

FinTech and InsuranceTech case studies digitally transforming Europe's future with BigData & AI driven innovation

# The INFINITECH Project

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# Background



Historically, the financial and insurance services sectors are “**conservative**” (resistant to digital transformation and technology disruptions)



Digital Technologies are rapidly **transforming** the financial and insurance services industry



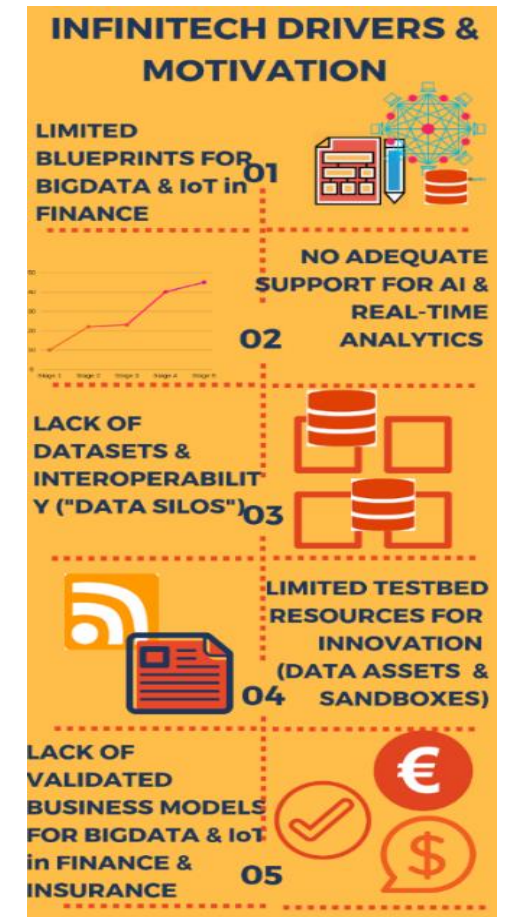
The vast majority of digital transformation applications for the finance and insurance sectors are **data-intensive** and leverage technologies on **fragmented** data sources



Endless quest for **cost-effective** applications exploiting Big Data also coming from IoT and Data Lakes

# The Problem in the Financial and Insurance Sectors

- Data Fragmentation and Interoperability Barriers
- Limitations for Cost-Effective Real-Time Analytics
- Regulatory Barriers
- Data Availability Barriers
- Lack of Blueprint Architectures for BigData Applications
- Scarcity of Analytics and Standard Tools for the Sector
- No Validated Business Models



# Infinitech

- H2020 Program Grant
  - Innovation Action
- Project Budget: 21.080.482 €
  - EC Grant: 15.870.480 €
- Timeframe: 01/10/2019-31/12/2022
- 47 Participants (Industry, Academia, FinTechs)

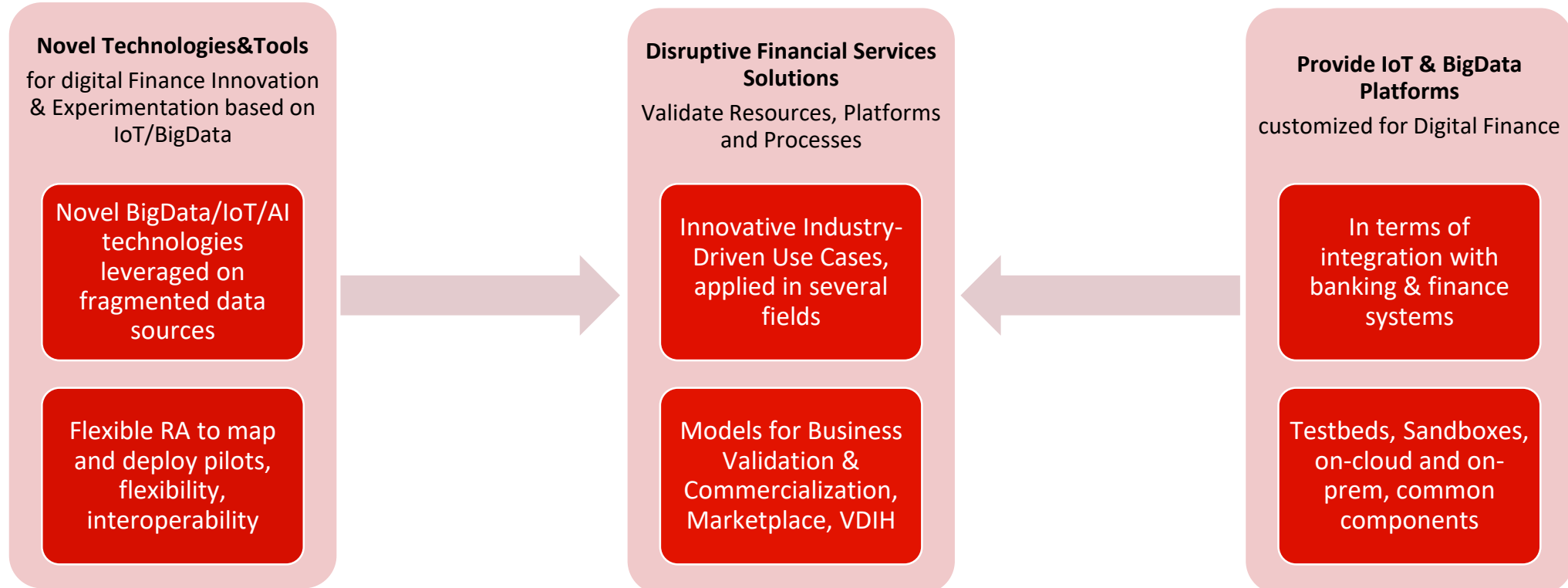
**Tailored IoT & BigData Sandboxes and Testbeds for Smart, Autonomous and Personalized Services in the European Finance and Insurance Services Ecosystem**

# INFINITECH Vision

Innovation

Market

Execution





# INFINITECH Team

## Innovation

### Universities and Research Centers



NUI Galway  
OÉ Gaillimh



UNINOVA



FONDAZIONE  
BRUNO KESSLER



University  
of Glasgow



UNIVERSITY of  
NICOSIA



UNIVERSITY OF PIRAEUS  
RESEARCH CENTER



Centro Tecnológico  
de Automoción de Galicia



Jožef  
Stefan  
Institute



BOĞAZICI UNIVERSITY  
1963



gradient  
Connectivity Intelligence Security  
for your business

## Market

### FinTechs & High-Tech AI/IoT SMEs



CROWD  
POLICY



jrc



Finance  
Innovation  
Plate de compétences mondial



COPENHAGEN FINTECH



UNPARALLEL



agroapps  
DIGITAL TOOLS



dwf



INNOVATION  
SPRINT



Roessingh  
Research and Innovation



reportbrain



UBITECH  
ubiquitous solutions



Innov-acts



LEAN SCALE



wenalyze

### Financial & Insurance Institutions



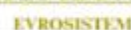
Tecnologia utile



aktif bank



BANKA SLOVENIJE



EVROSISTEM



NATIONAL BANK  
OF GREECE



Posteitaliane



Bank of Ireland



Banking & Payments  
Federation Ireland



Santander



DYNAMIS  
ASSOCIATION



Bankia



Liber bank



GENILLARD & CO



Bank of Cyprus

## Execution

### Digital Finance Vendors & Integrators

GFT



Atos



Sia



IBM



FUJITSU



Hewlett Packard  
Enterprise



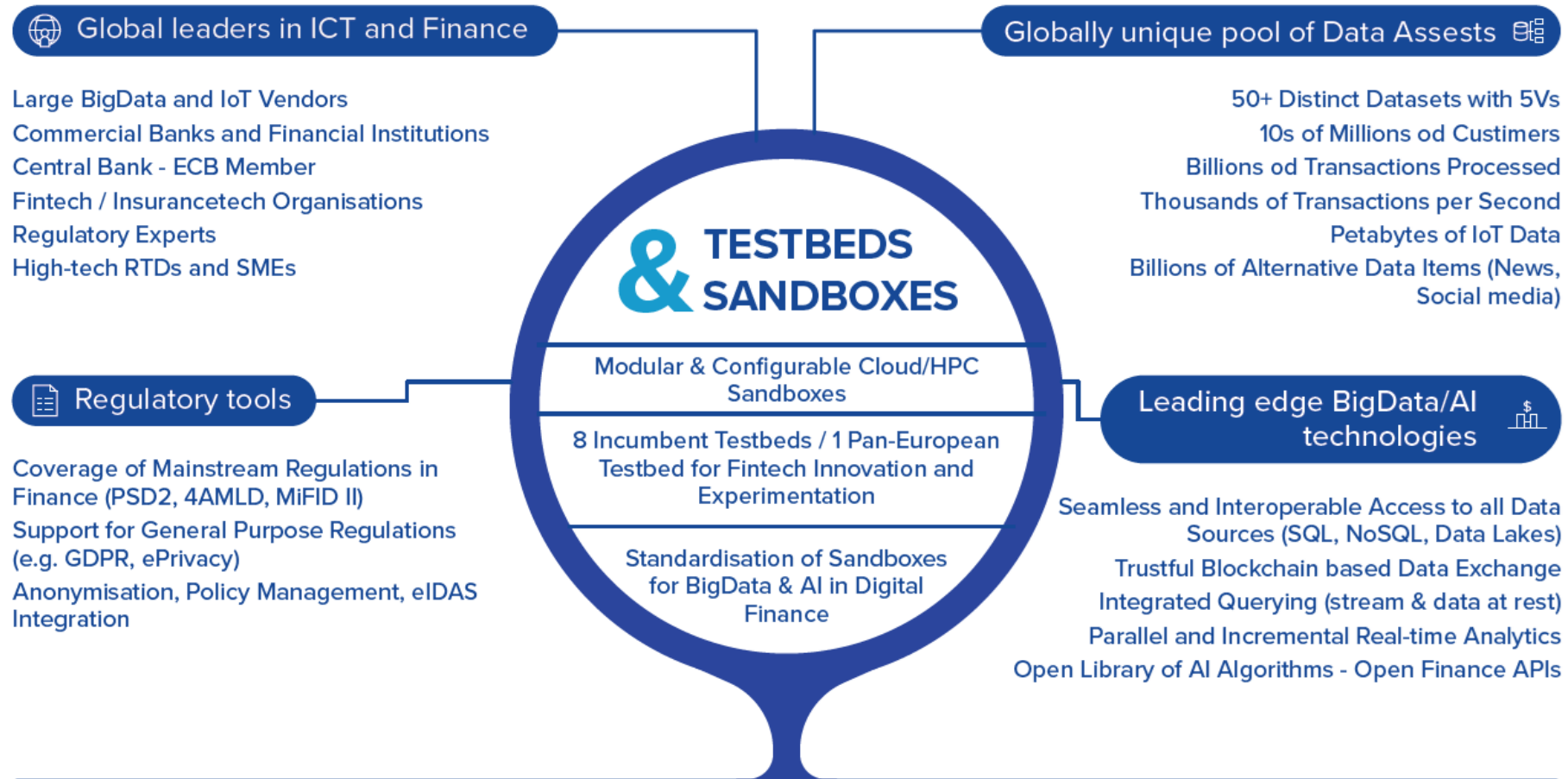
ENGINEERING



Singular Logic

# INFINITECH Overview

Innovation



- **Flexible Reference Architecture to map the 15 Pilots**

# The INFINITECH Pilots (Finance)

Market



## Personalized Retail and Investment Banking Services

- KYC & Customer-centric Data Analytics
- Personalized Portfolio Management & “Democratization” of Investment Banking
- Smart & Personalized Pocket Assistant for PFM
- BFM tools delivering a Smart Business Advise
- Personalized Closed-Loop Investment Portfolio Management for Retail Customers



## Smart, Reliable and Accurate Risk Assessment

- Invoices Processing Platform for a more Sustainable Banking Industry
- Real-time Risk Assessment in Investment Banking



## Predictive Financial Crime and Fraud Detection

- Operation Whitetail – Avoiding Financial Crime
- Platform for Anti Money Laundering Supervision
- Analyzing Blockchain Transaction Graphs for Fraudulent Activities
- Real-time cybersecurity analytics on Financial Transactions’ BigData



# The INFINITECH Pilots (Insurance)

Market



## Personalized Usage-Based Insurance Pilots

- Personalized insurance products based on IoT connected vehicles
- Real World Data for Novel Health-Insurance products

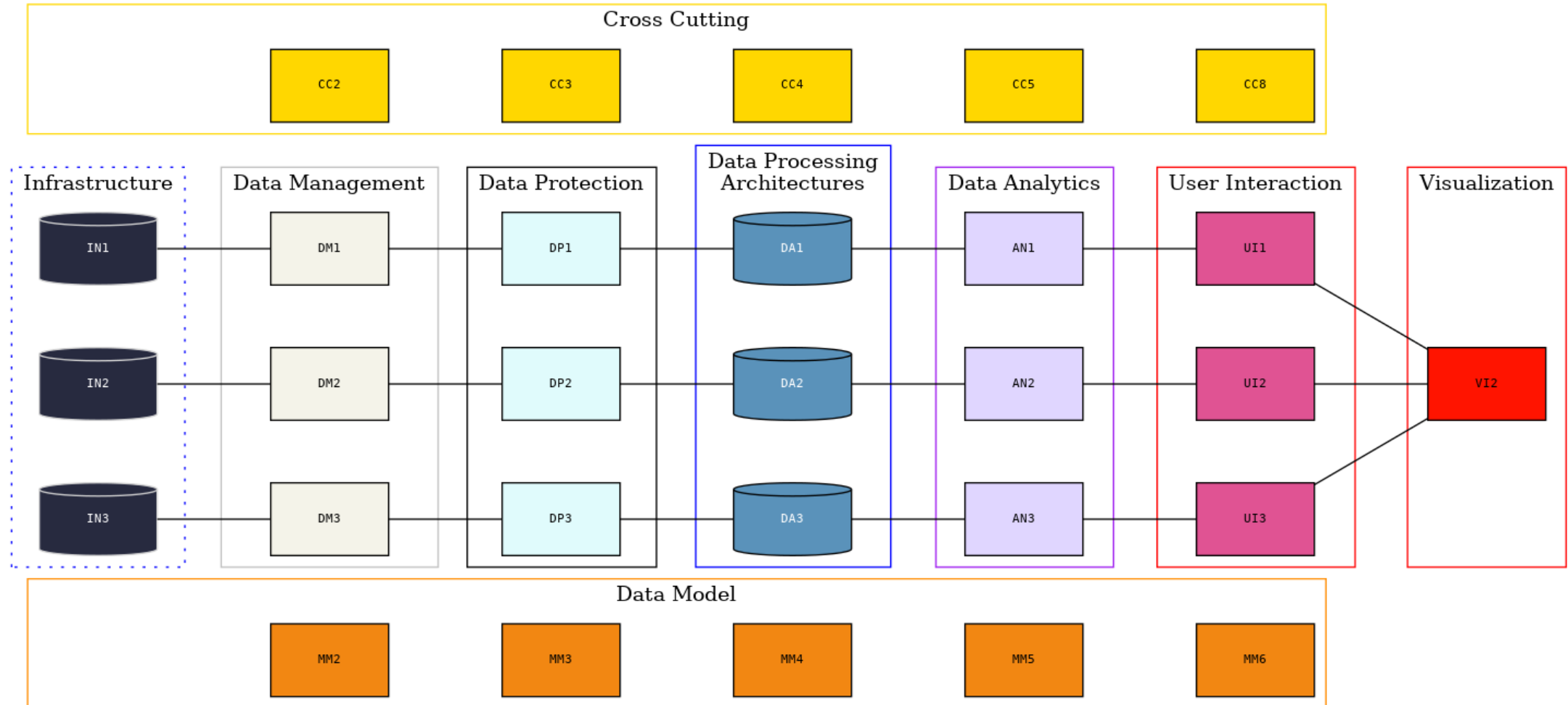


## Configurable and Personalized Insurance Products for SMEs and Agro-Insurance

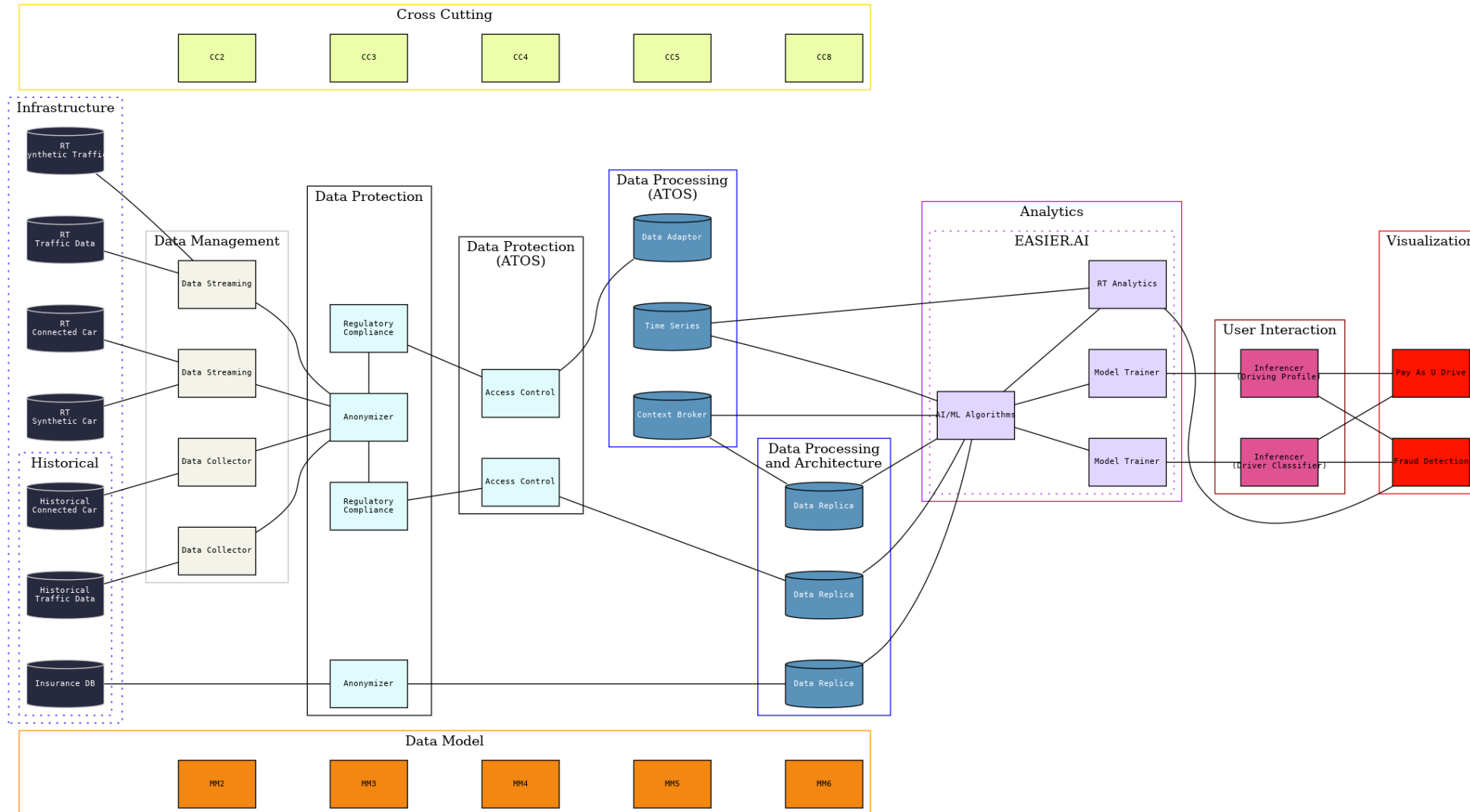
- Alternative/automated insurance risk selection - product recommendation for SME
- Big Data and IoT for the Agricultural Insurance Industry



# INFINITECH Reference Architecture



# A Workflow Example

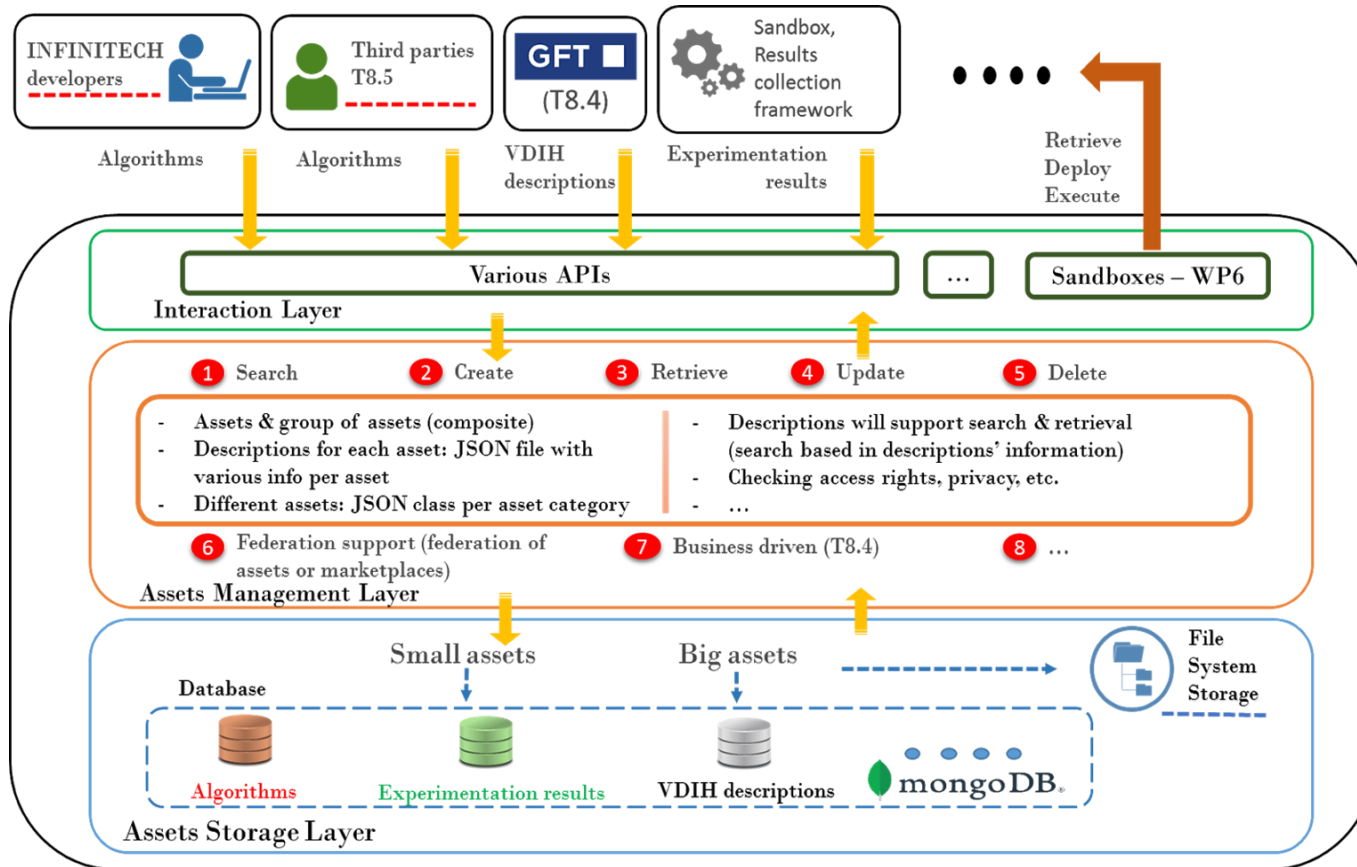


# Challenges

- Map Use Cases into Workflows and data pipelines
- Provide Innovative and specialized Technological Building Blocks for BigData, IoT and AI
- Provide infrastructures, components and toolkits for seamless data management for cost-effective real-time analytics, advanced algorithms and data manipulation
- Exploit DLT (blockchain) technologies at the edge or within the pipeline
- Tailor Experimentation Infrastructures (i.e. Testbeds and Sandboxes) for different use cases
- Scale to 15 Large-Scale Pilots
- Distribute computing from edge to central HPC
- Business models development and validation in the scope of the pilots

# Marketplace, VDIH and ISA

Market



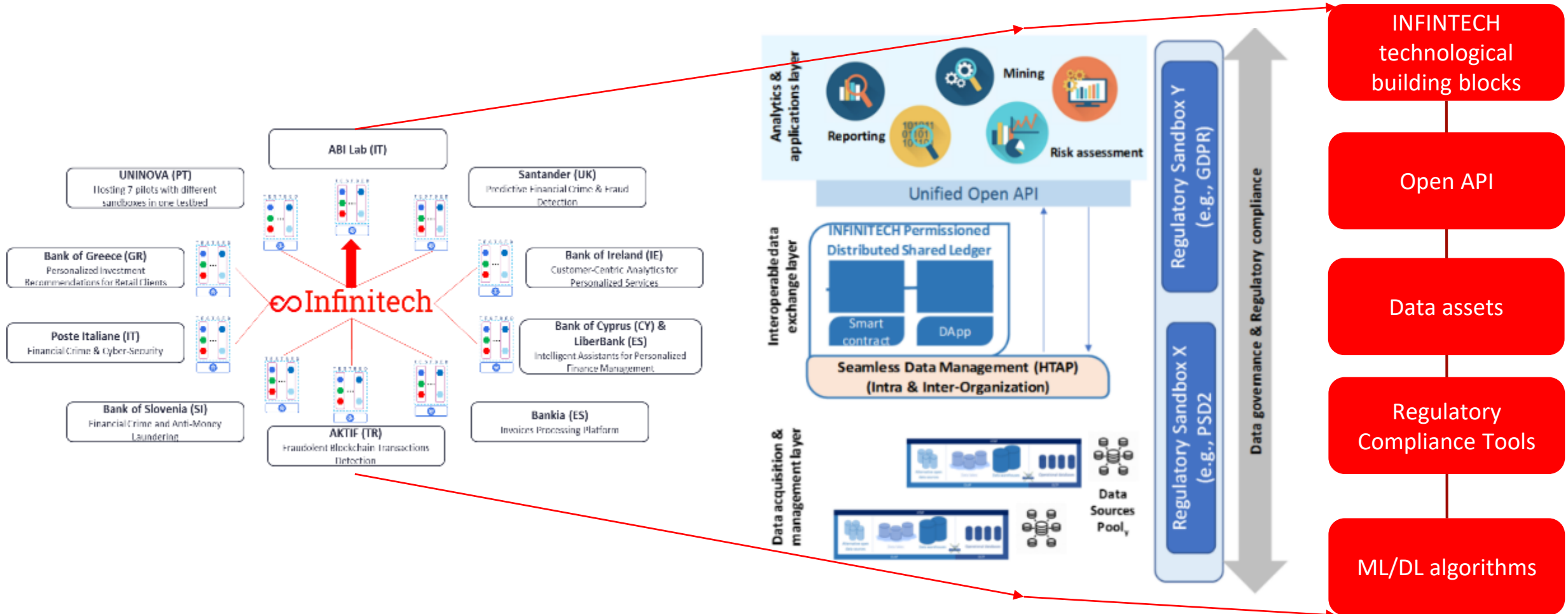
**ISA** INFINITECH  
STAKEHOLDERS  
ALLIANCE

ISA is the main vehicle for  
**engaging relevant stakeholders**

- Stakeholder **ecosystem**
- Structured **communication**
- Privileged access to **information**
- Collaboration with **R&I**
- **Newsletter** with focused information

# Testbeds, Sandboxes & Building Blocks

Execution





# Thank You

Ernesto Troiano – INFNITECH Project Manager – GFT Italia

