

# YIFAN LI

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## EDUCATION

### Tsinghua University

Bachelor of Management, Major in Information Management and Information System

Beijing, China

Sep 2017 - Jun 2021

Bachelor of Science, Minor in Data Science and Technology

- GPA: 3.59/4.0 (Ranking: 3/29)
- Selected Courses: Accounting Principles, Principles of Economics, Corporate Finance, Data Structures and Algorithms, Computer Languages and Programming, Practice of Programming
- Won Academic excellence scholarship, Sports excellence scholarship, etc.

## PROFESSIONAL EXPERIENCE

### Summitview Capital Co.Ltd.

Shanghai, China

Intern, Investment Department

Jul 2018 - Aug 2018

- Independently accomplished the 38-page research report of autonomous car sensor industry, which well prepared for the whole team to investigate the investment target of the on-board MMW (Millimeter Waves) Radar Chip, and gave a presentation to help our team know more about the industry vision
- Participated in two interviews of two CEOs about their enterprises according to SWOT and Michael Porter's Five Forces Model, responsible for preparing questions, recording contents, and arranged them into an article
- Translated several Chinese reports into the English version, designed three PPT documents that researched investment projects, and took minutes of two conferences

## RESEARCH EXPERIENCE

### Research on Price Index Construction and Monetary Mechanism in Fictitious Economy

Beijing, China

School of Economics and Management, Supervisor: Prof. Wenlan Luo, Prof. Qing Liu

Oct 2018 - Present

- Participate in the project which was cooperated by Tsinghua and Tencent Internet Innovation Technology Joint Lab, responsible for analyzing and mining transaction data of FIFA Online 3 Game by using Python, and build the econometric model
- Analyze the reasons for game currency inflation and player losing of FIFA Online 3 and give suggestions for the transaction platform, monetary mechanism, etc. of FIFA Online 4 Game

## LEADERSHIP AND COMMUNITY ACTIVITIES

### Chinese Young Development Program

New York, U.S.A

Participant, Columbia University

Jan 2019 - Feb 2019

- Engaged in various lectures in Behavior Economics, Financial Risk Management, Value Investing, Design Thinking, Marketing, International Organizations taught by Columbia University faculty and industry practitioners
- Visited New York organizations, including IBM and Morgan Stanley
- Participated in a design and business plan competition in a team of 9; played the role of team leader and won second prize among seven teams; took charge of organizing teamwork, formatting the report using  $\LaTeX$  and construct the advertising website: <https://vopaaaz.github.io/STA-Website/>

### Taekwondo Delegation of Tsinghua University

Beijing, China

Team Leader, Tsinghua University

May 2018 - Present

- Took charge of daily training, contacted professional coaches to have lessons for our team, and organized shows in the School Anniversary Activity
- Personally ranked fifth of the Taekwondo Classic Competition among universities in Beijing and led the team to win the second place

### Academic Development and Scientific Innovation Association

Beijing, China

Principal of Match Department, Tsinghua University School of Economics and Management

May 2018 - Present

- Took charge of planning the highest-level contest on economic hot spots analysis at Tsinghua - Jin Jing Le Dao, attracted over 200 groups from nationwide universities in the main stadium, and organized the freshman competition whose scale was double that of last year
- Completed the most important section of writing the competition manual, and used Python script program to process the competition reports of over 200 groups

## ADDITIONAL INFORMATION

### Skills

- C, Python, Java,  $\LaTeX$ , Microsoft Office Word, Excel, PowerPoint

### Other

- Languages: Native proficiency in Mandarin, Fluent English (TOEFL: 112)