

# Privacy Policy for BrandBoostrAI

Effective Date: 01/01/2025

## Introduction

BrandBoostrAI ('we,' 'our,' 'us') values the privacy of its users and is committed to protecting the personal information that users share with us. This Privacy Policy outlines how we collect, use, and protect your information when you access our services, including our website at [www.brandboostr.us](http://www.brandboostr.us) (the 'Site').

## Information We Collect

We collect the following types of information:

### A. Personal Information:

When you sign up for BrandBoostrAI or interact with our platform, we may collect personal information, including but not limited to:

- Name
- Email address
- Business name and/or social media handles
- Profile information (e.g., social media profiles, user preferences)

### B. Non-Personal Information:

We may collect non-personal information to improve the user experience, including:

- Browser type and version
- Device type and operating system
- IP address
- Location data
- Usage data (e.g., which features are used, frequency of use)

## **How We Use Your Information**

We use the information we collect in the following ways:

- To provide, operate, and maintain BrandBoostrAI services
- To personalize content and recommendations based on your preferences
- To communicate with you regarding updates, new features, and support