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## Company Presentation

The background of the image is a dense, dark green pattern of cannabis leaves. The leaves are serrated and have a prominent vein structure. The lighting is slightly darker in the center, making the text stand out.

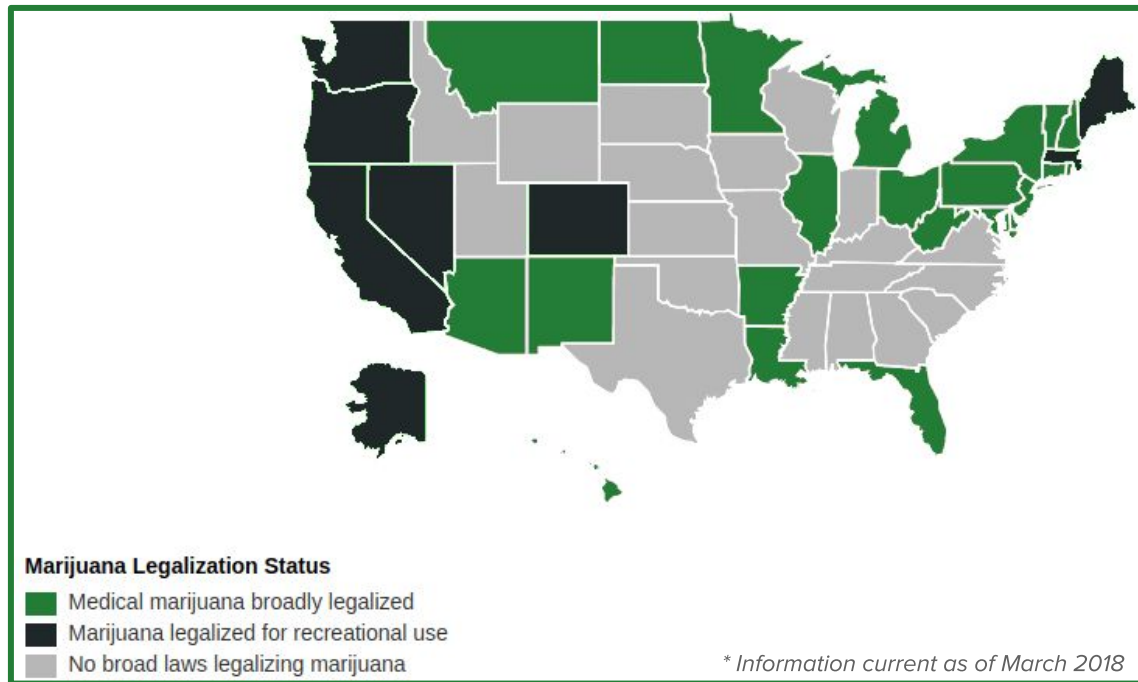
A financial and  
information nexus

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for the cannabis  
industry.

# INDUSTRY: Current status

The legal cannabis industry in the US is rapidly expanding as more states are moving to legalize marijuana.



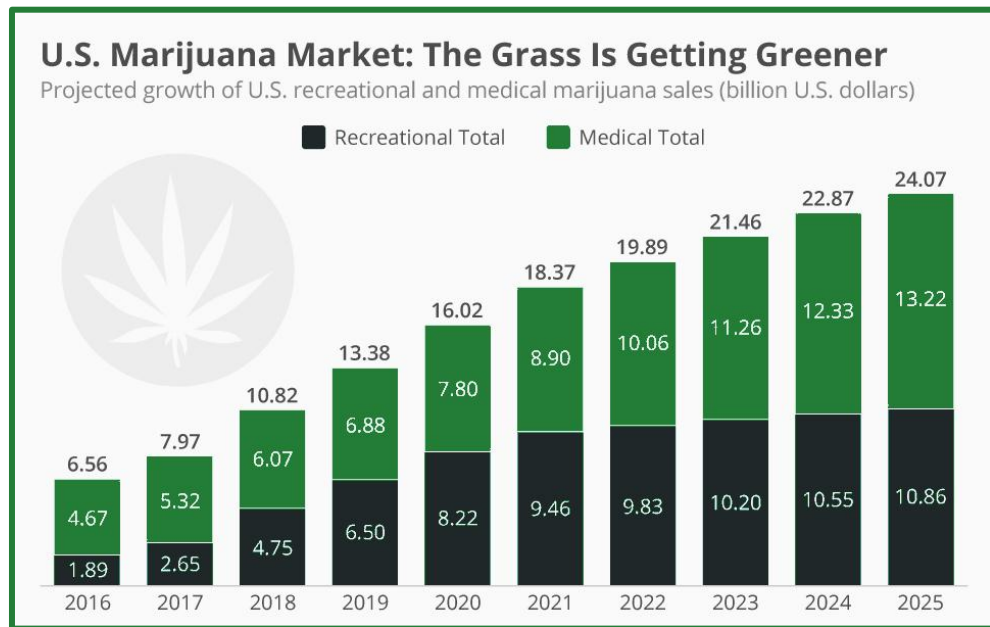
Source: [Governing.com](http://Governing.com)

## INDUSTRY: Ongoing trends

California contributed to \$2 Billion of marijuana market growth since Proposition 64 became law on January 1, 2018.

As more states legalize marijuana, the market is projected to more than double over the next 7 years.

The legalization and use of medical marijuana will be a key catalyst for exponential growth.



Source: [Statistica & The Cannabis Industry Annual Report](#)

# CHALLENGES: The growing pains of an emerging industry

## **REGULATORY FRAMEWORK**

- Gradual adoption is hampered by a lack of uniformity across jurisdictional lines
- While this inconsistency may generate sizable regulatory arbitrage opportunities, uninformed investors can wind up investing in ventures that inadvertently run afoul of the law
- The industry is encumbered by resultant inefficiencies as legal cash flows are sometimes rejected by traditional banks

# CHALLENGES *(continued...)*

## **FRAGMENTED INFRASTRUCTURE**

- Many of the largest cannabis operations in the US operate with limited professional expertise and a significantly outdated technology infrastructure.
- Some of the most prolific industry participants are highly skilled at production-level tasks. These skills were acquired before state-level legalization emerged. While their skills are unique, these same entities often lack basic financial literacy.

# CHALLENGES *(continued...)*

## **PRODUCT STANDARDIZATION**

- The alcoholic beverage industry benefits from clear-cut taxation and consumer information standards because of the established alcoholic content benchmarks.
- Scientifically proven methods for testing the potency of cannabis exist but have yet to be deployed in a scalable commercial manner within the United States.

## OUR SOLUTION: A two pronged approach

### **A FINANCIAL NEXUS FOR THE INDUSTRY**

**(Vyrde Management Group, LLC)**

- We utilize a team of experts in cannabis, finance, business development, and technology to discover and propel the ventures with the most potential.
- We boost these companies by providing funding, strategic business advice, and necessary technical resources.



## OUR SOLUTION *(continued...)*

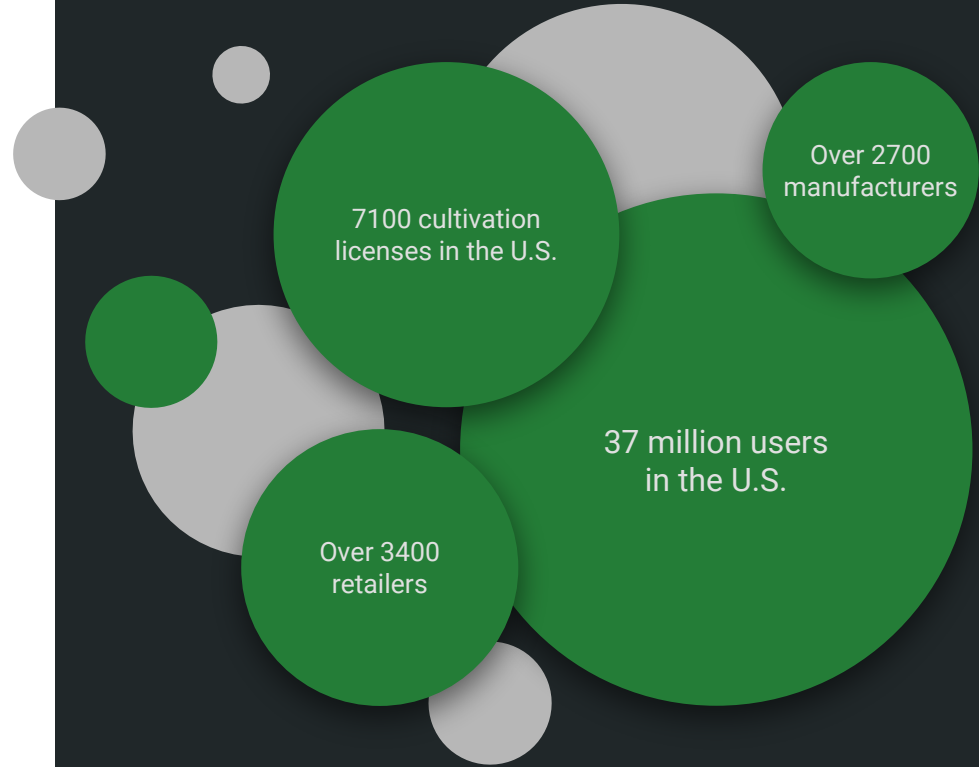
### **AN INFORMATION NEXUS FOR THE INDUSTRY**

**(Vyrde Blockchain Solutions, LLC)**

- We are seeking to connect this fragmented industry by building a unified information resource for cultivators, manufacturers, retailers, and users.
- Our blockchain-based solution will enable entities to syndicate proof of their legal standing to a world-wide audience of potential customers and business partners.
- Additionally, we plan to leverage this technology in tandem with chemical testing infrastructure to introduce the first cannabis chemical profiling standard in the US.

# Target Market:

Small but quickly growing



## COMPETITION: Also small and quickly growing

OTHER CANNABIS FUNDS		HOW OUR SOLUTION IS BETTER
1	Green Growth	Data science resources
2	The ArcView Group	Smaller and more versatile structure
3	Dutchess Capital	Specific focus on the cannabis industry

## COMPETITION *(continued...)*

OTHER CANNABIS BLOCKCHAINS		HOW OUR SOLUTION IS BETTER
1	Paragon	More focused with faster development
2	PotCoin	More transparent, unique technology
3	HempCoin	Unique technology

## MARKETING & SALES: A data-driven approach

- We currently maintain a comprehensive database of cannabis companies that are licensed and certified in every state where cannabis operations can be legally conducted.
- We are actively vetting licensed cannabis companies and identifying the most promising ventures through a complex multi-factor vetting process.

## MARKETING & SALES *(continued...)*

- After a full analysis is conducted we engage prospects to begin a discovery process which potentially leads to a formal agreement.
- Vyrde's marketing strategy is centered around building a trusted brand through investment performance.
- Marketing efforts are targeted towards direct outreach to pre-selected projects and investors.

## REVENUE STREAM: Blockchain platform

- Revenues can be realized upon completion of our prototype system and will be generated in two primary ways
- Information verification: From entities who wish to establish a corporate presence on the platform
- Information syndication: From entities who query the information stored on the platform

## REVENUE STREAM: Cannabis fund

- Vyrde Management Group pursues high cash flow investments that can return greater than 30% re-investable revenue annually.
- This revenue will multiply as it is re-invested over a 7 year period. Vyrde will additionally maximize profits through streamlining operations.



SEED FUNDING: Ensuring we seize the window of opportunity

\$2 M

We need initial funding to launch development for the Blockchain Platform and Cannabis Fund.

# TEAM & KEY ROLES



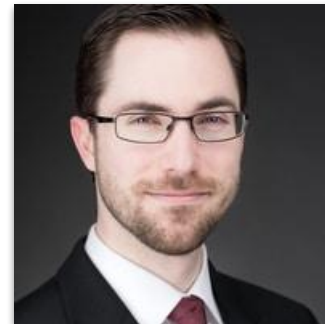
## CEO

Chad Beal is a former national marketing manager in the tobacco industry. He has years of experience in brand strategy and business development.



## Blockchain Consultant

William Thompson is the Founder and CEO of ResoNova International Consulting, LLC. He has an extensive background in practical cryptography.



## Financial Advisor

Alex Hilbert is the President and CEO of Hilbert Financial Group and is a registered fiduciary and investment advisor.

## TEAM & KEY ROLES *(continued...)*



### Marketing & PR

Natalie James is a blockchain consultant with years of experience in marketing and PR for this emerging industry.



### Blockchain Data Scientist

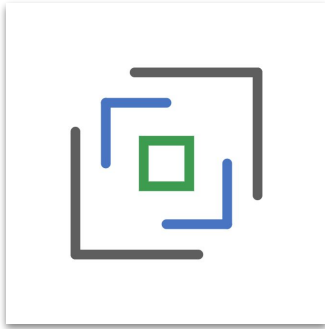
Dr. Yifan Wang is a data scientist skilled in a plethora of coding languages with a focus on neural networks and natural language processing.



### Blockchain Data Analyst

Lifu Zhang applies his engineer statistics and programming skills to conduct data analysis. He also works as a junior developer.

# PARTNERS & RESOURCES



## ResoNova International Consulting, LLC

ResoNova is a business and technology consulting firm that specializes in business development, strategy, and emerging technologies.



## Digital Rarity, LLC

Digital Rarity is a financial consulting firm focusing on creative asset management and implementation of new technologies.

Connect With Us

**Chad Beal**

**Founder & CEO**

**405-434-2046**

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