SILVER OAK COLLEGE OF ENGINEERING & TECHNOLOGY

ADITYA SILVER OAK INSTITUTE OF TECHNOLOGY

BE - SEMESTER–I/II • MID SEMESTER-II EXAMINATION – SUMMER 2019

SUBJECT: ENGLISH (3110002)

DATE: 22-04-2019   TIME: 10:30 A.M. to 12:00 A.M.   TOTAL MARKS:40

Instructions: 1.Q. 1 is compulsory.
　　　　　　　　2. Figures to the right indicate full marks.
　　　　　　　　3. Assume suitable data if required.

Q.1　(A)　What is the importance of Punctuation in writing?　　　　　　[3]

　　　(B)　What is Coherence? What is the effect of Coherence in writing?　　[3]

　　　(C)　 What is the difference between Phrase and Clause?　　　　　[4]

Q.2 (A)　You are Customer care officer at Alexa Electronics, C.G. Road, Ahmedabad.　[6]
　　　　　Mr Parth Gajjar, Yagnik Road, Rajkot has sent you a complaint letter for a
　　　　　projector, purchased online from your enterprise, received in a damaged condition.
　　　　　Concerning this, write an Adjustment letter.

Q.2 (B) Read the following paragraph properly and identify words which indicate　[5]
Coherence.

Karl Marx believed that capitalism produces alienation for workers. First of all, the worker sells his or her labour to the employer. As a result, the worker receives merely a wage and does not own the final product. In addition, because of the division of labour the worker loses sight of the complete process of production. The worker thus becomes narrowly focused on a small number of mind-numbing tasks. This finally causes the worker to be alienated from his or her creative potential and from the life-giving forces of nature.

Q.2 (C) Answer the following Questions.　　　　　　　　　　　　[4]

(1) What is the full form of "CC" in email? In Which situation CC is used?

(2) How "CC" differs from "BCC"?

(3) What is Classifying in writing?

(4) List down the types of letters?

OR

Q.2 (A)   Aron Industries GIDC, Vatva, Ahmedabad wants to purchase an industrial tool from   [6]

Kosmo Tools Firm, Vidhyanagar Road, Bhavnagar. On behalf of Aron Industries,

you are given the responsibility to write a letter of Inquiry Regarding an industrial tool.

Draft an Inquiry letter.

Q.2 (B) Describe the term "Demonetization".   [5]

Q.2 (C) Answer the following Questions.   [4]

(1) What is the Dependent Clause?

(2) What is the layout of the FULL BLOCK form in letter writing?

(3) In which situation the "BCC" option is used in email?

(4) Write an example of Complementary Close in the letter.

Q.3 (A) Read the passage and Answer the following questions.   [6]

Do birds know how to come back home after a long flight? Bird scientists, known as ornithologists, say that birds know exactly where they are and where their nests are. Even the young ones can fly hundreds of nautical miles without losing their way. How do they do it? God has given them a tremendous sense of direction; possibly they have a compass of sorts in their brain. Every year, we can see birds from north India fly to the south. In India, we have several bird sanctuaries where birds from both parts of the globe come, spend a few months and return when the climatic conditions in their homeland are more favourable. When it is winter in the northern hemisphere, it is summer in the southern hemisphere. The birds which cannot stand the cold climate fly to the warmer regions. They are called migratory birds. They can fly non-stop up to twenty hours or so in one stretch and cover a few hundred miles in one stop. The migratory birds always fly in groups.

Questions

(1) Who is an ornithologist?

(2) What is a compass?

(3) Why do we call some birds migratory birds?

(4) Are the seasons the same in both hemispheres?

(5) Do the migratory birds fly single or in groups?

(6) How long can migratory birds fly?

Q.3 (B) Read the following passage and Classify it in category wise.   [5]

Friends can be classified according to their honesty, loyalty, the type that fits you into their schedule, or the type that finds time for you when they need something. An honest friend

tells you the truth even if it's not always what you want to hear. In the long run, that honest friend may have saved you from embarrassment or possible rejection. They give you constructive criticism overall. The loyal friend is the type of friend that will be there for you through the thick and the thin. They don't care how good or bad you may look one day; they are sensitive to your feelings, they respect you and the other people in your life, and most of all they will never let you down when times are hard. They may be what you call a best friend. The third group, the person that fits you into their schedule, is the type of person that is always on the go. They barely have time for themselves let alone another person. More than likely they will not be there for you when you need them most, because they are so wrapped up in their busy, hectic life. Then you have the self-absorbent type of "friend" that finds time for you only when they need something. This type of person isn't what you would call a friend. This person may always be extremely helpful to you because they know that if are helpful to you then they will more than likely get what they want. They will call you every once in a while when it is almost time for them to use that person again. It may be for a ride to work, home, or they want somebody to hang out with because they have no other friends. If the person that is being used is smart, they will eventually realize that they are getting used and will stop being there for that person.

Q.3 (C) Answer the following Questions.   [4]

(1) What is the existence of the Subject in letter writing?

(2) Does Salutation make an effect in correspondence?

(3) What is the need for Enclosure?

(4) In which situation Compensation letter is written?

OR

Q.3 (A) Write a paragraph on "GLOBAL WARMING" in about 150 words.   [6]

Q.3 (B) Write an email to the principal of all technical colleges of Gujarat that your college   [5]
is going to organize technical-fest in next month and the students be sent to participate
in tech-fest.

Q.3 (C) Identify Dependent Clause and Independent clause.   [4]

{1} Because it's the best solution.
{2} Working at this job is a lot of fun.
{3} It doesn't really interest me.
{4} Since the last time they visited.