# goodbrief.io

DESIGN BRIEF

# **Company Name:**

Cycle

# **Company Description:**

We offer a variety of local destinations. We are able to offer the lowest prices because of our staff in every location. Our target audience is seniors. We want to convey a sense of power, while at the same time being lively.

# **Job Description**

You must create a website that will mainly make it easy to contact the company. The goal is to increase sales. Besides the landing page, the website will need a contact page, product pages and a blog. The landing page should have a Contact Us section. There should be a call to action to get users to order a free sample. They would prefer a trendy design, and would like you to use the brand color, which is yellow. Take into account the client's preferences and values.

#### **Deadline**

6 days