

Vraj Joshi: UX | Product Designer



Vrajjoshi123@gmail.com



+1 519-897 (6069)



[LinkedIn-Profile](#)

[Portfolio](#)

Academic Details

- **Advanced Diploma in IT Innovation & Design**
Conestoga, Waterloo | Current GPA: 4 | (2023-2026)
- **Diploma in Computer Engineering**
BBIT, India | CGPA: 9.08 | (2019-2022)

Soft Skills

Communication | Logical Thinking | URM | Collaboration
Adaptive | Result-Driven | Leadership | Prompt

Technical Skills

- **Design Techniques:**
Agile, Scrum, Heuristic Evaluation, Responsive
- **Frameworks/Software Tools:**
React, Express, Figma, Adobe Creative Suit,
Zeplin, Axure, InVision, Sketch, WebFlow

Core Competencies

Agile & Scrum Methodologies

UX Research & Analysis

Problem Solving & Design Thinking

Experienced Diverse Frameworks

UCD | Visual Design & Prototyping

Technical & System Proficiency

Performance Optimization

Certifications & Courses

- UI/UX, Visual, Product Designer
(Certificate: 2023)
- UI/UX, Product Design | UX Research
(Course: 2023)
- Web Development (Certificate - Gao)
- Team Lead (Certificate - Gao)

Academic | Internship Projects

- **Shopee Me:** E-Commerce Website
- **Flex-Flow:** UX Onboarding project
- **Payroll:** UX Payment Application Project
- **Redesign-Craigslist:** Redesigned a popular platform with bad UX
- **Netflix-Sports:** UX Project to add a feature to enhance User Experience and increment user base
- **Send-it-up:** Design for a Door-to-door package delivery application
- **Aikyam-Redesign:** Redesigned an E-Commerce website for the founder of Aikyam Apparel

Profile Summary

- Skilled UI/UX & Product Designer with over 2 years of learning and applying experience and a Web Development background.
- Extensive UX Research experience and proficiency in tools like Figma, Sketch, Adobe Creative Suite, Axure, Zeplin, JustinMind & InVision.
- Proven leadership in managing teams and Cooperating with Cross-Functional Groups.
- Implemented design thinking methodologies, including Scrum and Agile, to enhance project efficiency.
- Created efficient design workflows and ensured seamless Project Coordination and Completion, mastering information architecture & visual interfaces.
- Completed diverse projects in E-Commerce, Real Estate Investment, Community Platforms, Streaming, Payment, Delivery and Application Design.

Work Experience

Team Lead (Contract): Gao-Tek, Toronto

Jul 2024 – Sept 2024

- Managed and supervised a team of 50 web development interns, delegating tasks efficiently to ensure all projects were completed on time and within budget, resulting in a 20% increase in project completion rate.
- Conducted weekly feedback sessions with each intern to guide their performance, resulting in a 40% improvement in overall productivity and efficiency within the team.

Web Developer (Intern): Gao-Tek, Toronto

Jun 2024 – Sept 2024

- Mastered professional tools and methods in web development, enhancing website user experience by 30%.
- Collaborated with cross-functional teams to implement industry-standard projects, consistently meeting tight deadlines and increasing efficiency by 20%.
- Participated in team projects with other interns to complete significant assignments, surpassing performance expectations and achieving a 100% satisfaction rate from Senior Devs & Management.

Executive UX Designer Intern: SkillTo., India

Feb 2023 – Jun 2023

- Utilized industry-standard UX tools such as Sketch, Figma, and Adobe XD to conduct extensive UX Research, informing UI design decisions and resulting in a 25% increase in User Satisfaction Metrics.
- Engaged with cross-functional teams to ideate and implement innovative product features, leading to a 50% increase in user engagement.
- Documented project progress and effectively communicated with internal groups, ensuring seamless coordination and successful project completion on 6 initiatives within tight deadlines.
- Facilitated user testing and gathered feedback, which was instrumental in refining product prototypes, leading to a 45% reduction in usability issues and an overall improvement in the user experience.