

HOMeward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER | OCTOBER 2020



EXPAND YOUR WORLD



SHARAD GUPTA
408-763-8131

YOURHOMESOLD
GUARANTEED REALTY
Our Name is Our Promise

**Selling Your Home and
Getting Top Dollar!**

**Call us TODAY for a
free consultation.**

408-763-8131



The month of October can be a spooky month, maybe even a scary month with monstrous problems. Yikes!! Well maybe not, but words like that seem to be popping up everywhere as kids and adults alike look forward to Halloween.

In fact, according to the USA Today, adults spend more on themselves to celebrate Halloween than any other day during the year. I get that. Especially if they want to hang out with the kids to go trick or treating, or to a Halloween party of some kind.

For many homeowners and home buyers though, they are truly scared. Scared to death of how in the world they are going to get out of their house and into their next one (the trick).

(see inside for details)

Your Referrals
Help Older Adults!



Benefiting



Go Serve Big!!! Investing in the People of Our Great Community.

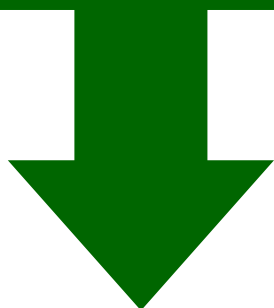
If you or a friend are thinking about selling, make sure to choose a real estate company you can trust!

A real estate company with experience, proven results and a give-back philosophy!



As you know, we love making guarantees!

Like our Buyer Satisfaction Guarantee: Love the home, or we'll buy it back! Or our Seller Guarantee: Your Home Sold or We'll Buy It! And we guarantee that a portion of our income WILL go to a very worthy cause like the Bay Area Older Adults!



Call us today for a free consultation. We are here to help with your real estate needs.

**Gupta Realty Group
408-763-8131**

**E-mail:
contact@sharadgupta.realtor**

My Treat: As a result of working with over 5,000 families over a 20-year time span, we have developed a special program to help home sellers and homebuyers. We will guarantee the sale of their present home at a price agreeable to them and in the unlikely event their home does not sell, we'll buy it. Now that is a how you turn a trick into a real treat.

AND remember... YOUR referrals help the Kids.

My heart breaks for many young people and families who will not be able to enjoy this fun time of the year out trick or treating or going to Halloween parties.

As you know, tragedy falls on many in this life. Tragedies like sickness, cancers and other nasty diseases. We aim to do what we can to help kids who are unable to get out and have fun right now, due to these evil health problems.

We are still on a mission to raise \$50,000 for Children's Health Care of Atlanta's Recovery Center. We do this by donating to them a portion of our income from homes we sell. As you know Children's Health Care of Atlanta does great work in helping kids fight through and survive nasty diseases like cancer, Non-Hodgkin's lymphoma, leukemia and others.

Kids under their care are 300% more likely to enter into remission IF they can get into the recovery center. BUT the Recovery Center survives on Sponsorships and Donations. So, YOUR REFERRALS REALLY DO HELP THE KIDS...

**A Real Estate Company
that *Gives Back***



Continued on next page.



Go Serve Big!!! Investing in the People of Our Great Community.

A Real Estate Company that Gives Back! *Continued from page 2.*



The Bay Area Older Adults leads the way in creating sustainable communities of older adults.

This year my team and I are on a mission to raise \$50,000 for BAY AREA OLDER ADULTS! We do this by donating to them a portion of our income from homes we sell.

For more than 10 years, Bay Area Older Adults (BAO) has established itself as one of the Bay Area's leading older adults service providers. Each year, they improve the health of more than 46,000 of the most vulnerable older adults among us through physical activity, education and socialization programs. As an example, since 2013, more than 4,000 older adults walked more than 12,000 miles.

MAKING A DIFFERENCE

BAO is a 501(c)(3) non-profit organization. They depend on sponsorships and donations to deliver their world class assistance to our neighbors in need!

SO, YOUR REFERRALS REALLY DO HELP YOUR NEIGHBORS WHO NEED HELP THE MOST!

With BAO's support, socially isolated older adults who suffer from one or more chronic conditions, are visually impaired or bereaved explore nature on our local trails, learn about other cultures and connect to others with shared experiences.

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Who do you know considering buying or selling a home you could refer to our real estate sales team? Not only will they benefit from our award-winning real estate service, a very worthy cause will benefit as well. To refer anyone considering buying or selling a home just give me a call or pass on my number. **408-716-1596**. Thank you in advance for your referrals!

You and your referrals mean more than ever to my team and me. As we move forward thru this red-hot summer, please know we are extremely thankful for you and you being a special part of our business.

Go Serve Big!!!

Sharad Gupta

Your Home Sold Guaranteed!

P.S. I copied and pasted the story enclosed from BAO's website. It tells the story of the great work they are doing better than me.



Photos courtesy of Bay Area Older Adults

When You Put Others First, You Will Never Be Second!

Go Serve Big!!! Investing in the People of Our Great Community.

A real estate company with experience,
proven results and a give-back philosophy!

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a

Refer your friends, neighbors, associates or family members considering making a move:

1

You can fill out the enclosed response card with someone you know considering a move and mail back to me.

2

You can pass along our business card to them. I have enclosed a couple here for that

3

You can go to www.ReferralsHelpElders.com and enter their contact info online or forward the link to someone you know considering a move.

4

Of course you can always call me direct as well at 408-XXX-XXXX.

Why I Give to Bay Area Older Adults:

I was born and raised in India where ancient traditions seamlessly mingle with modern day city life. A core value in Indian culture is the respect we afford our seniors who are responsible for inculcating the ancient traditions and sharing their wisdom with our youth. Living as joint families, caregiving is part and parcel of our culture. According to our religious beliefs, a child who cares for their grandparents is blessed, and consider it 'Punya' or the accumulation of good Karma.

I am blessed with a wonderful life here in California and am well aware of the sacrifices that my parents and grandparents made to make this life a reality. My memories are vivid of my grandfather carrying me on his shoulders, helping me learn how to ride my first bicycle or with my childhood science projects.

While the passage of time has taken my grandparents from me, in the name of R.P and Bhimsen Gupta, I pay it forward by supporting Bay Area Older Adults.

In the Bay Area, many seniors live alone, one in three has some form of vision loss and more than 40% of adults age 65-84 are widowed. These physical challenges and emotional distress lead to social isolation and detrimental health effects. Social support is one of the most important contributors to a higher quality of life, health and wellness. This is why BAO's program focuses on improving their social well-being.

I encourage you to visit their website at www.BayAreaOlderAdults.org and check out the better than good work they are doing in our community!



Contact Us

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Visit us at:

www.ReferralsHelpElders.com

Your Home Sold
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Call Now & Start Your Packing

