Jesse Wu

UI / UX Designer

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UX

Skills

User Interface Design
High-Fidelity Mockups
Usability Testing
User Research
Visual Design
Contextual Inquiry
Rapid Prototyping
Wireframing
Data Visualization
Heuristic Analysis

Tools

Sketch
Axure
Illustrator
Balsamiq
InVision

Technical

Skills

Web Development
Software Engineering
Data Structures
Algorithms
OOP

Languages

HTML, CSS
Javascript
Python
Java
C/C++

Education

Cornell University
Ithaca NY | *August 2017 – Expected December 2018*
M.P.S. in Information Science | GPA: 3.74

University of Illinois at Urbana-Champaign
Champaign IL | *August 2013 – December 2016*
B.S. in Computer Engineering | GPA: 3.51

Experience

Assurant — UX Design Intern
Atlanta GA | *June 2018 – August 2018*
Independently prototyped a resource center for *MyWiT*, an ecommerce site that sells used phones, through an iterative process of gathering stakeholder and user feedback. Created wireframes, reworked the site's information architecture, and reimagined its visual design.

Microsoft Research — Student UX Designer
Cornell University, Ithaca NY | *January 2018 – May 2018*
Designed and implemented an educational coding game on Microsoft's MakeCode platform for Microsoft Research. Conducted user testing to ensure that gameplay feels fluid and fun. Created graphical assets and designed puzzles for the game.

Vogomo — UX Designer
Singapore | *April – July 2017*
Led all UI and workflow design decisions in a 10+ member team for a large-scale web application. Revamped the application's design by iteratively crafting over 50 pages of high-fidelity prototypes and conducting user testing, significantly increasing our client's satisfaction with the application.

Halliburton — Software Engineering Intern
Houston TX | *June – August 2016*
Redesigned the GUI of an oilfield data calibration software suite by collecting requirements from end-users and using design heuristics. Extended the functionality of an operation planning tool's GUI using OOP.