Track Name- Track B
Analytics using Python

Team Name-
The PyMc's

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Analyse Restaurants in Bangalore using Zomato Data

The Problem Statement –

To analyse-
- Most in demand restaurants.
- Ratings & average cost per person.
- Online delivery availability.
- Table Booking.
- Top Cuisines available in Bengaluru.
- Top Dishes liked by people.
- Most in-demand restaurants type.

Stakeholder Map

Insights

- Online order is accepted over 70% restaurants.
- All the top 10 restaurants are expensive.
- Most preferred is casual dining with north Indian as most favorite cuisine and pasta as the favorite dish.
- Koramangala is the most famous location.
- Basavangudi is the most affordable restaurant.

Secondary Research

Analysed and researched existing Zomato data to study the restaurants and its offerings and the food culture preferred in Bengaluru.

Solution

Total Restaurants	Total Cuisines	Locations	Average Cost
3135	1677	88	754.30
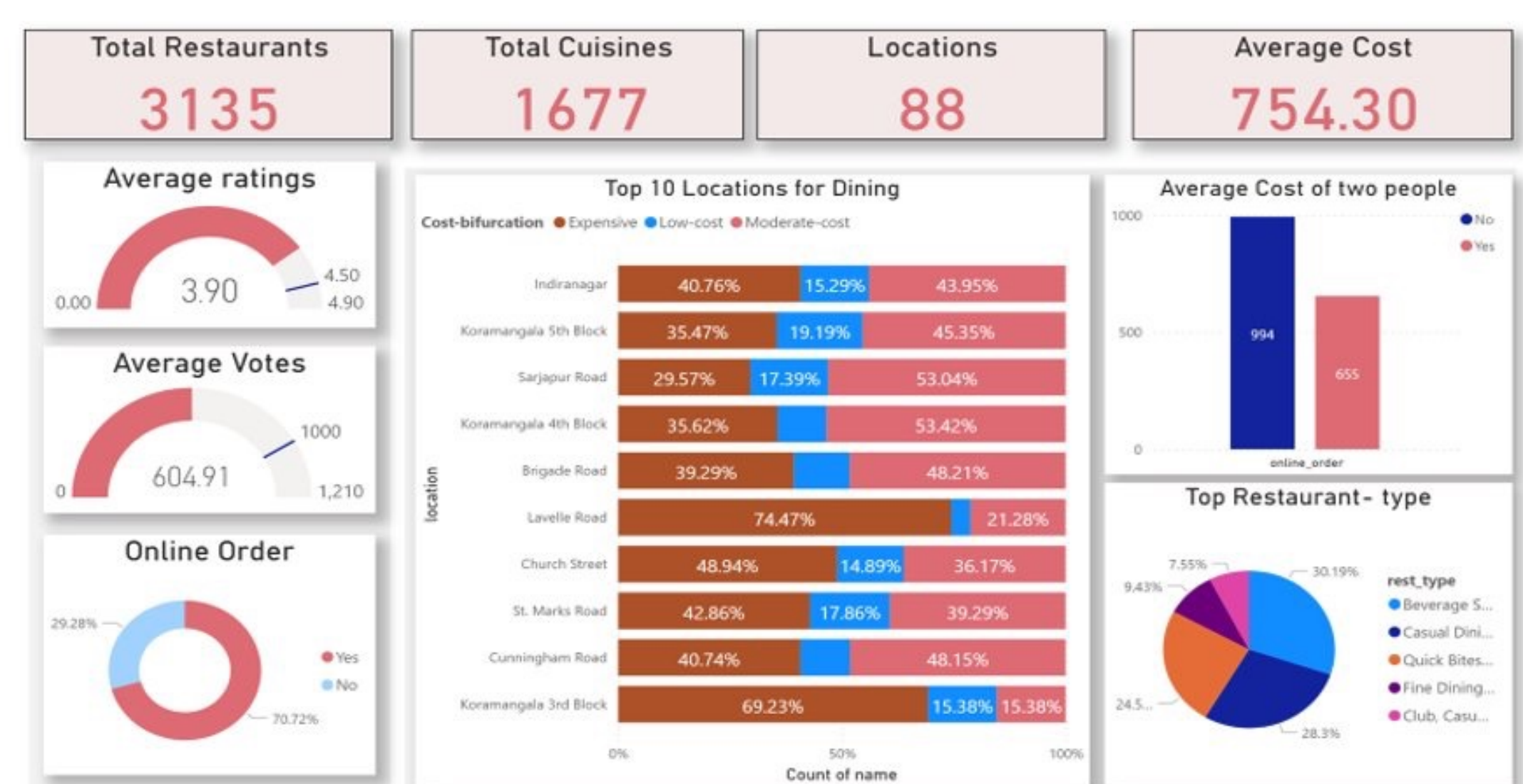
Way Ahead ?

The output we got gives in depth analysis of data if analysed properly can help run a well-designed marketing campaign.
Most importantly it will help new restaurants in setting up their themes, menus, cuisines, cost for a particular location.
The existing restaurants can also be benefitted by making the required changes after understanding the behavioral pattern of the customer and match their level with the most successful ones.
Apart from restaurants customers can also go through our analysis to get an overview and get to know more about their favorite dining places.