

## FACULTY OF ENGINEERING &amp; TECHNOLOGY

Programme	Bachelor of Technology					Branch/Spec.	Computer Science and Business Systems		
Semester	V					Version	1.0.0.0		
Effective from Academic Year			2023-24			Effective for the Batch admitted in		July 2021	
Course Code		2CSBS5103		Course Name		Fundamentals of Management			
Teaching Scheme						Examination Scheme (Marks)			
(Per week)	Lecture (DT)		Practical (Lab.)		Total		CE	SEE	Total
	L	TU	P	TW					
Credit	2	0	0	-	2	Theory	40	60	100
Hours	2	0	0	-	2	Practical	-	-	-
Pre-requisites									
NIL									
Course Outcomes									
On successful completion of the course, the students will be able to:									
CO1	describe functions of management in companies and organisations								
CO2	understand and evaluate the historical, technological and geopolitical influences in management practices								
CO3	understand structure, culture and management ethics								
CO4	analyse importance and attributes of leadership and adapt to uncertainty								
Theory Syllabus									
Unit	Content								Hrs.
1	<b>Management Theories:</b> Concept and Foundations of Management, Evolution of Management Thoughts [Pre-Scientific Management Era (before 1880), Classical management Era (1880-1930), Neo-classical Management Era (1930-1950), Modern Management era (1950-on word). Contribution of Management Thinkers: Taylor, Fayol, Elton Mayo etc.								06
2	<b>Functions of Management-</b> Planning, Organizing, Staffing, Directing, Controlling								04
3	<b>Organization Behavior:</b> Introduction, Personality, Perception, Learning and Reinforcement, Motivation, Group Dynamics, Power & Influence, Work Stress and Stress Management, Decision Making, Problems in Decision Making, Decision Making, Organizational Culture, Managing Cultural Diversity								06
4	<b>Organizational Design:</b> Classical, Neoclassical and Contingency approaches to organizational design; Organizational theory and design, Organizational structure (Simple Structure, Functional Structure, Divisional Structure, Matrix Structure)								04
5	<b>Managerial Ethics:</b> Ethics and Business, Ethics of Marketing & advertising, Ethics of Finance & Accounting, Decision – making frameworks, Business and Social Responsibility, International Standards, Corporate Governance, Corporate Citizenship, Corporate Social Responsibility								05
6	<b>Leadership:</b> Concept, Nature, Importance, Attributes of a leader, developing leaders across the organization, Leadership Grid								05
Practical Content									
NIL									
Text Books									
1	Leadership: Concept, Nature, Importance, Attributes of a leader, developing leaders across the organization, Leadership Grid								
Reference Books									
1	Organizational Behavior by Stephen P. Robbins, Timothy A. Judge, Neharika Vohra,								
ICT/MOOCs Reference									
1	<a href="https://in.coursera.org/learn/fundamentals-of-management">https://in.coursera.org/learn/fundamentals-of-management</a>								
2	<a href="https://onlinecourses.nptel.ac.in/noc23_mg33/preview">https://onlinecourses.nptel.ac.in/noc23_mg33/preview</a>								

Mapping of CO with PO and PSO:															
	P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
CO1	2	1	1	1	1	1	0	1	2	2	2	3	1	1	2
CO2	2	1	1	1	1	1	0	2	2	2	2	1	1	1	2
CO3	2	1	1	1	1	1	0	3	2	3	3	2	1	1	2
CO4	2	1	1	1	1	1	0	3	2	3	3	3	1	1	2