

# A SENSORY EXPERIENCE LEXICON FOR THE HOTEL INDUSTRY BASED ON ONLINE REVIEWS



**ADA UNIVERSITY** 

# VOCABULARY OF THE SENSES THE SENSE OF SIGHT

clean	mirror	array	polished	flashy
see	scene	survey	vision	misty
pretty	orange	scan	glow	peer
beautiful	sight	shining	faded	streak
view	yellow	colored	admire	tint
look	stain	sheer	glowing	spectacle
review	color	blind	smeared	bleached
dirty	dingy	purple	peep	gaze
show	shade	shine	transparent	: glare
light	appear	flash	observe	telescope
watch	beauty	observation	murky	brunette
gorgeous	visible	blank	spectrum	homely
white	ugly	shiny	blazing	sparkle
red	appearance	grimy	blond	viewpoint
black	sunny	image	invisible	spy
dark	pink	reflection	perception	striped
clear	attractive	witness	reveal	brighten
notice	colorful	soiled	gaudy	blink
fair	sparkling	visual	discolored	fade
green	gray	faint	brightness	observant
picture	crystal	distinct	foggy	tarnished
blue	dim	peek	gloomy	watchful
bright	reflect	vista	flashy	mirage
glasses	becoming	pale	misty	twinkling
eye	recognize	glimpse	peer	dazzling
brown	glance	drab	streak	binoculars
glitter	unattractive	illusion	gleaming	hue

#### THE SENSE OF SIGHT

smudged discolor cloudy sheen flicker freckled darkish periscope perceive indistinct distinguishible tinge blur mottled showy separate speckled darken nearsighted dreary brilliance colorless elegant sooty dazzle splotched lovely gloss shadowy magnificent bleak stripe streaked squint razzle marvelous wonderful visualize microscope cheerless blaze shimmering fabulous stunning aglow eyeglasses pastel ogle twinkle radiance alluring garish awefully glitzy ugliness gawk blare bleary bleak snazzy blindness glistening grim grayish auburn gleam awful hazy tarnish glimmer fugly indiscernible loveliness hideous goggle dye reflector horrible gloom ravishing multicolored radiant shimmer nasty bedazzling blot redhead scrutiny blurred breathtaking vigilant dusky glittering eyewitness mesmerizing farsighted blueish glossy glisten spectator brownish

observer

dappled

reddish

# THE SENSE OF SMELL

smell incense

musty perfumed

odor aromatic

smelly deodorized

moldy deodorize

spicy odorless

stench acrid

scent repugnant

stink

stinky

spice

perfume

aroma

rank

scented

fumes

reek

fragrance

pungent

rancid

deodorant

deodorizer

bouquet

fragrant

snuff

putrid

whiff

sniff

# THE SENSE OF SOUND

say	pad	echo	thump	mumble
hear	yell	laughter	melody	recite
quiet	song	hoot	roar	blare
noise	dumb	rattle	hubbub	moan
loud	slam	racket	creak	patter
low	rave	ripple	giggle	howl
speak	pitch	cheer	overhear	thud
yelp	splash	deaf	rumble	coo
noisy	sing	whisper	crow	monotonous
sound	smack	twitter	whoop	screech
beat	buzz	speechless	din	hiss
blast	scream	fizz	whine	snarl
bell	cry	hum	siren	clang
bay	silence	jaw	trumpet	groan
listen	tune	chatter	drone	clink
roll	silent	tick	grumble	gab
voice	boom	converse	squeal	preach
mouth	crunch	tread	chime	drawl
tap	rant	gruff	harmony	growl
knock	bark	vocal	rhythm	sizzle
pop	thunder	squeak	gong	undertow
shout	toot	deafening	grunt	eavesdrop
tone	lecture	gossip	mum	mew
ring	rap	hush	mute	moo
volume	speech	monotone	mutter	yap
laugh	tool	cheep	quack	clank
crash	peep	chuckle	chirp	squawk
bang	whistle	honk	jingle	bellow

# THE SENSE OF SOUND

chant tattle crackle tinkle plunk blab

snort blubber

bray twang cluck weep jabber babble prattle clack peal rustle shrill squall singsong bawl croak swish whiney croon clamor jangle

gobble lisp gurgle neigh

shriek soundless

trill wail whimper yip

caw outcry
hoarse calm
hullabaloo furor
murmur outcry
whinny jibber

blabber mellifluous

# THE SENSE OF TASTE

hot ripe

delicious nauseating

sweet sugary taste biting tasty tainted

green unappetizing

flavor acid

season palatable

yummy tangy stale luscious bland savor

salty distasteful

seasoned unseasoned

sour peppery spoiled unripe spicy insipid tasteless curdled

flavored unpalatable sharp unflavored

sip vinegary spice gingery seasoning honeyed

bitter frigid rotten delish

flavorless scrumptious

tart lemony

spiced zingy appetizing lush

mellow

### THE SENSE OF TOUCH

feel chill shudder filthy sweaty hot firm dull numb frosty mushy push grainy cool uneven flush lifeless pinch hard OOZY cold plushy dusty sting spongy light bumpy powdery humid fluffy blush fuzzy warm rub **fumble** hit sandy chilly velvety slimy touch flat slick stinging crisp tickle damp slap contact dab jumpy pet greasy feeling scratch cuddly furry grab oily alive stretchy tingle pull strike vibrating feathery soft shove squeeze dry shiver lumpy gritty lukewarm itch coldness massage handle stroke downy pat peck stiff wet gooey temperature brush grasp crawly feverish solid sharp limp shuddering smooth flushed prickly hairy blushing heavy juicy flabby tepid tag texture maul tough slippery springy coarse silky ticklish rough warmth toughened moist creepy gummy vibrate woolly scratchy tap

