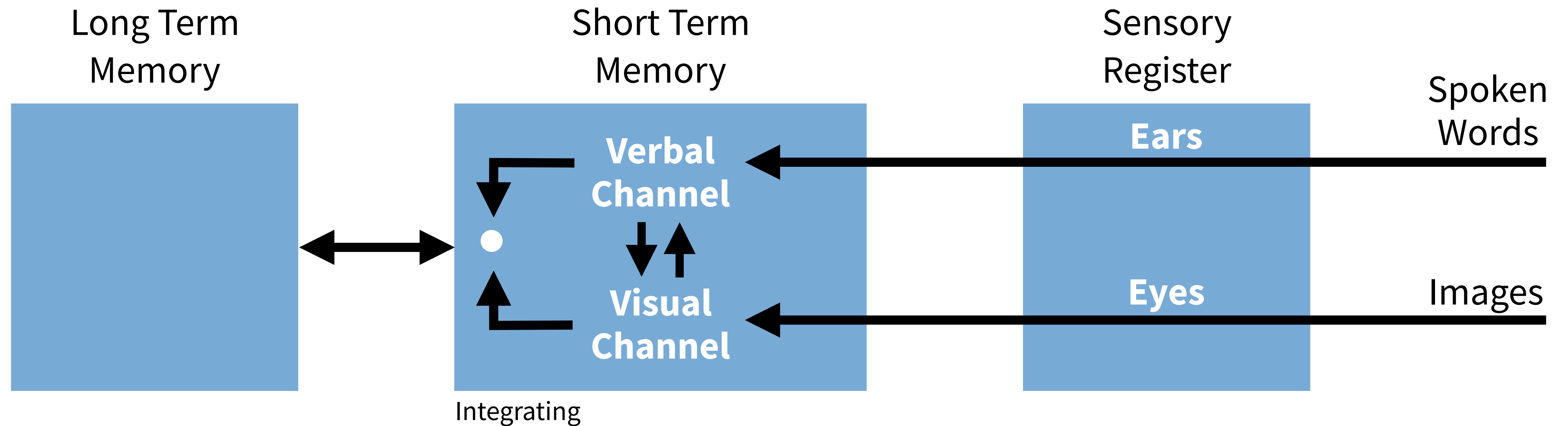


# Dual Coding Theory



# Multimedia Principle

city	large	small
New York	13	14
London	12	16
Beijing	121	56

*Variables in the  
columns*



city	large	small
New York	13	14
London	12	16
Beijing	121	56

