# Vyom Khanna Data, BI & MI Analyst

London, UK (willing to relocate) | +44-7733989297 | vyomkhanna355@gmail.com | LinkedIn | Portfolio

#### **PERSONAL PROFILE:**

Data Analyst with expertise in **Data Analysis**, **Business Intelligence**, and **MI Reporting**. Proficient in **SQL**, **Python**, **Power BI (DAX)**, **Qlik**, **Excel and ETL**. Possess a strong foundation in **Machine Learning concepts** and a proven track record of delivering actionable insights across various industry projects. Hold knowledge of **UK GDPR/DPA 2018**, ensuring data-handling compliance. Received a **Letter of Recommendation** (LOR) for excellent work from a previous client. Adept at **Project Management**, **managing time**, **communicating effectively**, and **quickly adapting** to new challenges, with a commitment to continuous learning and professional growth.

#### SKILLS

SQL: Windows Functions, CASE, Joins, Indexing, Subquery, Partition by, Aggregate

Function, ETL, CTEs, Limit, Rank, Offset

Python: NumPy, Pandas, Scikit-learn, Matplotlib, Seaborn

R: ggplot2, dplyr, caret, tidyr

Power BI: DAX, Power Query, Drill-through, Slicers

Qlik Sense / QlikView: Set Analysis, NPrinting, Resident, Applymap, QMC Excel: Pivot Tables, VLOOKUP, Power Query, Solver, VBA, Macros Scikit-learn: Linear Regression, Random Forest, K-Means

ETL: Alteryx, Python, Qlik

**Project Management:** Trello, Agile Methodology, Waterfall Methodology **Alteryx:** Workflow Automation, Predictive Analytics, Geospatial

**Reporting:** Excel, Power BI, Qlik, SSRS

Google Analytics: Real-time Analytics, User Behaviour Analysis, Audience Insights

Cloud: Azure, Snowflake

Soft Skills: Communication, Collaboration, Time Management, Critical Thinking,

Attention-to-Detail, Business Acumen

## **RELEVANT WORK EXPERIENCE:**

#### Sales & Insight Assistant | Poundland & Dealz, Southampton, UK | Apr 2024 - Present

- Prepared and monitored weekly, and monthly sales reports, identifying underperforming products and recommending actionable solutions.
- Created **Tableau dashboards** to present actionable **customer insights** to the management team, improving strategic decision-making.
- Participated in weekly meetings to discuss store performance and customer preferences, providing input based on observations at checkout.

#### Business Intelligence Engineer (On-site) | Team Computers Pvt Ltd, Gurgaon, India | Sep 2021 – May 2023

- Created interactive dashboards in **QlikSense** and **Power BI** by analysing raw data from databases and data warehouses using **SQL** and **Python**, improving decision-making efficiency by 30%.
- Gathered business requirements from stakeholders using **Agile** and **Waterfall methodologies** and presented **KPIs** and trends through dashboards, improving business insights delivery by **25%**.
- Automated over 100 daily reports for stakeholders and B2B clients, reducing manual effort by 70% and improving report delivery efficiency.
- Optimised SQL, Power BI DAX queries, Qlik and Alteryx ETL pipelines, reducing data loading time by 3 hours and achieving 95% data accuracy.
- Designed **incentive reports** aligned with performance goals, driving a **15%** increase in quarterly sales productivity.
- Trained junior developers and interns in data analysis, SQL optimisation, SSRS automation and Power BI dashboard creation fostering a skilled and efficient team.
- Collaborated closely with the Head of Claims to define project objectives and ensure alignment with business goals.
- Coordinated with the IT team to optimise server and data warehouse performance, reducing data retrieval times by 20% and enhancing system efficiency.
- Conducted root cause analysis to identify factors influencing ETL performance and implemented variables and safeguards.
- Utilised MS Excel features such as pivot tables and VLOOKUP for quick data validation, ad-hoc analysis, and detailed reporting to address immediate business needs.
- Transformed data using SQL, Alteryx and Qlik Sense integrating data from various sources into data warehouses.

### Junior Data Analyst | Nipa International, Gurgaon, India | Jan 2021 - Aug 2021

- Extracted and cleaned manufacturing data using SQL, for trend analysis and reducing data processing time by 20%.
- Developed cost-saving reports using Excel and pivot tables, presenting actionable insights that reduced expenses by 12%.
- Designed and delivered performance reports using Excel and SQL, tracking key metrics like production efficiency, downtime, and defect rates, leading to a 15% improvement in process monitoring.
- Monitored sales trends and B2B purchasing behaviour, providing actionable insights that increased upselling opportunities by 12%.

### **PROJECTS:**

### Git: Portfolio

• Developed a Career portfolio website using HTML, CSS, and JavaScript with the assistance of ChatGPT, showcasing my experience and all industrial projects. Integrated Google Analytics and Tag Manager to learn & gain insights into web traffic and analytics. Currently exploring audio integration to enhance the site's functionality further.

## Python: Predicting London Bike Usage Using Machine Learning

• Developed a predictive model to optimise London's bike-sharing system using Python. Conducted data analysis, and geospatial mapping, and built machine learning models to forecast demand, enhancing resource allocation and efficiency.

### Power BI: Data Analytics for Bank X

• Utilised Power BI to create over 20 visualisations, identifying key sales trends, product performance metrics, and regional data insights. Proposed five strategies to improve data quality and governance, enhancing decision-making processes. Delivered three actionable recommendations to optimise sales and reduce product returns, contributing to a 15% increase in operational efficiency and supporting strategic goals.

## SQL: Healthcare Analytics

• Optimised a SQL database for hospital staff shift allocation, designing queries to analyse schedules and work hours, resulting in an estimated 25% reduction in conflicts.

### **EDUCATION:**

### University of Southampton | Southampton, UK | Sep 2023 - Sep 2024

Masters of Science – Mathematics - Data and Decision Analytics (Merit)

Key Modules: Data Analytics, Data Science Techniques of Python, Snowflake, Statistical Computing for Data Science, Machine Learning, SQL, Power BI Data Visualisations, and Deterministic Methods for Data Science

SRM Institute of Science and Technology | Chennai, India | Jul 2016 - Dec 2020

Bachelor of Technology – Mechanical Engineering