- Solution Proposal Overview -

Group: 14 Date: Nov. 2017

1. The Concept: Kimera

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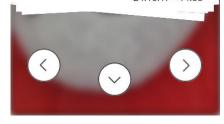
- Photo management app
- Reconceptualization of:
 - o Photo management apps
 - File system management apps
- Concept inspiration: Tinder for photos
- Planned social integration

Focus Areas:

- Usability
- Quality
- Transparency
- Continuous improvement



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2. Key Features

- 1. **Transparent permissions**: For the user, it is important to know what the app has access to.
- 2. **Swipe functions**: User can interact with app by swiping left, right and down.
- 3. Custom swipe functions settings: User can assign custom functions based on their needs to the swipe directions.
- 4. **Auto-save progress**: User can leave the app without worrying about losing their work.

3. Potential/Planned Impact

- 1. Fill gap in market for functional photo organizing app
- 2. Create an entry point to the mobile app market

4. Implementation Plan

- 1. Start with Google Play Store because lower entry barrier to app store
- 2. Start promoting Android version on social media
- 3. Gain a user base
- 4. Based on user needs, develop/release an iOS version
- 5. Future consideration: desktop version