



BIRLA INSTITUTE OF TECHNOLOGY

(A Deemed to be University u/s 3 of the UGC Act, 1956)

Mesra (Ranchi), Off Campus: Noida – 201301, India

DEPARTMENT OF MANAGEMENT

MBA PROGRAMME EDUCATIONAL OBJECTIVES

- To impart knowledge of the fundamentals of Management theory and its application in problem solving.
- Select and apply appropriate tools for decision making required for solving complex managerial problems.
- To develop capabilities in students to independently conduct theoretical as well as applied research.
- To develop sound knowledge of the entrepreneurial process and inculcate creativity and innovation among students.
- To produce industry ready graduates having highest regard for Personal & Institutional Integrity, Social Responsibility, Teamwork and Continuous Learning.