## **Undergraduate Final Year Project Proposal**

# Footwear sales system development

## **Bachelor of Science with Honours in Computing**

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## 1 Overview

Nowadays, because of shopping demand from users is increasingly high. At the same time, people want to limit their movement to shopping malls or fashion stores, but they can still shop for what they want. Thanks to the development of technology such as electronic devices such as smartphones, computers, tablets, etc. So I will develop a shoe website for a shoe store. The system will help those who have shopping needs by accessing the website's address with a smartphone. Thanks to that, they can buy shoes right at their house or anywhere. Besides, the system also helps the store increase its revenue a lot because the number of potential customers randomly appears on Google. The system will be created using ASP.NET Core 3.1 framework. Thanks to it, the system's website can operate on multiple platforms. Besides, it helps to make the system stricter, reduce service, improve performance and reduce costs.

In this project, I will analyse in detail the capabilities of ASP.NET Core 5.0 in creating a website that sells shoes. Secondly, I will learn more about CSS's bootstrap framework about its support for the system interface is simple, beautiful, and easy for the user to use the system. Besides, it also helps the system with a beautiful interface to work on multiple devices. Third, I will detail the process of creating a website along with other technologies included in my research. Finally, I will do a review to check if my product is in line with my goals.

I planned to launch a shoe website to promote the brand of shoes that we have in the business. In the shoe sale website will show all the products that my facility currently has on the front end. The admin interface will be the place where I manage the products. For the admin home page to ensure security, I will have my own path and need a separate account with admin rights to be allowed to log in to the admin homepage. In addition, to be able to develop a stronger website for management when our customer base increases, I need more admin page managers, I will be able to assign rankings to them to manage, admin home page. In the admin page, I can add, edit, and delete user account information and assign permissions to these accounts. Product information such as product name, quantity remaining in stock, product price, product category is also managed by admin, admin can add, edit and delete information. Once the products are updated through the admin interface, the user's home page will also be updated for those products. Users can see the store's featured products, they can search for the products they need or sign up for an account to experience a purchase on the site. When the user clicks to add the products they like on the home page to the user. If they want to purchase the products they have chosen, simply click on the payment option and enter their address and contact information to have them shipped. And if they want to pay online then they can fill in their bank information, users can review their payment details before making a payment. Once payment is clicked, the product will be in the delivery queue.

#### 2 Aim

The project is designed to give the store an online system, as users can use their smart devices to buy products they like anywhere.

# 3 Objectives

## 3.1. Knowledge of web app.

- 3.1.1. Find out the definition, types, and basic programming concepts of website app
- 3.1.2. Learn about site structure and application features
- 3.1.3. Evaluation of site application models

# 3.2. Investigation of ASP.NET Core 3.1

- 3.2.1. Learn and learn about ASP.NET Core 3.1
- 3.2.2. Learn about the models used in ASP.NET Core 3.1
- 3.2.3. Rate and choose the most appropriate model for your website application
- 3.2.4. Learn about ASP.NET Core website development in combination with various services.

## 3.3. Evaluate Bootstrap usage in system UI

- 3.3.1. General understanding of Bootstrap
- 3.3.2. Learn Bootstrap features needed for the system
- 3.3.3. Look for features that make website apps work well across devices.

## 3.4. Enforcement of a shoe selling website

- 3.4.1. Analyse customers and come up with ideas
- 3.4.2. Design functions for the system
- 3.4.3. Design of website sales application interface
- 3.4.4. Execute the site application
- 3.4.5. Testing and fix website errors.

# 4 Legal, Social, Ethical, and Professional

#### Legal:

ASP.NET Core is a source code web framework
The materials used in my projects are either legal or free
A copy of this website application belongs to me and Greenwich University

#### Social:

The website application will not appear any content related to social evils.

#### Ethical:

This is my project.

I do not have any project plagiarism acts of others.

#### **Professional:**

Not allowed to disclose or allow anyone to disclose to bring third parties, confidential information. Unless permitted by the University of Greenwich or the law.

Respect alternative perspectives, and seek and accept the ones that I offer.

The conflict between me and the authorities should be avoided. (Trustee Board Regulations Schedule 3 v4, 2011)

# 5 Planning (see appendix A)

A project planner in excel format is used to track the process of the project.

#### **6 Initial References**

Google Books. 2021. Principles of Web Design: The Web Technologies Series. [online] Available at:

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SAGE Journals. 2021. Selling Project Management to Senior Executives: The Case for Avoiding Crisis Sales - Janice Thomas, Connie L. Delisle, Kam Jugdev, Pamela Buckle, 2002. [online] Available at:

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Google Books. 2021. Professional ASP.NET MVC 4. [online] Available at: <a href="https://books.google.com.vn/books?hl=en&lr=&id=ZscWT8HzDVAC&oi=fnd&pg=PR27&dq=create+website+by+asp.net&ots=GuzB1wYKIV&sig=Ym0DcRpltgDykjFhAhFx\_RqGGjw&redir\_esc=y#v=onepage&q=create%20website%20by%20asp.net&f=false>[Accessed 10 April 2021].

Taylor & Francis. 2021. A Proposal to Assess the Service Quality of Online Travel Agencies: An Exploratory Study. [online] Available at: <a href="https://www.tandfonline.com/doi/abs/10.1300/j090v21n01\_05">https://www.tandfonline.com/doi/abs/10.1300/j090v21n01\_05</a> [Accessed 10 April 2021].

# **APPENDIX A - SCHEDULE OF WORK**

