

FinTech and Blockchain: A digital (R)evolution?



FIN-TECH EU project – kick-off meeting
Pavia, 1st February 2019

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FinTech EU study

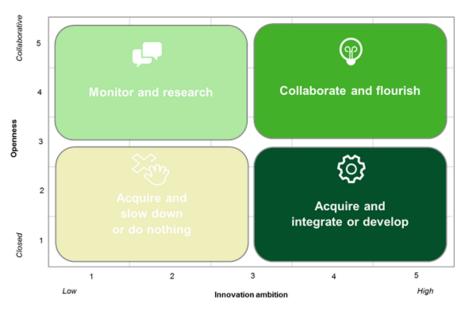


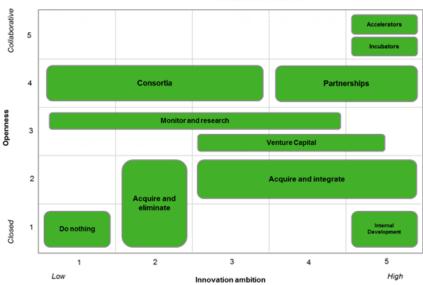


Incumbent strategies dealing with FinTech

Overview of the Fintech sector: challenges for the European players and possible policy measures at EU level

Extract from conclusions





Incumbents are using Fintech to externalize parts of their innovation function; Collaborative approaches are favoured; No more "old" incumbents vs Fintech battle



FinTech Action plan

- Published 8th March 2018
- ➤ Aim to help financial industry to make use of rapid technology advancements, such as blockchain and other IT applications, and strengthen cybersecurity
 - ✓ Enable innovative businesses to scale up
 - ✓ Support uptake of new technologies
 - ✓ Outlying blockchain strategy, beyond FinTech

EU Fintech Lab EU crowdfunding Licensing for Innovative FinTechs

Regulatory sandboxes EU Blockchain Initiative





FinTech Action plan One year later



- EU Regulation on crowdfunding service providers (Council General approach pending)
- ESMA and EBA's reports on ICOs and crypto-assets monitor developments and suggest actions on ICOs (financial instruments and beyond);
- State of play of innovation hubs and regulatory sandboxes around Europe
- ROFIEG EC expert group on regulatory obstacles to financial innovation (5th meeting, report Summer 2019)
- EU FinTech Labs with regulators (Cloud outsourcing, AI and robo-advice, next on blockchain...)
- Standardisation activities: FinTech gaps standardisation mapping; Standardised payment services APIs - PSD2 (EC encourages consortia)



FIN-TECH as a relevant EU project

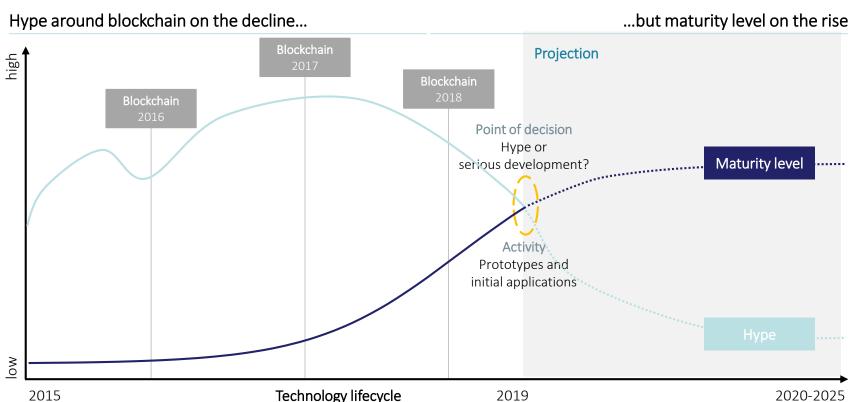
- ➤ EU network and coordinated regulatory and supervisory responses for FinTechs to scale up (innovation hubs & regulatory sandboxes Report)
- > Cross-sectoral cooperation (financial, DPA, etc) and across sectors (supply chain, trade finance, etc)
- > EBA to encourage dialogue with international bodies (FATF, FSB, BCBS, etc), also possible through INATBA
- ➤ All ESAs to push for level-playing field and avoid fragmented approach (ICOs or crypto-assets)
- Determine specifically regulators's (and FinTechs) needs at national level and connect them to have impact

Blockchain space



Still in the phase of active experimentation

Technology lifecycle



Continue work around experimentation to deepen understanding of blockchain



Why the EU is interested in blockchains?

- We try to provide answers to challenges put forward by new tech
- We encourage new paradigms and collaborative models in the digital economy (>TRUST)
- We see new opportunities that Europe must seize (NOW)
- We can deploy policy measures and regulatory framework
- We want to reinforce the "EU blockchain ecosystem"
- We see opportunities for improving public/gov services (Xborders)
- New tech are trail-blazers beyond public sector organisations (e.g. KYC)

Digital Day 2



European Blockchain Partnership

26 Member States + Norway to:

- Cooperate towards the establishment of a European Blockchain Services Infrastructure to deploy cross-border digital public services;
- Compliant with EU values and laws, which meets the highest standards of privacy, cyber-security and energy efficiency
- Position Europe as a global leader
- Working on deliverables: vision, guiding principles, cross-border use cases, governance (end 2018)
- Use cases testing and deployment under CEF 2019



EU Observatory

An observatory, a forum, an online and offline platform, 6 workshops organised,

12 to come, 500+ projects, trainings











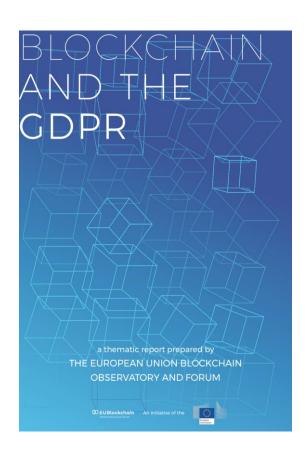
State of blockchain innovation in Europe



- EU Governments and institutions are supporting blockchain technology
- Europe is home for many projects and is well represented on the global scene
- European cities are home for many vibrant blockchain communities
- European academic institutions are recognised worldwide and we can count on strong developers pools.
- But lack of legal and regulatory certainty impacts innovation



BlockchainS compatibility with GDPR



"GDPR compliance is not about the technology, it is about how the technology is used. Just like there is no GDPR-compliant Internet, or GDPR-compliant artificial intelligence algorithm, there is no such thing as a GDPR-compliant blockchain technology. There are only GDPR-compliant use cases and applications."



Legal and regulatory conditions work

Legal and regulatory issues

- Liability
- Legal recognition of smart contracts
- Decentralised Autonomous Organisations
- Legal value of a blockchain-based proof
- Blockchain and transfer of values
- Tokenisation financial instruments (ESA reports) and beyond



Legal workshop, 12 December 2018, Paris Part 4 Working sessions



Legal workshop, 12 December 2018, Paris Part 3 Second Panel



Legal workshop, 12 December 2018, Paris Part 2 First Panel

INATBA



INTERNATIONAL ASSOCIATION OF TRUSTED BLOCKCHAIN



Other actions



- Standardisation, Interoperability
 - Participation into ISO TC 307, ITU-T, CEN-CENELEC White Paper on blockchain
- Funding R&I actions through EU programmes
 - ~30 collaborative projects funded (eg IoT, smart grids, home and cities, health, social goods, Media, transport & logistics, eGov etc...)

 Other projects will come for a total of around 250M€ in Horizon 2020 Support to R&I will continue under Horizon Europe (2021>)
- Education and digital advanced skills (Digital Europe Programme)
- Networking EU institutions, EC, agencies and toward more legal certainty eg EC inter-service group, work with EUIPO, with ECA...

Initiatives and



timelines

European Blockchain Partnership

End 2018 First use cases, specif. & governance

Continue cooperation with MS + experts through CEF

EBSI

End 2019 - 2020 First services

2021 > Full scale deploy.

EU Blockchain Observatory&Forum

Operational 2018 -2019

Renewed for 2020 and beyond

INATBA

1st February

Call to join!

Official launch Founding Members and Commissioner





Thank you! Chiara.mazzone@ec.europa.eu @EUBlockchain

