

# YIFAN LI

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## EDUCATION

### Tsinghua University

Sep 2017 - Jun 2021

Bachelor of Management, Major in Information Management and Information System

Beijing, China

Bachelor of Science, Minor in Data Science and Technology

- GPA: 3.83/4.0 (Ranking: 3/29)
- Selected Courses: Accounting Principles, Principles of Economics, Corporate Finance, Data Structures and Algorithms, Computer Languages and Programming, Practice of Programming
- Won Academic excellence scholarship, Sports excellence scholarship, etc.

## PROFESSIONAL EXPERIENCE

### Summitview Capital Co.Ltd.

Jul 2018 - Aug 2018

Intern, Investment Department

Shanghai, China

- Independently accomplished the 38-page research report of autonomous car sensor industry, which well prepared for the whole team to investigate the investment target of the on-board MMW (Millimeter Waves) Radar Chip, and gave a presentation to help our team know more about the industry vision
- Participated in two interviews of two CEOs about their enterprises according to SWOT and Michael Porter's Five Forces Model, responsible for preparing questions, recording contents, and arranged them into an article
- Translated several Chinese reports into the English version, designed three PPT documents that researched investment projects, and took minutes of two conferences

## RESEARCH EXPERIENCE

### Research on Price Index Construction and Monetary Mechanism in Fictitious Economy

Oct 2018 - Present

School of Economics and Management, Supervisor: Prof. Wenlan Luo, Prof. Qing Liu

Beijing, China

- Participate in the project which was cooperated by Tsinghua and Tencent Internet Innovation Technology Joint Lab, responsible for analyzing and mining transaction data of FIFA Online 3 Game by using Python, and build the econometric model
- Analyze the reasons for game currency inflation and player losing of FIFA Online 3 and give suggestions for the transaction platform, monetary mechanism, etc. of FIFA Online 4 Game

## LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

### Ernst & Young NextWave Data Science Challenge

May 2019

Team Leader, Regional Champion

Shanghai, China

- Completed the task of predicting the residents' moving path destinations in the preliminary contest which has more than 2700 global participants. Contributed 80% of the ideas of feature engineering, independently build the workflow framework with Python. Finished model selection and hyper-parameter optimization with my teammate. Eventually, our solution won the fourth place in China
- Made presentation slides using Reveal.js independently in the Chinese regional final, and stated our thoughts during the exploration clearly, analyzed the prediction result and proposed several business implications with my teammate. Because of our outstanding presentation, we won the championship in the regional final

### Taekwondo Delegation of Tsinghua University

May 2018 - June 2019

Team Leader, Tsinghua University

Beijing, China

- Took charge of daily training, contacted professional coaches to have lessons for our team, and organized shows in the School Anniversary Activity
- Personally ranked fifth of the Taekwondo Classic Competition among universities in Beijing and led the team to win the second place

### Academic Development and Scientific Innovation Association

May 2018 - June 2019

Principal of Match Department, Tsinghua University School of Economics and Management

Beijing, China

- Took charge of planning the highest-level contest on economic hot spots analysis at Tsinghua - Jin Jing Le Dao, attracted over 200 groups from nationwide universities in the main stadium, and organized the freshman competition whose scale was double that of last year
- Completed the most important section of writing the competition manual, and used Python script program to process the competition reports of over 200 groups

## ADDITIONAL INFORMATION

### Skills

- C, Python, Java, L<sup>A</sup>T<sub>E</sub>X, Microsoft Office Word, Excel, PowerPoint

### Other

- Languages: Native proficiency in Mandarin, Fluent English (TOEFL: 112)