

User Persona – Male



Kunal Patel

Age: 26
Location: Surat, Gujarat, India
Occupation: Software Engineer
Device Preference: Android

Kunal is a passionate and tech-savvy individual who thrives on staying up-to-date with the latest advancements in coding and design. He is eager to enhance his career trajectory by building a stronger professional network and gaining guidance on technical and soft skills. Kunal is self-driven, but he struggles with limited access to industry connections, making it challenging to land high-quality internships or job opportunities.

"I want to connect with mentors who can guide me to unlock my potential and land my dream role in the tech industry."

Frustrations

- Limited mentor access
- Difficulty finding relevant internships
- Lack of career path guidance
- Overwhelmed by scattered resources

Personality

- Driven and Ambitious
- Tech Enthusiast
- Analytical Thinker
- Curious Learner

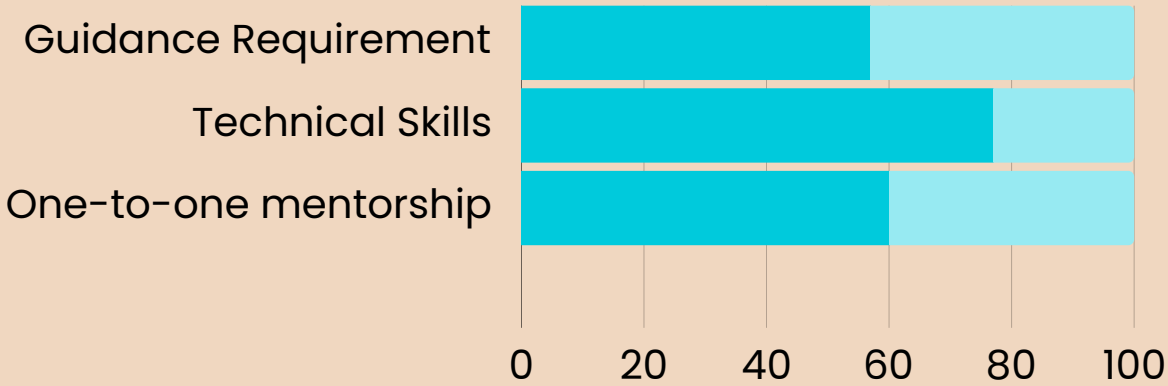
Goals:

- Career Advancement
- Skill Enhancement
- Resume Optimization
- Interview Preparation

Hobbies

- Coding and experimenting with tech
- Designing minimalistic UI/UX
- Participating in hackathons
- Reading tech blogs and trends

Motivation



User Persona – Female



Ritu Patel

Age: 21
Location: Gandhinagar, Gujarat, India
Occupation: Student
Device Preference: Android

Ritu Patel, a driven 21-year-old student from Gandhinagar, Gujarat, is passionate about learning and career growth. Despite financial challenges, she remains determined to secure a job in top MNCs by excelling in her studies and industry-relevant skills. She values mentorship, peer learning, and thrives in collaborative environments to enhance her professional development.

"I want to gain real-world experience through internships and mentorship while improving both my technical and leadership skills."

Frustrations

- Limited access to quality internships
- High competition in the job market
- Lack of structured career guidance
- Difficulty in networking with industry experts

Goals

- Develop strong analytical and communication skills
- Secure an internship at a top MNC
- Build a professional network
- Master data science and AI

Personality

- Curious & Adaptive
- Analytical Thinker
- Goal-Oriented & Resilient

Hobbies

- Reading tech blogs and research papers
- Participating in hackathons
- Attending industry webinars
- Exploring new productivity tools

Motivation

