

Part II:

ERP into detail

Processes, approach and impact on the enterprise

IT Doesn't Matter – Nicholas G.Carr Harvard Business review, may 2003

Summary?

What does Nicholas G.Carr say? IT does not matter anymore as a critical investment to generate strategic business value and create distinctive competitive advantage.

Is he right? What do you think? Why?

ERP







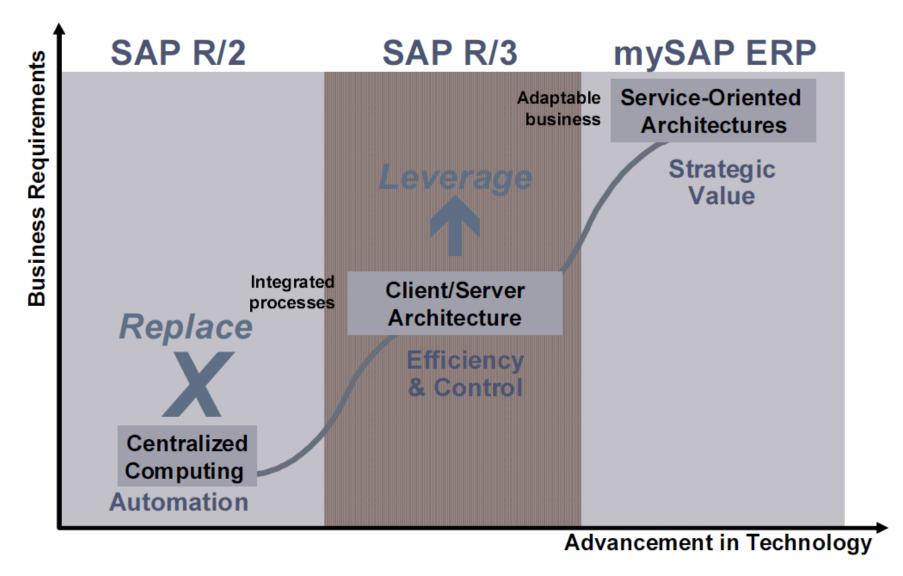


II. ERP Example— SAP

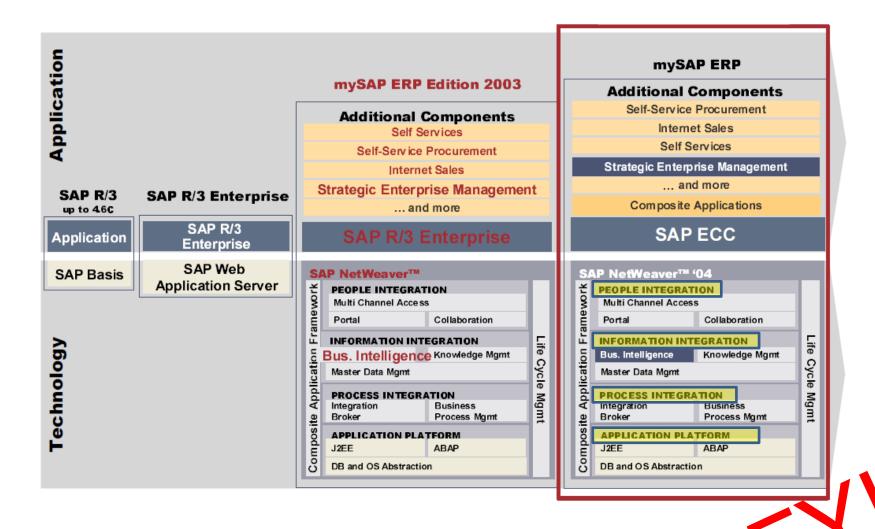


- Founded in 1972 by former IBM employees
- SAP = "Systems, Applications and Products in Data Processing"
- Versions:
 - R/1
 - R/2: Mainframe
 - R/3: 3 layer architecture (Data, Application, Presentation Client)
 - Current: ECC 607 (SOA enabled, BPM suite, mobility platform, OLTP in RAM, called HANA)

II. ERP Example – Evolution of SAP



II. ERP Example – Evolution SAP

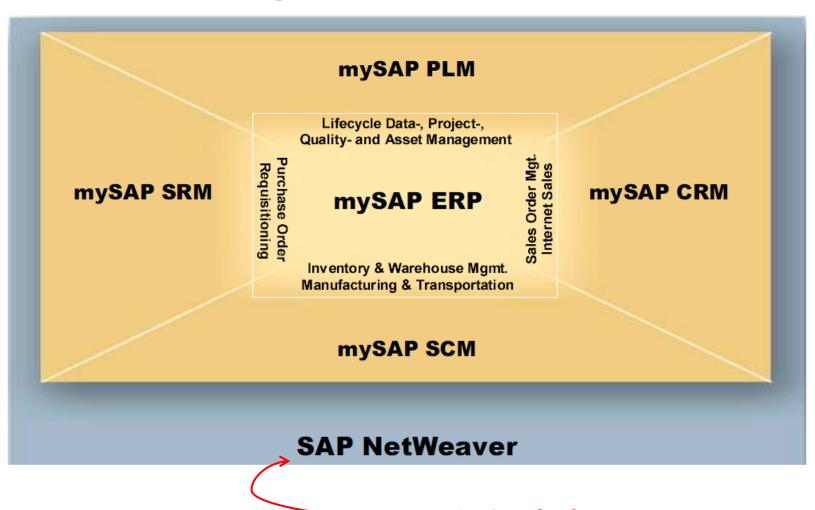


II. ERP Example – SAP Integration

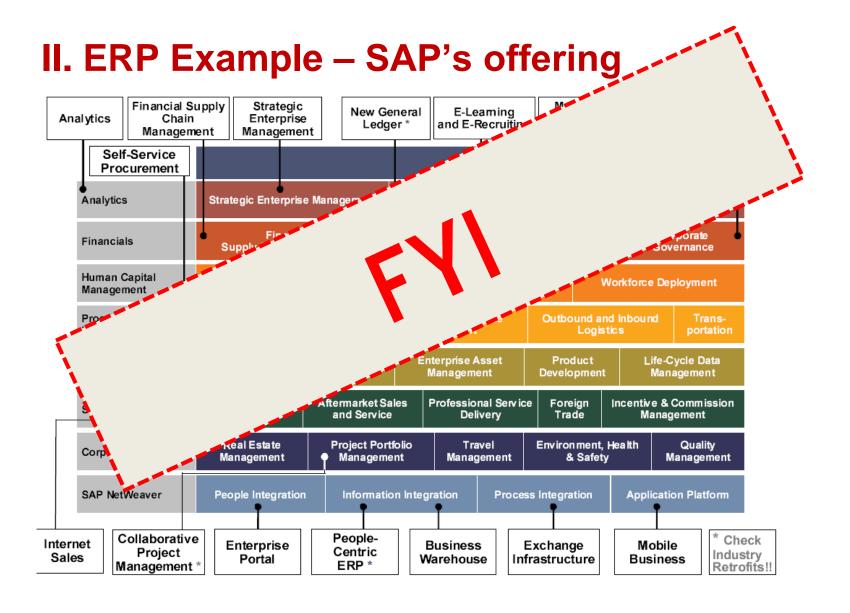
- People integration
 - Facilitate people/users to work together
- Information integration Integration and distribution of data
 - Master Data
 - Knowledge management (process & task information)
 - BI
- Process integration
 - BPM
 - Integrated, end-2-end processes
- Application platform
 - Everything works together, on integrated technologies

II. ERP Example – SAP

mySAP Business Suite



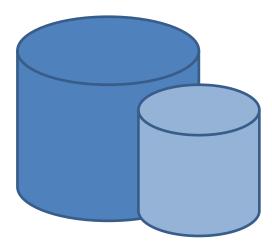
Source: SAP = SAP's Technology



II. ERP – Different Types of DATA

DATA is information that is stored in an Information System

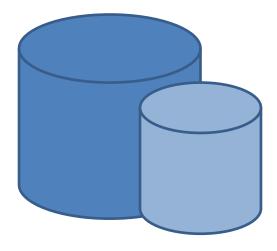
- *Information on customers
- *Information on products
- *...



II. ERP – Different Types of DATA

We distinguish different types of Data in an ERP system:

- *Master Data
- *Transactional Data
- *Parameters/System Data



II. ERP Into Detail – Master Data

Master Data is data related to objects that don't change often.

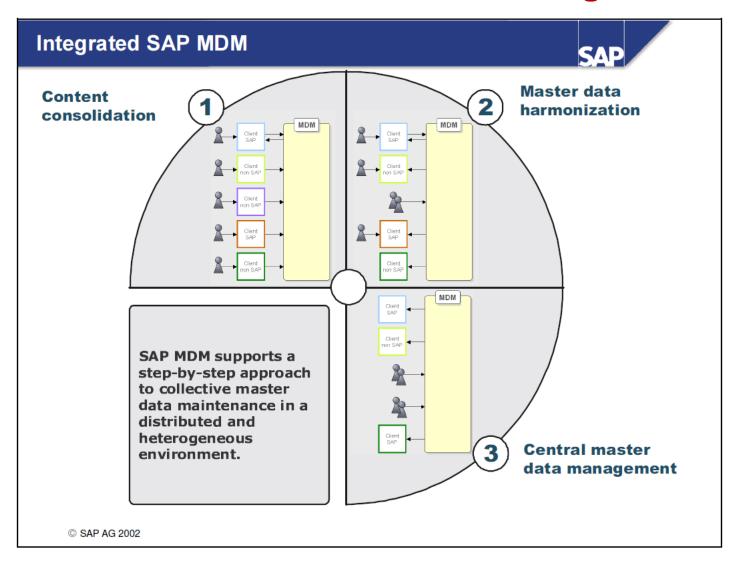
Examples:

Customers, Suppliers, Products, (Companies, Plants)...

Master Data:

- *Can have different segments/aspects (sales, financial...)
- *Is best stored and managed centrally (Remember MDM?), so all systems speak the 'same language'
- *Has a longer lifecycle in an organization

ERP Into Detail – Master Data Management



ERP Into Detail – Master data manipulation Example of master data manipulations

| | Customer | Product | Asset | Employee |
|---------|--|--|--|--|
| Create | Customer visit, such as to Web site or facility; account created | Product purchased or manufactured; SCM involvement | Unit acquired by opening a PO; approval process necessary | HR hires, numerous forms, orientation, benefits selection, asset allocations, office assignments |
| Read | Contextualized views based on credentials of viewer | Periodic inventory catalogues | Periodic reporting purposes, figuring depreciation, verification | Office access, reviews, insurance-claims, immigration |
| Update | Address, discounts, phone number, preferences, credit accounts | Packaging changes, raw materials changes | Transfers, maintenance, accident reports | Immigration status, marriage status, level increase, raises, transfers |
| Destroy | Death, bankruptcy, liquidation, do-not-call. | Canceled, replaced, no longer available | Obsolete, sold, destroyed, stolen, scrapped | Termination, death |
| Search | CRM system, call-center system, contact-management system | ERP system, orders-processing system | GL tracking, asset DB management | HR LOB system |

Source: Microsoft

ERP Into Detail – Transactional Data

Transactional data is data that is created by using Master Data and completing transactions.

Transactional data has a shorter lifecycle (e.g. financial transactional data is only relevant for 1 Fiscal Year) and will normally run through a process only once.

Examples:

Sales documents

Financial Accounting documents

Purchase Orders

. . .

ERP Into Detail – System Data

System Data

- *is data used by the system to function.
- *doesn't change too often.
- *is maintained by System Administrators
- *is company dependent

Examples:

- *What is the automatic impact on Financial Accounting in case of stock movements
- *What is the minimum amount for a Purchase Order where approval of a manager is needed?
- → Many possible configurations exist

ERP Into Detail – SAP Example Full Cycle process



3

We discover a need to buy/purchase something!

Example: Purchase Order to Payment

Process Flow & Roles:



Maintenance Team

Sr. Buyer

Warehouse

AP accountant



Jr. Buyer

End2End processes have an impact on different departments and will involve different roles (and users)

Scenario part 1 – Step 1-2

Material Step 1: Production needs a specific part Vendor **Purchase** Order **Enter Purchase Order Purchase** in ERP: Request for -Material 10 pieces of -Quantity material X Maintenance Jr. Buyer -Vendor selection

Step 2: Sr. Buyer needs to approve

Team

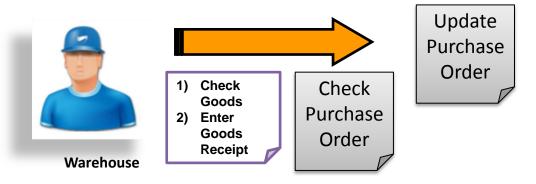


Impact on Management Accounting:

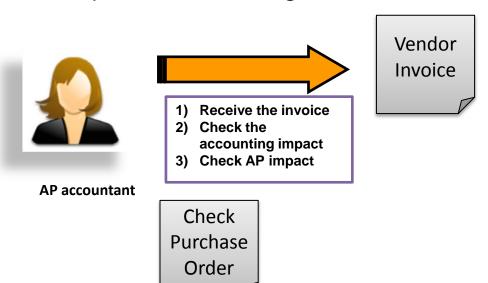
 Commitment after PO is sent to vendor

Scenario part 1 – Step 3-6

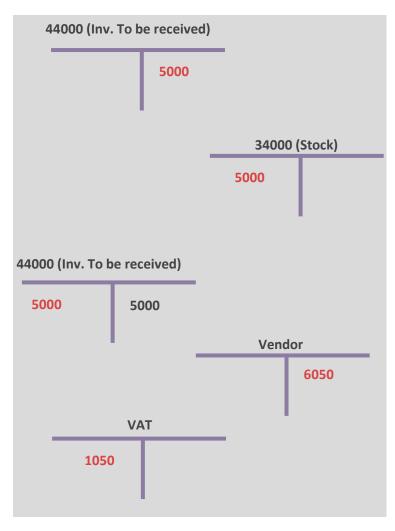
Step 3: Warehouse receives the goods



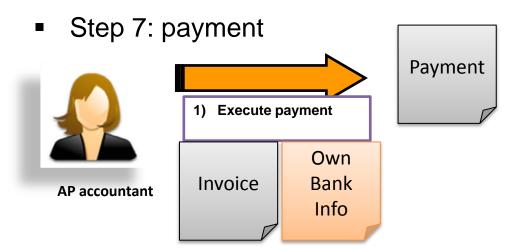
Step 4-6: Accounting



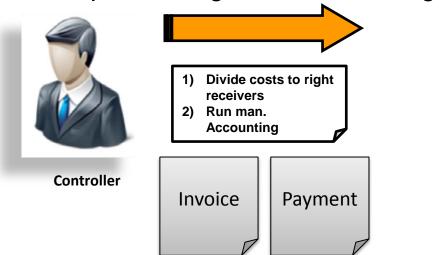
Financial bookings are informational



Scenario part 1 – Step 7-8



Step 8: Management Accounting



Financial bookings are informational

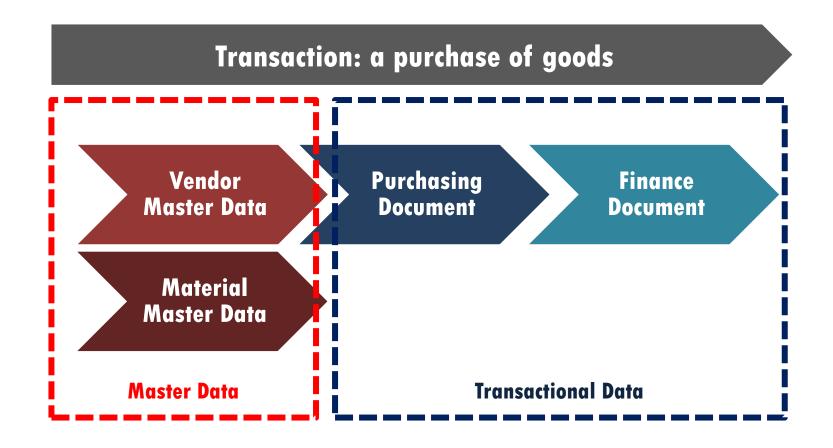


2 types of data

- Transactional
- Master data

Example (in general):

- Vendor Master Data
- Material Master Data
- Purchase document (transactional data)
- Finance doc (transactional data)
- Vendor items (transactional data)



Vendor Master Data

| <u>Vendor</u> | Country | Bank Account | Vendor name |
|---------------|---------|----------------|-------------|
| A001 | BE | 000-0000030-30 | Printshop X |
| A002 | BE | | Car Lease Y |
| A003 | BE | | Brewery Z |

Material Master Data

| <u>Material</u> | Price | Weight | Cost account | Vendor |
|-----------------|-------|--------|--------------|--------|
| Flyer | €0,01 | 5 G | 6XXXXX | A001 |
| Ballpoint | €1 | 100 G | 6YYYYY | A001 |
| Box A4 paper | €15 | 2 KG | 6ZZZZZ | A001 |

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Purchasing Document P00001

| Doc Nr. | <u>Year</u> | Date | Vendor | Line | Quantity | Material |
|---------|-------------|----------|--------|------|----------|-----------|
| P00001 | 2011 | 01.02.11 | A001 | 1 | 10 | Ballpoint |
| P00001 | 2011 | 01.02.11 | A001 | 2 | 2000 | Flyer |

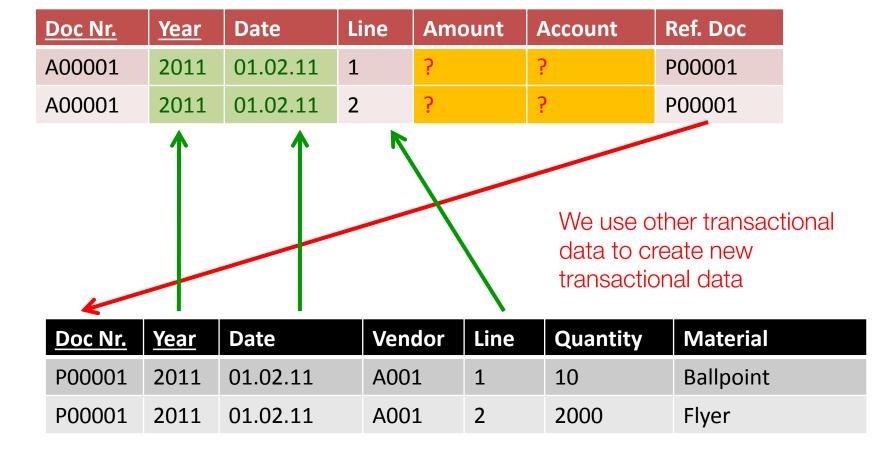
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■ Generate Accounting Document A00001 → We need data!

| Doc Nr. | <u>Year</u> | Date | Line | Amount | Account | Ref. Doc |
|---------|-------------|------|------|--------|---------|----------|
| A00001 | ? | ? | 1 | ? | ? | ? |
| A00001 | ? | ? | 2 | ? | ? | ? |

Generated Accounting Document



Original Purchasing Document (=Transactional data)

| Doc Nr. | <u>Year</u> | Date | Line | Amour | nt A | ccount | Ref. D | ОС | |
|---------------------------------------|-------------|------------|-----------------------------|-----------|-------|--------|--------|--------------|--|
| A00001 | 2011 | 01.02.11 | 1 | €10 | 6 | YYYYY | P0000 |)1 | |
| A00001 | 2011 | 01.02.11 | 2 | €20 | 6 | XXXXX | P0000 |)1 | |
| Original Pur Doc Nr. P00001 P00001 | | ntity | Material Balpen Flyer | €1 x 10 | €0,01 | x 2000 | | | |
| | | | • | Material | | Price | Weight | Cost account | |
| | \ | | | Flyer | | €0,01 | 5 G | 6XXXXX | |
| | viateria | l Master D | ata 7 | Balpen | | €1 | 100 G | 6ҮҮҮҮҮ | |
| | | | | Box A4 pa | pier | €15 | 2 KG | 6ZZZZZ | |

ERP Into Detail – SAP example Full Cycle processes

Order to Cash



