

#### FULL SITE NOTES:

- Button hover effect is a shadow the same color as the button with 0.0 offset, 8pt blur, and 0.08 opacity
  - If the button is a light gray color, use a black shadow with 0.08 opacity
- The page should never scroll, and only be one screen height
- If you tap "Change School" it goes back to the homepage
- Text font sizes and other small details are sometimes different between the desktop and mobile versions
- Use same font as we have added to Uloop and College Student Apartments
- For emojis, use the actual emoji text instead of an image
- Black text is color #242424, but there is also a very dark purple color used for other text #2A244A. Let's ensure that we use the correct color as on the mockups.
- Make cribwizz.com redirect to cribwiz.com

#### HOME PAGE NOTES

- Page URL: [cribwiz.com](#)
- Title tag: College student housing finder | CribWiz
- Meta description: Use CribWiz as a college student housing finder to match with off-campus student housing options near your college
- Meta keywords: college student housing, student housing finder, off-campus housing finder, student housing matcher, find student housing near my college, college apartment finder, college apartment matcher
- Set up a Google Analytics event when someone enters a school and clicks "Search"

#### HOUSING SLIDERS

- Page URL: [cribwiz.com/app/housing-questionnaire](#)
- Title tag: Housing Questionnaire | CribWiz
- Set up a Google Analytics event when someone clicks "Continue"

#### YOUR INFO

- Page URL: [cribwiz.com/app/housing-questionnaire-your-info](#)
- Title tag: Your Information | CribWiz
- Set up a Google Analytics event when someone enters a their information and clicks "Match Me With Properties"

#### MATCHES

- Page URL: [cribwiz.com/app/your-matches](#)
- Title tag: Your Matches | CribWiz
- Calculate matches based on questionnaire answers and school selection and show results by order of closest to campus to further from campus
- If a user taps "Pass", slide the result to the left similar to how we did for the Discover feature on Frosh and show the next result.
- If a user taps "Request info", send a lead to the property through RentPath using the information from the previous step, slide the listing to the right and show the next result.
- Randomize the "Listing Source" logo between Uloop, College Student Apartments, and College Rentals
- Only show up to the first 4 pictures for the listing (always include the featured photo first). The fifth picture should be a picture of the map route to the school.
- If a user taps a small picture, switch the position of the pictures so that the big picture is in the small picture's slot and the small picture is in the big picture slot
- If a property has multiple floorplans, show the number of bedrooms that the user entered for the number of bedrooms number and the price per bedroom for the cheapest floorplan matching that number of bedrooms
- For users who have selected 5+ bedrooms, show the range of bedrooms available (ex: 🏠 5-6) and the cheapest floorplan price per bedroom that has at least 5 bedrooms
- Set up a Google Analytics event when someone clicks "Pass"
- Set up a Google Analytics goal when someone clicks "Request info"

#### MATCHES MAP VIEW

- When a user taps on the map image, show the Google map with a route to campus over the entire picture area on desktop, and over the big image on mobile.
- On desktop, show a "Close Map" button as shown
- On mobile, remove the map when a user taps one of the smaller images below the map.

#### WHATS NEXT

- Page URL: [cribwiz.com/app/congratulations](#)
- Title tag: Congratulations | CribWiz
- Link to the Roomsurf network for the school that is selected (example: <https://www.roomsurf.com/university-of-tennessee-knoxville-roommates>)
- If "Visit Uloop" is tapped, go to the Uloop housing page for the school selected

#### TERMS/PRIVACY

- Page URL: [cribwiz.com/terms-and-conditions](#)
- Title tag: Terms & Conditions | CribWiz
- Meta description: CribWiz's Terms and Conditions are listed on this page.
- Meta keywords: cribwiz terms and conditions
- Page URL: [cribwiz.com/privacy](#)
- Title tag: Privacy Policy | CribWiz
- Meta description: CribWiz's Privacy Policy is listed on this page.
- Meta keywords: cribwiz privacy policy

