

FSFSWAN.COM – HOME PAGE

Network Benefits - Why Join Us?

Multi Networking Opportunities

When joining the FSFSWAN ecosystem, you become part of a comprehensive global network—far beyond just a single group. Our umbrella encompasses three primary internal networks: Five Star, PFI, and GSFN, offering diverse pathways into an extensive worldwide family.

Membership includes access to 15 specialist internal networks such as AOG, Breakbulk, Oil and Gas, Perishable, and Time Sensitive sectors, all covered by your joining fee.

Members can also opt into our Payment Protection Programme (PPP) and gain entry to FSFSWAN Secure, our newest group that provides in-house payment protection for agents at no extra cost.

Additionally, all members receive an automatic invitation to our annual Global Summit, where all networks convene in one event—delivering multiple networking opportunities with a single event

Cost Saving

We offer a highly competitive annual membership fee designed to deliver exceptional value.

Reduced annual membership rates are available for smaller countries to ensure affordability.

There is no additional charge for registering multiple offices within your home country.

We do not impose any joining or administration fees, making membership accessible and straightforward.

Other Benefits

Exclusive Sole Agency Status and Country-Specific Rights (Details Available Upon Application)

Loyalty Recognition Through Longevity Status Awards

Referral Discounts for Introducing New Agents

Official Affiliation with FDSR, a Global Debt Collection Agency, Offering Members Discounted Collection Rates

Assistance in Securing Local Legal Representation in Countries Where You May Have Challenging Outstanding Debts

Fast Response from Head Office on all matters to ensure swift assistance and support

An appointed council comprised of long serving members to administer any disputes in a fair, confidential and neutral manner

Access on admission to our Network App to enable free online chat to all other members

1 2 1 Meeting App to create and manage all meetings at our annual conference

History & Coverage

Established in 2005, our group has built a reputation for longevity and trust, partnering with reliable agents to provide you with confidence and stability.

We offer truly global and comprehensive coverage, with agents ready to assist you across the vast majority of key countries, cities, airports and ports worldwide.

Since inception, our organization has been presided over by a completely neutral President with over 40 years of industry experience, ensuring unbiased leadership.

With over 530 offices supported by 230 members in more than 150 countries, you can be assured that as per our company tag line) you will have the world behind you!

Comments from Bob-

With regards to the word document I sent about 'Benefits / Why Join Us? I want to ask that each benefit point is encased in a smart box with illustration (like you have shown in your example)

There are 17 benefit points, I will leave it to you how you think the best way is to portray them

I think that looked really smart on your example and , as said we need to come out of the gate at the top and really promote our selling points near the top

Hope that's understandable

I will work through all the mock up and send text for the other boxes and sections in the coming days"

Tool Bar Links:

With regards to the tool bar links

On fsfswan.com we currently have a total of 13 of them

As said, I want that reduced down a lot, to 7

They will be:-

GROUP HOME

ABOUT

VACANCIES

FAQS

SPECIALIST GROUPS

MEETINGS

CONTACT

All the above (except “group home”) will direct to web pages we currently have, and also “Specialist Groups” which I will ask Alex to construct this side

3 NETWORK INTRO ON HOME PAGE

So moving down the page, I like the look and feel of this section, its clean and glossy and not too wordy

Can your team find a proper image for the Five Star and GENSFN networks below?

Also are these just an outline of the 3 groups or will they be a click and access (portal) into the 3 groups the way that fsfswan works now?

The screenshot shows a Microsoft Edge browser window with three tabs open: 'channel - Tools', 'https://131.132.23.hostingplatform.net...', and 'Five Star World Agency Network'. The main content area displays the 'Five Star World Agency Network' homepage. At the top, there's a navigation bar with links to 'Group Home', 'Benefits', 'Membership', 'Events', 'Network App', 'Contact', 'FAQs', and a 'Join Now' button. Below the navigation is a section titled 'Our Global Networks' with a blue header. The main title 'More Than Just A Network' is centered above a brief description: 'Our alliance is proud to house three professional groups offering one of the most extensive freight forwarding networks in global logistics.' Three cards below the title represent different networks:

- Five Star Freight Systems Network**: Features an image of shipping containers and a world map. Description: 'Our flagship network providing comprehensive global coverage with sole agency rights in most locations.'
- PFI: Professional Forwarders International**: Features an image of people in a conference room. Description: 'A global network of professional freight forwarders dedicated to providing exceptional service worldwide.'
- GENSFN: General & Specialist Freight Network**: Features an image of a cargo ship being loaded. Description: 'An open network connecting specialists in various freight domains to handle unique shipping challenges.'

The bottom of the page includes a Windows taskbar with icons for search, file explorer, and various applications.

FSFSWAN AGM SECTION CHANGE NEEDED:

2 requests for changes on the below section re our AGM

Change the line

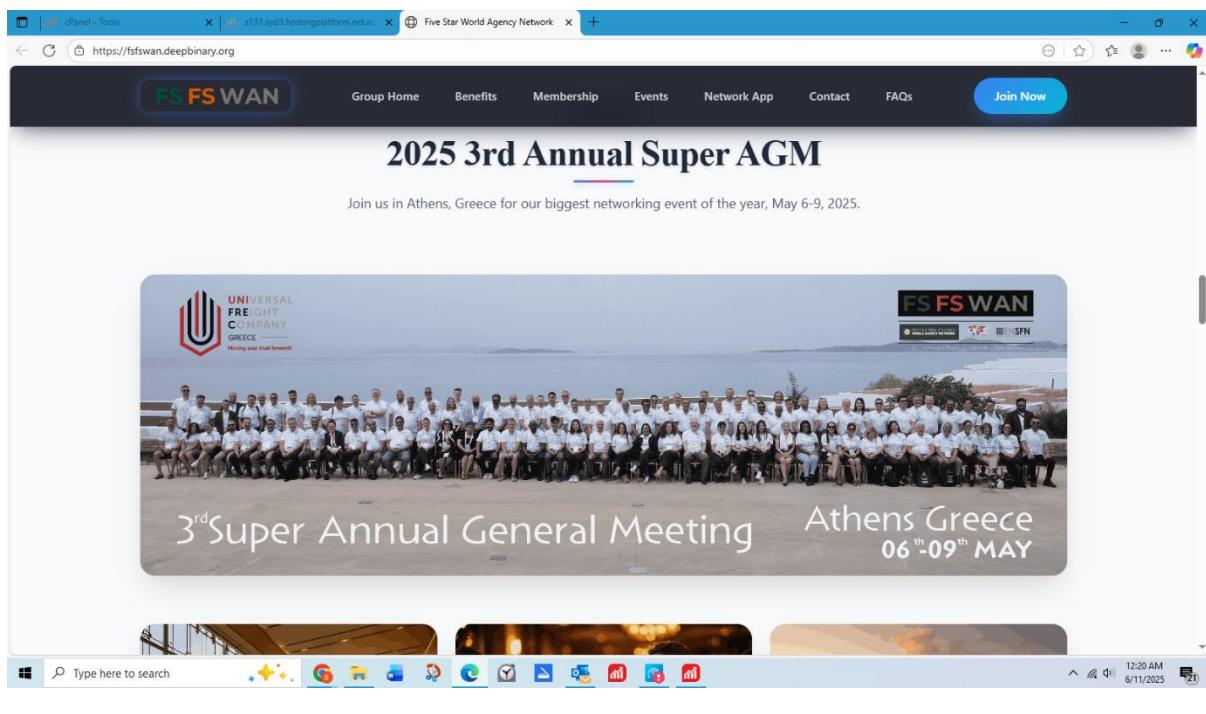
Join us in Athens etc....

To

Group Photo of our 2025 Global Summit, our 3rd Super Conference and 28th AGM since the inception of our Networks. (May 6th – 9th)

Also

Under the group photo do I have a choice of static pictures or flowing pictures of the event we could send you?



FSFSWAN CONTACT US BOX AT FOOT OF YOUR MOCK UP

Changes needed for the below

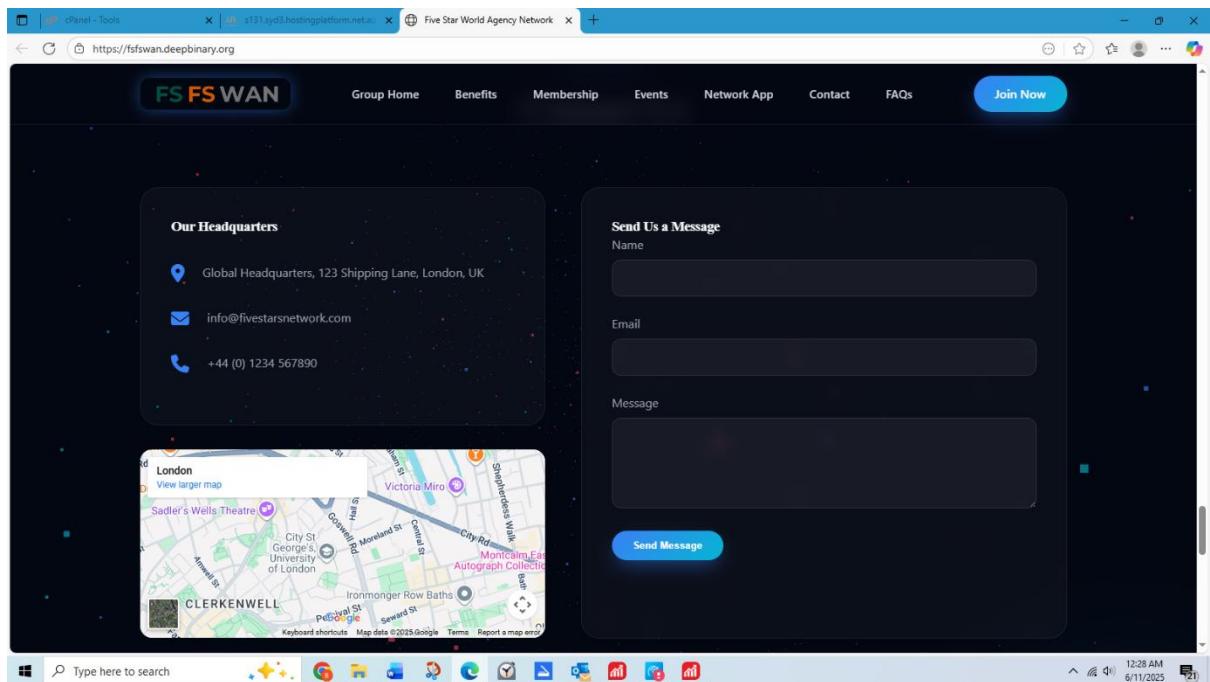
On the left (our HQ)

Global HQ – 139-151 Ironbark Rd, Diamond Creek, Vic 3089, Australia

EM; sales@fivestarfreight.com.au

Tel; +61 0430 714 274

(I hope you can find a correct geo locator for my location and show it below in a map



FSFWAN MIDDLE PART

I like this part in the middle of your mock up

Did your team make this quote?, if so do you mind if I use it? 😊 !

If ok can you add my name to it – Bob Messenger – Network President

I suggest then I send my photo to accompany the quote next to it

Let me know

channel - Tools

https://fsfwan.deepbinary.org

Five Star World Agency Network

Group Home Benefits Membership Events Network App Contact FAQs Join Now

"We're not just building networks —we're building lasting relationships that span continents and generations."

Five Star Alliance
GLOBAL NETWORK FAMILY



12:32 AM 6/11/2025