

E-commerce Sales Performance Details

MONTH

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12

Profitable Products

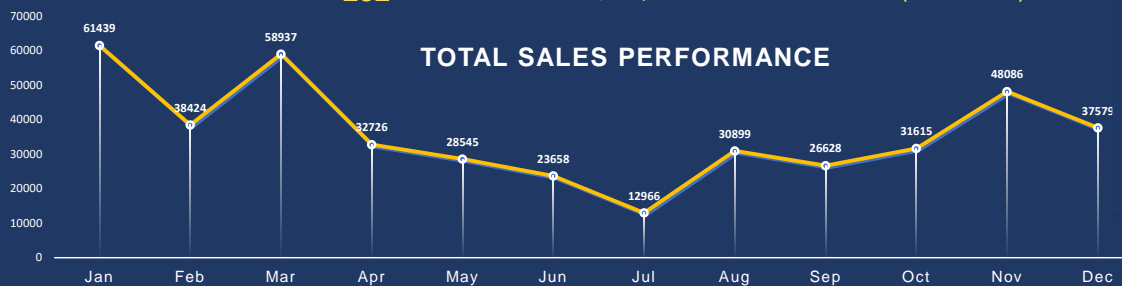
Phones \$ 4932
Bookcases \$ 1489
Furnishings \$ 1154

Qty Order
232

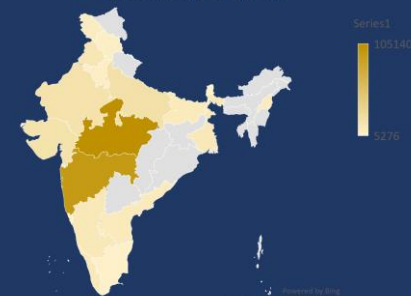
Total Sales
\$12,883.00

Total Profits
\$(2,138.00)

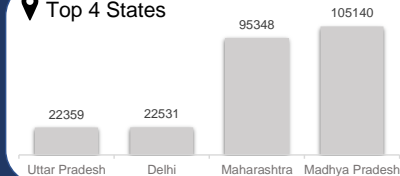
TOTAL SALES PERFORMANCE



Sales based on States



Top 4 States



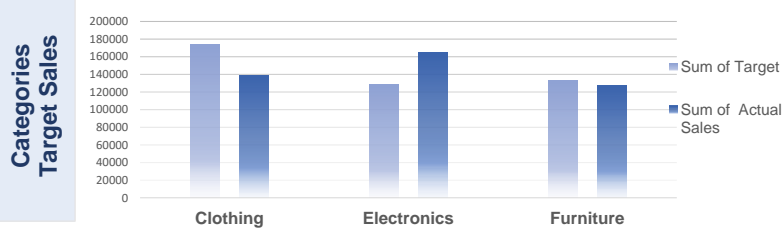
Category Performance

Clothing
Sales \$2,898.00

Furniture
Sales \$3,483.00

Electronics
Sales \$6,502.00

ACTUAL VS TARGET SALES



Categories % Distribution

