

## Persona

### Proto-Persona for Automated Pill Dispensary

**Name:** Mary Johnson

**Photograph:**



**Quote from the User:**

"I just need something simple to remind me and keep my medication organized. My health depends on it."

**Age:** 68

**Home Location:** Suburban area near Tampa, Florida

**Job:** Retired elementary school teacher; lives alone, with family visiting occasionally.

**Goals/Needs:**

Medication Adherence: Mary needs the device to remind her of medication times and dispense the correct dosage without any errors.

Refill Notifications: She requires clear and timely alerts about when to refill her prescriptions.

Simplified Interaction: She desires an easy-to-use interface as she's not very tech-savvy.

**Motivators:**

Health Maintenance: Mary values her independence and wants to ensure her medications are taken as prescribed to maintain her health.

Peace of Mind: The system provides reassurance that she won't miss or double-dose her medication.

Support from Family: She feels comforted knowing her family can remotely monitor her medication schedule if needed.

**Other Details:**

Hobbies: Enjoys gardening, reading mystery novels, and attending church gatherings.

Technology Comfort Level: Moderate; she uses a smartphone for texting and video calls but avoids complex apps.

