

# **OFFICE REFRESH**

17 July 2019

### **OBJECTIVE**

Bring the Volt Bank brand to life by adding colour and excitement to the reception area and wider office space at 41 McLaren Street.

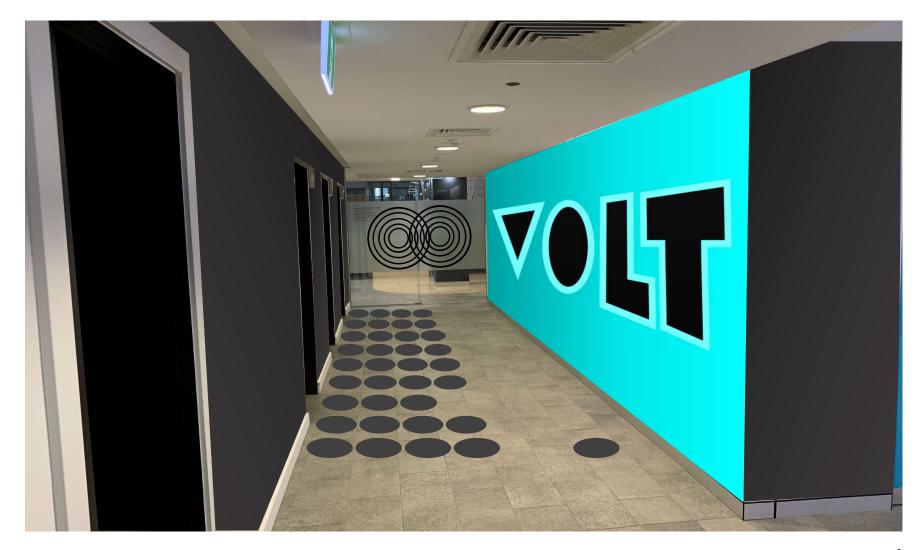
This will be achieved through:

**Graphics** - logos, graphical elements and brand colours

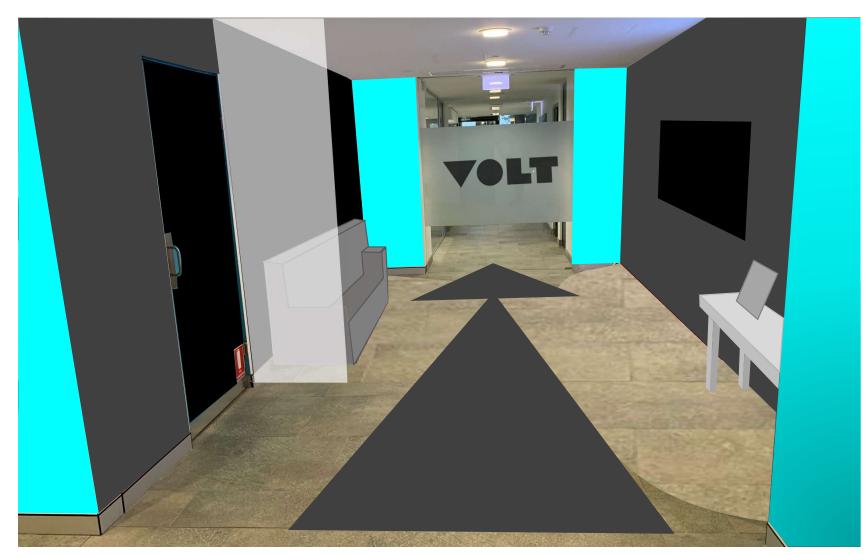
Brand messaging - quotes, poetry, brand values/purpose and injection of cheeky TOV messaging (e.g. by lift buttons, card scanners etc)

This may also be an opportunity to inject the **Volt Bank brand look and feel** into some parts of the office with plants, furnishings etc.





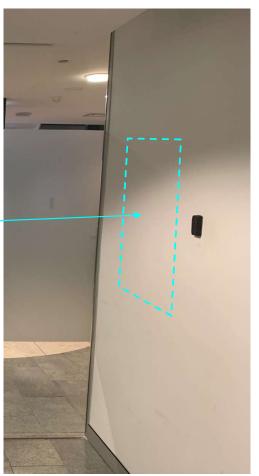


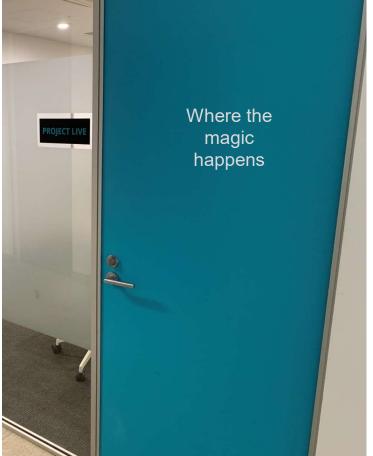


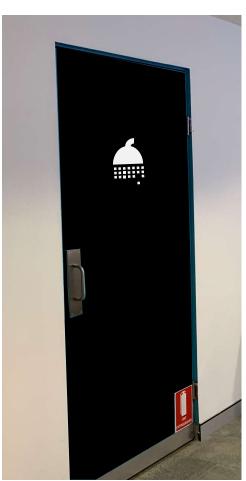


### MESSAGING/ICONS

Valid security pass and chocolate gifts will open door









#### 1. Primary Brand Wall

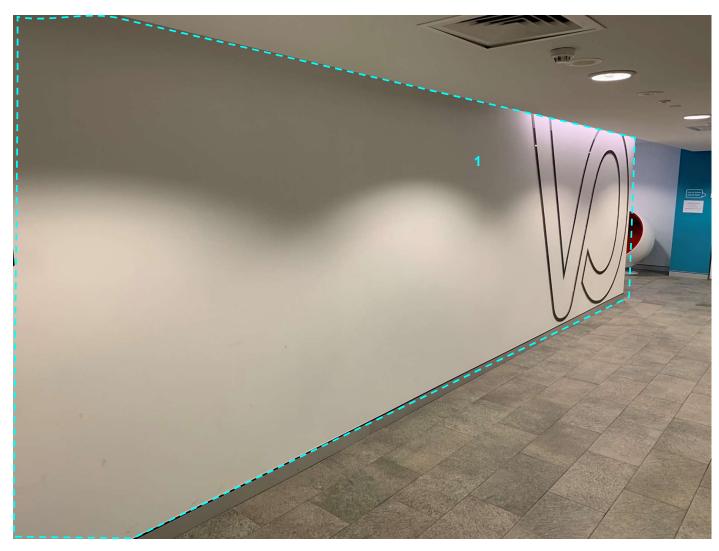
- 2. Company frosted glass wall and sliding door Possible removal of frosting and replacement with concentric circles graphic
- 3. Security card scanner
- **4. Other** Plants or flooring (graphics)





Paint

Large graphic or VOLT branding with power





2. Company frosted glass wall

Sliding security door with list of registered entities, possible new brand elements/messaging

3. Security card scanner Messaging

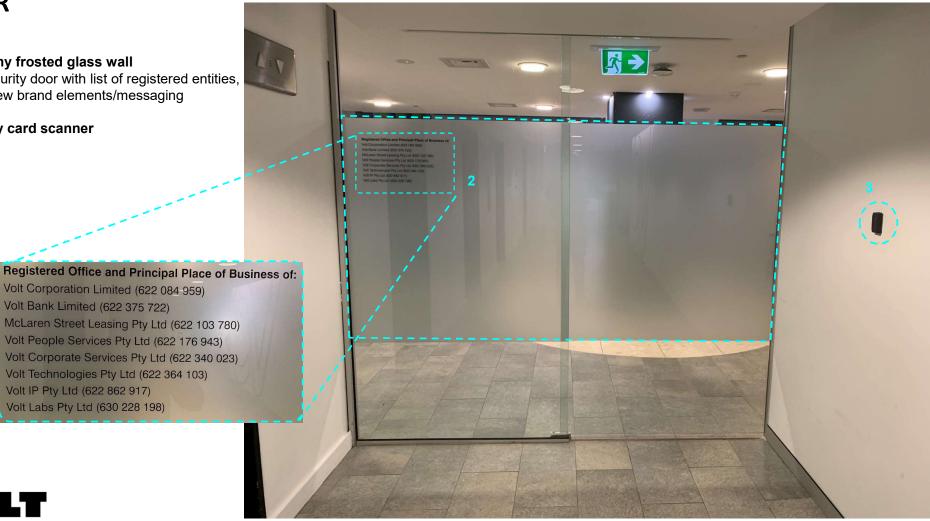
> Registered Office and Principal Place of Business of: Volt Corporation Limited (622 084 959) Volt Bank Limited (622 375 722) McLaren Street Leasing Pty Ltd (622 103 780) Volt People Services Pty Ltd (622 176 943)

Volt Technologies Pty Ltd (622 364 103)

Volt IP Pty Ltd (622 862 917)

Volt Labs Pty Ltd (630 228 198)





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#### 1. Lift Doors x 3

Vinyls to surrounds and possible sliding doors

## 2. Lift controls & Up/Down panels x 3 Graphics or messaging

#### 3. Walls

Paint or graphics

### 4. Security door to office

Graphics or messaging





#### 1. Kitchen entrance wall

Sliding security door, possible new brand elements/messaging. Also, messaging for security card scanner.

#### 2. Current lit brand signage wall

Removal of exiting and make good. Run power for TV and mount on wall.Paintwall, relocate desk to feature iPad displays and Envoy visitor sign-in.

#### 3. Furniture

Removal of dome chair, sideboard and couch, replace with new sofa and plants (possibly hanging)

#### 4. 'Let us know you're here' column

Repaint, messaging for buzzer

#### 5. Sign-in alcove (not in pic)

Paint, possible place for list of registered companies

#### 6. Other

Floor graphics





#### 4. 'Let us know you're here' column

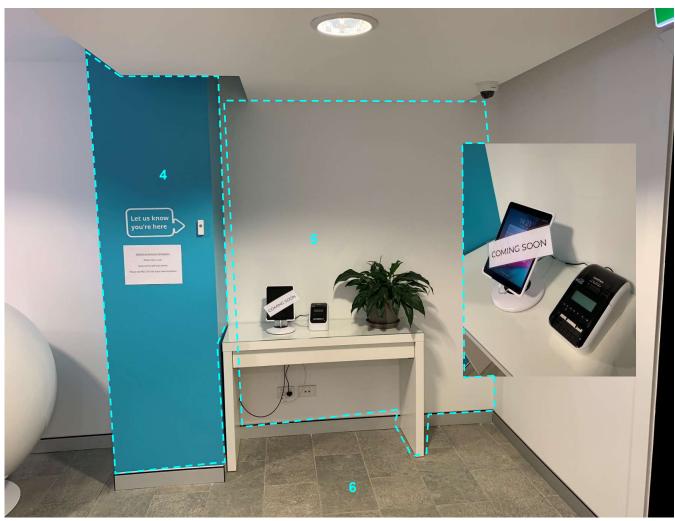
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#### 1. Gent's Wall

Paint and add dividing floor to ceiling screen

#### 2. Toilet door

Paint, new icon and possible messaging





### **OTHER OFFICE AREAS**

Columns
Pass scanners
Toilets – Doors and inside
Kitchen
Breakout lunch space
Balconies
Meeting rooms
Post-it walls
Bins
Windows

PLUS - Furniture, Plants





















### **MEETING ROOMS**

•	7th May	Level 2 - North
•	Breakout Area	Level 3, 41 McL
•	Bunbury	Level 2 - North
•	Clouey's Bar	Level 3, 41 McL
•	Disco Lounge	Level 3, South
•	Flow	Level 2 - North +
•	Game Room	Level 2 - South
•	Gap Year (Orange Ch	Level 3, West si
•	Glow	Level 2 - North
•	Know	Level 1 - North
•	Lucy's Lair (Boardroo	Level 3, 41 McL 0
•	Project Live (Behind K	Level 3, East side
•	Sun Room (Balcony V	Level 3, 41 McL
•	The Lounge	Level 1, Southe
•	Volt-Air Balcony	Level 3 Balcony
•	Westy	Level 2 - North

