

# VICTOR SOTO

East Elmhurst, NY

Phone: 1 (845) 633-6374 | Email: Vsoto7697@gmail.com

LinkedIn: <https://www.linkedin.com/in/victor-soto-483066120/> | Portfolio: <https://vsoto7697.github.io/Vsoto-Portfolio/>  
| GitHub: <https://github.com/Vsoto7697>

## SUMMARY

Junior software engineer with a passion for creating innovative programs that increase organizational efficiency and effectiveness. Well-versed in technology and coding to create dependable and user-friendly systems. Skilled leader with the demonstrated ability to motivate, educate, and manage a team of professionals to build software programs and track changes effectively. Confident communicator, strategic thinker, and innovative creator to create software tailored to a company's organizational needs, highlighting core competencies, and advancing success.

## TECHNICAL SKILLS

**Software:** VSCode

**Languages:** HTML, CSS, GIT, JavaScript, Web APIs, Third Party APIs, Server-side APIs, Node.js, Bootstrap, Object-Oriented Programming (OOP), Express.js, SQL, Object-Relational Mapping (ORM), Model-View-Controller (MVC), NoSQL, Progressive Web Applications (PWA), React, and MERN.

## PROJECTS

**Taskinator** | <https://github.com/Vsoto7697/VsotoTaskinator> | <https://vsoto7697.github.io/VsotoTaskinator/>

- Built a task-tracker app called Taskinator. Taskinator allows user to organize a personal to-do list items by using a dropdown menu to change the task status and move the task into To Do, In Progress, and Completed lists.
- Utilized JavaScript, CSS, and HTML to create front-end website.

**Password Generator** | <https://github.com/Vsoto7697/vpwgenerator> | <https://vsoto7697.github.io/vpwgenerator/>

- Created an application that an employee can use to generate a random password based on criteria they've selected.
- Utilized JavaScript, CSS, and HTML to create front-end website.

**Fetch** | <https://github.com/awinters81/Project-1> | <https://awinters81.github.io/Project-1/>

- Fetch! is a grooming service that will connect you to the best fit groomer for your lovable best friend!
- Utilized JavaScript, CSS, and HTML to create front-end website.

## EXPERIENCE

**Junior Front End Developer**

October 2021 – Present

**Brother's Wireless**

Brooklyn, NY

- Implemented new responsive mobile approach which increased mobile traffic by 20%
- Developed a node.js server to validate subscribership and track digital usage, saving the company over \$15K
- Worked with another developer to implement RESTFUL API's in Django that enabled the analytical team of five to increase reporting speed by 15%
- Responsible for designing, coding, and supporting multiple websites that featured both user-friendly design and clear navigation, from layout to function.

**Assistant Manager**

November 2014 – Present

**Foot Locker Inc.**

Long Island, NY

- Supervised team of 65 employees, leading daily stand-ups
- Mentored new trainees on team expectations and day-to-day operations.
- Oversaw the location and shipment of all requested merchandise to the appropriate warehouse for RTV and store transfers in a timely fashion.
- Retrieved merchandise and fulfilled account orders.

**Ecommerce Analyst/Junior Front End Developer**

September 2013 – November 2017

**Urban Sole & Denim Bar**

Brooklyn, NY

- Designed the site layout and user interface using standard HTML/CSS techniques.
- Achieved revenue goals by 25% and enhanced brand presence to attract new customers.

- From layout to function, responsible for designing, coding, and supporting multiple features centered around user-friendly UX/UI.
- Worked with Commerce Creative team to infuse the brand personality and voice into storefronts.

## EDUCATION

**Full-Stack Web Development Certificate:** Columbia University, New York, NY

July 2022 –

December 2022

A 24-week intensive program focused on gaining skills in Full-Stack Web Development.

**Operations Management bachelor's degree:** CUNY Baruch College, New York, NY

January 2020 – August 2023

**Business Administration associate degree:** CUNY LaGuardia Community College, Queens, NY

January 2016 – August 2019