

# André Fritzing

---

## Address

Uhlandstraße 8  
63741 Aschaffenburg,  
Germany

**Application: Product Designer Digital**

## Experience

### **Honda R&D Deutschland**

#### **Project Researcher**

JUL 2017 - FEB 2019

#### **Working student**

JUL 2017 - FEB 2019

I'm currently working at the intersection of digital and tangible technologies that enrich lives and make the world more fun to move around in. With insights from qualitative and quantitative user research I contribute to product and company strategy.

### **SYZYGY Frankfurt**

#### **Screen Designer**

OCT 2015 - JUL 2017

#### **Working student**

FEB 2015 - OCT 2015

Visual design of engaging experiences for mobile and web. There is a great satisfaction in creating beautiful things, but after working some time in this job I realized that my interests are not limited to aesthetics.

### **shift.agency**

#### **Apprentice**

AUG 2012 - JAN 2015

Formal education about visual aesthetics and the craftsmanship behind digital experiences.

## Education

### **Bachelor of Arts**

#### **Interactive Media Design**

University of applied sciences  
Darmstadt

OCT 2015 - FEB 2019

Final grade: **1,3**

### **Apprenticeship**

#### **Digital media designer**

Gutenbergschule Frankfurt

AUG 2012 - JAN 2015

Final grade: **1,3**

# André Fritzing

---

## Address

Uhlandstraße 8  
63741 Aschaffenburg,  
Germany

**Application: Product Designer Digital**

## Recognition

### SEE Conference 2019

Exhibition of my bachelor project "Lona" at the see-Conference. In addition to data visualization, the conference is focussing on sustainable and socially responsible concepts.

### ThingsCon Amsterdam 2017

The project "SleepSheep" is selected to be presented at the ThingsCon, a global initiative to explore and promote the development of fair, responsible, and human-centric technologies for the IoT.

### hobit 2019

The project "PaceBreaker" is featured at Germany's largest non-commercial college and vocational information fair.

### ThingsCon Amsterdam 2017

1st Place Talents Programms  
Student Hackathon @ ThingsCon Amsterdam

## Skills

### Various Design Methods

- Interviews
- User journey
- Storyboards
- Wire framing
- Look and feel screens
- System diagram
- User testing

### Visual Tools

- Adobe Creative Suite
- Sketch
- InVision Studio
- Cinema4D (beginner)
- Using a pen
- Whatever comes next

### Creative Coding

- Javascript (Node.js)
- HTML/CSS
- Arduino & co (C++)
- Raspberry Pi (Python)
- Processing (Java)
- Unity3D (C#)

## Languages

**German**  
Native

**English**  
Fluent

**French**  
Basic

---

andre.fritzing@gmail.com

+49 176-471-567-03

AF