

About GoodBI

GoodBI is the ultimate artificial intelligence-powered business intelligence (BI) platform designed to revolutionise how organisations gather, analyse, and present key performance indicators (KPIs) seamlessly with little technical knowledge. With GoodBI, businesses can generate insightful, data-driven KPIs in just minutes, providing decision-makers with the knowledge they need to drive growth, efficiency, and profitability.

GoodBI's market

Businesses today face an overwhelming amount of data but struggle to turn it into actionable insights without expensive, time-consuming analytics. Traditional BI solutions often come with steep costs, requiring both expensive software licences and teams of data professionals. For small to medium-sized enterprises (SMEs), and even larger companies, the cost barrier can be significant, preventing them from making data-driven decisions to improve business outcomes.

GoodBI: The Solution

GoodBI eliminates the high costs and complexity associated with traditional business intelligence tools. By harnessing the power of artificial intelligence, it delivers the insights companies need in minutes, without requiring large investments in software, consultants, or specialised personnel.

How GoodBI works

1. **Data Integration:** Upload data as a CSV file into GoodBI, and GoodBI automatically processes it for you. Support for other file types and integrations are in the works.
2. **AI-powered Analytics:** The AI engine processes the data and identifies trends, generating key performance indicators (KPIs) tailored to your business, according to your specified descriptions.
3. **Results in minutes:** Within minutes, GoodBI generates a full report of KPIs, allowing businesses to act quickly and efficiently.

Why GoodBI?

Low-cost, high-value

GoodBI is specifically designed to provide high-value business intelligence at a low cost. With a pricing model that's accessible to companies of all sizes, GoodBI ensures that you no longer need to spend thousands of dollars on traditional BI tools or consultants.

Rapid insights

GoodBI's AI technology generates KPIs in minutes, allowing decision-makers to get timely insights without waiting for manual analysis. The speed of delivery enables businesses to respond quickly to trends and market shifts.

User-friendly interface

GoodBI makes business intelligence accessible to everyone – no technical background needed. It's as simple as asking a question, and GoodBI delivers the insights. A visual node-based editor is also on the roadmap to make it even more flexible and easier to generate insights.

Scalable and flexible

Whether it's a small business or a large enterprise, GoodBI scales to fit their needs. Its flexible pricing and low-cost structure make it affordable to scale as their data needs grow.

Conclusion

GoodBI is not just another business intelligence tool – it's a **cost-effective** solution that democratizes access to powerful, data-driven insights. Our mission is to make AI-powered business intelligence accessible to all businesses, regardless of size or budget. GoodBI delivers timely, critical KPIs at a price point that businesses can afford, enabling them to act quickly and confidently in a competitive marketplace. Hence, it's time for businesses to say "Goodbye" to complex BI workflows with GoodBI.