

This project has received funding from the European Union's Horizon 2020 research and innovation program under grant agreement No 825215. All material presented here reflects only the authors' view.

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# Artificial Intelligence Use Cases

FIN-TECH HO2020

July 3, 2020

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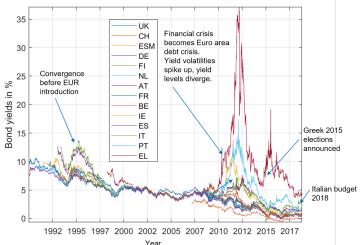
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Use Case I: Convergence and Divergence in European Bond Correlations (Peter Schwendner, Martin Schüle and Martin Hillebrand, ZHAW and European Stability Mechanism)

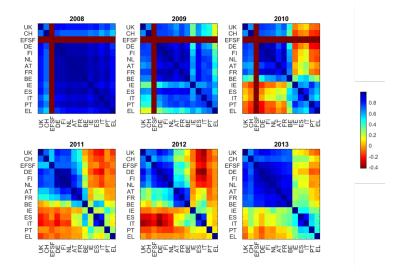
# European Bond Yields (daily Bloomberg data)

- ► Euro convergence for bonds yields during end of 90s.
- ▶ Wide spreads during European sovereign debt crisis 2010-2012.
- ▶ Since 2015, bond spreads primarily signal political divergence.



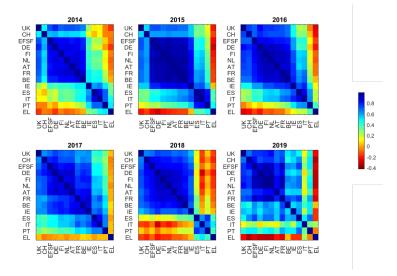
## European Bond Return Correlations 2008 - 2013

Containment of the 2010 sovereign bond crisis



## European Bond Return Correlations 2014-2019

► From financial crisis to political divergence



### Problems with correlations

- They are unstable in time
- Common factors may lead to spurious correlations
- Too many links: each market is correlated to any other market. Who is driving what?
- Idea: "Correlation influence" shows driving factors of correlations. Bootstrap resampling to simulate statistical noise in return blocks of random length ("wild bootstrap").

Original return matrix

|    | Original retain matrix |   |    |    |  |  |  |  |  |  |
|----|------------------------|---|----|----|--|--|--|--|--|--|
| UK | CH                     |   | PT | EL |  |  |  |  |  |  |
| 1  | 1                      | 1 | 1  | 1  |  |  |  |  |  |  |
| 2  | 2                      | 2 | 2  | 2  |  |  |  |  |  |  |
| 3  | 3                      | 3 | 3  | 3  |  |  |  |  |  |  |
| 4  | 4                      | 4 | 4  | 4  |  |  |  |  |  |  |
| 5  | 5                      | 5 | 5  | 5  |  |  |  |  |  |  |
| 6  | 6                      | 6 | 6  | 6  |  |  |  |  |  |  |
| 7  | 7                      | 7 | 7  | 7  |  |  |  |  |  |  |

One of 10.000 bootstrap resamples

| <br><u></u> |    |   |    |    |  |  |  |  |  |
|-------------|----|---|----|----|--|--|--|--|--|
| UK          | CH |   | PT | EL |  |  |  |  |  |
| 3           | 3  | 3 | 3  | 3  |  |  |  |  |  |
| 5           | 5  | 5 | 5  | 5  |  |  |  |  |  |
| 2           | 2  | 2 | 2  | 2  |  |  |  |  |  |
| 3           | 3  | 3 | 3  | 3  |  |  |  |  |  |
| 6           | 6  | 6 | 6  | 6  |  |  |  |  |  |
| 1           | 1  | 1 | 1  | 1  |  |  |  |  |  |
| 2           | 2  | 2 | 2  | 2  |  |  |  |  |  |

### Correlation influence Network

► The partial correlation measure is defined as

$$\rho_{ij:k} = \frac{C_{ij} - C_{ik} C_{kj}}{\sqrt{1 - C_{ik}^2} \sqrt{1 - C_{kj}^2}}.$$
 (1)

Correlation influence is defined as

$$d_{i,j:k} = C_{ij} - \rho_{ij:k}. \tag{2}$$

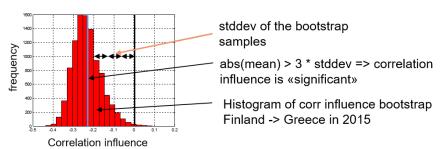
▶ The average correlation influence is defined as

$$d_{i:k} = mean(d_{i,j:k}|_{j \neq i,k}). \tag{3}$$

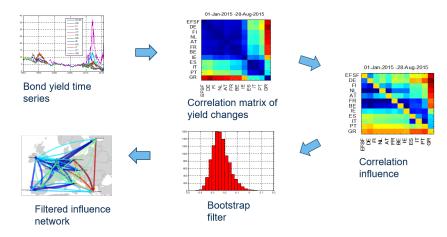
This is a directed arrow from market k pointing to market i.

# Bootstrap filter

- ► For each resample, we compute the average correlation influence matrix.
- ► The standard deviation across all resamples is a measure for the noise in the correlation influence.
- We filter out correlation influences with a threshold of three standard deviations.

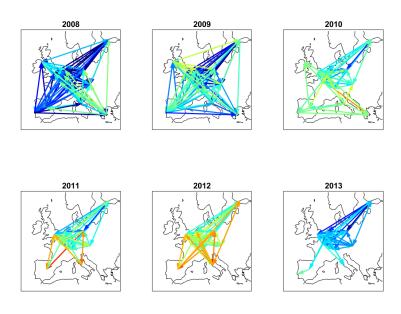


### Overview: Generate Filtered Correlation Influence Network

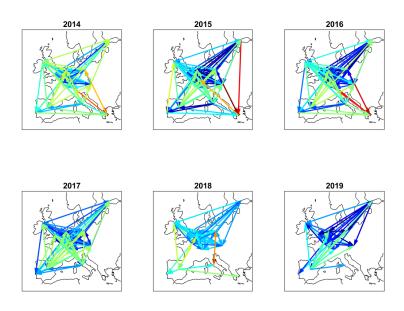


Positive correlation influences: blue arrows Negative correlation influences: red arrows

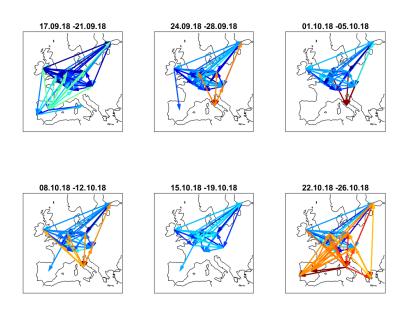
## Filtered Correlation Influence Networks 2008 - 2013



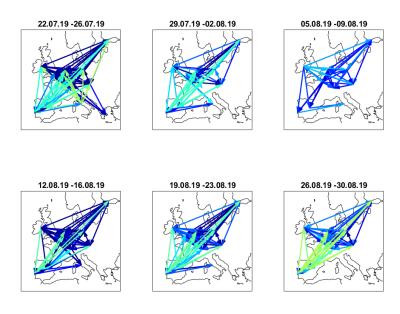
## Filtered Correlation Influence Networks 2014 - 2019



### Filtered Correlation Influence Networks October 2018

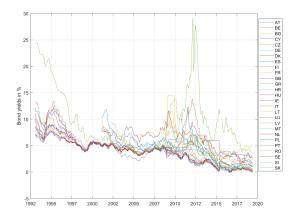


# Filtered Correlation Influence Networks August 2019



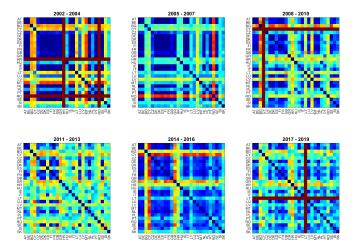
# Publicly available European Bond Yield data

- ► Source: ECB https://sdw.ecb.europa.eu
- Only monthly, but 27 EU countries (all but Estonia)



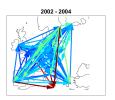
# European Bond Return Correlations 2002 - 2019

▶ We define 3-year-windows as we only have monthly data

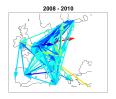


### Filtered Correlation Influence Networks 2002 - 2019

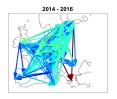
Also with monthly data, the networks replicate the core-periphery dynamics













### Conclusions

- Since 2010, European bonds cluster into core and periphery groups according to their return correlations. We use filtered correlation influence networks to show the most significant drivers of convergence and divergence.
- During the European sovereign debt crisis 2010 2012, negative correlation influences between the core and periphery groups are the dominating force. Since 2013, the situation improved a lot.
- ▶ In 2015 during the negotiations between Greece and the Eurogroup and in 2018 during the Italian budget negotiations, the warning signals of negative correlation influences reappeared for short periods, although the absolute level of spreads is substantially smaller than during 2010 2012.
- ► The findings point to markets becoming more politically driven.

Full paper: ESM Working Paper #8 and JNTF (2015), "Sentiment Analysis of European Bonds 2016 - 2018", Frontiers in AI (2019).

Use Case II: Network models to enhance automated cryptocurrency portfolio management (Paolo Giudici, Paolo Pagnottoni, Gloria Polinesi, UNIPV and POLITECNICA)

### Robot advisors, intro

- ► FinTech innovations are increasing exponentially, for the evolving technology on the supply side and for the shifting of consumer preferences on the demand side
- ➤ The total masses managed by the automatic consultancy are estimated around 980 billion dollars in 2019, and 2,552 billion in 2023

## Robot advisors and financial automation, Pros&Cons

### Advantages:

- Improved financial inclusion
- Lower fees
- High speed of service
- Customized user experience

#### Disadvantages:

- User may not understand portfolio construction
- ► Portfolio models may be too simple
- Contagion between asset returns increases
- Portfolio allocation may not be complaint with investors' risk profile

### Our contribution

- Build similarity network models from the available asset return data
- ► Models that can incorporate multiple correlations (contagion) between asset returns in porfolio allocation.
- ► The ultimate goal is to improve portfolio allocation and risk compliance, taking systemic risk into account

#### Two main original contributions

- We extend the application of similarity networks from stock returns to Exchange Traded Fund returns
- We propose an extension to Markowitz' portfolio allocation that takes network centrality and, therefore, contagion, explicitly into account

# The Random Matrix approach

- ► RMT separates the "sistematic" part of a signal embedded into a return correlation matrix from the "noise"
- ► Tests the eigenvalues of the correlation matrix:  $\lambda_k < \lambda_{k+1}; k=1,\ldots,n$ , against the null hypothesis that they are from a random Wishart matrix  $\mathbf{R} = \frac{1}{T} \mathbf{A} \mathbf{A}^\mathsf{T}$

Let  $r_i$ , for i = 1, ..., n, be a time series of **Cryptocurrency returns** and **C** be their correlation matrix. The RMT matrix is given by:

$$C^* = VLV^T, \tag{4}$$

where V is the eigenvector matrix and

$$\mathbf{L} = \left\{ \begin{array}{cc} 0 & \lambda_i < \lambda_+ \\ \lambda_i & \lambda_i \ge \lambda_+ \end{array} \right.$$

## Similarity Network

- In a similarity network nodes represent asset returns and edges the distance between adjacent nodes.
- ► There exist different metrics to build **distances** between nodes: we apply the Euclidean distance

$$d_{ij} = \sqrt{2 - 2c'_{ij}},$$

- ► There exist different algorithms to simplify a similarity network: we apply the **Minimum Spanning Tree**, that reduces the number of edges from N\*(N-1)/2 to N-1.
- ▶ In the MST, at each step, two cluster nodes  $l_i$  and  $l_j$  are merged into a single cluster if:

$$d(I_i, I_j) = \min \{d(I_i, I_j)\}\$$

with the distance between clusters being defined as:

$$d(I_i, I_i) = \min\{d_{ra}\}\$$

# Centrality measures

- ➤ To measure the importance of each node, we can use the eigenvector centrality.
- ► The importance of a node depends on the importance of the nodes to which it is connected:

$$x_i = \frac{1}{\lambda} \sum_{j=1}^{N} \hat{d_{i,j}} x_j \tag{5}$$

### Portfolio Construction

Differently from previous works which employ centrality measures as an alternative measure of diversification risk, we extend Markowitz' approach using RMT and MST in the optimisation function itself:

$$\min_{\mathbf{w}} \mathbf{w}^{\mathsf{T}} \mathbf{C}^* \mathbf{w} + \gamma \sum_{i=1}^{n} x_i w_i$$
subject to
$$\begin{cases} \sum_{i=1}^{n} w_i = 1 \\ \mu_P \ge \frac{\sum_{i=1}^{n} \mu_i}{n} \\ w_i > 0 \end{cases}$$

A high risk propensity (represented by a high value of  $\gamma$ ) translates in a portfolio composed by more systemically risky assets, that lay in the central body of the network, avoiding isolated cryptocurrencies.

# **Application**

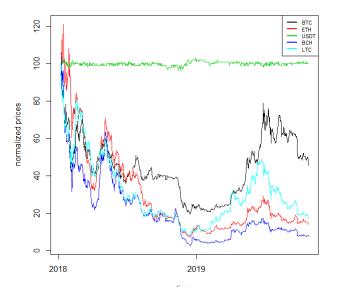
- ➤ The data contains 10 time series of returns referred to cryptocurrencies traded over the period 14 September 2017 17 October 2019 (764 daily observations)
- Cryptocurrencies were selected in terms of market capitalization
- Portfolio returns are computed using the last month of each time window
- We use eleven months of observations as a look-back period computing asset centrality and the consequent portfolio weights
- ► Then we calculate the return of each portfolio over the next month rebalancing cryptocurrencies with the retrieved weights. Finally we connect each monthly portfolio performances from January 2018 to October 2019

# Summary statistics

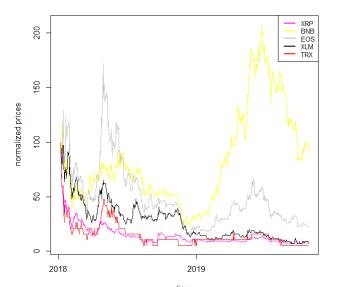
|      | mean    | $\operatorname{std}$ . | kurtosis |
|------|---------|------------------------|----------|
| BTC  | 0.0009  | 0.04                   | 3.35     |
| ETH  | -0.0007 | 0.05                   | 2.90     |
| XRP  | 0.0004  | 0.07                   | 15.73    |
| USDT | 0.0000  | 0.01                   | 4.28     |
| BCH  | -0.0011 | 0.08                   | 6.47     |
| LTC  | -0.0003 | 0.06                   | 8.02     |
| BNB  | 0.0033  | 0.07                   | 7.74     |
| EOS  | 0.0017  | 0.07                   | 3.93     |
| XLM  | 0.0021  | 0.10                   | 26.19    |
| TRX  | 0.0021  | 0.15                   | 13.15    |

Cryptocurrency summary statistics over the period 14 September 2017 - 17 October 2019

# Prices - I



# Prices - II



### MST networks

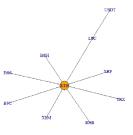


Figure 1: MST September 2017- January 2018. The figure shows the MST representation relative to the period of the speculative bubble.

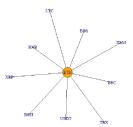


Figure 2: MST June 2019- October 2019. The figure shows the MST relative to the period June 2019- October 2019.

### Portfolio Results - I

| Period   | CRIX  | $\mathbf{G}\mathbf{M}$ | $\mathbf{E}\mathbf{W}$ | $^{\mathrm{CM}}$ | NW    | $\gamma = 0.005$ | $\gamma = 0.025$ | $\gamma = 0.05$ | $\gamma = 0.15$ | $\gamma = 0.7$ | $\gamma = 1$ |
|----------|-------|------------------------|------------------------|------------------|-------|------------------|------------------|-----------------|-----------------|----------------|--------------|
| Jan-2018 | -0.14 | -0.13                  | -0.16                  | 0.04             | -0.22 | -0.21            | -0.26            | -0.27           | -0.36           | -0.43          | -0.43        |
| May-2018 | -0.67 | -0.62                  | -0.60                  | -0.12            | -0.79 | -0.78            | -0.73            | -0.66           | -0.83           | -1.08          | -1.10        |
| Sep-2018 | -1.37 | -1.37                  | -1.43                  | -0.88            | -0.83 | -1.02            | -1.24            | -1.23           | -1.40           | -1.60          | -1.64        |
| Jan-2019 | -1.85 | -1.78                  | -1.78                  | -1.32            | -0.87 | -1.50            | -1.86            | -1.98           | -2.19           | -2.29          | -2.31        |
| May-2019 | -1.35 | -1.25                  | -1.27                  | -1.01            | -0.74 | -1.22            | -1.33            | -1.29           | -1.44           | -1.55          | -1.57        |
| Sep-2019 | -0.99 | -1.45                  | -1.49                  | -1.02            | -0.54 | -1.19            | -1.34            | -1.44           | -1.86           | -2.13          | -2.15        |

#### Cumulative profit & losses

## Portfolio Results - II

| Period   | GM   | $\mathbf{EW}$ | CM   | NW   | $\gamma = 0.005$ | $\gamma = 0.025$ | $\gamma = 0.05$ | $\gamma = 0.15$ | $\gamma = 0.7$ | $\gamma = 1$ |
|----------|------|---------------|------|------|------------------|------------------|-----------------|-----------------|----------------|--------------|
| Jan-2018 | 0.74 | 0.75          | 0.63 | 0.64 | 0.69             | 0.77             | 0.79            | 0.78            | 0.77           | 0.99         |
| May-2018 | 0.73 | 0.75          | 0.95 | 0.83 | 0.74             | 0.77             | 0.83            | 0.87            | 0.87           | 0.55         |
| Sep-2018 | 0.81 | 0.84          | 0.87 | 0.61 | 0.80             | 0.75             | 0.76            | 0.80            | 0.80           | 0.48         |
| Jan-2019 | 1.16 | 1.11          | 1.47 | 1.24 | 1.34             | 1.36             | 1.39            | 1.40            | 1.40           | 1.26         |
| May-2019 | 0.80 | 0.80          | 1.05 | 0.97 | 0.93             | 0.84             | 0.75            | 0.72            | 0.72           | 0.98         |
| Sep-2019 | 0.75 | 0.78          | 1    | 1.14 | 0.43             | 0.38             | 0.38            | 0.38            | 0.37           | 0.78         |

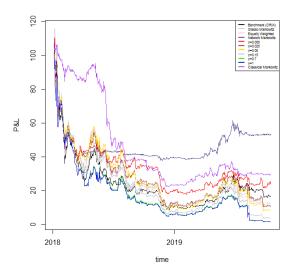
Rachev ratio

## Portfolio Results - III

| Period   | CRIX | $\mathbf{EW}$ | NW   | GM   | $\overline{\mathrm{CM}}$ |
|----------|------|---------------|------|------|--------------------------|
| Jan-2018 | 0.11 | 0.13          | 0.15 | 0.14 | 0.03                     |
| May-2018 | 0.04 | 0.05          | 0.02 | 0.05 | 0.03                     |
| Sep-2018 | 0.11 | 0.11          | 0.10 | 0.12 | 0.02                     |
| Jan-2019 | 0.07 | 0.10          | 0.05 | 0.07 | 0.01                     |
| May-2019 | 0.04 | 0.02          | 0.03 | 0.02 | 0.04                     |
| Sep-2019 | 0.05 | 0.05          | 0.02 | 0.05 | 0.01                     |

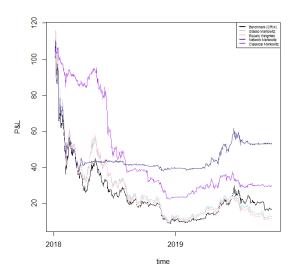
Value at Risk (VaR)

### Portfolio Results - IV



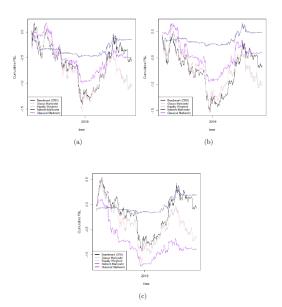
Portfolio returns

### Portfolio Results - V



Highlight of portfolio returns

# Sensitivity

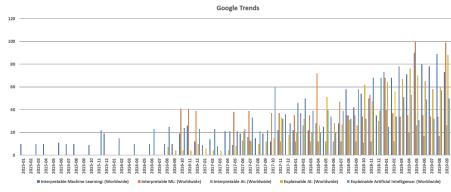


Sensitivity analysis with respect to different rolling windows

Use Case III: eXplainable AI in credit scoring and portfolio construction (Dimitri Marinelli, Jochen Papenbrock, Niklas Bussmann, Paolo Giudici; FIRAMIS and UNIPV)

# Al methods in credit scoring

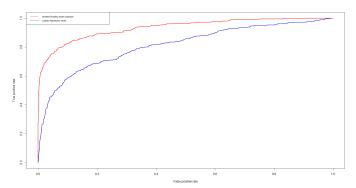
- Computationally intensive AI models can beat classic logistic regression scoring models
- ► However, they are not interpretable (black-boxes)
- Explainable AI models can help interpretability maintaining high predictive accuracy



Explainable AI and Interpretable AI are trending

# Al methods in credit scoring: application

- ▶ We consider about 15,000 SME companies, which have received a loan, out of which about 11% have defaulted. The data contains 20 explanatory variables
- ▶ We apply the XGboost algorithm on a training dataset (80%) and compare the predictions with the best logistic regression model on the test set (20%)



The AUROC improves from 0.81 to 0.93.

To interpret the model, we propose to apply to Shapley values:

$$\phi_i(f,x) = \sum_{z' \in x'} \frac{|z'|!(M-|z'|-1)!}{M!} \left[ f_x(z') - f_x(z' \setminus i) \right]$$
 (6)

correlation network models obtained from minimum spanning tree.

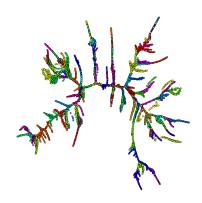


Figure 1: Minimal Spanning Tree representation of the borrowing companies. Clustering has been performed using the standardized Euclidean distance between institutions. Companies are colored according to their cluster of belonging.

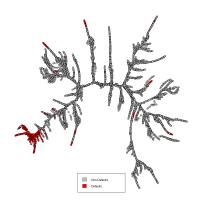


Figure 2: Minimal Spanning Tree representation of the borrowing companies. Clustering has been performed using the standardized Euclidean distance between institutions. Companies are colored according to their default status: red= defaulted; grey= not defaulted.

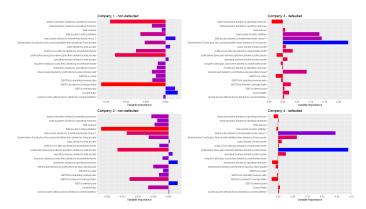


Figure 3: Contribution of each explanatory variable to the Shapley's decomposition of four predicted default probabilities, for two defaulted and two non defaulted companies. A red color indicates a low variable importance, and a blue color a high variable importance.