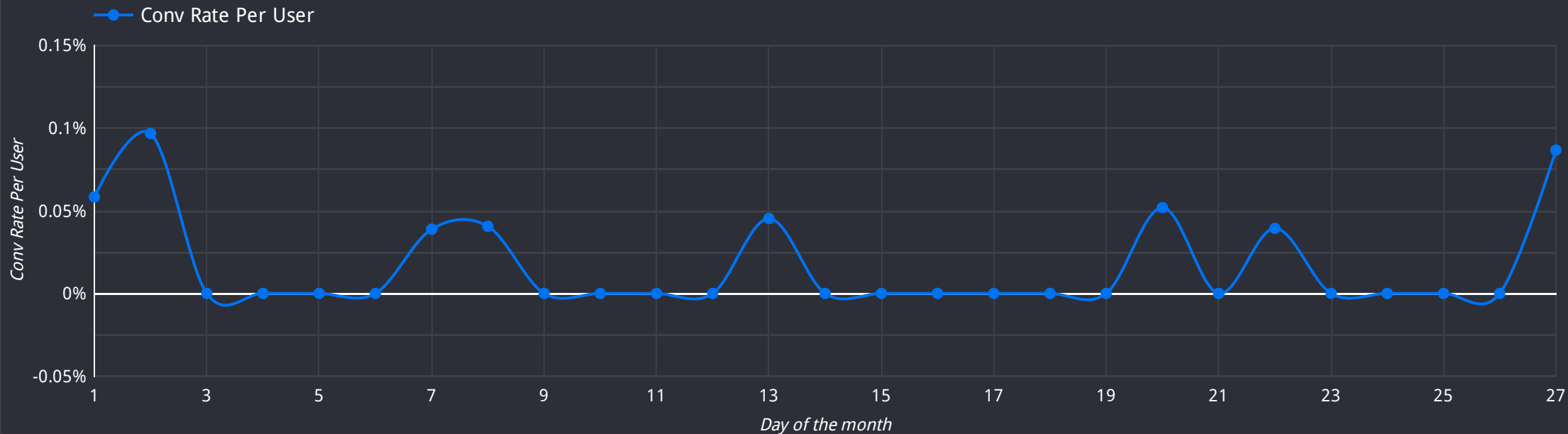


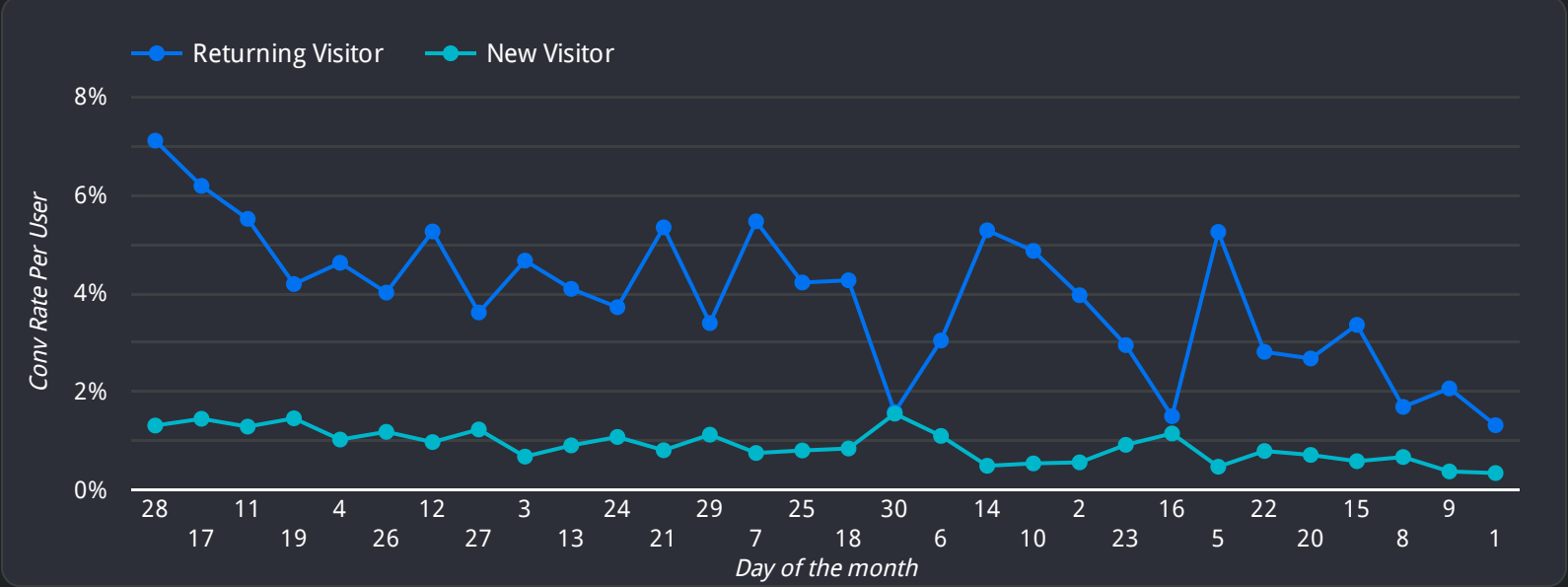
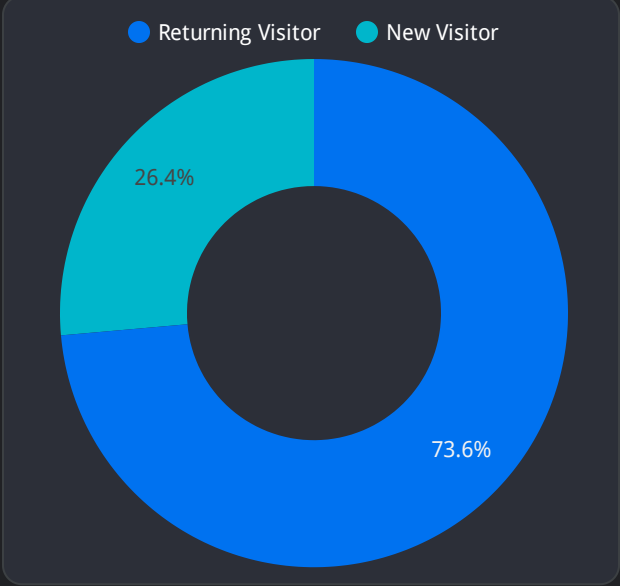


Cohort Analytics

Select date range



	Date	User Type	Conv Rate Per User	
1.	10 May 2023	Returning Visitor	6.71%	
2.	3 May 2023	Returning Visitor	6.36%	
3.	17 May 2023	Returning Visitor	5.7%	
4.	16 May 2023	Returning Visitor	5.56%	
5.	4 May 2023	Returning Visitor	5.22%	
6.	1 May 2023	Returning Visitor	4.84%	
7.	2 May 2023	Returning Visitor	4.77%	
8.	9 May 2023	Returning Visitor	4.76%	
9.	15 May 2023	Returning Visitor	4.58%	
10.	12 May 2023	Returning Visitor	4.26%	
11.	18 May 2023	Returning Visitor	4.17%	
			1 - 50 / 50	< >



Cou ntry	User s	AdX Monetized Pageviews	Bounce Rate	Conv Rate Per User	AdX Viewable Impressions %	Time on Screen	Avg User Duration	Avg. Price	Avg. Order Value	Total Value	Sub Continent	Total Unique Searches
Unit...	22,4...	0	35.75%	+0%	0%	00:00:00	00:04:50	\$30.8	\$61.6	\$61.6	1	0
Can...	16,0...	0	70.38%	0.07%	0%	00:00:00	00:01:02	\$11.24	\$148.89	\$1,786.65	1	0
India	6,159	0	63.14%	0%	0%	00:00:00	00:01:49	\$0	\$0	\$0	1	0
Unit...	2,034	0	46.24%	0.05%	0%	00:00:00	00:02:54	\$16.61	\$1,295.2	\$1,295.2	1	0
Unit...	1,206	0	53.85%	0%	0%	00:00:00	00:02:15	\$0	\$0	\$0	1	0

1 - 100 / 181 < >

