

Executive Sales Overview

₹ 2.52M

Total Sales

11.3%

Profit Margin %

₹ 285.27K

Total Profit

4.97%

Avg Discount

Region

All

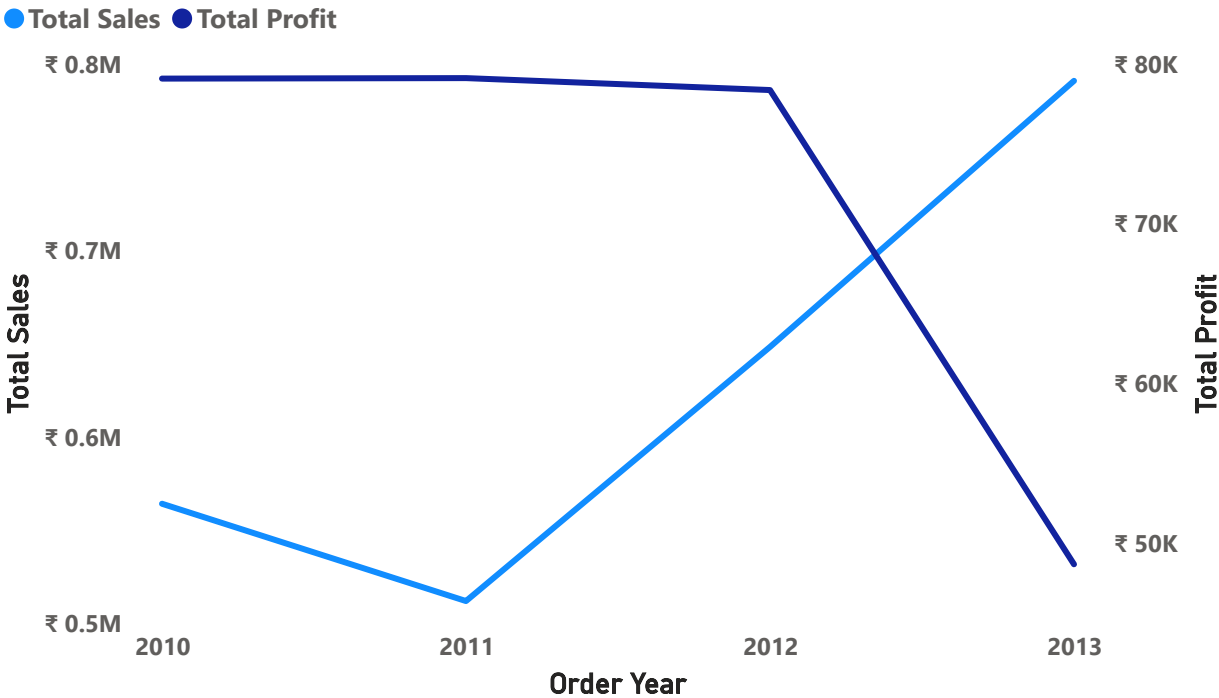
Segment

All

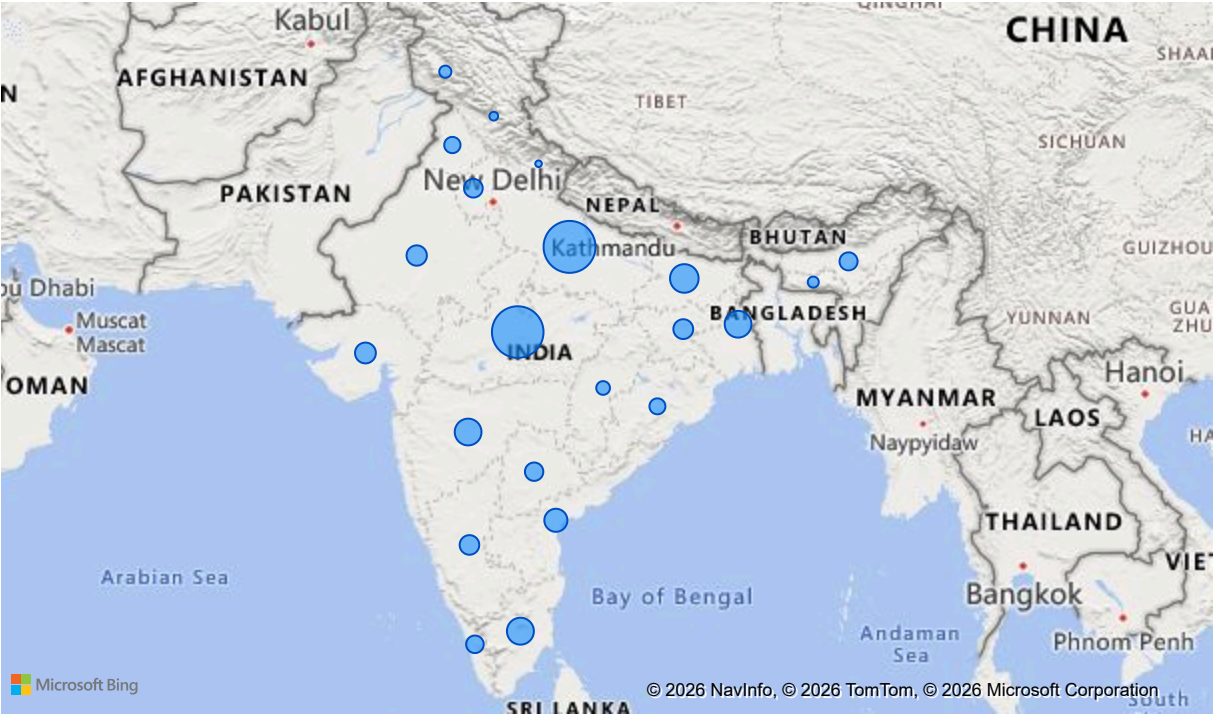
Product Type

All

Sales and Profit by Year



Sales by State



Product Performance Analysis

Product Type	Product Sub-Category	Total Sales	Total Profit	Profit Margin %
Canned Foods	Assorted Fruits	₹ 1,06,315.50	₹ 11,798.20	11.1%
Canned Foods	Quail Eggs	₹ 3,05,430.26	₹ 70,894.16	23.2%
Canned Foods	Sliced Pineapple	₹ 4,61,919.56	₹ 6,598.57	1.4%
Canned Foods	Wild Berry	₹ 1,90,132.48	₹ 13,530.29	7.1%
Preserved Food	Jams	₹ 2,74,325.88	2,242.64 -₹	-0.8%
Preserved Food	Marmalade	₹ 1,36,595.76	₹ 27,410.74	20.1%
Preserved Food	Pickle	₹ 1,89,365.13	₹ 11,552.21	6.1%
Preserved Food	Sundried Tomatoes	₹ 2,96,935.99	₹ 28,466.78	9.6%
Total		₹ 25,15,308.50	₹ 2,85,268.09	11.3%

Year

All

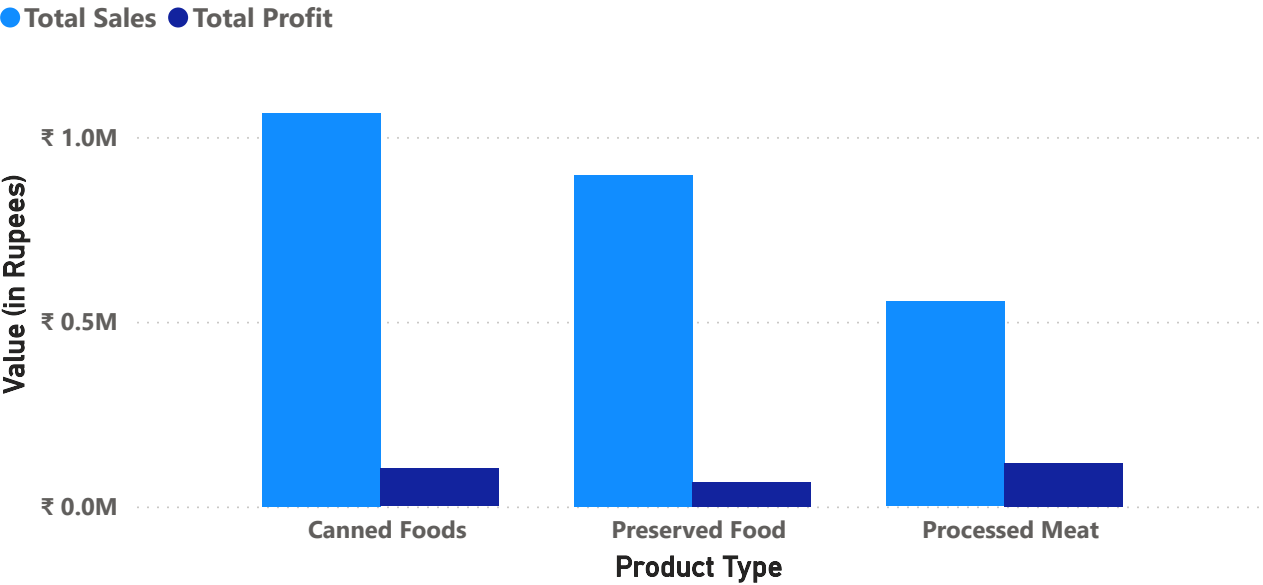
Region

All

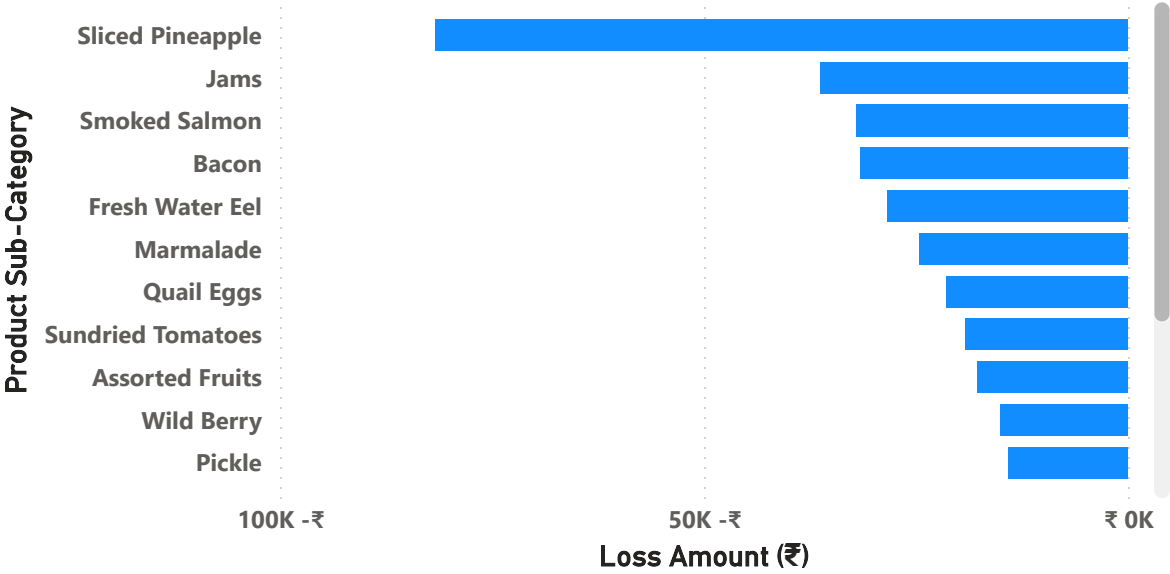
Segment

All

Sales & Profit by Product Type



Loss-Making Sub-Categories



Customer & Segment Insights

Hotels Hospitals

Top Segment by Sales

Stand Alone Restaurants

Top Segment by Profit

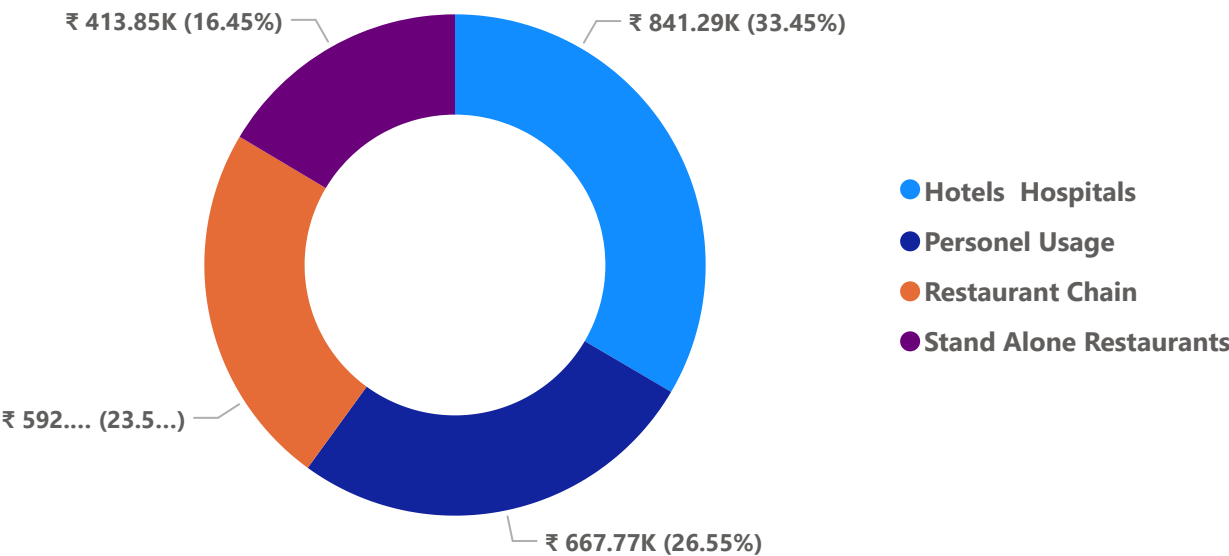
Year

All

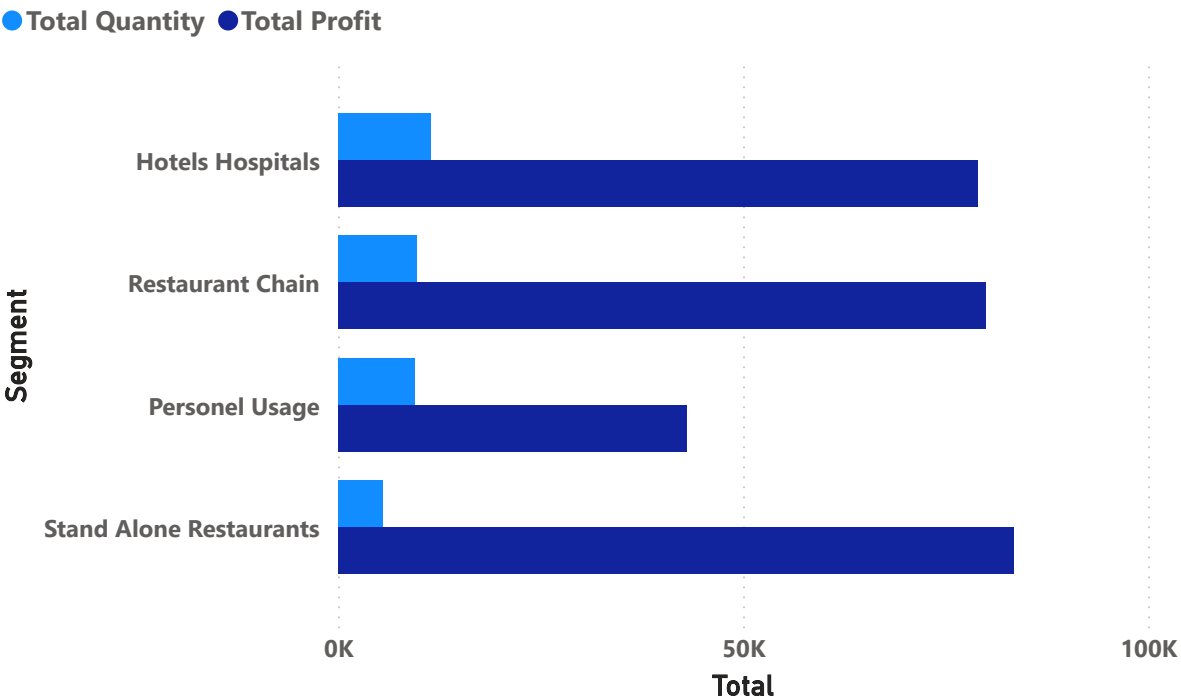
Region

All

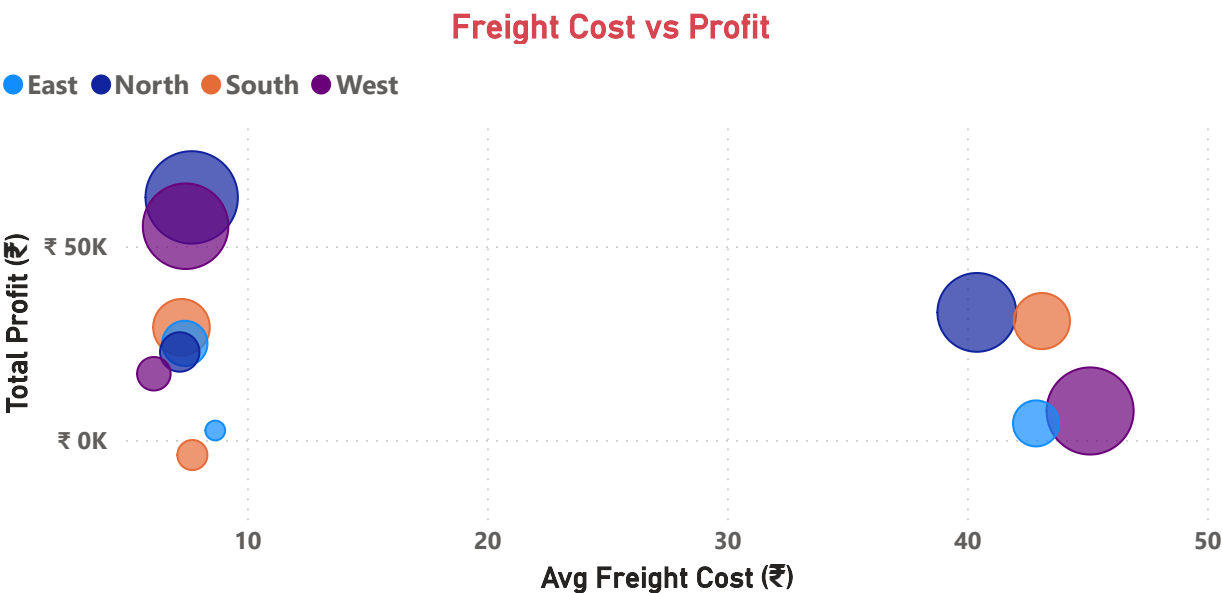
Sales by Customer Segment



Quantity vs Profit by Segment



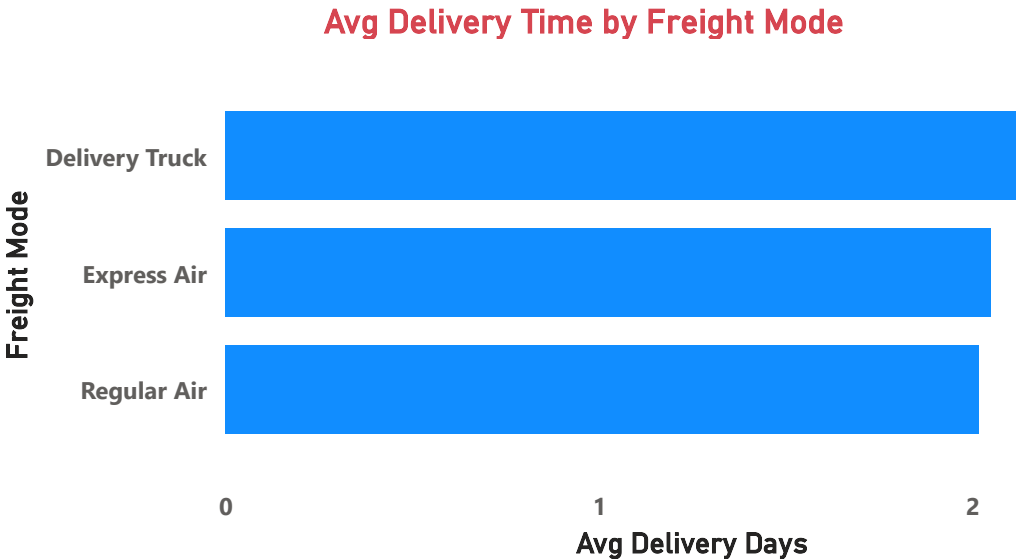
Logistics & Operations Analysis



Year

Region

Product Type



Sales & Profit Forecast

₹ 52.40K

Ava Monthlv Sales (Historical)

Region

All

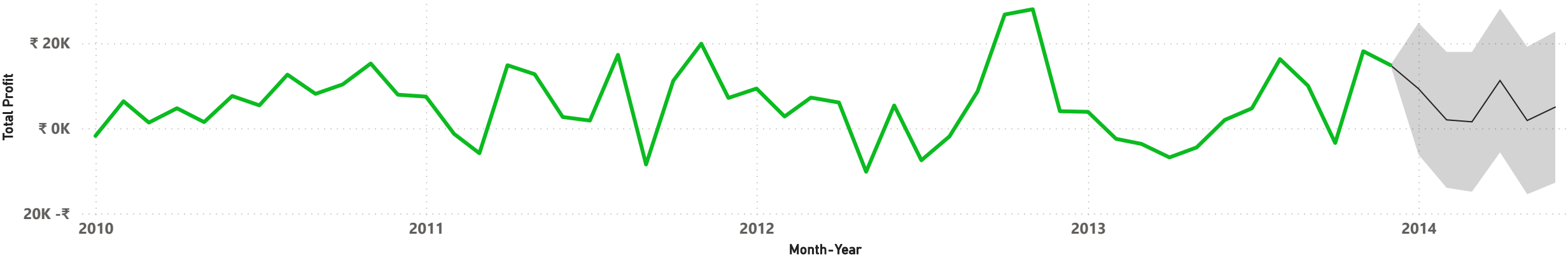
Segment

All

Product Type

All

Profit Forecast (Next 6 Months)



Sales Forecast (Next 6 Months)

