HPE Aruba Networking wordmark
Available assets

Full-color positive logo assets:

hpe_aruba_orange_pos_cmyk.ai
hpe_aruba_orange_pos_rgb.ai
hpe_aruba_orange_pos_spot.ai
hpe_aruba_orange_pos_rgb.svg
hpe_aruba_orange_pos_rgb.png

Full-color reverse logo assets:

hpe_aruba_orange_rev_cmyk.ai
hpe_aruba_orange_rev_rgb.ai
hpe_aruba_orange_rev_spot.ai
hpe_aruba_orange_rev_rgb.svg
hpe_aruba_orange_rev_rgb.png

One-color positive logo assets:

hpe_aruba_black_pos_cmyk.ai
hpe_aruba_black_pos_rgb.ai
hpe_aruba_black_pos_spot.ai
hpe_aruba_black_pos_rgb.svg
hpe_aruba_black_pos_rgb.png

One color reverse logo assets:

hpe_aruba_white_rev_cmyk.ai
hpe_aruba_white_rev_spot.ai
hpe_aruba_white_rev_rgb.ai
hpe_aruba_white_rev_rgb.svg
hpe_aruba_white_rev_rgb.png

Clear space
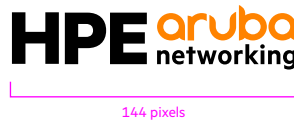The clear space surrounding the asset measures one-half of the logo height.

Minimum size print
The minimum size for print use is 1.5" wide.

Minimum size digital
The minimum size for digital use is 144 pixels wide.

Base file nomenclature

hpe_aruba_orange_pos_cmyk.ai

hpe_aruba	Color of 'aruba'		For background		Color intent		File format	
	orange	pos	black type for lighter backgrounds	cmyk	our-color process for print	.ai	Adobe Illustrator for RGB, CMYK, spot color	
	black	rev	white type for darker backgrounds	rgb	rgb for digital display and web	.png	Rasterized file for on-screen display	
	white			spot	spot for printing Pantone spot color	.svg	Scalable Vector Graphic for web display	