

# Multimedia Principle

city	large	small
New York	13	14
London	12	16
Beijing	121	56

*Variables in the  
columns*



city	large	small
New York	13	14
London	12	16
Beijing	121	56



# Redundancy Principle

city	large	small
New York	3	4
London	2	6
Beijing	121	56

*Variables in the  
columns*



city	large	small
New York	3	4
London	2	6
Beijing	121	56

**Variables in  
the columns**

*Variables in the  
columns*

