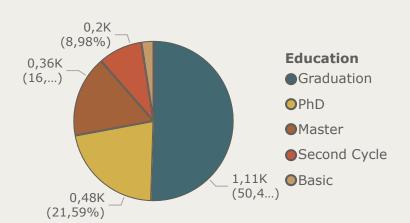
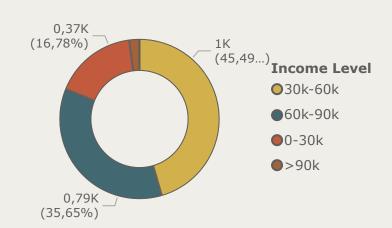
Marketing Strategy Analysis

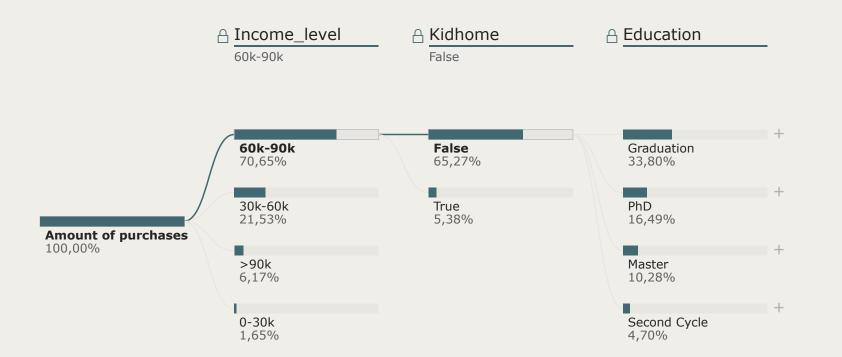
Clients Identity

Purchase Behavior

Campaign Results







70,65%

30k-60k

- | |

Average Income

Average customer purchase quantity

563

Average Age

51

>90k

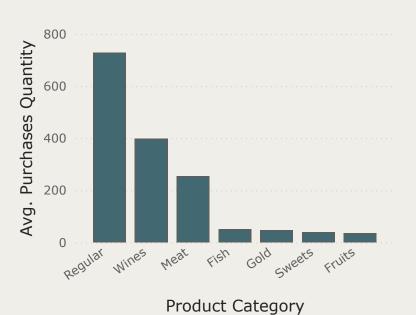
6,17%

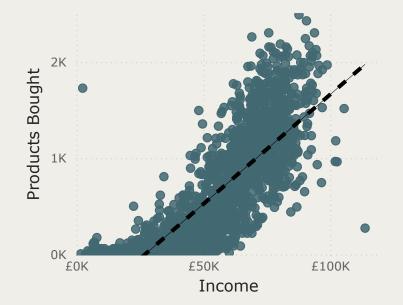
Marketing Strategy Analysis

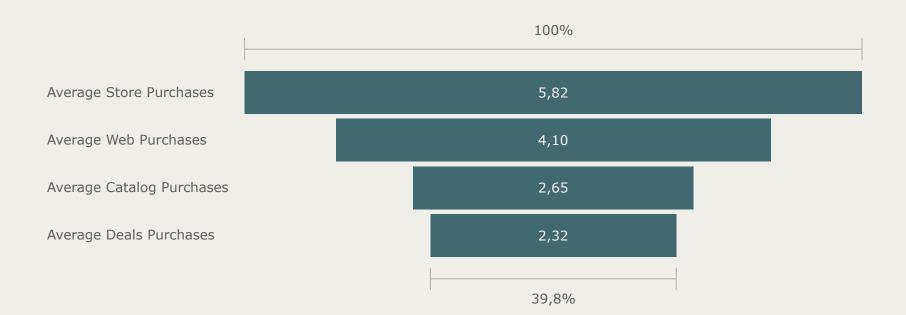
Clients Identity

Purchase Behavior

Campaign Results





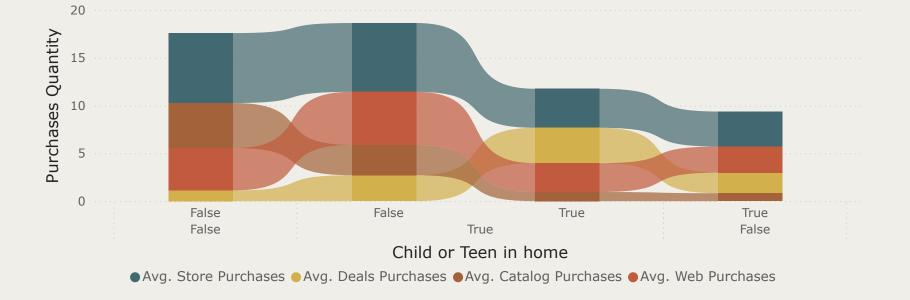


70,65%

30k-60k

21,53%

>90k



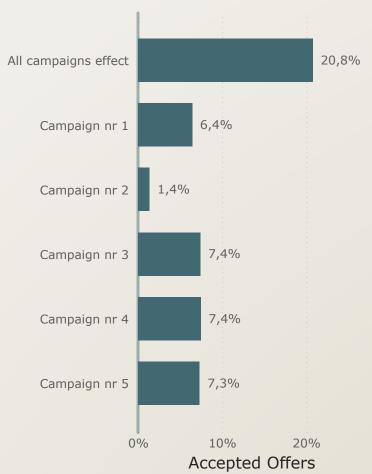
Marketing Strategy Analysis

Clients Identity

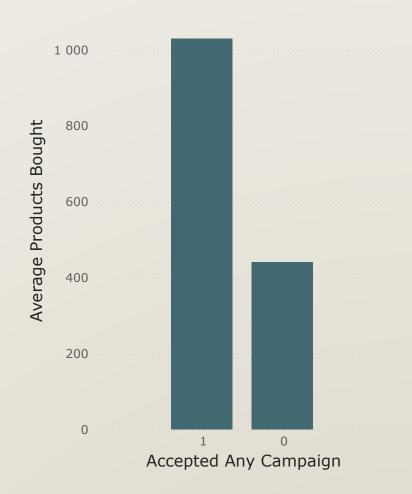
Purchase Behavior

Campaign Results

Campaign effectiveness



Campaigns Effect on Sales



70,65%

30k-60k

21,53%

>90k

6,17%

