

CSCE 190

Assignment Name: Personas

Group Name: FAB FIVE

Team Members who contributed:

First Name	Last Name	Email
Trace	McCament	MCCAMENT@email.sc.edu
Caitlin	Croci	ccroci@email.sc.edu
Cyrus	Zheng	zhengc@email.sc.edu
Ansh	Patel	anshp@email.sc.edu
Vraj	Patel	vtpatel@email.sc.edu

Adam rod (Vraj Patel)

age: 21

residence: SC

education: In college majoring in business

occupation: Student

marital status: Single



If your feeling down learn someting

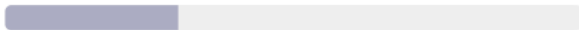
Networking is the only thing that will carry on when you die.

Comfort With Technology

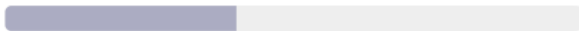
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Any type of improvement will warrant success eventually.

Needs

- Food
- Networking

Wants

- To learn about fitness
- Parties
- Girls
- Beer

Values

- Learning new things about fitness and how to optimally train

Fears

- Fears being small
- Being unhealthy
- Not being accepted

Marc Brandt (Cyrus Zheng)

age: 15

residence: Seattle, WA

education: High School (Sophomore)

occupation: N/A - Student

marital status: Single



*"I'm the sh*t, I'm fartin. I don't know how to potty" - Kodak Black*

I currently play basketball but lacked athleticism to compete at a high competitive level. I have been looking to research about how to improve my athleticism and have failed to do so with so much information being locked behind a paywall. In addition, I have just recently been dumped by my three month long girlfriend. I want to use the gym to use all my emotions to get some gains.

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INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

- Money
- Gains
- Championships

Needs

- - Gains
- - Basketball
- - A new girlfriend

Wants

- - Improvement on athleticism
- - A new girlfriend
- - Workout buddies

Values

- - Prioritizing hard work over talent
- - Winning and being competitive at anything

Fears

- - Getting dropped from the basketball team
- - Being lonely with no one by my side
- - Getting dumped



Nick Avocado (Ansh Patel)

age: 30
residence: Los Angeles, California
education: High School
occupation: Youtuber
marital status: Single



"I have eaten a 100 lifetimes worth of foods!"

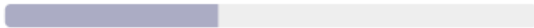
Nick works as a professional youtuber, who does mukbangs videos. He has gained tremendous amount of weight from doing hundreds of these mukbangs. He has been nearly hospitalized. After his near hospitalization, he has decided its time for a change.

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INTERNET



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MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Meal Planning (low calorie diet)
Personal Exercise Plan

Needs

- Exercise Routine
- Healthy Diet
-

Values

- Sleep
- Good tasting food
-

Wants

- To be jacked
- To get girls

Fears

- Won't be able to get in shape
- Getting shamed on

Jack McDavid (Caitlin Croci)

age: 30

residence: Colorado Springs, CO

education: BS in Exercise Science

occupation: Personal Trainer, Army Vet

marital status: Single with long term girlfriend



"Army Strong"

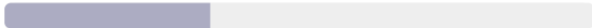
Jack was a three sport varsity athlete in high school. After graduating, he played football at West Point and served in the army for 7 years as an Explosive Ordnance Disposal Specialist. He has been working as a trainer for a year and a half and is looking for new clients

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MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Be able to push someone to be their best and beyond what they think they are capable of. Connects especially well with athletes, young adults, and troubled students.

Needs

- Clients dedicated to their training
- A use for his military training background

Values

- Commitment
- Heart
- Fortitude

Wants

- Clients who are not mentally weak
- Build a client network to start his own company
- Clients with any level of experience

Fears

- Meals Ready-to-Eat
- Sugar
- Crying

"Kara Miller" by Trace McCament

age: 30
residence: Charlotte, NC
education: Bachelors degree at UNCC
occupation: Teacher
marital status: Single with kids



*"It's true. The storms won't last forever. The nasty weather will never last.
There is always that light at the end of the tunnel."*

I like to start my day with a coffee and cooking me and my kids breakfast before they head to school. I then head to school early to set up my plan for the class that day. I will try and knock out some papers I haven't graded yet before my class starts to wander in. I end my day with lunch in my room because I have a planning period for my last period. I will then go home and cook my kids their last meal for the day and either watch some tv with them or help them with their homework.

Comfort With Technology

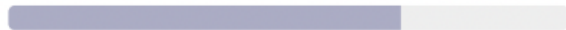
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

I need to be around my kids, other teachers, and single moms that share my same struggle so I feel better about my situation.

Needs

- - I need coffee
- - I need my internet
- -I need my ice cream

Values

- -I value being a strong individual and keeping my head up in harsh situations
- -I also value being a good mother to my children

Wants

- -I want to get in shape
- - I want a boyfriend
- - I want more money

Fears

- - I fear that I will die alone
- -I fear that there won't be a light at the end of the tunnel
- -I fear eventually getting fat