Editorial board

Editors-in-Chief

- Monica Masucci, University of Sussex, Department of Strategy and Marketing, Sussex House, Falmer, BN1 9RH, Brighton, UK
- Roberto Camerani, University of Sussex Science Policy Research Unit, Southern Ring Road, BN1 9SL, Sussex, UK

Honorary Editor

J. Hall, University of Sussex Business School, Brighton, UK

Senior Editors

- C. Christensen, Harvard University, Cambridge, Massachusetts. USA
- D.J. Teece, University of California Berkeley, Berkeley, California, USA

Associate Editors

- S. Denicolai, University of Pavia, Pavia, Italy
- V. E. Lazzarotti, Carlo Cattaneo University, Castellanza, Italy
- S. Lee, Seoul National University, Gwanak-gu, South Korea
- L. MEI, National School of Development at Peking University, Beijing, China

Editorial Advisory Board

- P. Adler, University of Southern California, Los Angeles, California, USA
- P. Anderson, INSEAD Asia Campus, Singapore, Singapore
- L. Argote, Carnegie Mellon University, Pittsburgh, Pennsylvania, USA
- A. Arya, The Ohio State University, Columbus, Ohio, USA
- L. Bailyn, Massachusetts Institute of Technology, Cambridge, Massachusetts. USA
- R. Burgelman, Stanford University, Department of
 Orthopaedic Surgery, Redwood City, California, USA
- E. Burton Swanson, University of California Los Angeles, Los Angeles, California, USA
- A.K. Chakrabarti, New Jersey Institute of Technology, Newark, New Jersey, USA
- J.L. Cheng, University of Illinois Urbana-Champaign Gies College of Business, Champaign, Illinois, USA
- T.C.E. Cheng, The Hong Kong Polytechnic University, Faculty of Business, Hong Kong, Hong Kong
- H. Chesbrough, University of California Berkeley, Berkeley, California, USA
- D. Dash, University of Toronto, Toronto, Ontario, Canada
- T. Daunno, INSEAD, Fontainebleau, France
- P.A. David, Stanford University, Stanford, California, USA
- G. Duysters, Eindhoven University of Technology, Eindhoven, Netherlands
- K.M. Eisenhardt, Stanford University, Department of Orthopaedic Surgery, Redwood City, California, USA
- G.F. Farris, Rutgers University Newark, Newark, New Jersey, USA
- L. Fleming, University of California Berkeley College of Engineering, Berkeley, California, USA
- L.M. Gales, University of Cincinnati, Cincinnati, Ohio, USA
- H. Gemünden, TU Berlin University, Berlin, Germany
- J. Glover, Columbia University, New York, New York, USA
- P.S. Goodman, Carnegie Mellon University, Pittsburgh, Pennsylvania. USA
- S. Green, Purdue University, West Lafayette, Indiana, USA
- T.L. Griffiths, Santa Clara University, Santa Clara, California,
- S.R. Harper, James Madison University, Harrisonburg, Virginia, USA

- M. Hoegl, LMU Munich, München, Germany
- R.D. Ireland, Texas A&M University, College Station, Texas, USA
- S-K. Kim, Korea University School of Electrical Engineering, Seongbuk-au, South Korea
- A. Koch, University of California Berkeley, Berkeley, California, USA
- D.M.S. Lee. Suffolk University. Boston. Massachusetts. USA
- L.A Lefebvre, Montreal Polytechnic, Montréal, Quebec, Canada
- C.A Lengnick-Hall, The University of Texas at San Antonio, San Antonio, Texas, USA
- R. Li-Hua, University of Salford, Salford, UK
- C.P. Lim, Konkuk University Graduate School of Business, Gwangjin-gu, South Korea
- J. Linton, The University of Sheffield Management School, Sheffield. UK
- C.H Loch, INSEAD, Fontainebleau, France
- L.H Lynn, Case Western Reserve University, Cleveland, Ohio,
- A. Maisseu, University of Caen Normandy, Caen, France
- **I.P. McCarthy,** Simon Fraser University, Burnaby, British Columbia. Canada
- S. McComb, Purdue University, West Lafayette, Indiana, USA
- A. Nosella, University of Padua, Department of Technology and Management of Industrial Systems, Vicenza, Italy
- **R.K. Perrons,** Queensland University of Technology, Brisbane, Queensland. Australia
- S.L. Robinson, The University of British Columbia, Vancouver, British Columbia, Canada
- S. Salomo, Danmarks Tekniske Universitet Executive Business Education, Kgs Lyngby, Denmark
- S.A. Shane, Case Western Reserve University, Cleveland, Ohio, USA
- B.S. Silvestre, The University of Winnipeg, Winnipeg, Manitoba, Canada
- **S.A Slotnick**, Cleveland State University, Cleveland, Ohio, USA
- C. Terwiesch, University of Pennsylvania Wharton School, Philadelphia, Pennsylvania, USA
- S. Thomke, Harvard Business School Technology & Operations Management Unit, Boston, Massachusetts, USA
- P.S. Tolbert, Cornell University, Ithaca, New York, USA
- M.L. Tushman, Harvard Business School, Boston, Massachusetts, USA
- C.A. Un, Northeastern University, Boston, Massachusetts,
- W. Vanhaverbeke, University of Antwerp, Faculty of Business and Economics, Antwerp, Belgium
- E. Vasconcellos, University of São Paulo, SAO PAULO, Brazil
- M. Von Glinow, Florida International University, Miami, Florida, USA
- **J.B. Wade,** Rutgers University, Department of Management and Global Business, Newark, New Jersey, USA
- M. Wagner, University of Augsburg, Augsburg, Germany
- J. P. Walsh, Georgia Institute of Technology School of Public Policy, Atlanta, Georgia, USA
- J. West, University of Tasmania, Hobart, Australia

All members of the Editorial Board have identified their affiliated institutions or organizations, along with the corresponding country or geographic region. Elsevier remains neutral with regard to any jurisdictional claims.