Jesse Wu

UI / UX Designer

🌐 www.jessezwu.com
📞 (217)-607-3693
✉️ jesse@jessezwu.com

UX

Skills
User Interface Design
High-Fidelity Mockups
Usability Testing
User Research
Visual Design
Contextual Inquiry
Rapid Prototyping
Wireframing
Data Visualization
Heuristic Analysis

Tools
Sketch
Axure
Figma
Illustrator
InVision

Technical

Skills
Web Development
Software Engineering
Data Structures
Algorithms
OOP

Languages
HTML, CSS
Javascript
Python
Java
C/C++

Education

Cornell University
Ithaca, NY | *August 2017 – December 2018*
M.P.S. in Information Science | GPA: 3.74

University of Illinois at Urbana-Champaign
Champaign, IL | *August 2013 – December 2016*
B.S. in Computer Engineering | GPA: 3.51

Experience

GetInsured — UX Designer & Engineer
Mountain View, CA | April 2019 – Present
Spearheading a company-wide design system to standardize GetInsured's many disparate but similar web products. Developing the UI of several modules within Nevada Health Exchange, a state health insurance website used by millions, using HTML/CSS/JavaScript. Prototyping the UI of a machine-learning tool that helps call centers determine each call's compliance within minutes instead of hours.

Assurant — UX Design Intern
Atlanta, GA | June 2018 – August 2018
Independently prototyped a resource center for MyWiT, an ecommerce site that sells used phones. Created wireframes for existing and new pages, reworked the information architecture of the site, and reimagined its visual design. Built the high-fidelity prototype through an iterative process of gathering stakeholder requirements and collecting user feedback.

Microsoft Research — Student UX Designer
Cornell University, Ithaca, NY | January 2018 – May 2018
Designed and implemented an educational coding game on Microsoft's MakeCode platform for Microsoft Research. Conducted user testing to ensure that gameplay feels fluid and fun. Created graphical assets and designed puzzles for the game.

Vogomo — UX Designer
Singapore | April 2017 – July 2017
Led all user interface and workflow design decisions in a 10+ member team for a large-scale web application. Revamped the application's design by iteratively crafting over 50 pages of high-fidelity prototypes and conducting user testing, significantly increasing our client's satisfaction with the application.

Halliburton — Software Engineering Intern
Houston, TX | June 2016 – August 2016
Redesigned the graphical user interface of an oilfield data calibration software suite by collecting requirements from end-users and using UX design heuristics. Extended the functionality of an operation planning tool's GUI using OOP.