

Vyrde Venture Group, LLC



A financial and information nexus for the cannabis industry.

Our Opportunity

Problem worth solving

The different regulatory frameworks of each state, fragmented infrastructure, and lack of product standardization has made it challenging for businesses, individuals and government entities to facilitate industry expansion.

Target market

- 1. Over 7100 cultivation licenses in U.S.
- 2. Over 2700 manufacturers
- 3. Over 3400 retailers
- 4. Over 37 million users in the U.S.

Our solution

State regulatory information, company licensure status' and standardized chemical profiles will be consolidated on our blockchain-based platform. We will also leverage our cannabis fund to propel promising cannabis ventures.

Competitors	How our solution is better
Green Growth	Data science resources
The ArcView Group	Smaller and more versatile structure
Paragon	More focused with faster development
Potcoin	More transparent, unique technology

Funding needed

\$2M

We need initial funding to launch development for the Blockchain Platform and Cannabis Fund.

Sales and Marketing

Sales channels

Vyrde currently maintains a database of licensed cannabis companies in every state where cannabis operations are legal. Vyrde is also actively vetting licensed cannabis companies and identifying the most promising ventures to allocate funding to.

Marketing activities

The marketing strategy is centered around building a trusted brand through investment performance. Marketing efforts are targeted towards direct outreach to pre-selected projects and investors.

Forecast

Revenue streams

The Vyrde platform will generate revenue through information verification and syndication. Vyrde pursues investments that can return greater than 30% re-investable revenue annually. This revenue will multiply as it is re-invested over 7 years.

Major costs

Platform development, operational costs, sales and marketing, financial audits, legal counsel, and accounting services.

Team and Key Roles



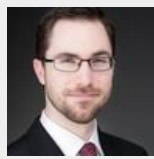
Chad Beal
CEO

Chad is a former national marketing manager in the tobacco industry. He has years of experience in brand strategy and business development.



William Thompson
Blockchain Consultant

William is the Founder and CEO of ResoNova International Consulting, LLC. He has an extensive background in practical cryptography.



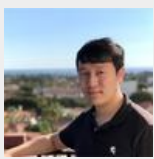
Alex Hilbert
Financial Advisor

Alex is the President and CEO of Hilbert Financial Group and is a registered fiduciary and investment advisor.



Natalie James
Marketing & PR

Natalie is a blockchain consultant with years of experience in marketing and PR for this emerging industry.



Dr. Yifan Wang
Blockchain Data Scientist

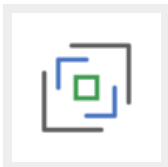
Dr. Wang is a data scientist skilled in a plethora of coding languages with a focus on neural networks and natural language processing.



Lifu Zhang
Blockchain Data Analyst

Lifu applies his engineer statistics and programming skills to conduct data analysis. He also works as a junior developer.

Partners and Resources



ResoNova International Consulting, LLC

ResoNova is a business and technology consulting firm that specializes in business development, strategy, and emerging technologies.



Digital Rarity, LLC

Digital Rarity is a financial consulting firm focusing on creative asset management and implementation of new technologies.