TASK 8 Simple Sales Dashboard Design



Here are some insights from the sales dashboard:

- 1. **Top-Selling Category**: Technology is the highest-grossing category, contributing 36.4% of total sales (836.15K), followed by Furniture (742K, 32.3%) and Office Supplies (719.05K, 31.3%).
- 2. **Regional Performance**: The West and East regions lead in sales, with approximately 0.73M and 0.70M respectively, while the South lags behind with the lowest sales at about 0.39M.
- 3. **Monthly Sales Trend**: Sales peak in October (0.35M), showing a strong seasonal trend with another high in December (0.33M), suggesting stronger performance in the last quarter.
- 4. **State-Level Insights**: California is the top-performing state in terms of sales volume, with noticeable contributions also from New York, Texas, and Washington.