

Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Amount

46M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
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Platinum	1135608	953314	161629
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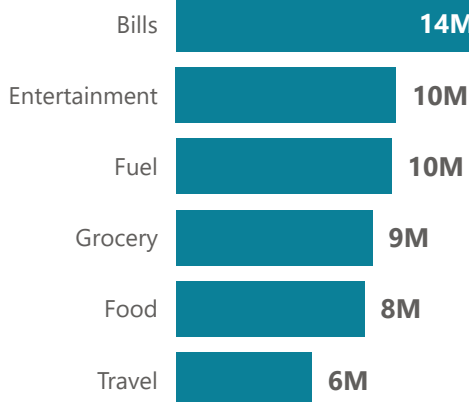
Gold	2533682	2091362	384755
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Silver	5659109	4647596	821923
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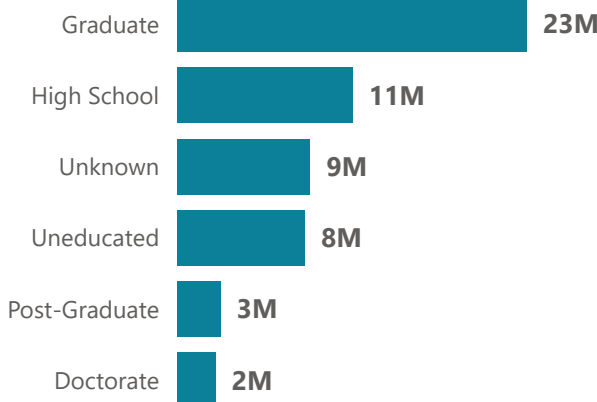
Blue	47188612	37840749	6614173
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Total	56517011	45533021	7982480
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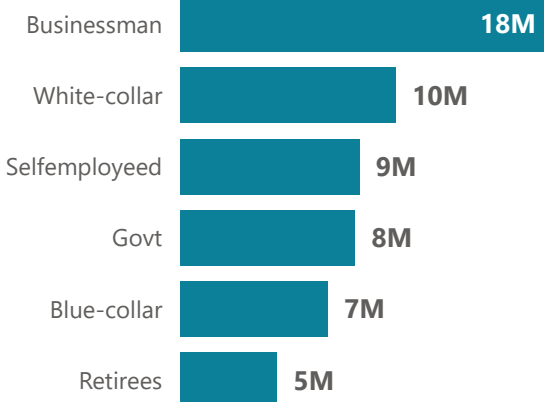
Revenue by Expenditure type



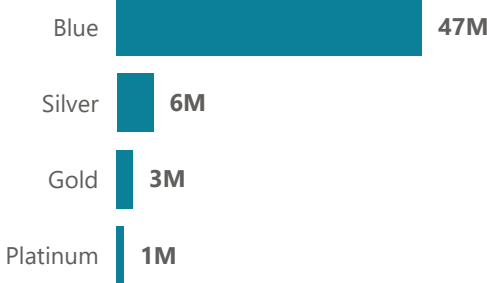
Revenue by Education



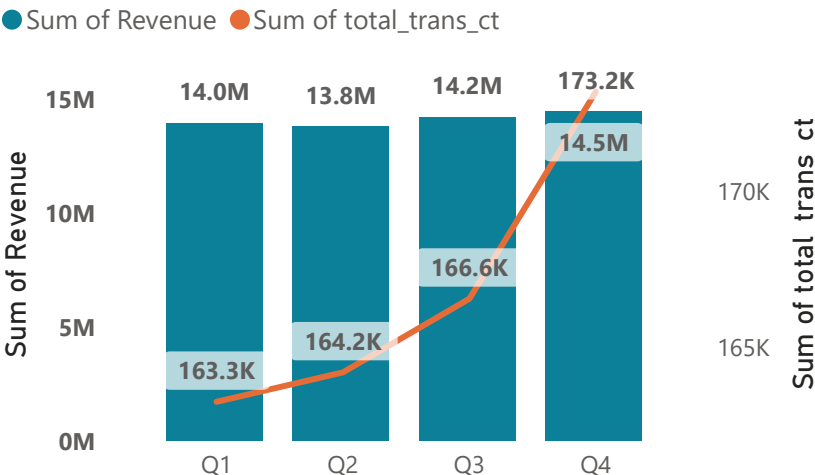
Revenue by Customer Job



Customer Acq Cost



OTR Revenue & Transaction Count



week_start_date

All

F

M

Gold

Silver

Blue

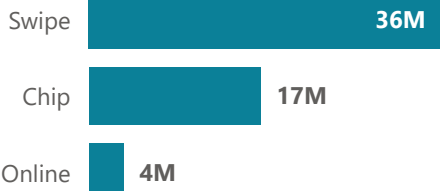
Platinum

Low

Med

High

Revenue by Use Chip



Credit Card Customer Report

Revenue

57M

Interest

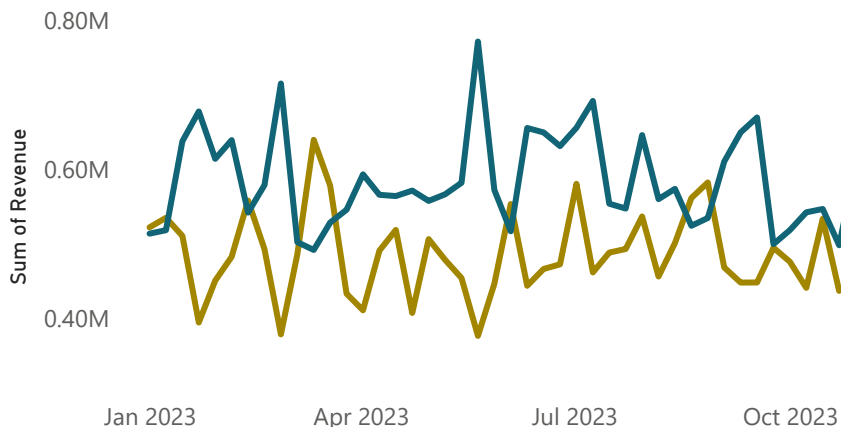
8M

Income

588M

CSS

3.19



Q4

Q3

Q2

Q1

week_start_date

All



Gold

Silver

Blue

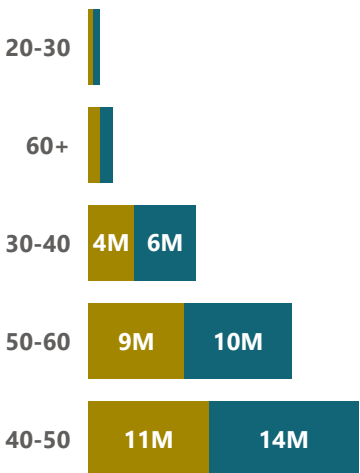
Platinum

Swipe

Online

Chip

Revenue by Age Group



M

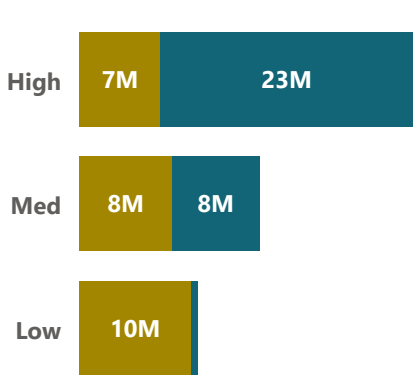
31M

F

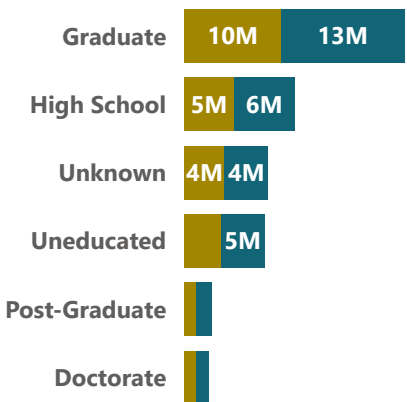
26M

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	7351
Businessman	17697472	2584604	19035
Govt	8335534	1182231	9083
Retirees	4617448	641692	4961
Selfemployed	8542826	1141510	7765
Total	56517011	7982480	58759

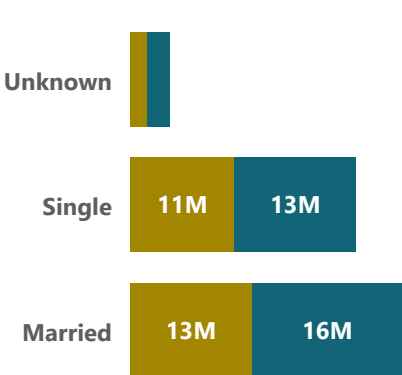
Revenue by Income Group



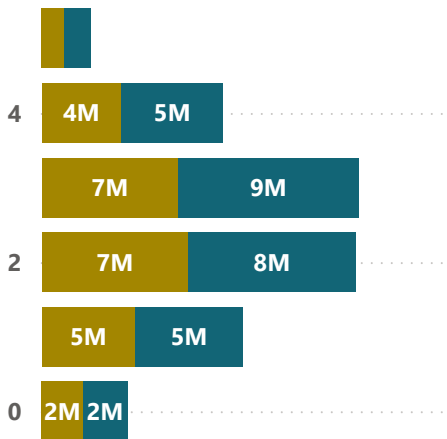
Revenue by Expenditure type



Revenue by Marital Status



Revenue by Dependent



Top 5 States

