

The background features a minimalist design with three large, solid blue triangles. One triangle is in the top right corner, another is in the bottom left corner, and a third is on the right side, partially cut off by the edge. The triangles are arranged in a way that they seem to point towards the center of the page.

Fintech District

The Gateway to the Italian Fintech Ecosystem

What is the Fintech District

The **Fintech District** is a **community of startups** based in **Milan** in **Copernico Isola for S32**.

The Fintech District is the **gateway to the Italian Fintech ecosystem** and connects the necessary stakeholders.



Our values



OPENNESS

Develop relationships between Fintech startups and incumbents to inspire change



SHARING

A neutral space to share information between peers and increase know how and cultural blending



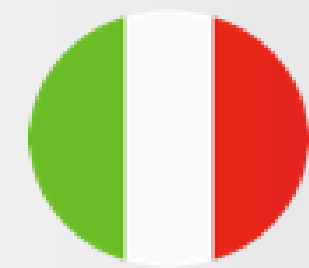
GROWTH

Create real business opportunities and growth for participants

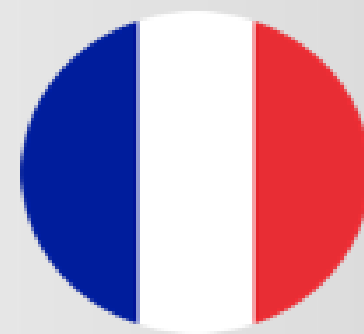
Why: to grow the Italian Fintech scene and attract investments

Ecosystem metrics

Fintech startups²



~ 250



~ 400



~ 500



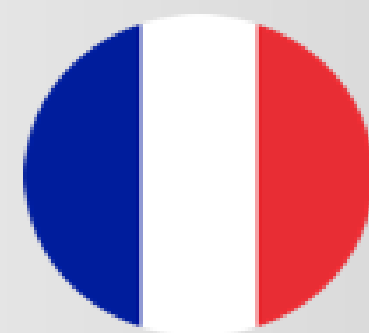
~ 1.800

2) Source: Tracxn 2017

Incumbent – Fintech collaboration³



~ 41%



~ 45%



~ 44%



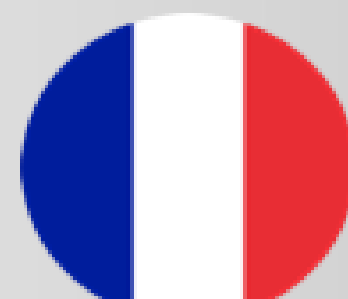
~ 70%

3) PWC Global Fintech Report 2017

Fintech regulation openness⁴



Fintech counselling



Fast licensing process



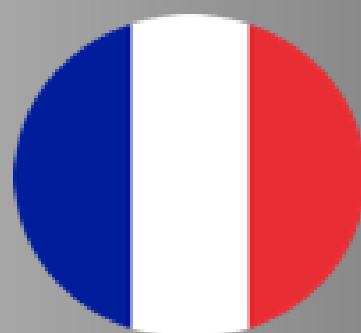
SandBox

4) Clifford Chance Q1 2017

Investments¹



37 M€



171 M€



323 M€



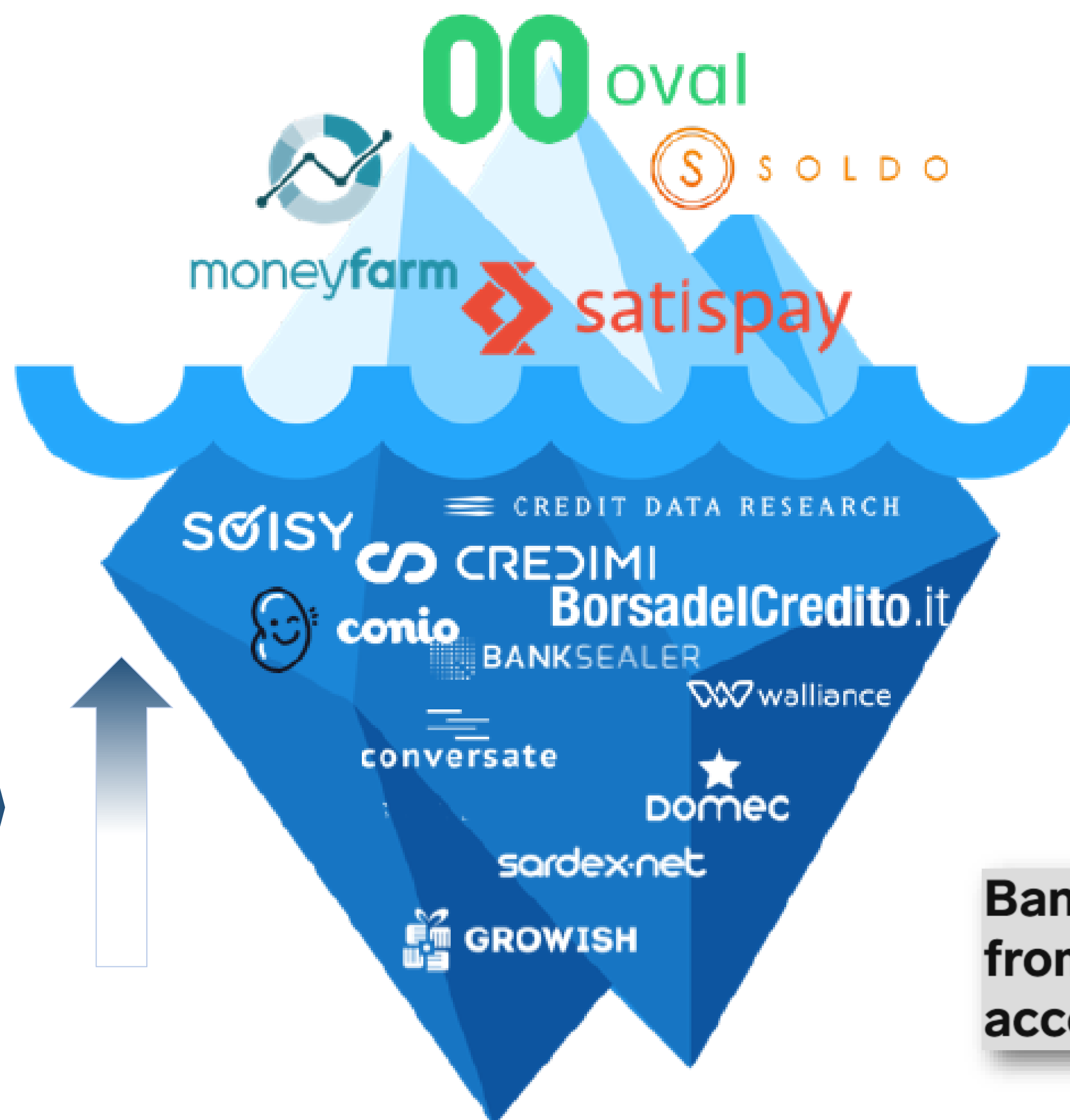
1.700 M€

1) Source: KPMG 2017

More investments will bring to surface new valid initiatives

INTERNATIONAL

STRIVING FOR MORE SUCCESS



Intesa Sanpaolo takes stake in Oval Money

19 June 2018 | 5712 views | 0

Finextra

Nuovo round di investimento in arrivo per Satispay. Tra i nuovi soci altre due banche

MILANO
FINANZA
class
CNBC

Online wealth manager Moneyfarm raises £40m in round led by Allianz as FCA scrutiny fails to deter investment in robo-advice

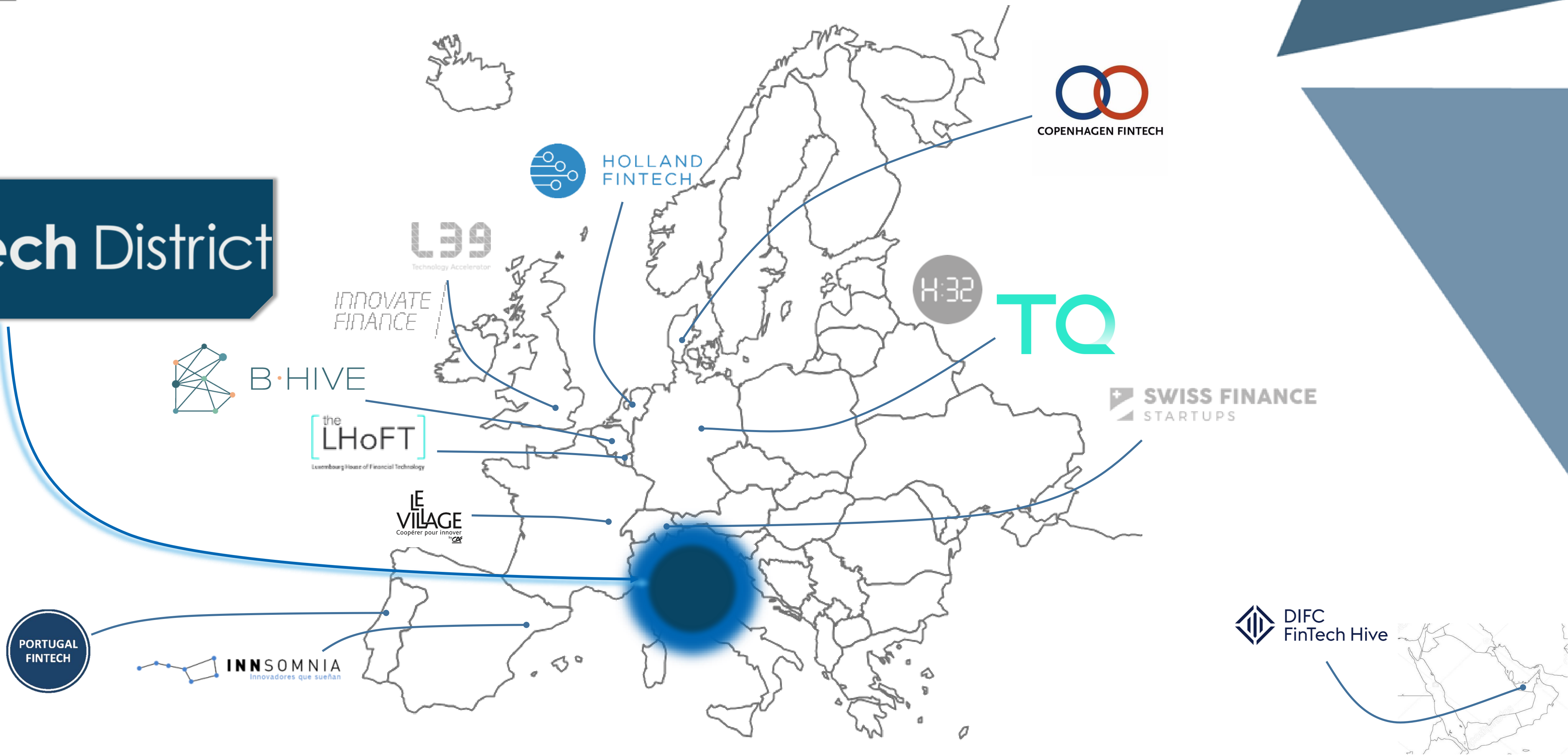
CITYA.M.

Banking startup Soldo gets \$11 million from Accel as it pivots to business accounts

BUSINESS INSIDER UK

An international positioning to address the challenge

Fintech District



And a local vertical positioning as a «Fintech only» community



Copernico Isola for S32: where the magic happens



- Launched in September 2017 with in attendance the MEF (Padoan), Milan council's mayor (Sala) and the Ministry of Foreign Affairs accelerating the development and first international agreements
- Obtained full press coverage in Italy and international visibility (UK, ES)



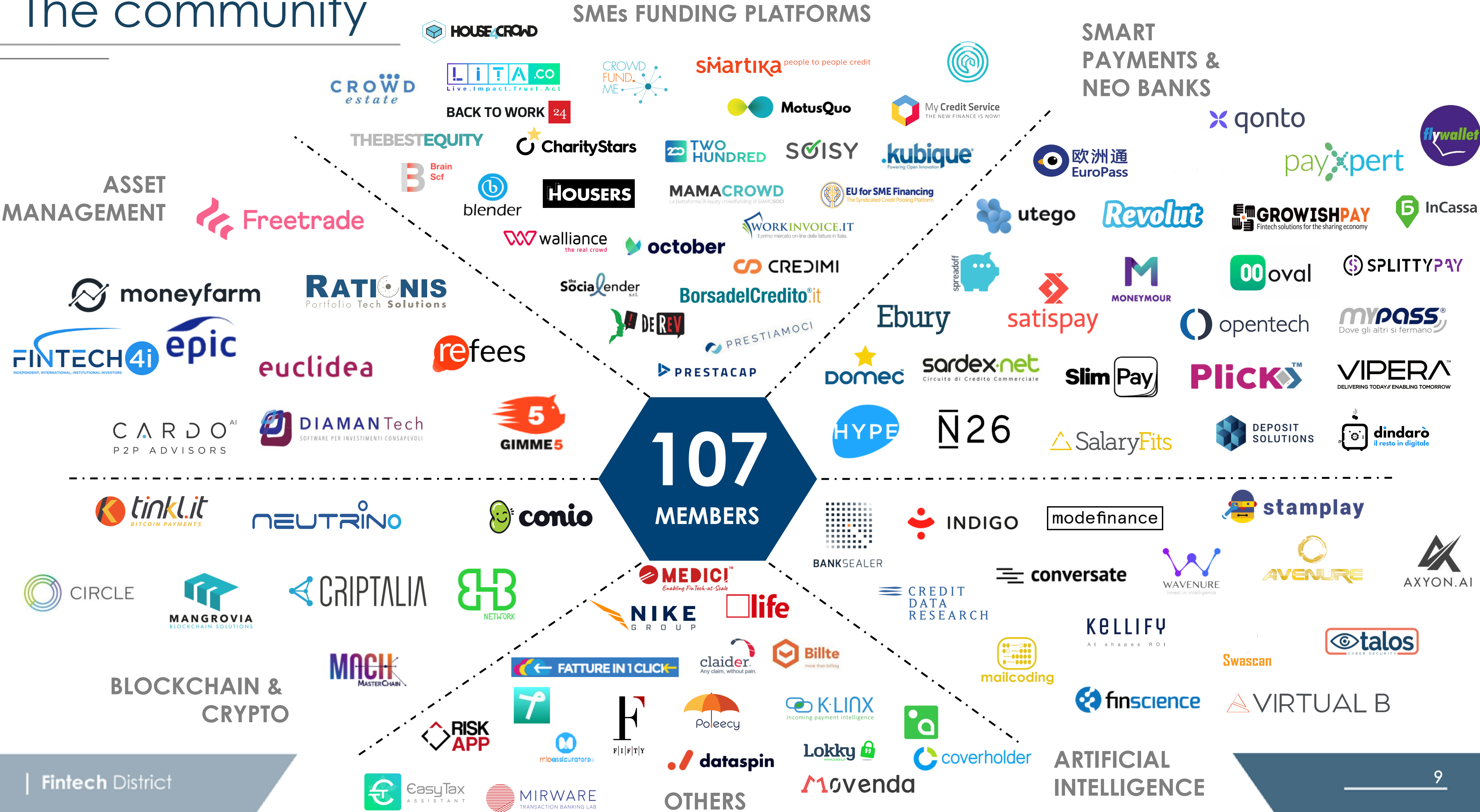
[Padoan inaugura il FD "qui l'innovazione crea lavoro" - MEF](#)
[A Milano nasce il Fintech District – Sole 24 Ore](#)
[Fintech District nasce a Milano – La Stampa](#)
[A Milano il primo Fintech District – Azienda Banca](#)
[10 Startup che vogliono cambiare la finanza - Economy Up](#)
[Cosa c'è nel primo distretto Fintech di Italia - Wired](#)

[Milan opens the first Italian Fintech hub - MEF](#)
[Italy's first Fintech Hub comes to Milan – Banking Tech](#)
[Milan opens the Fintech District – Finextra](#)
[B.Hive joins forces with the Fintech District of Milan](#)

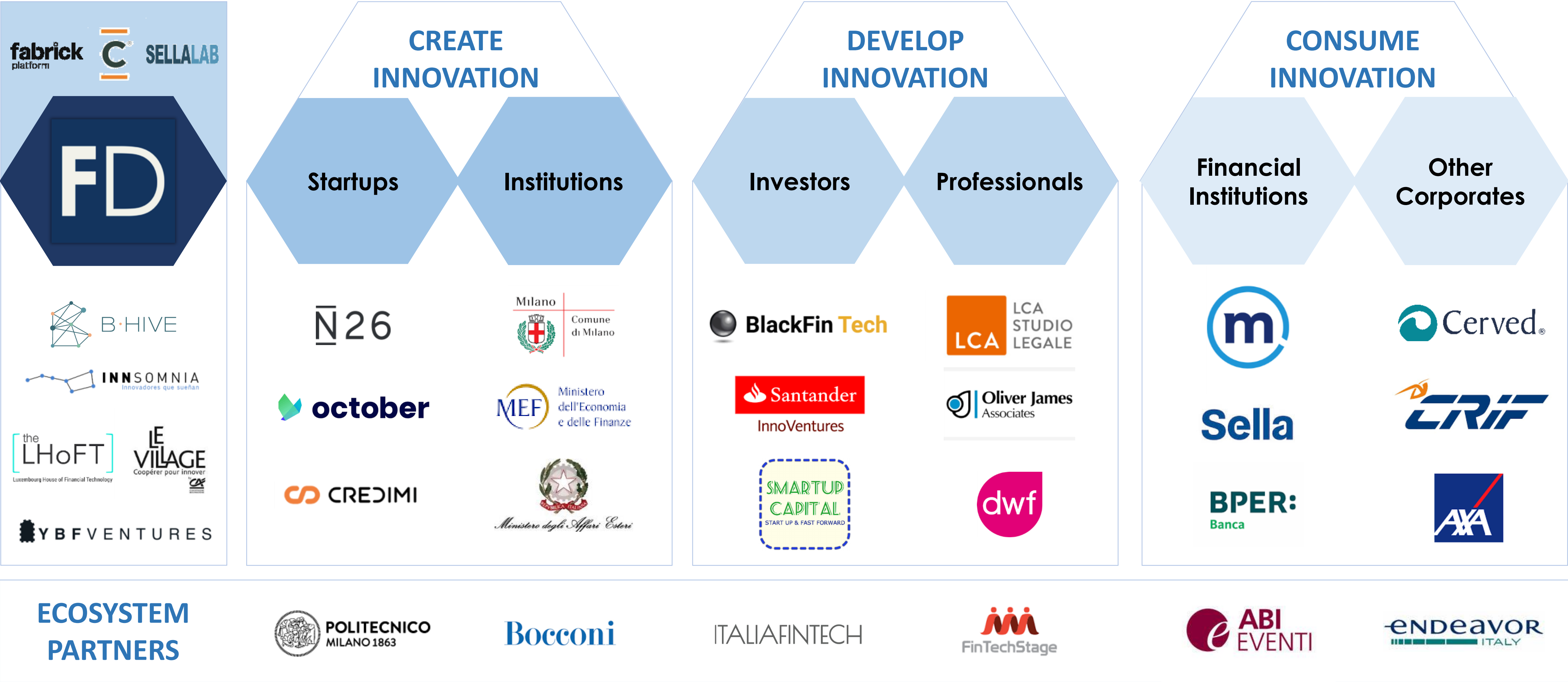
[Una red global para unir a startups, aceleradoras y fondos de inversion](#)



The community



Our stakeholders and clients (from March 2018)



Our community events

INTERNATIONAL COMMUNITIES



1 startup pitching an issue, 10 geniuses providing their recommendation (*bi-monthly*)



A global startup community designed to educate, inspire, and connect entrepreneurs

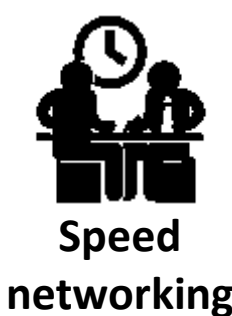


After work drinks for startups to network

BRANDED FINTECH DISTRICT



1h30 minutes speech from digital strategy to marketing to legal with a free drink offered by Fintech District (*bi-monthly*)



Inspired by Dojo Bali. An event where the community meets up for 3 minutes to share their goals and network (*1 per quarter*)

BRANDED COPERNICO



Pitch evening between the community (*1 per quarter*)



Networking breakfast (*1 per month*)



20 people of the community solving a business game (*1 per quarter*)

3RD PARTY COMMUNITIES (HOSTED)



A community supporting women in technology, digital and entrepreneurship



A community supporting and promoting women who are interested in machine learning and data science

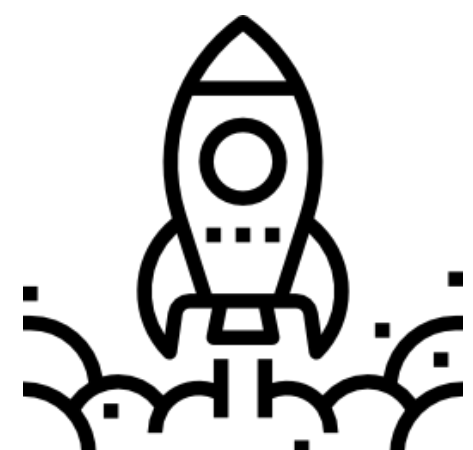


A community bringing together thinkers, innovators, and agents of change from the Tech industry



FintechUp is an after work Fintech meet up for professionals to network and have a drink together

Our activities



STARTUPS

We create a **community of Fintech Startups** active in Italy.



EVENTS

We bring fintech related **events in Copernico Isola for S32**.

We **partner with 3rd party events** to offer startups occasions to showcase their products.



CORPORATES

We create **innovation projects for corporates** to help their mindset shift selecting the best partners to deliver them.

Case history: Salone dei Pagamenti 2018



Salone dei Pagamenti Payvolution – 7-8-9 November 2018

3 days | 4.000 sq. m | 60 sessions | +30 workshops
300 panelists | +10.000 attendees organized by ABI events



23+ h of Fintech content in English
w/startup showcases & competitions



The Italian Fintech Guide

A comprehensive
market overview
of the 90 most promising
Fintech Companies
operating in Italy

With +2500 copies distributed

Fintech District

The gateway to the Italian Fintech ecosystem



@fintechdistrict



[www.fintechdistrict.com /contacts](http://www.fintechdistrict.com/contacts)



Antonio la Mura

BUSINESS DEVELOPMENT MANAGER
antonio.lamura@fintechdistrict.com