

# Customer Behavior Dashboard

### Subscription Status

No

Yes

### Gender

Female

Male

### Category

Accessories

Clothing

Footwear

Outerwear

### Shipping Type

- ☐ 2-Day Shipping
- ☐ Express
- ☒ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

195

Number of customers

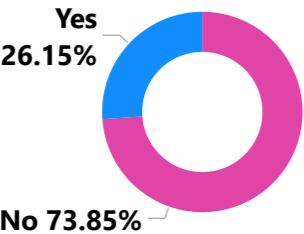
\$59.88

Average purchase amount

3.77

Average Review Rating

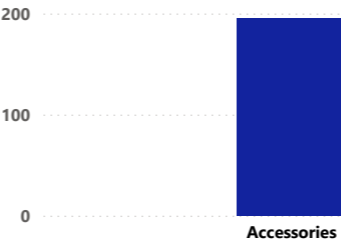
### % of Customers By Subscription Status



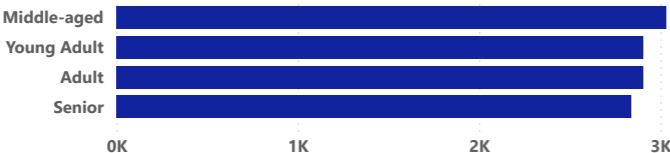
### Revenue By Category



### Sales By Category



### Revenue By Age Group



### Sales By Age Group

