






# Jesse Wu

## UX Designer

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## UX

### Skills

User Interface Design  
High-Fidelity Mockups  
Usability Testing  
User Research  
Visual Design  
Contextual Inquiry  
Rapid Prototyping  
Wireframing  
Data Visualization  
Heuristic Analysis

### Tools

Sketch  
Axure  
Figma  
Illustrator  
InVision

## Technical

### Skills

Web Development  
Software Engineering  
Data Structures  
Algorithms  
OOP

### Languages

HTML, CSS  
Javascript  
Python  
Java  
C/C++

## Education

### Cornell University

Ithaca, NY | *August 2017 – December 2018*  
M.P.S. in Information Science | GPA: 3.74

### University of Illinois at Urbana-Champaign

Champaign, IL | *August 2013 – December 2016*  
B.S. in Computer Engineering | GPA: 3.51

## Experience

### GetInsured — UX Designer / UI Engineer

*Mountain View, CA | April 2019 – Present*

Spearheading a company-wide design system to standardize GetInsured's many disparate but similar web products. Developing the UI of modules within NV, CA, and WA health insurance exchanges — sites used by millions, using HTML/CSS/JavaScript. Prototyping the UI of a machine-learning tool that helps call centers determine each call's compliance within minutes instead of hours.

### Assurant — UX Design Intern

*Atlanta, GA | June 2018 – August 2018*

Independently prototyped a resource center for MyWiT, an ecommerce site that sells used phones. Created wireframes for existing and new pages, reworked the information architecture of the site, and reimagined its visual design. Built the high-fidelity prototype through an iterative process of gathering stakeholder requirements and collecting user feedback.

### Microsoft Research — Student UX Designer

*Cornell University, Ithaca, NY | January 2018 – May 2018*

Designed and implemented an educational coding game on Microsoft's MakeCode platform for Microsoft Research. Conducted user testing to ensure that gameplay feels fluid and fun. Created graphical assets and designed puzzles for the game.

### Vogomo — UX Designer

*Singapore | April 2017 – July 2017*

Led all user interface and workflow design decisions in a 10+ member team for a large-scale web application. Revamped the application's design by iteratively crafting over 50 pages of high-fidelity prototypes and conducting user testing, significantly increasing our client's satisfaction with the application.

### Halliburton — Software Engineering Intern

*Houston, TX | June 2016 – August 2016*

Redesigned the graphical user interface of an oilfield data calibration software suite by collecting requirements from end-users and using UX design heuristics. Extended the functionality of an operation planning tool's GUI using OOP.