## Phenotypic convergence of Cryptocurrencies

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Motivation — 2-1

## Genus differentia approach

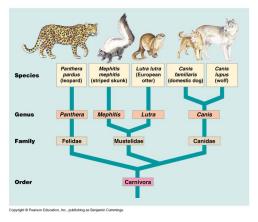


Figure: Genus differentia approach in biology



Motivation — 2-2

## Genus differentia approach

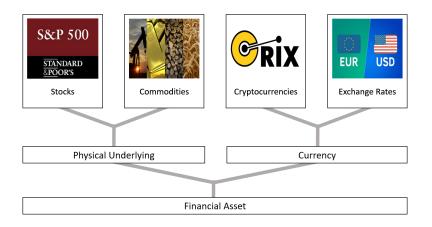


Figure: Genus differentia approach in finance



#### Aim of classification

- Genotypic differentiation
  - Biology the change in DNA sequences.
  - ▶ Finance the underlying process of price manifestation.
- Phenotypic differentiation
  - Biology classification based on behavior and features of a species.
  - Finance classification based on statistical features of the price series.



Motivation — 2-4

#### **Motivation**

Question: What defines cryptocurrencies?







- □ Plato: man is an upright, featherless biped, with broad, fat nails.
- Aristotle: definition of a species consists of genus proximum and differentia specifica.
- Goal: Define cryptocurrencies in terms of their genus proximum and differentia specifica.
- Method: Find latent variables, to form groups of shared characteristics.
- Finding: Phenotypic convergence of cryptocurrencies, i.e. asymptotic speciation.
- Implication: Cryptocurrencies are a different species in the ecosystem of financial instruments.



#### **Outline**

- 1. Motivation
- 2. Data and descriptives
- 3. Factor model
- 4. Explanation
- 5. Expanding window
- 6. Conclusion

Motivation — 2-6

#### Literature review

- Dyhrberg (2016): BTC has similarities to both GOLD and the USD, being in between a currency and a commodity.
- Baur et al. (2018): BTC volatility and correlation characteristics are distinctively different compared to GOLD and USD.
- Härdle et al. (2018): BTC, XRP, LTC, ETH returns exhibit higher volatility, skewness and kurtosis compared to GOLD and S&P500 daily returns.
- Henriques et al. (2018): BTC can serve as a substitute for GOLD in a portfolio.
- ☑ Zhang et al. (2018): Cryptocurrencies presents heavier tails and higher Hurst exponent than the classical assets.



#### Data

- $\odot$  Sample: n = 544 assets.
- New asset class
  - ► Cryptocurrencies (CRIX):  $n_1 = 14$  List
- Old asset classes
  - ► Stocks (S&P 500):  $n_2 = 497$
  - $\triangleright$  Exchange rates:  $n_3 = 13$
  - ► Commodities (Bloomberg Commodity Index):  $n_4 = 20$  List
- Daily data from 2014-10-22 to 2018-10-16 (4 years of daily trading data).



#### **CRIX** components

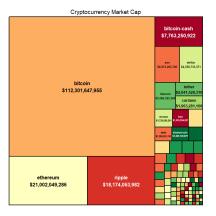


Figure: Components of the CRIX cryptocurrency index. Q Mkt cryptos



#### Statistical assessment

- Return X is a r.v. with cdf F() from which p=23 statistics are estimated.
- □ Moments of order  $k ∈ \mathbb{R}^+$ ,  $μ_k = E\{(X μ)^k\}$ .
  - variance:  $\sigma^2 = E\left\{ (X \mu)^2 \right\}$ ;
  - skewness:  $Skewness = E\left\{ (X \mu)^3 \right\} / \sigma^3$ ;
  - kurtosis:  $Kurtosis = E\left\{ (X \mu)^4 \right\} / \sigma^4$ .
- $\Box \text{ Tails: } \alpha \in \{0.005, 0.01, 0.025, 0.05, 0.95, 0.975, 0.99, 0.995\}.$ 
  - $Q_{\alpha} = \inf \{ x \in \mathbb{R} : \alpha \leq F(x) \};$
  - $\mathsf{CTE}_{\alpha} = \begin{cases} \mathsf{E} \left\{ X \mid X < Q_{\alpha} \right\}, & \alpha < 0.5 \\ \mathsf{E} \left\{ X \mid X > Q_{\alpha} \right\}, & \alpha > 0.5 \end{cases}$
- Scaling and memory parameters

  - Autocorrelation (Pearson correlation)
  - Long memory (Hurst parameter)



# Assets profile

Factor	Estimate	Cryptos	Stocks	Commodities	Exchange Rate	Bitcoin
Tail	$\sigma^2 \cdot 10^3$	7.88	0.28	0.37	0.03	1.50
factor	$S_{\alpha}$	1.44	1.70	1.75	1.76	1.32
	$S_{\gamma} \cdot 10^3$	36.76	8.73	9.85	3.17	16.02
	Q <sub>0.5%</sub>	-0.26	-0.06	-0.05	-0.02	-0.14
	Q1%	-0.22	-0.04	-0.04	-0.01	-0.11
	Q2.5%	-0.15	-0.03	-0.03	-0.01	-0.09
	Q <sub>5%</sub>	-0.11	-0.02	-0.03	-0.01	-0.06
	Q <sub>95%</sub>	0.13	0.02	0.03	0.01	0.06
	Q97.5%	0.20	0.03	0.04	0.01	0.08
	Q99%	0.29	0.04	0.05	0.01	0.11
	Qqq 5%	0.38	0.05	0.06	0.02	0.14
	CTE <sub>0.5%</sub>	-0.33	-0.08	-0.07	-0.02	-0.18
	CTE <sub>1%</sub>	-0.28	-0.06	-0.06	-0.02	-0.15
	CTE <sub>2 5%</sub>	-0.22	-0.05	-0.05	-0.01	-0.12
	CTE <sub>5%</sub>	-0.17	-0.04	-0.04	-0.01	-0.10
	CTEOR%	0.23	0.04	0.04	0.01	0.09
	CTE97.5%	0.31	0.04	0.05	0.01	0.12
	CTEqq%	0.41	0.06	0.07	0.02	0.15
	CTE99.5%	0.50	0.07	0.08	0.02	0.18
Moment	Skewness	0.97	-0.51	0.29	-1.22	-0.28
factor	Kurtosis	20.35	12.92	20.72	33.99	8.58
Memory	$\rho(1) \cdot 10^{3}$	40.63	-2.16	-13.18	-11.45	16.64
factor	H	0.57	0.51	0.53	0.51	0.57

Classification 4-1

# Factor analysis

- □ Factor extraction based on the correlation of the coefficients.
- □ Factor rotation.



Classification — 4-2

#### **Correlation matrix**

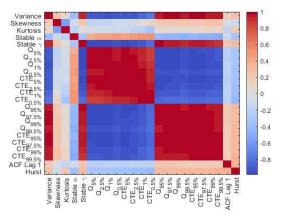


Figure: Correlation matrix of the statistical estimates. Q SFA cryptos



Classification — 4-3

#### Factor model

Linear Factor model

$$X = QF + \mu + \varepsilon, \ \varepsilon \sim G() \tag{1}$$

- X is the initial matrix of p variables
- Q is a matrix of the non-random loadings
- F are the common k factors (k < p)
- $\blacktriangleright$   $\mu$  is the vector of the means of initial p variables
- $\triangleright$   $\varepsilon$  is a matrix of the random specific factors
- ▶ Random vectors F and U are unobservable and uncorrelated



#### **Factor model extensions**

$$X_t = Q_t F_t + \mu_t + \varepsilon_t, \ \varepsilon_t \sim G() \tag{2}$$

Nonlinearities in the factors

$$X = Qm(F) + \mu + \varepsilon, \ \varepsilon \sim G() \tag{3}$$

General nonlinear

$$X = m(F) + \varepsilon, \ \varepsilon \sim G(),$$
 (4)

where m() is a function



Classification 4-5

# Factors loadings and scree plot

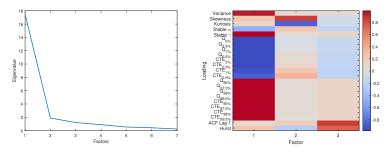


Figure: Scree plot and factors loadings. Q SFA\_cryptos



Classification — 4-6

#### **Factor rotation**

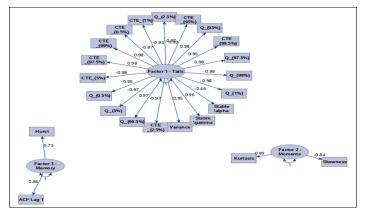


Figure: Path diagram. Q FA cryptos



Classification — 4-7

# Mapping of the factors

- 1. Tail factor 76.1% of the total variance
  - lacksquare Alpha-stable parameters  $S_lpha$ ,  $S_\gamma$
  - Lower and upper quantiles
  - Conditional tail expectations
  - Variance
- 2. Moment factor 8.2% of the total variance
  - Skewness
  - Kurtosis
- 3. Memory factor 5.3% of the total variance
  - Hurst exponent
  - ACF



Classification 4-8

#### Tail factor vs Moment factor

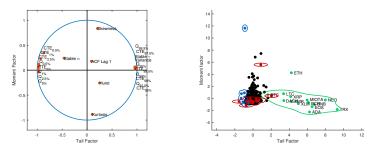


Figure: Loadings (left) and scores (right) based on tail and moment factor.  $\mathbf{Q}$  SFA cryptos



Classification 4-9

## Tail factor vs Memory factor

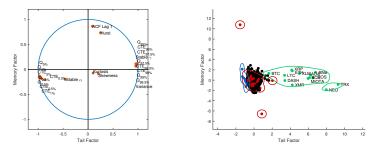


Figure: Loadings (left) and scores (right) based on tail and memory factor. Q SFA cryptos



Classification — 4-10

## Moment factor vs Memory factor

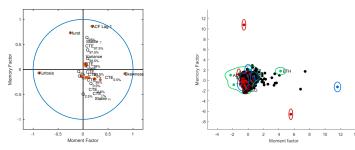


Figure: Loadings (left) and scores (right) based on moment and memory factor. Q SFA cryptos



## Factor explanation

- Classify between Cryptocurrencies and other asset classes
- $oxed{oxed}$  Binary logistic regression for each factor  $F_k,\ k\in\{1,2,3\}$

$$P(Y = 1) = \frac{\exp(\beta_0 + \beta_1 F_k)}{1 + \exp(\beta_0 + \beta_1 F_k)},$$
 (5)

$$Y = \begin{cases} 1, & \text{if Cryptocurrency} \\ 0, & \text{if otherwise} \end{cases}$$
 (6)



# Factor explanation

Exogenous factor	Factor 1	Factor 2	Factor 3
Esimated $\beta_1$	4.398**	-3.729	-3.692
	(2.086)	(-0.606)	(0.314)
$\widetilde{R^2}$	0.958	0.015	0.024

Note: Standard errors in (); \*\* denotes significance at 95% confidence level.

$$\widetilde{R}^{2} = \frac{1 - \left\{\frac{L(\mathbf{0})}{L(\widehat{\beta})}\right\}^{\frac{2}{n}}}{1 - \left\{L(\mathbf{0})\right\}^{\frac{2}{n}}} \tag{7}$$

- L(0) is the likelihood of the intercept-only model
- $\Box L(\widehat{\beta})$  is the likelihood of the full model



Explanation — 5-3

## **Linear Discriminant Analysis**

- Finding a projection that maximizes the separability between classes.
- Assumes Gaussianity with equal covariances.

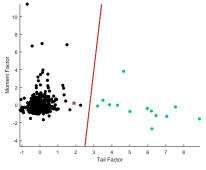


Figure: LDA PLDA



## Quadratic Discriminant Analysis

- Finding a projection that maximizes the separability between classes.
- Assumes Gaussianity with different covariances.

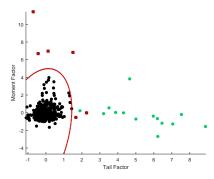


Figure: Quadratic Discriminant Analysis



Explanation — 5-5

## **Support Vector Machines**

- Finding a projection that maximizes margin in a hyperplane of the original data.
- No parametric assumptions on the underlying probability distribution function.

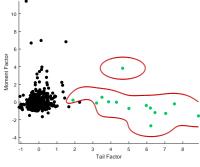


Figure: SVM SVM



Explanation — 5-6

# Maximum Variance Components Split

- These method have goals to separate, respectively, the components of a structure like the types of assets herein, and clusters defined as the components of a mixture distribution.
- They are based on an unusual variance decomposition in between-group variations.

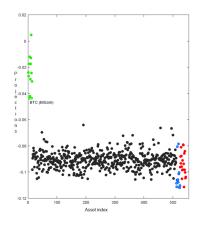


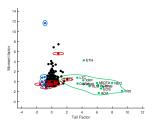
Figure: MVCS. Q VCS\_cryptos



Video — 6-1

#### Video

- Expanding rolling window estimation
  - ► Starting window 2014-10-22 till 2016-02-20 (1/3 of the data)
  - ▶ Increases daily up to full window 2014-10-22 till 2018-10-16
  - Kernel density contour level 0.015
- Clusters converge over time



Q DFA cryptos



Video — 6-2

## Phenotypic convergence

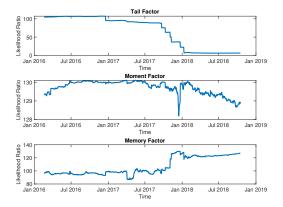


Figure: Likelihood Ratios for the binary logistic model, estimated for the period 02/19/2016-10/16/2018. CONV cryptos

Conclusion — 7-1

#### Conclusion

- Financial perspective
  - Main statistical difference between Cryptocurrencies and other asset classes: tail behavior.
  - Moments and memory are of subliminal importance.
  - Nonlinear classification with SVM provides proficient results for risk analysts and regulators.
  - Cryptocurrencies are completely separated by the other types of assets, as proved by Maximum Variance Components Split method.
- - ➤ Speciation takes time to form distinct species, which potentially evolve further away from each other.
  - Cryptocurrencies establish themselves as unique asset classes.



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Appendix — 9-1

### **Exchange rates**

#### ▶ Data

- 1. EUR/USD Euro
- 2. JPY/USD Japanese Yen
- 3. GBP/USD Great Britain Pound
- 4. CAD/USD Canada Dollar
- 5. AUD/USD Australia Dollar
- 6. NZD/USD New Zealand Dollar
- 7. CHF/USD Swiss Franc
- 8. DKK/USD Danish Krone
- 9. NOK/USD Norwegian Krone
- 10. SEK/USD Swedish Krone
- 11. CNY/USD Chinese Yuan Renminbi
- 12. HKD/USD Hong Kong Dollar
- 13. INR/USD Indian Rupee



Appendix ——————————————————————9-2

## Cryptocurrencies

#### ▶ Data

- 1. BTC Bitcoin
- 2. ETH Ethereum
- 3. XRP Ripple
- 4. BCH Bitcoin Cash
- 5. EOS EOS
- 6. XLM Stellar
- 7. LTC Litecoin
- 8. ADA Cardano
- 9. XMR Monero
- 10. TRX TRON
- 11. BNB Binance Coin
- 12. MIOTA lota
- 13. DASH Dash
- 14. NEO Neo



Appendix — 9-3

#### **Commodities**

#### ▶ Data

- 1. WTI Crude oil USCRWTIC Index
- 2. Natural Gas NGUSHHUB Index
- 3. Brent oil EUCRBRDT Index
- 4. Unleaded Gasoline RBOB87PM Index
- 5. ULS Diesel DIEINULP Index
- 6. Live cattle SPGSLC Index
- 7. Lean hogs HOGSNATL Index
- 8. Wheat WEATTKHR Index
- 9. Corn CRNUSPOT Index
- 10. Soybeans SOYBCH1Y Index
- 11. Aluminum LMAHDY Comdty
- 12. Copper LMCADY Comdty
- 13. Zinc ZSDY Comdty
- 14. Nickel CKEL Comdty
- 15. Tin JMC1DLTS Index
- 16. Gold XAU Curncy
- 17. Silver XAG Curncy
- 18. Platinum XPT Curncy
- 19. Cotton COTNMAVG Index
- 20. Cocoa MLCXCCSP Index



## Lévy-Stable distributions

oxdot Fourier transform of characteristic function  $\varphi_X(u)$ 

$$S(X \mid \alpha, \beta, \gamma, \delta) = \frac{1}{2\pi} \int \varphi_X(u) \exp(-iuX) du$$

- Characteristic function representation, 0 < α < 2, α ≠ 1</p>  $\log \varphi_X(u) = iu\delta \gamma |u|^{\alpha} \left\{ 1 + i\beta \left( u/|u| \right) \tan \left( \alpha \pi/2 \right) \right\} \quad (8)$
- $oxed{\Box}$  Stability or invariance under addition  $n\log arphi_X(u)=iu(n\delta)-(n\gamma)|u|^{-\alpha}\left\{1+i\beta\left(u/|u|\right)\tan\left(lpha\pi/2
  ight)
  ight\}$
- ☑ Limiting distribution of *n* i.i.d. stable r.v.,  $0 < \alpha \le 2$  GCLT (Gnedenko and Kolmogorov, 1954)

$$n^{-\frac{1}{\alpha}} \sum_{i=1}^{n} (X_i - \delta) \xrightarrow{\mathcal{L}} S(\alpha, \beta, \gamma, 0)$$
 (9)



Appendix — 9-5

# **Linear Discriminant Analysis**

- □ Let  $X_i \sim N(\mu_i, \Sigma_i)$  belonging to class  $ω_i, \Sigma_i = \Sigma_j$
- Select the projection that maximized the separability
- Maximize normalized, squared distance in the means of the classes

$$w^* = \arg\max_{w} \frac{|w| (\mu_i - \mu_j)|^2}{s_i^2 + s_j^2},$$
 (10)

$$s_i^2 = \sum_{x_i \in \omega_i} (w^\top x_i - w^\top \mu_i)^2 = w^\top S_i w$$
 (11)

□ Linear Discriminant of Fisher (1936)

$$w^* = S_W^{-1}(\mu_i - \mu_j), \ S_W = S_i + S_j$$
 (12)

▶ LDA



## **Support Vector Machines**

Given training data set *D* with *n* samples and 2 dimensions

$$D = (X_1, Y_1), \dots (X_n, Y_n),$$
  
 $X_i \in \mathbb{R}^2, \quad Y_i \in [0, 1]$ 

 Finding a hyperplane that maximizes the margin

$$\min_{w,b} \frac{1}{2} ||w||^2$$

s.t. 
$$Y_i\left(w^\top X_i + b\right) \ge 1$$
,

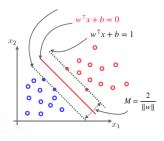


Figure: SVM



## Variance Component Split

 $oxed{oxed}$  Consider the groups  $X_{(1)},\ldots,X_{(i)}$  and  $X_{(i+1)},\ldots,X_{(n)}$  with averages, respectively,  $\overline{X}_{[1,i]}$  and  $\overline{X}_{[i+1,n]},\ i=1,...,n-1$ , then

$$\frac{1}{n}\sum_{i=1}^{n}(X_{i}-\overline{X})^{2}=\sum_{i=1}^{n-1}\frac{i(n-i)}{n^{2}}(\overline{X}_{[i+1,n]}-\overline{X}_{[1,i]})(X_{(i+1)}-X_{(i)}).$$
(13)

⊡ The relative contribution of the groups  $X_{(1)},...,X_{(i)}$  and  $X_{(i+1)},...,X_{(n)}$  in the sample variability:

$$W_{i} = W_{i}(X_{1},...,X_{n}) = \frac{i(n-i)}{n} \frac{(\overline{X}_{[i+1,n]} - \overline{X}_{[1,i]})(X_{(i+1)} - X_{(i)})}{\sum_{i=1}^{n} (X_{i} - \overline{X})^{2}}$$
(14)

☑ Index  $\mathcal{I}_n = \max\{W_i, i = 1, ..., n-1\}$  determines two potential clusters or parts of a structure and is based on averages and inter-point distances.



Appendix ——————————————————————9-8

## Maximum Variance Component Split

- The Maximum Variance Component Split (MVCS) method compares known components of a structure, e.g. cryptocurrencies herein, with data splits for a set of unit projection directions  $\mathcal{D}_M$  usually determined by M positive equidistant angles of  $[0,\pi]$ ; e.g. when r=2 and M=3 the angles used are  $\pi/3, 2\pi/3, \pi$ .
- When one of the data split along projection direction a coincides with a component of the structure we have complete separation of this component along a.
- oxdot A set of projection directions  $\mathcal{D}_M$  can be

$$(\Pi_{l=1}^{r}\cos\theta_{l}, \sin\theta_{1}\Pi_{l=2}^{r}\cos\theta_{l}, ..., \sin\theta_{r-1}\cos\theta_{r}, \sin\theta_{r}), \qquad (15)$$

where  $\theta_l$  takes values in  $\{\frac{m\pi}{M}, m=1,...,M\}, l=1,...,r.$ 



