

## **Request for Proposal (RFP)**

Project Title: Development of an E-Learning Web Platform

Issued By: ABC Educational Services Pvt. Ltd.

Date of Issue: September 20, 2025

Proposal Due Date: October 10, 2025

### **1. Project Overview**

ABC Educational Services is seeking proposals from qualified vendors to design, develop, and deploy a web-based E-Learning platform. The system should allow students to register, access online courses, take assessments, and receive certifications.

The platform should include:

- Student and Teacher Registration
- Course Management (Add, Update, Delete Courses)
- Video Lecture Integration
- Online Test & Evaluation System
- Progress Tracking Dashboard
- Payment Gateway for Course Fees

### **2. Objectives**

- Deliver a scalable and secure e-learning solution.
- Ensure mobile-friendly and responsive design.
- Provide an admin dashboard for monitoring users and courses.
- Integrate analytics for tracking user performance.

### **3. Scope of Work**

The selected vendor will be responsible for:

1. Requirement gathering & documentation
2. System design (UI/UX and architecture)
3. Backend & frontend development
4. Integration with payment gateway and third-party video APIs
5. Testing and quality assurance
6. Deployment on cloud server
7. Maintenance and support for 12 months

### **4. Timeline**

The expected project completion time is 6 months from the start date, divided into:

- Requirement & Design: 1 month
- Development: 3 months
- Testing: 1 month
- Deployment & Handover: 1 month

### **5. Budget Estimate**

The estimated budget allocated for this project is ■18,00,000 – ■22,00,000 (INR).

### **6. Team Requirements**

Vendors should propose a team consisting of:

- 1 Project Manager
- 2 Backend Developers
- 2 Frontend Developers
- 1 UI/UX Designer
- 1 QA Engineer
- 1 DevOps Engineer

## **7. Proposal Submission Requirements**

Vendors must include:

- Company Profile
- Previous Experience with similar projects
- Technical Approach & Tools to be used
- Cost Breakdown (per module if possible)
- Proposed Team Structure & Resource Allocation
- Delivery Timeline

## **8. Evaluation Criteria**

Proposals will be evaluated based on:

- Technical feasibility & solution approach
- Experience & expertise in similar projects
- Cost competitiveness
- Project timeline adherence
- Post-deployment support