

# - Solution Proposal Overview -

Group: 14  
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## 1. The Concept: **Kimera**

### **Name:** *Kimera*

- Photo management app
- Reconceptualization of:
  - Photo management apps
  - File system management apps
- Concept inspiration: Tinder for photos
- Planned social integration

### **Focus Areas:**

- Usability
- Quality
- Transparency
- Continuous improvement



## 2. Key Features

1. **Transparent permissions:** For the user, it is important to know what the app has access to.
2. **Swipe functions:** User can interact with app by swiping left, right and down.
3. **Custom swipe functions settings:** User can assign custom functions based on their needs to the swipe directions.
4. **Auto-save progress:** User can leave the app without worrying about losing their work.

## 3. Potential/Planned Impact

1. Fill gap in market for functional photo organizing app
2. Create an entry point to the mobile app market

## 4. Implementation Plan

1. Start with Google Play Store because lower entry barrier to app store
2. Start promoting Android version on social media
3. Gain a user base
4. Based on user needs, develop/release an iOS version
5. Future consideration: desktop version