

Inspire them Inflight

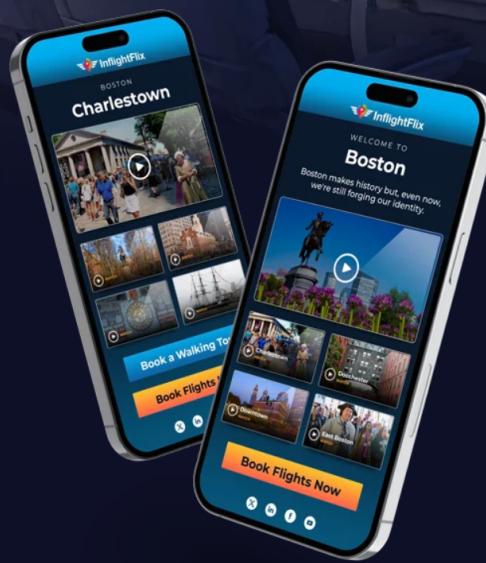
Increase visitation from Inflight entertainment with

Rise "Reasons to Visit" Inflight Strategic Execution Program

[Discover Rise](#)

Entertain Passengers With Reasons To Visit

Create inflight entertainment content in pre-approved format.
Execute a strategy to distribute to all inflight content providers.
Inspire passengers planning and dreaming where to go next.
That is the core offering of the RISE Program.

[Learn More](#)

[RISE Partnership Program Video](#)





Reach Right People

Reach passengers networkwide across multiple airlines with route access.



Engage & Entertain

Destination information for outbound and inspiration for return flights



Inspire & Convert

Inspire with 100 Reasons to Visit when planning or dreaming where to go next

RISE PROGRAM

Distribute To Airline Suppliers

The RISE Program unlocks access to airlines inflight entertainment suppliers. Our network spans content, connectivity and technology suppliers to 95% of world's airlines with IFE, providing your destination unparalleled audience access at scale.

Who We Are

InflightFlix is a strategic inflight partnership agency connecting destination marketers and inflight entertainment suppliers.

[Learn More](#)

7 Partners

Our content will be distributed to 7 key Inflight suppliers.

114 Airlines

Our content and technology providers supply 114 airlines.

2.3B PAX

These airlines fly 2.3 Billion passengers annually.

Touchpoints to Engage

Seatback VOD

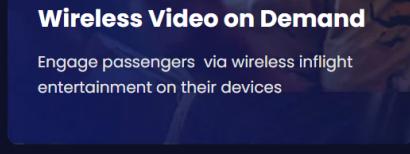
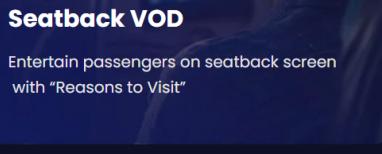
Entertain passengers on seatback screen with "Reasons to Visit"

Wireless Video on Demand

Engage passengers via wireless inflight entertainment on their devices

Moving Maps

Distribute reasons to visit as points of interest to maps companies.



Sponsored Wifi

Increase engagement and conversion with sponsored internet campaigns

Podcasts

Speak directly to passengers globally with CEO "Why Visit?" podcast

Live TV

Place your Reasons to Visit content in our "Live TV inflight channel coming soon..."



REASONS TO VISIT DUBLIN



Our 12 Month Promise To You

Our 12 month program will unlock the world of inflight entertainment and access passengers dreaming and planning next vacation. Reach inflight audiences searching for destination information and inspiration.



12-Month Execution & Deliverables

[Apply Now](#)

Testimonials



Patrick Brannelly
SVP Retail, IFE & Connectivity, Emirates



Tash Coplestone-Crow
Connemara Blue Owner

[GET IN TOUCH](#)

Interested In Learning How The RISE Program Can
Elevate Your State's Tourism?

Enter your details below and one of our team will reach out and help show you why Inflight is the new frontier for destination marketing

First Name *

Last Name *

Email *

Company Name *

Job Title

Telephone Number

Message

Send



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Services

- Strategy Analysis
- Content
- Distribution
- Promotion
- Reporting

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