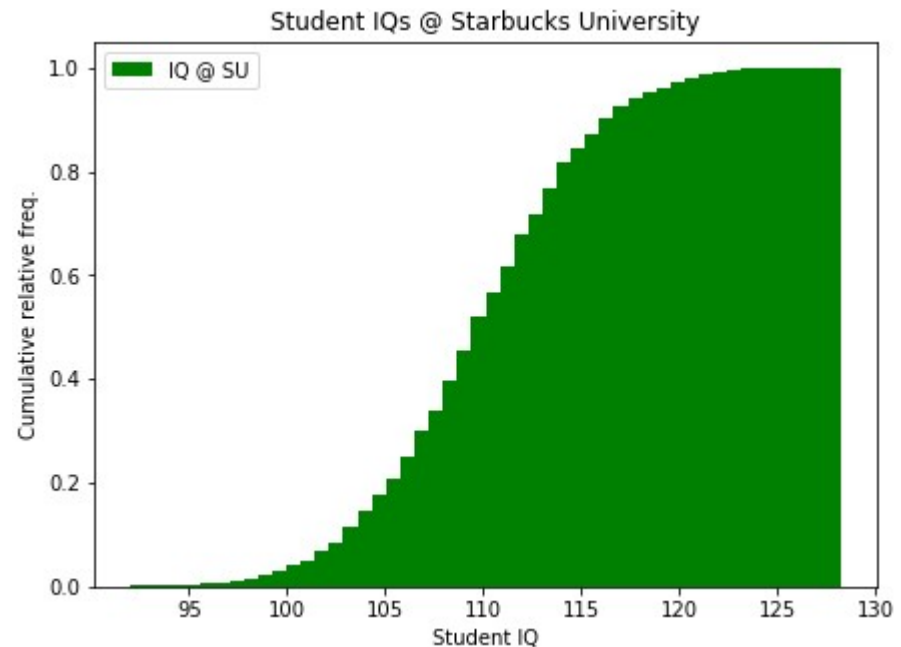


Density histogram (discrete): y axis is density value (normalized count divided by bin width) such that the bar areas sum to 1.

Cumulative relative frequency

- Accumulation of the previous relative frequencies

IQ	Freq	Relative freq	Cumulative rel. freq
90-92	1	0.001	0.001
92-94	3	0.003	0.004
94-96	0	0.000	0.004
...
106-108	125	0.125	0.346
108-110	168	0.168	0.514
110-112	146	0.146	0.660
...
128-130	1	0.001	1.00000
Total	1000	1.000	

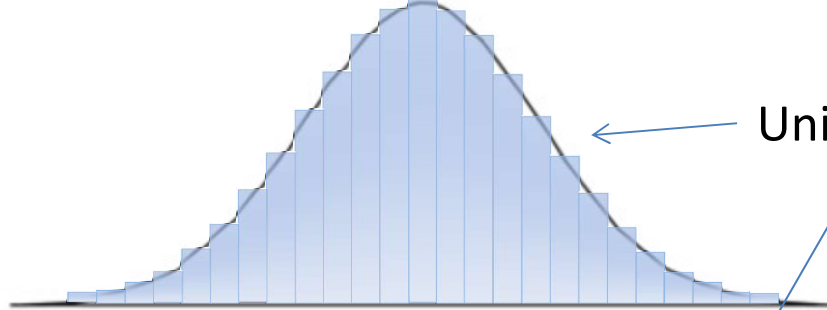


```
plt.hist(height, bins=50, normed=True, cumulative=1,  
color='g', label='IQ @ SU')
```

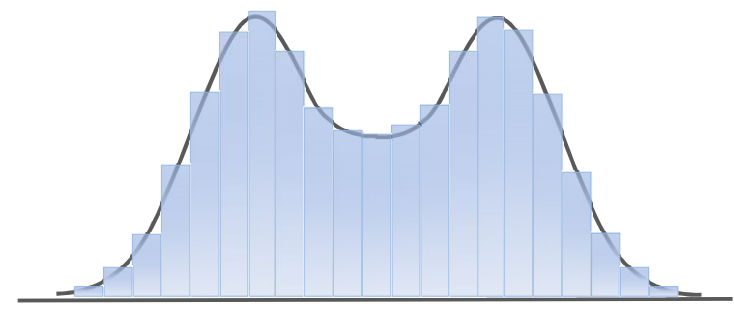


Common shapes of frequency distributions

Symmetric (normal) distribution

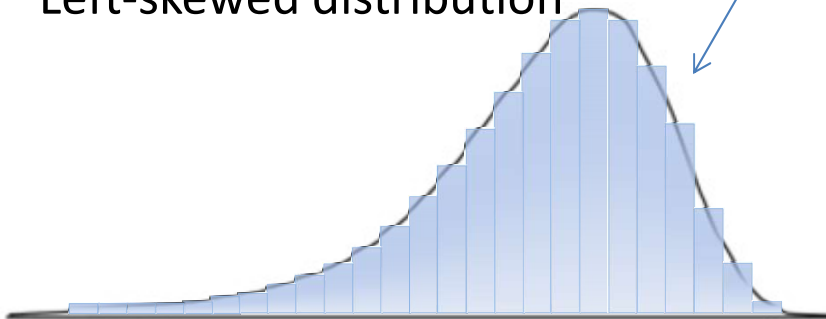


Bimodal distribution

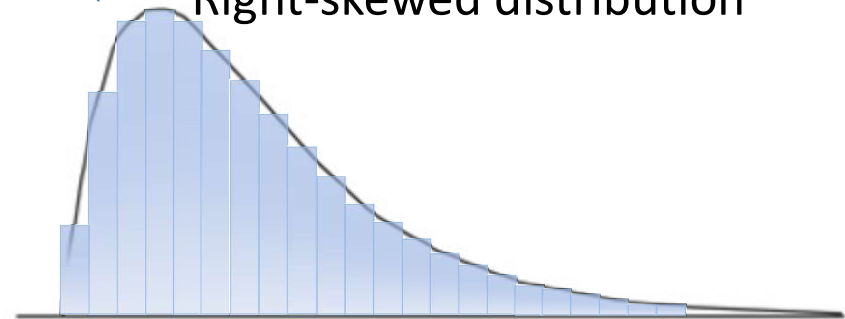


Unimodal

Left-skewed distribution



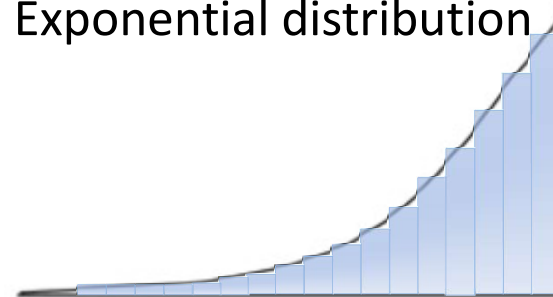
Right-skewed distribution



Uniform (rectangular) distribution



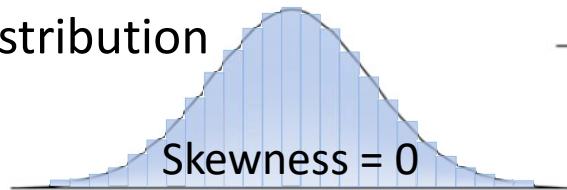
Exponential distribution



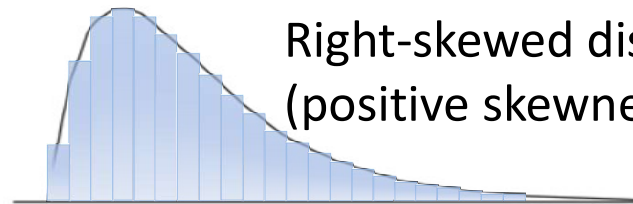
Skewness

- **Skewness:** A measure of dataset's symmetry (or lack of symmetry)

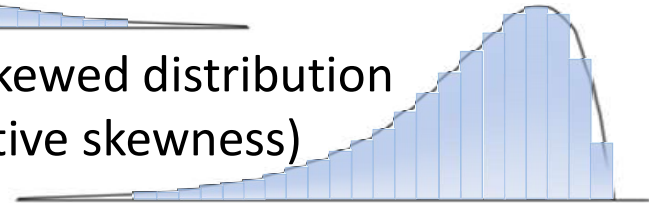
Symmetric (normal) distribution



Right-skewed distribution
(positive skewness)



Left-skewed distribution
(negative skewness)



- A symmetrical distribution has a 0 skewness
- A general rule of thumb for skewness:
 - If < -1 or $> +1$, **highly skewed**.
 - If between $(-1, -\frac{1}{2})$ or $(+\frac{1}{2}, +1)$, **moderately skewed**.
 - If between $-\frac{1}{2}$ and $+\frac{1}{2}$, **approximately symmetric**.

Population

$$\frac{1}{n} \frac{\sum_{i=1}^n (X_i - \bar{X})^3}{\sigma^3}$$

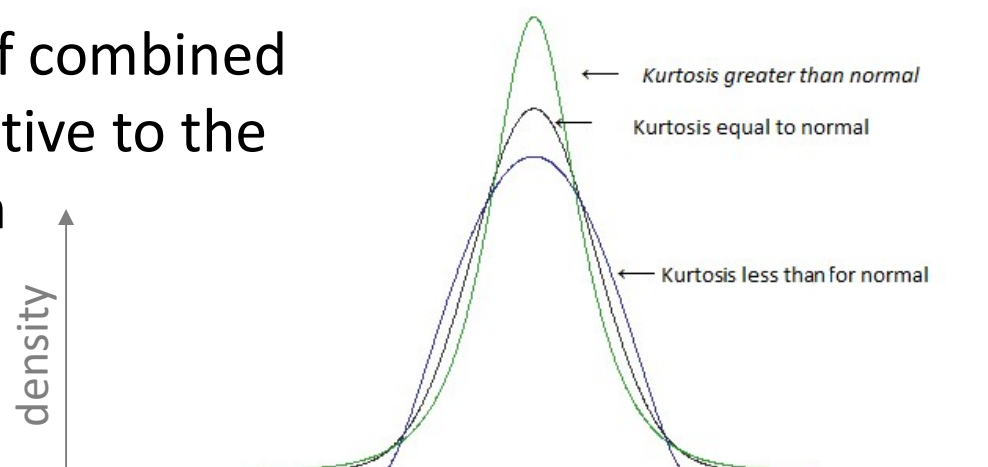
Sample

$$\frac{n}{(n-1)(n-2)} \frac{\sum_{i=1}^n (X_i - \bar{X})^3}{s^3}$$

```
import scipy.stats as stats
stats.skew(IQ)
-0.045182690
```

Kurtosis

- **Kurtosis:** A measure of combined weight of the tails relative to the rest of the distribution



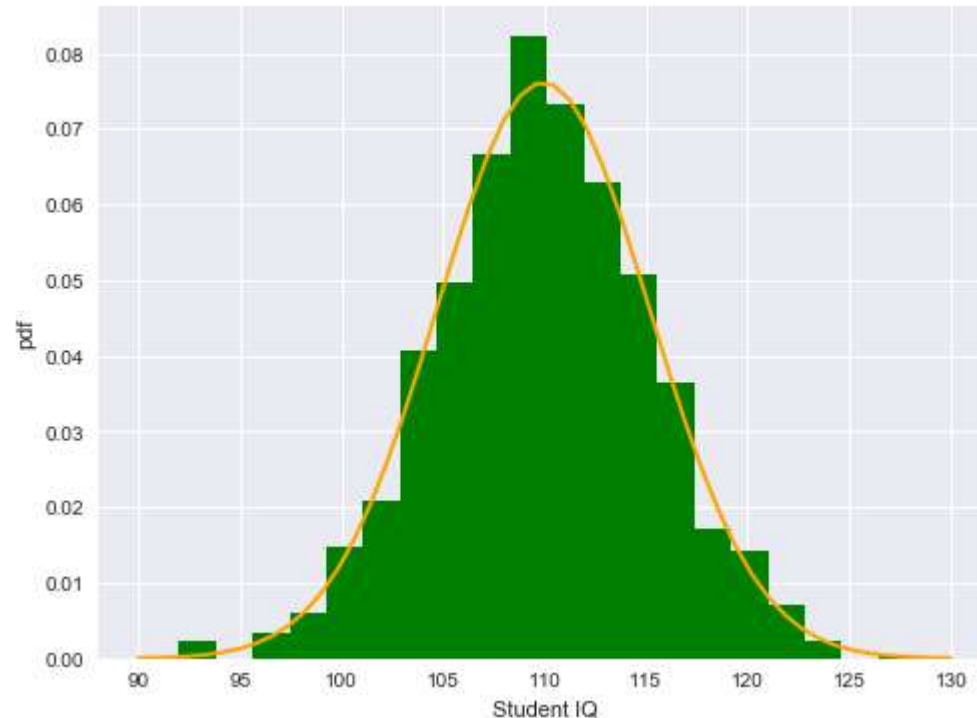
- A standard normal distribution has 3 kurtosis. A rule of thumb:
 - Kurtosis = 3 : **mesokurtic** (normal dist)
 - Kurtosis < 3 : **platykurtic** (compared to a normal dist., tails are shorter and thinner, and often central peak is lower and broader)
 - Kurtosis > 3 : **leptokurtic** (compared to a normal dist., tails are longer and fatter, and often its central peak is higher and sharper.)

Population

$$\frac{1}{n} \frac{\sum_{i=1}^n (X_i - \bar{X})^4}{\sigma^4}$$

```
import scipy.stats as stats
stats.kurtosis(IQ)+3
3.124896214
```

Back to our “IQ @ SU” problem



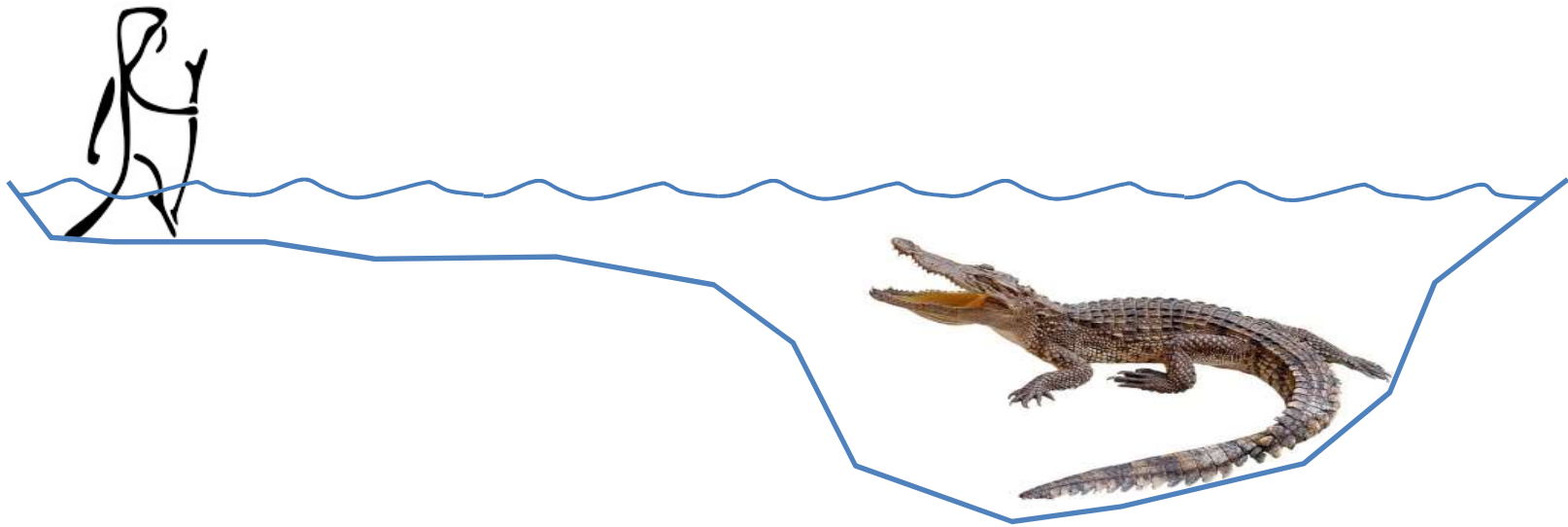
```
import scipy.stats as stats
meanH=IQ.mean() ; sdH=IQ.std()
plt.hist(IQ, bins=20 ,normed=True, facecolor='green')
rv = stats.norm(meanH,sdH)
x = np.linspace(90,130)
plt.plot(x, rv.pdf(x), color='orange', lw=2)
plt.xlabel('Student IQ') ; plt.ylabel('pdf')
plt.show()
```



Measure of central tendency

“Never try to walk across a river just because it has an average depth of 120 cm”

M. Friedman



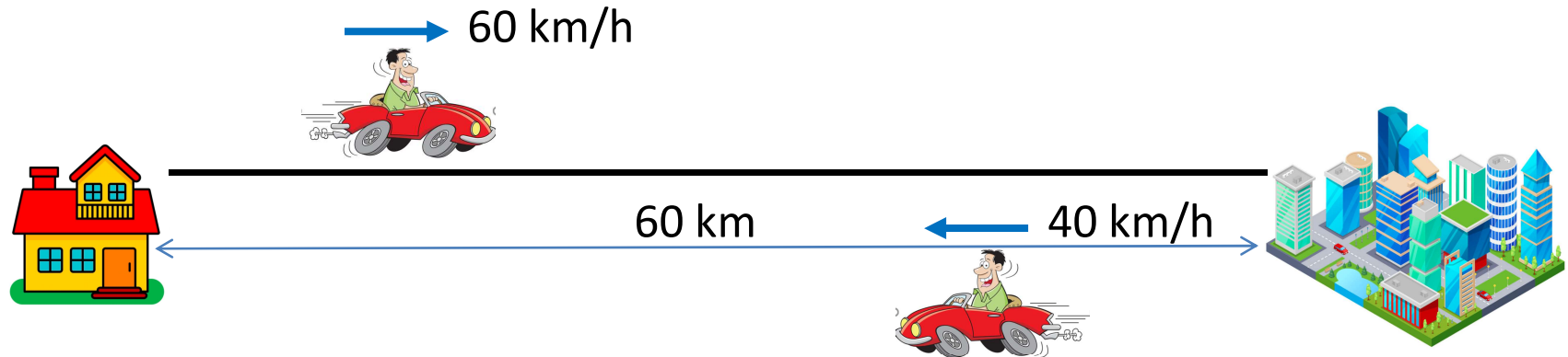
Measure of central tendency

- Given the data set: $X = \{ 1, 3, 5, 5, 6, 7, 9, 11, 24 \}$

Mean: 7.9

- Mean:** The average of the data set →
- How can you go wrong with the mean?

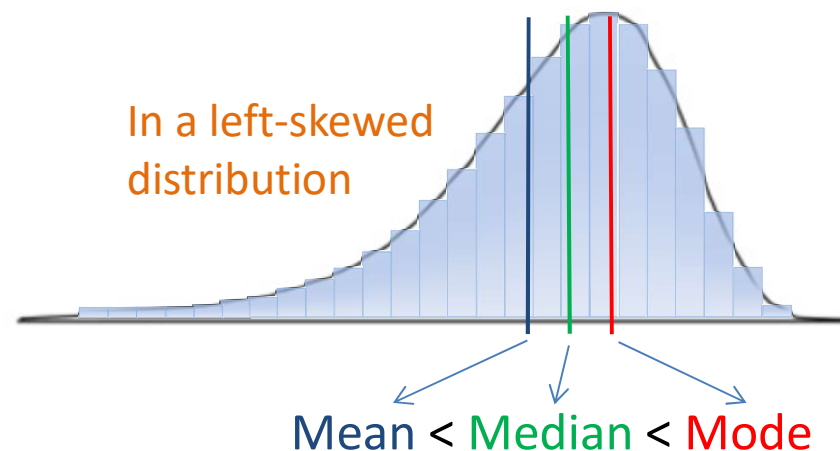
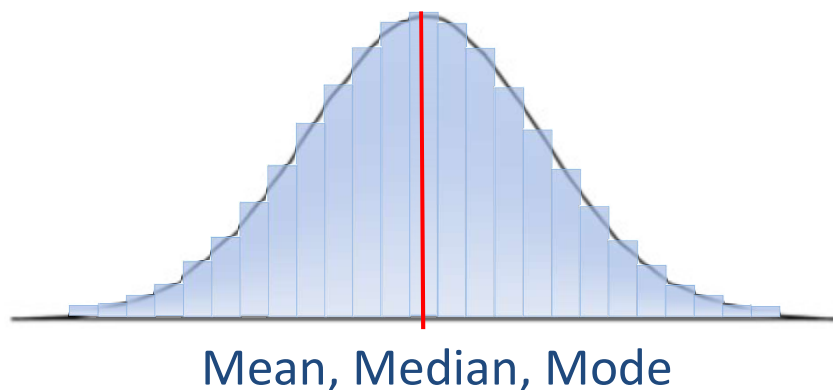
$$\bar{X} = (1/N) \sum_{i=1}^N X_i$$



- What's the average speed? $(60+40) / 2 = 50$ km/h?
- Total driving time = $(60/60) + (60/40) = 1 + 1.5 = 2.5$ hrs
- Total distance traveled = $2 \times 60 = 120$ km
- Avg speed = $120 / 2.5 = \mathbf{48}$ km/h

Measure of central tendency

- Given the data set: $X = \{ 1, 3, 5, 5, 6, 7, 9, 11, 24 \}$
Mode Median Mean: 7.9
- Median:** Measure of the center of the data set (50th percentile)
- Mode: Point with the **highest** frequency
- Comparison of mean, median and mode:



Mean vs Median vs Mode

- For skewed distributions, the mean is dragged in the direction of the skew. In such cases, the median is a much better representative of the central location of the data.
- Median is resistant to outliers as well. Here is an example:

Data Set 1

{4,4,5,5,5,6,6,6,7,7}

Mean = 5.5

Median = 5.5

$\sigma = 1.08$

Data Set 2

{4,4,5,5,5,6,6,6,7,7,300}

Mean = **32.3**

Median = 6

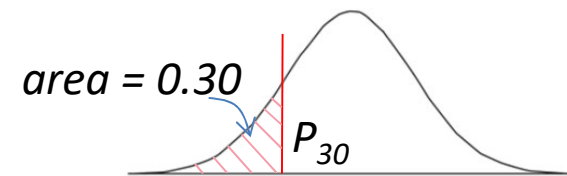
$\sigma = \mathbf{88.8}$

Type of variable	Best measure of central tendency
Nominal	Mode
Ordinal	Median
Interval/Ratio (not skewed)	Mean
Interval/Ratio (skewed)	Median

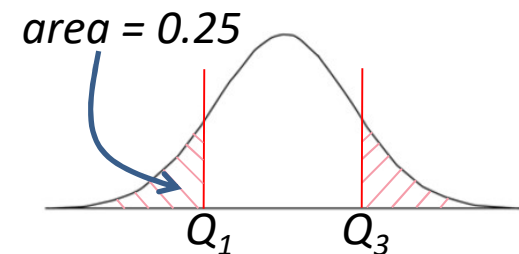
Quantiles

- **Quantile:** A portion of total number of observations. Quantiles are usually named according to the number of portions into which the range is divided.
- **Percentile:** divides a data set into 100 equal groups

The 30th percentile of a continuous distribution:



- **Decile:** divides a data set into 10 equal groups
- **Quintile:** divides a data set into 5 equal groups
- **Quartile:** divides a data set into 4 equal groups
 - Lower quartile (Q1) : 25th percentile
 - Middle quartile (Q2) : 50th percentile
 - Upper quartile (Q3) : 75th percentile
 - Interquartile range : $IQR = Q_3 - Q_1$

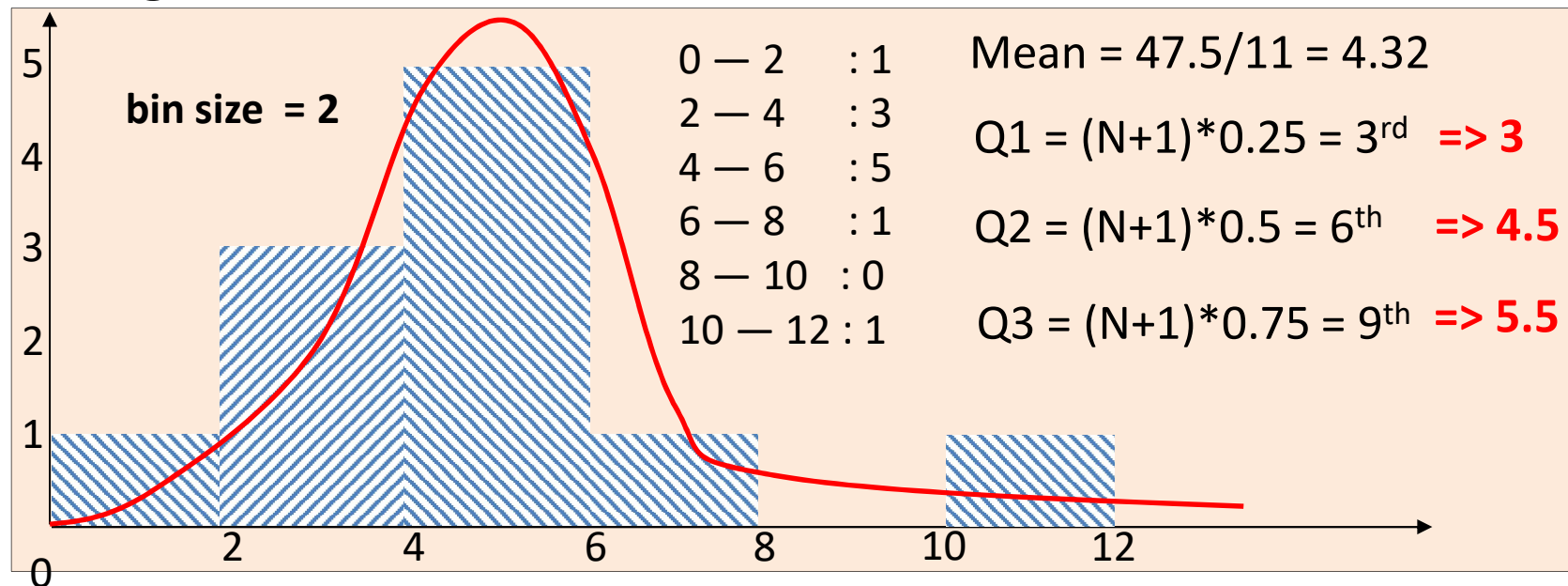


Boxplots

- A sample of $N=11$ observations:
- Dataset = { 1, 2.5, 3, 3.5, 4.1, 4.5, 4.9, 5, 5.5, 6.5, 11 }

$\begin{array}{cccccccccccc} & & & \text{Q1} & & & & & & \text{Q3} & & \\ & & & \text{3} & & & & & & \text{5.5} & & \\ 1, & 2.5, & \text{3}, & 3.5, & 4.1, & \text{4.5}, & 4.9, & 5, & \text{5.5}, & 6.5, & 11 \\ & \underbrace{\hspace{10em}} & & & & \downarrow & & \underbrace{\hspace{10em}} & & & \\ & \text{Q1 = Median of lower half} & & \text{Q2} & & \text{Q3 = Median of upper half} & & \end{array}$

Histogram:



Boxplots – cont'd

- **Boxplots (cont'd)**
- Dataset = { 1, 2.5, 3, 3.5, 4.1, 4.5, 4.9, 5, 5.5, 6.5, 11 }

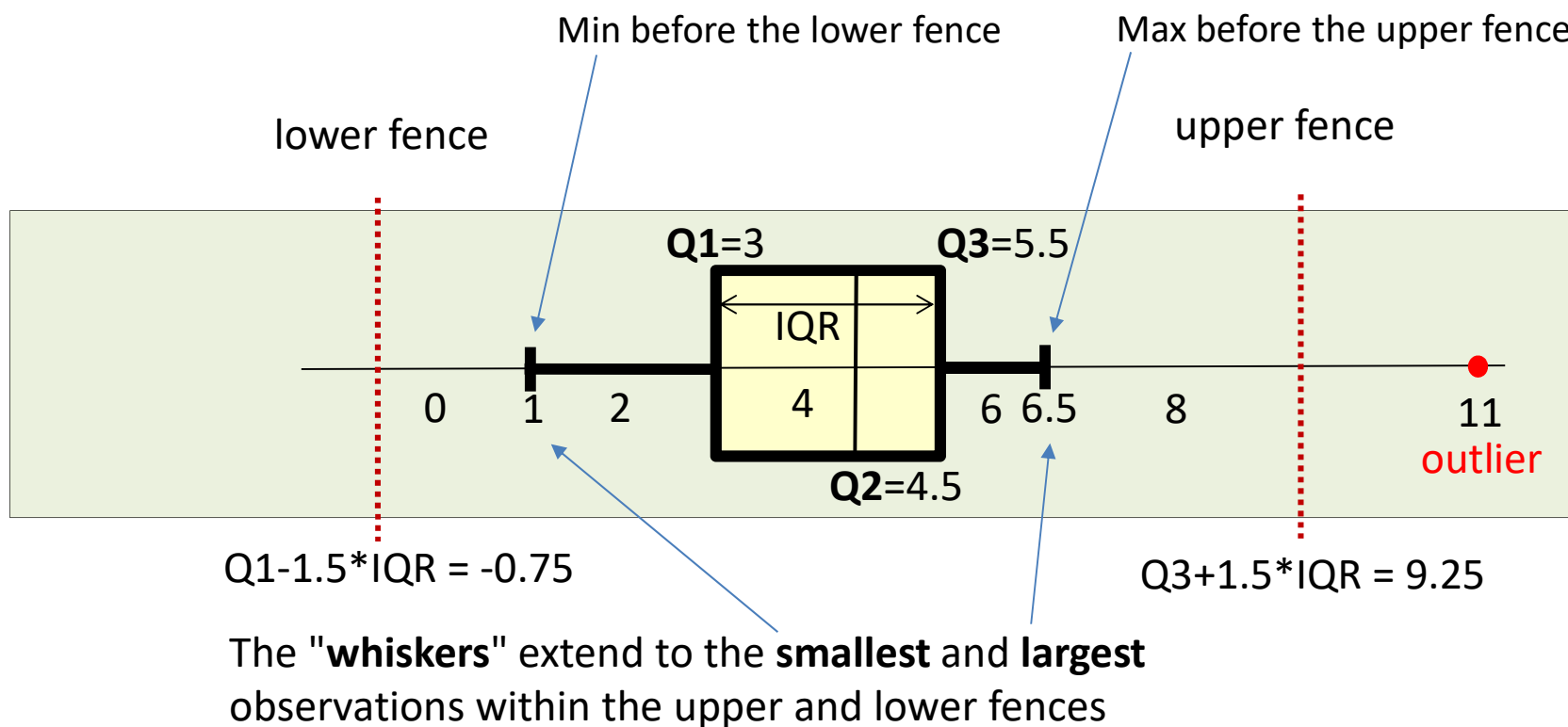
Q1 = 3

Q2 = 4.5

Q3 = 5.5

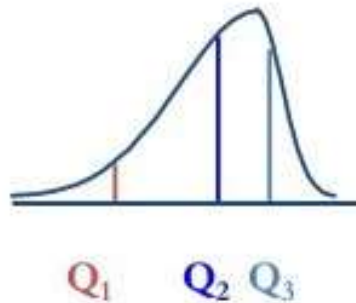
$$\text{IQR} = Q3 - Q1 = 2.5$$

InterQuartile Range

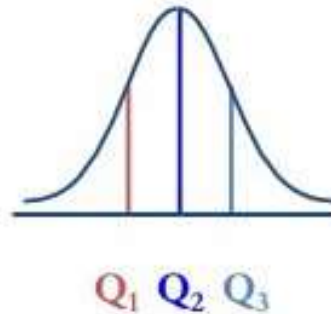


Interpretation of boxplots

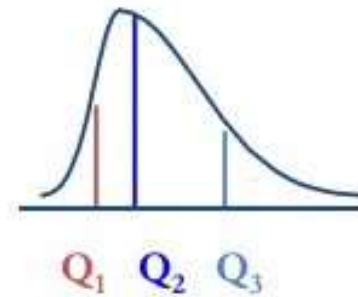
Left-Skewed



Symmetric



Right-Skewed



Source: <https://www.simplypsychology.org/box-plots-distribution.jpg>

For **normal** distribution, the mean will be nearly the same as the median and the boxplot will look symmetric with equally long whiskers on the sides.

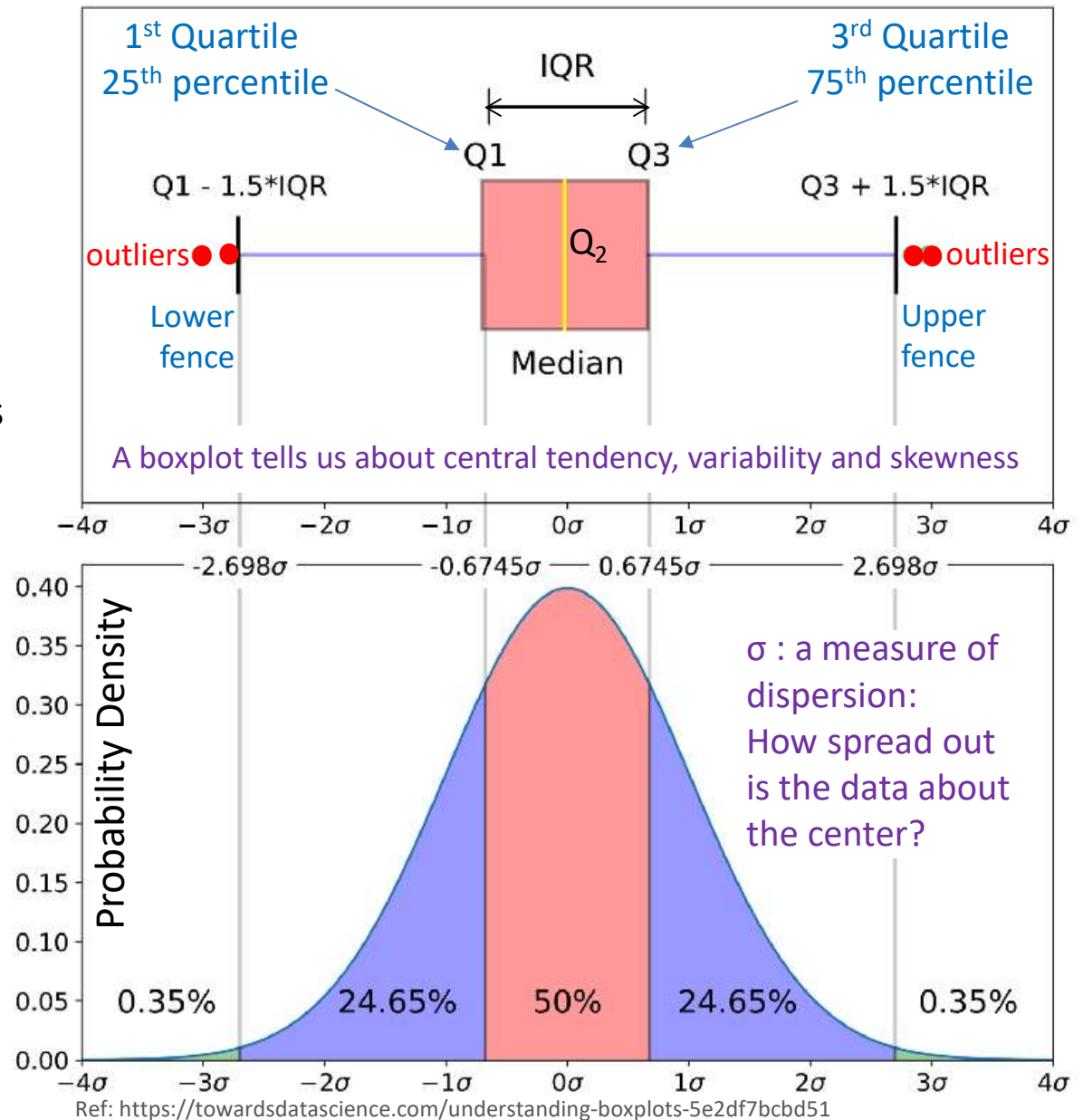
If most of the data points are small, the distribution becomes **right-skewed** (Median > Mean) and this will make the boxplot shifted to the left with a long right whisker.

If most of the data points are large, the distribution becomes **left-skewed** (Mean > Median), and this will make the boxplot shifted to the right with a long left whisker.

Interpretation of boxplots

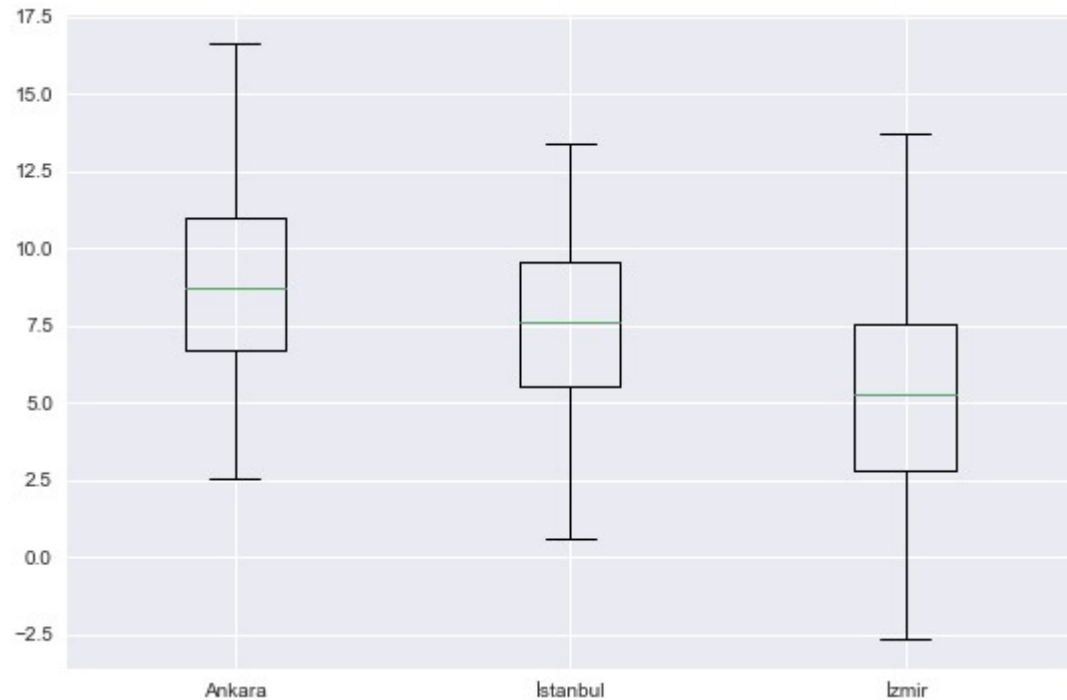
What a box plot tells us:

- **Short?** Much of your data points are similar (many values in a small range)
- **Tall?** Much of data points are quite different (values spread over a wide range)
- **Median closer to Q1?** Most data has lower values
- **Closer to Q3?** Most data has higher values (median not being in the middle sign of skewness)
- **Very long whiskers?** Data has a high **standard deviation** and **variance** (values are spread out and highly varying)
- **Outliers?** Any value beyond $[Q_1 - 1.5 \times IQR]$ or $[Q_3 + 1.5 \times IQR]$ are considered outliers



Multiple box plots

A simple way to visualize the positive association between the **city** and the CO₂-level **measurement**



Python code

```
ankara = np.random.normal(9,3,120)
istanbul = np.random.normal(7,3,120)
izmir = np.random.normal(5,3,120)
location = [ankara,istanbul,izmir]
fig = plt.figure(1, figsize=(9, 6))
ax = fig.add_subplot(111)
bp = ax.boxplot(location)
ax.set_xticklabels(['Ankara', 'İstanbul', 'İzmir'])
plt.show()
```

Measure of spread (dispersion)

- There are 3 basic ways of measuring dispersion: **Range**, **Interquartile range** and **variance** (or standard deviation)
- Measure of location tells us nothing about how much variability (spread of a distribution) exists in the data
- Distance measure of dispersion:

$$\text{Range} = \text{Max} - \text{Min}$$

- Simple to calculate, but can be greatly influenced by any outliers (large or small) distorting the measurement of variability in data

$$\text{Interquartile Range (IQR)} = Q3 - Q1$$

- Difference between the 75th and 25th percentiles
 - Less sensitive to outlier(s) than range as it doesn't use the smallest and largest values
- Range only looks at extremes whereas the **variance** (next) looks at the whole data distribution.

Measure of spread (dispersion)

- **Variance** = A measure of deviation from the mean (distribution of data around the mean)

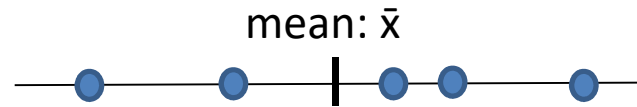
Population variance: $\sigma^2 = \frac{\sum_{i=1}^N (X_i - \mu)^2}{N}$ Standard deviation: σ

- More spread out (more variability) higher variance
- σ is more appropriate for visuals & has the same units as X_i
- The standard deviation is heavily influenced by outliers just like the mean
- **CV**: Coefficient of Variation (aka relative std dev):
 - Particularly useful in comparing the standard deviations of 2 different data sets:

$$CV = \frac{\text{Std dev}}{\text{Mean}}$$

Why squared distance in variance?

- Variance is a measure of spread from a reference point



- Why not use $(x_i - \bar{x})$? This may sum up to zero!
- Use $|x_i - \bar{x}|$? Possible, but squaring the difference has some nice mathematical properties:
 - Squaring always gives a positive value, so the sum is never 0
 - Squaring emphasizes larger differences
 - A square gives a nice continuous differentiable function
 - An important property (won't work with mean absolute deviation): $\text{Var}(x_1 + x_2 + \dots + x_n) = \text{Var}(x_1) + \text{Var}(x_2) + \dots + \text{Var}(x_n)$
 - Variance is defined as the 2nd moment of the deviation (the RV here is $(x - \mu)$) and thus the square as moments are simply the expectations of higher powers of the RV's (more later)

Data Visualization in Bivariate Analysis

- Commonly used visualization methods with respect to data types of predictors and response variables

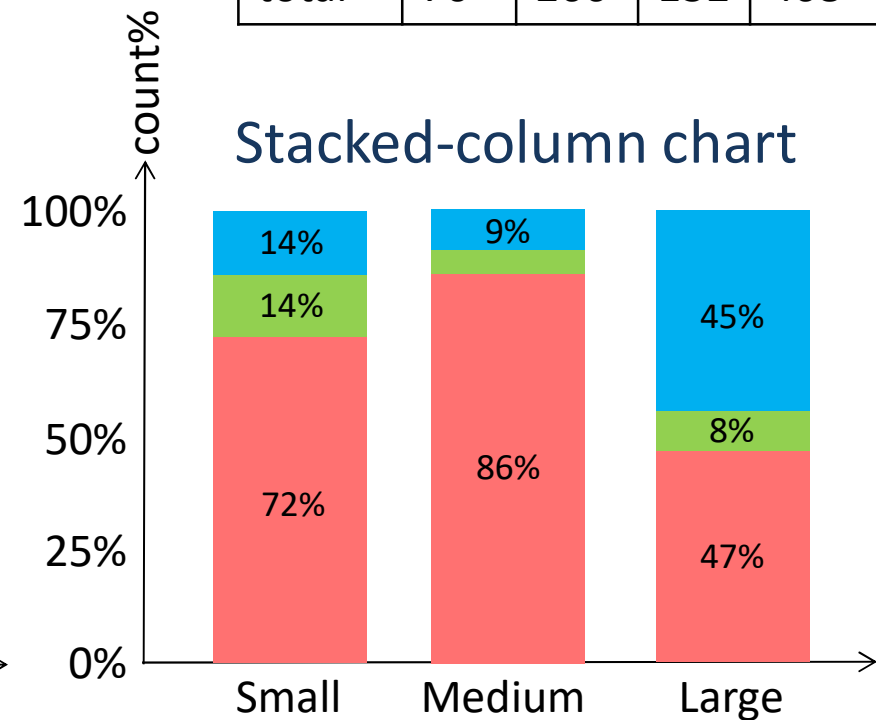
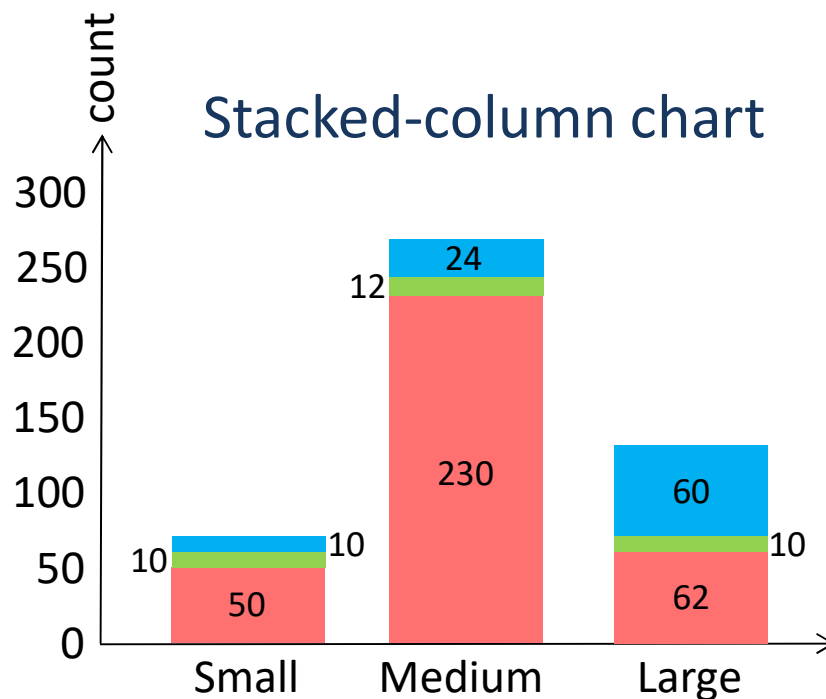
Predictor	Response	Visualization
Categorical	Categorical	Mosaic plots (stacked charts)
Categorical	Numerical	Box plots, Density plots
Numerical	Categorical	Box plots, Density plots
Numerical	Numerical	Scatter plots

Categorical vs Categorical

- Suppose a store sold a total of 468 shirts in S, M and L sizes with three different colors (**Red**, **Green**, **Blue**) in a month.
"Size vs Color"

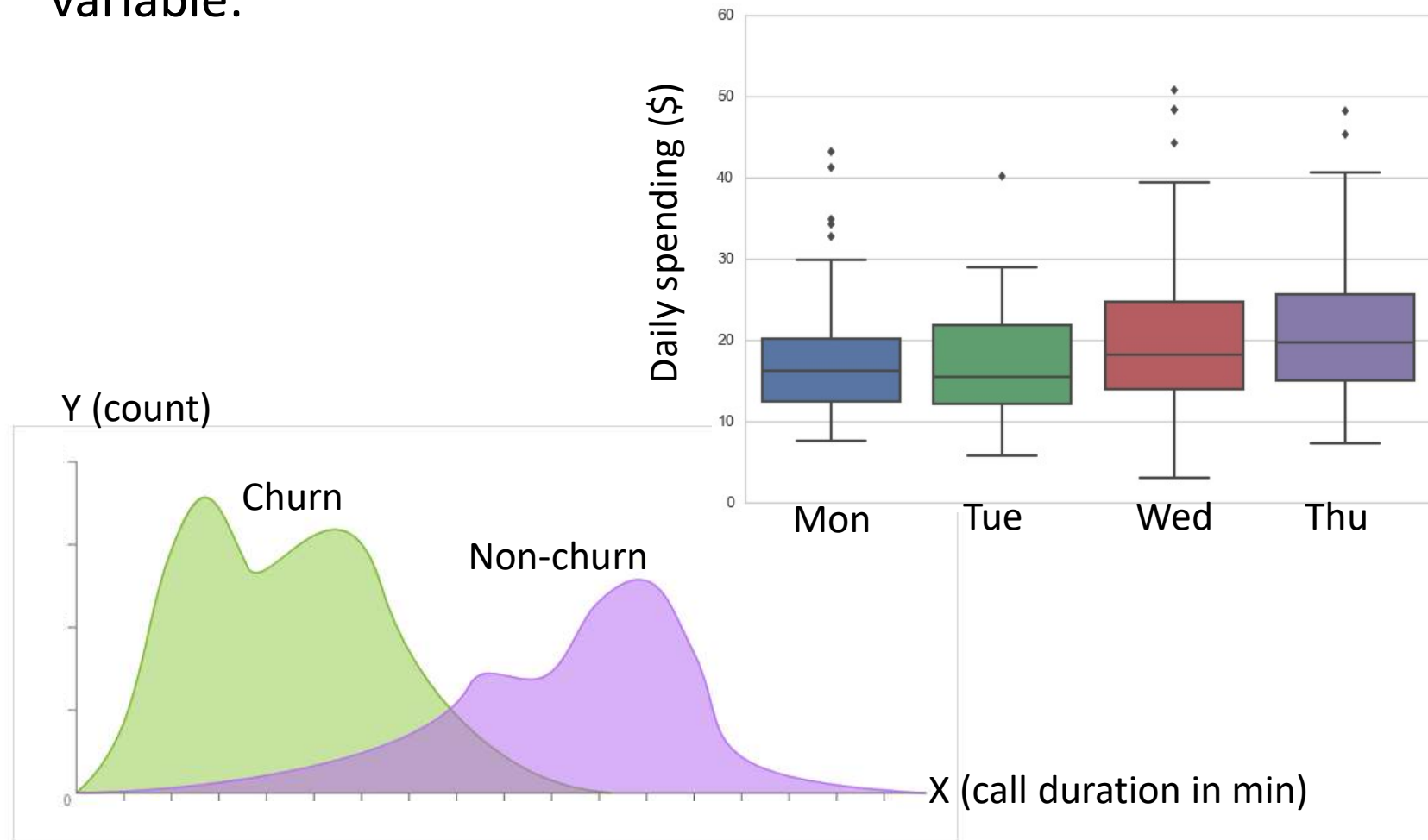
Two-way table:

	S	M	L	total
Red	50	230	62	342
Green	10	12	10	32
Blue	10	24	60	94
total	70	266	132	468



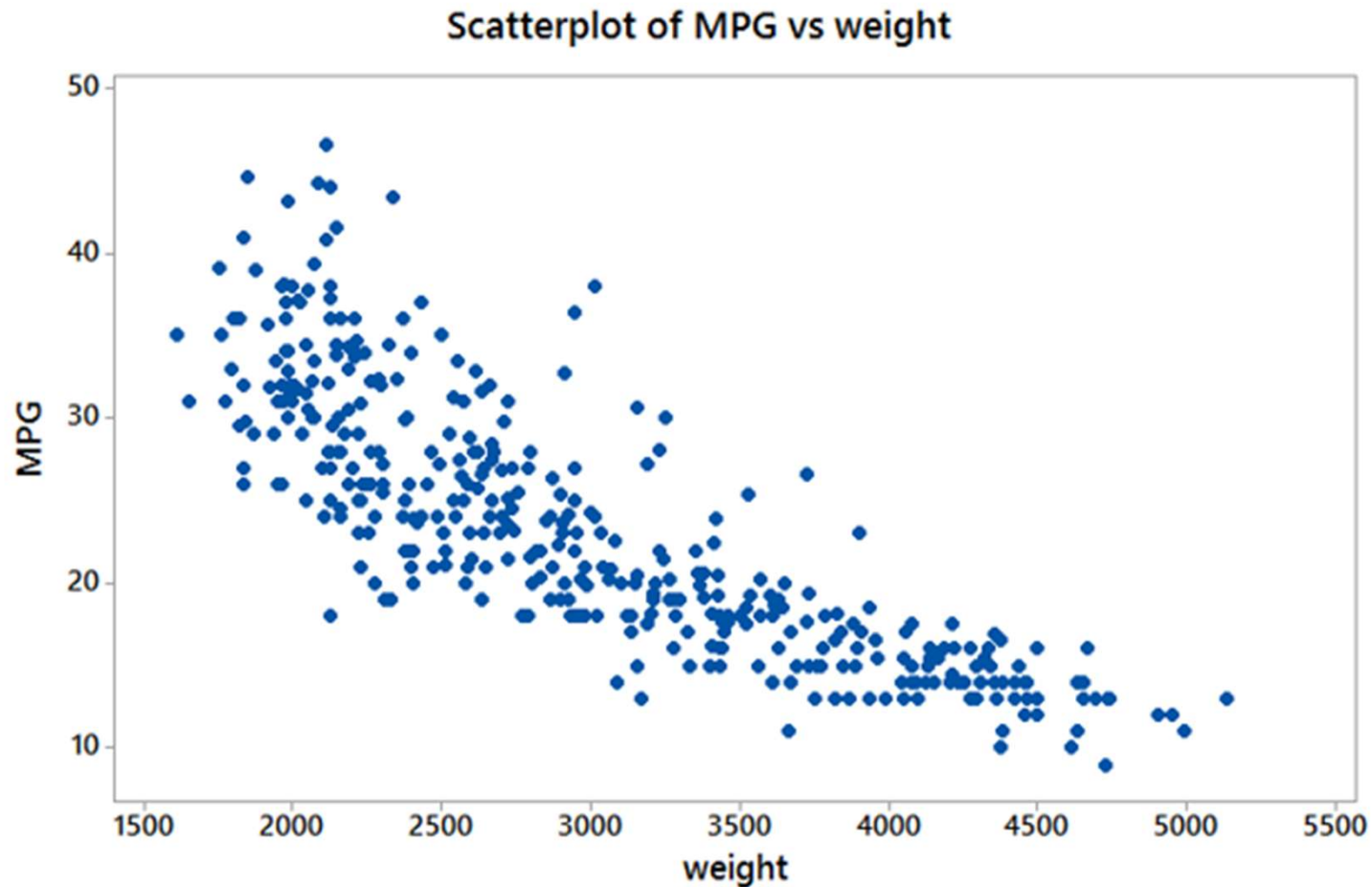
Categorical—Numerical

- In exploration of relations between categorical and continuous variables, we can examine multiple boxplots for each level of categorical variables, or have density plots for every categorical variable:



Numerical—Numerical

- Scatter plots for numerical-numerical variables:



Summary

- Quantitative features used in Descriptive Statistics:
 - **Mean**
 - **Median**
 - **Mode**

Related to accuracy: Where is the data concentrated and what are the typical values?

 - Range (max and min)
 - Quantiles (e.g. **IQR**)
 - **Variance** (σ^2) and **Std deviation** (σ)

Related to precision: precision: Has implications on estimation or inference errors
- The Descriptive Statistics Report:
 - Form of the distributions
 - Central tendency and spread of the distribution
 - Graphical representations