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GRAPHIC DESIGN COURSE SYLLABUS

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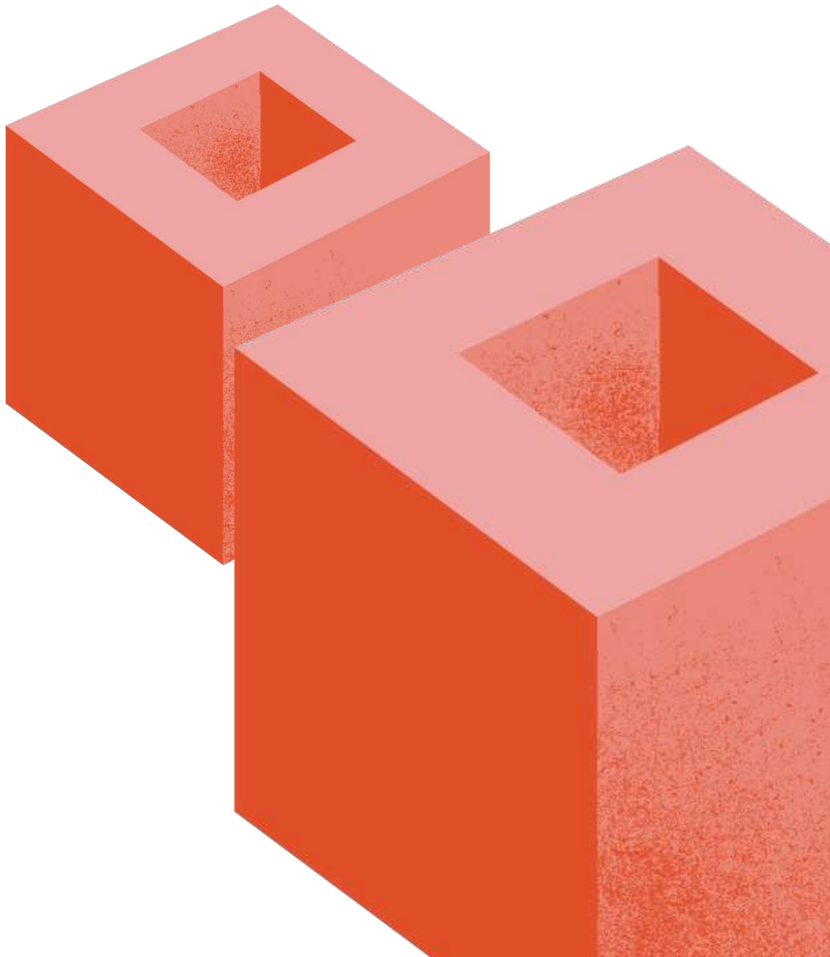
Course Overview

- Course Duration :- 3 Months
- Class Schedule :- Daily 2 Hours
- Mode :- Offline/Online



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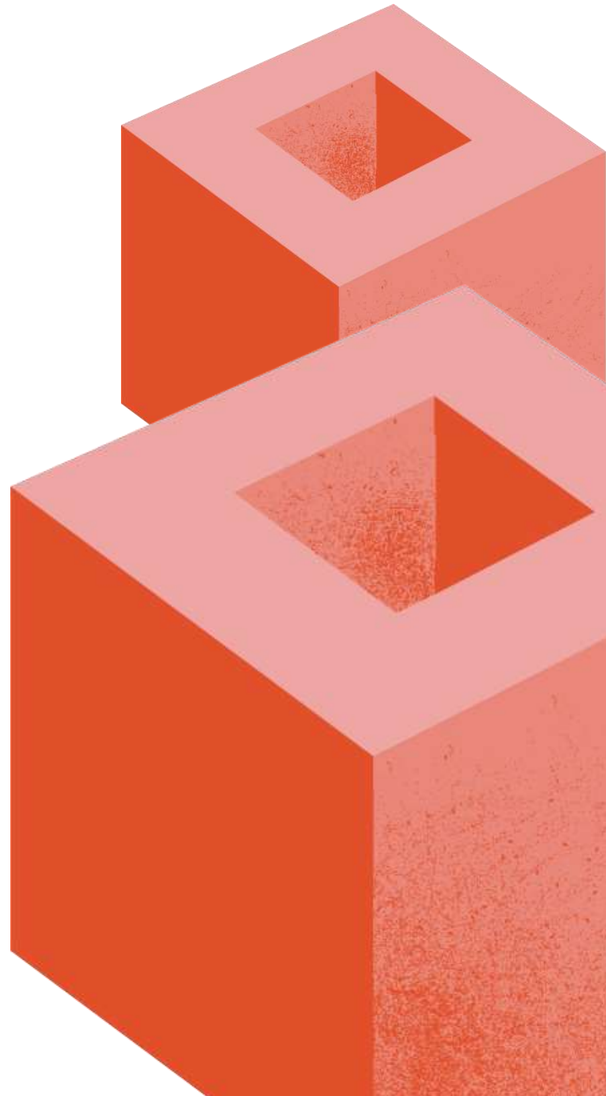
Month 1 :-
Basics of Graphic Design



Week 1 :-

- Introduction to Graphic Design
- Fundamental of Graphic Design

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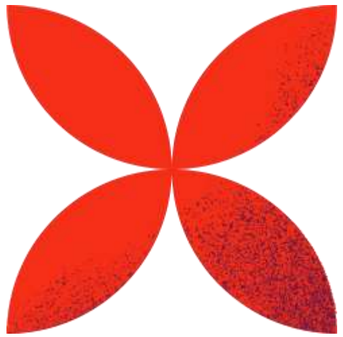
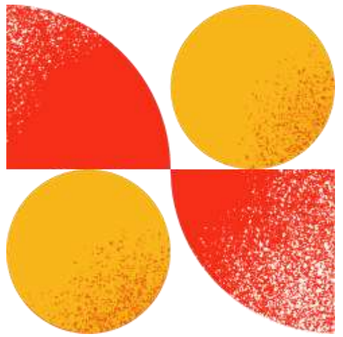
Design Principle

BALANCE



CONTRAST



EMPHASIS

REPETITION

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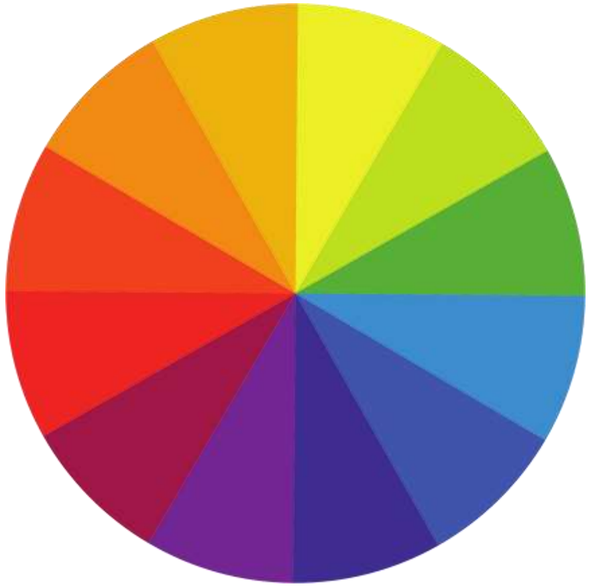

Understanding Color Theory and Typography

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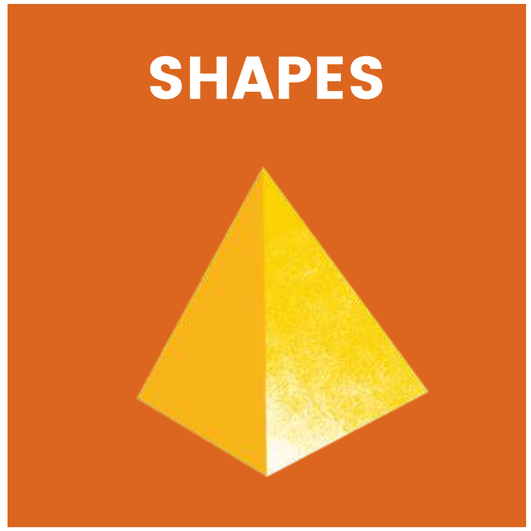

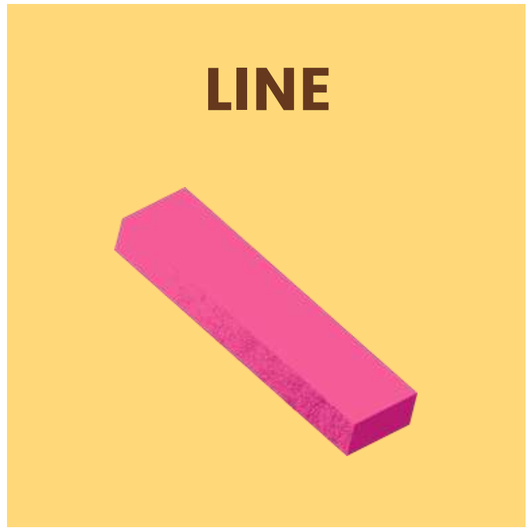

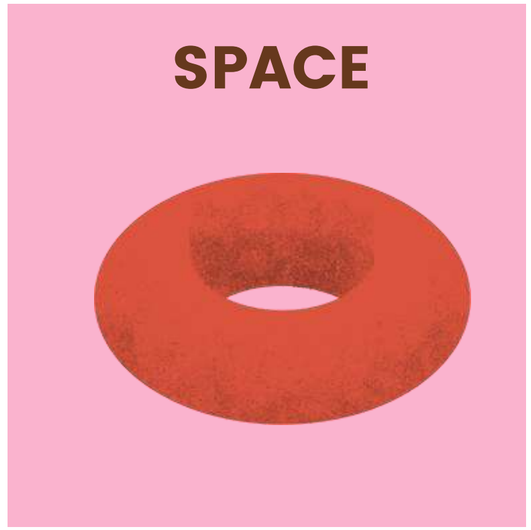

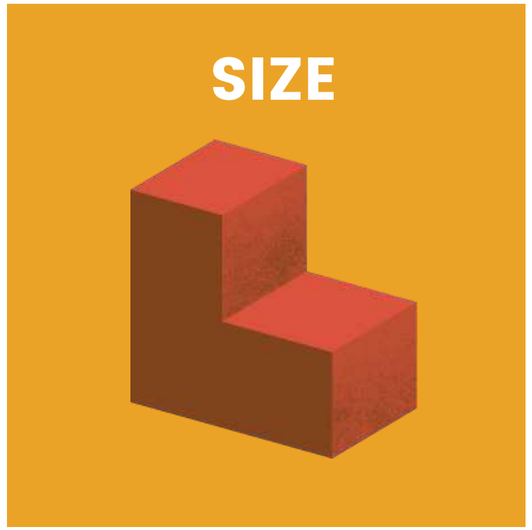

Different Types of Shapes

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Week 2
Tools For Graphic Design

1. Canva
2. Photoshop
3. Illustrator
4. Coreldraw

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Week 2 :-
Tools For Graphic Design

- Introduction to Adobe Photoshop :- Interface, Tools, Layers
- Basic Image Editing :- Cropping, Resizing, Retouching.

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Week 3 :-
Vector-Based Design

- Introduction to Adobe Illustrator
- Creating shapes, lines, and vector graphics
- Designing simple logos and illutrations.

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Week 4 :-
Undestanding Layouts and Grids

- Creating balanced layouts for posters, brochures
- Working with grids and alignment.
- Basic Compostition and hierarchy in design.

Month 2 :-
Intermediate Design Techniques

Week 5 :-

- Advance Photoshop Techniques.
- Working with masks and blending modes.
- Creating digital art and composites.

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Week 6 :-
Branding and Identity Design

- Designing logos, business cards, and letterheads.
- Creating cohesive brand guidelines.
- Case studies on popular branding projects.

Week 7 :-
UI/UX Basics

- Introduction to user interface and user experience design
- Wireframing basics and creating prototypes.
- Tools: Figma, Adobe XD.

Week 8 :-
Design for Social Media

- Creating eye-catching social media graphics
- Designing for different platforms (Instagram, Facebook, Linkedin).
- Tools: Canva, Adobe Spark.

Month 3 :-
Advanced Projects and Career Prep

Week 9 :- Print Design

- Designing for print: Posters, brochures, packaging.
- Pre-press techniques:color modes, bleed, resolution
- Working with printers.

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Week 10 :-
Motion Graphics Basics

- Introduction to Adobe After Effects
- Creating animated text and basics motion graphics
- Exporting for social media and video.

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Week 11 :-
Protfolio Building

- Compilimg a professional graphic design protfolio.
- Preparing a resume tailored to design role.
- Freelancing platforms and opportunites

Week 12 :-
Final Assessment and Certification

- Submission and presentation of final projects.
- Feedback and improvement tips.
- Certification Distribution.

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Thank You!

For Your Attention

Contact us Today

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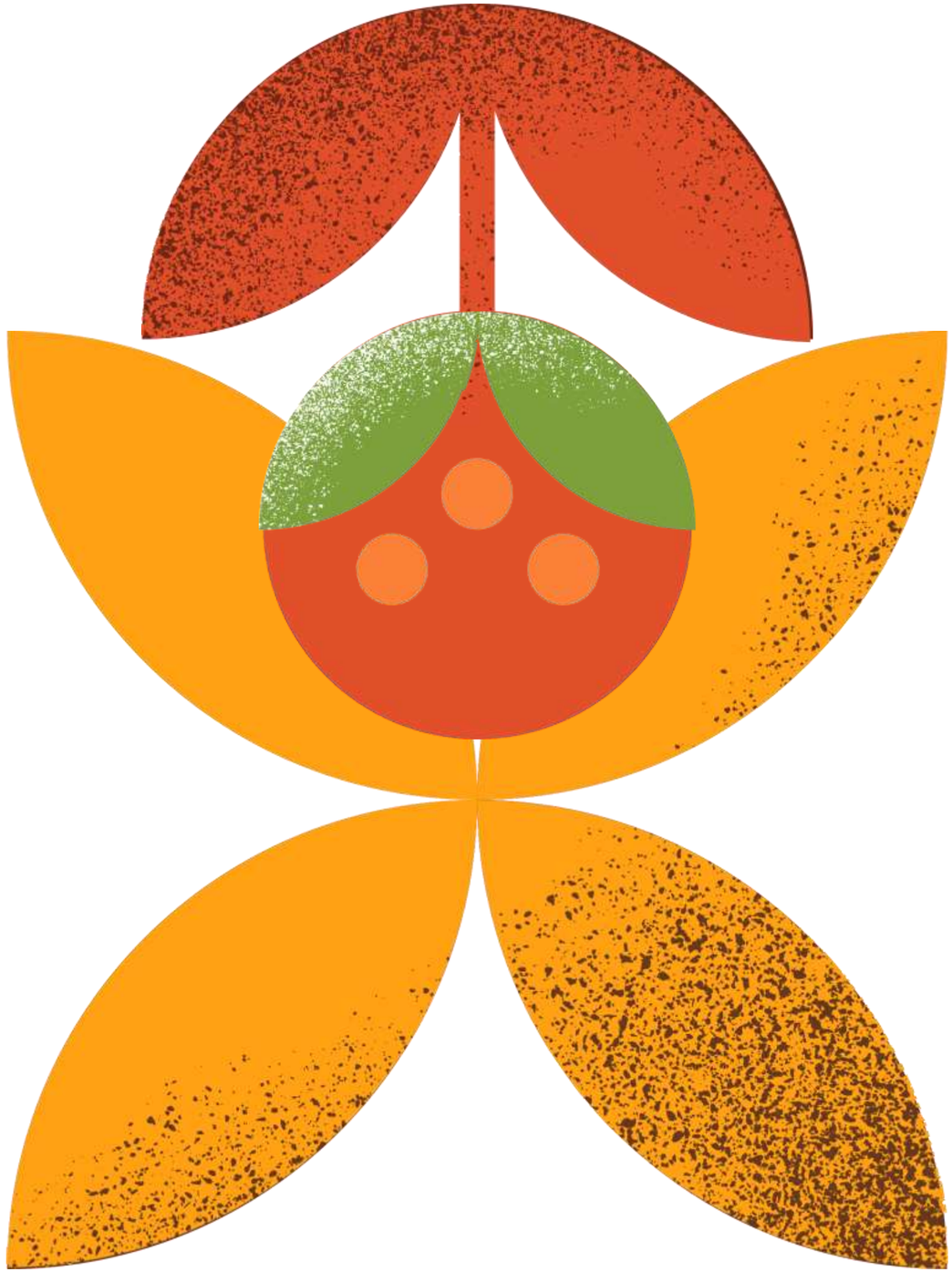
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