IT Doesn't Matter - Nicholas G.Carr

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- Paper regarding business value creation by the means of IT investment
- Purpose of the task?
 - Students should be able to summarize a paper in the Business/IT field of expertise
 - Students should be able to link the contents of the paper to the contents of the course
 - Students should be able to formulate their own critical opinion regarding the contents of the paper related to a specific Business/IT related field of expertise

You need to be able to:

- Give an executive summary of the paper.
- Formulate your opinion regarding the contents/statements made in the paper.
- Link these statements to the ERP/EIS subject and formulate your opinion regarding the statements, specifically related to the field of ERP/EIS.

Evaluation?

 You will get (a) question(s) on your exam regarding the previously stated points/capabilities