INTERNATIONAL

Week

Portfolio Reading Guide

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Table of contents

1. The Assignment

2. Background, context and goals

3. Events breakdown

3.1 Dutch Design Week

https://portfolio-school-six.vercel.app/ddw

DDW Description

The Dutch Design Week is an anual event in Eindhoven during the last days of October. This week is all about the design of the future and the future of design. This year, Fontys had a colaboration with Canadian College from Toronto where many students came in The Netherlands to attend the DDW. Fontys organized free accesss to the event for all students. We were all divided in groups, where the 9 students from Toronto were split among the class groups. In my group there

were two girls Ashley and Emily, together with Mazoung and Kim from the class. We explored most of the locations in Eindhoven, mainly the Strijp Area, the Mall Design Expo and some parts of the Center.

DDW Day 1

We, the students from Group 3, started our day at Fontys TQ, where we got to know each other. After chatting and becoming friends, we decided on our theme: product and craft design. Excited, we headed to the official info points labeled A2, A3, A4, A5, and A6. At A2, we found cool things like salad glass spoons and 3D printed items. We even saw switch buttons for lights made with a 3D printer. It got us talking about how technology and design can mix in interesting ways. Then, we went to Area 51 (C5/6/7) and saw some art, although it wasnt exactly what we were looking for. But it was fun, and we got to try some Dutch pancakes called poffertjes, which were delicious. After our snack break, we went to the Klokgebouw building (C1). In the first room, we learned about disappearing forests and how its a big problem. It made us think about nature and the environment. In the second room, we found out how the internet works. It was kind of like learning how the roads on the internet connect websites, making it easier to

understand. The third room had lots of art, and we saw many creative designs. It was colorful and interesting, even though it wasnt directly related to our theme. Finally, in the fourth room, we saw designs that matched our theme perfectly. There were cool bikes, easy-to-use boilers, and even a button that played a poem and a video. We also saw living creatures storing data, which was amazing and made us think about technology in a whole new way. At the end of the day, we left feeling happy and inspired. We made new friends, learned a lot, and saw so many creative ideas. It was a great start to Dutch Design Week!

DDW Day 2

On day two of our Dutch Design Week adventures, we met up as a group at the Piazza in the centre of Eindhoven. From here, we wanted to explore more of the centralized exhibits that Eindhoven had to offer. We began at the Heuvel Eindhoven to see the grad show displays that took up various studio spaces. The artwork ranged from tangible clay pottery to abstract technology displays and as we moved upstairs to see more, there was a whole section dedicated to ideas that help improve our lives in various ways from

pollution to healthcare to social relationships. Often, the displays were interactive and used VR or AI to help express their themes or goals. This was interesting to play with and allowed to immerse ourselves within and better understand the artists vision. We always made a point to break for lunch all together in order to have an opportunity to socialize with our international peers. It was interesting to merge the inspiration of the physical Dutch Design Week design with the social inspiration of Dutch Design Week.

DDW Group Task

After two days of exploring, we sat together and thought of what we want to do for the assignment. We were thinking of our happy memories together and we decided to create something with poffertjes as it was our first, memorable and most fun moment together. We began brainstorming and came up with the idea of creating a design for innovative poffertjes plate with fork holder, and a spot for toppings.
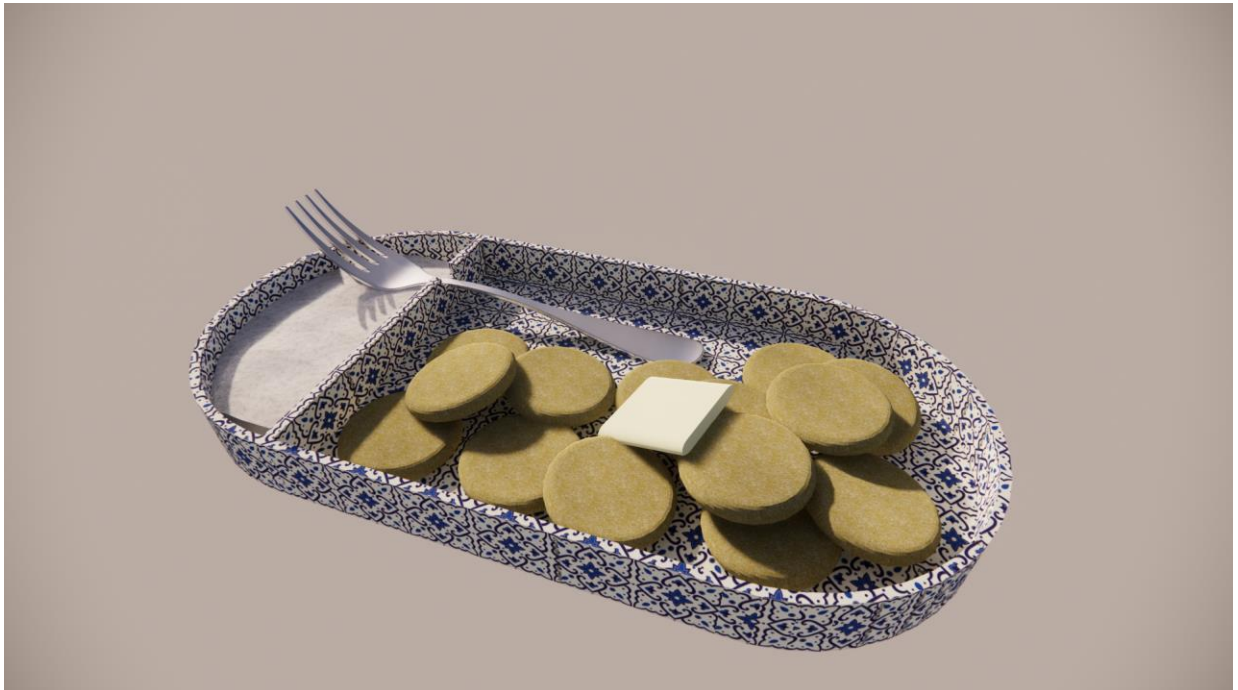
https://youtu.be/XM0SYAWyKoQ?si=ts___ODpoHYXyEMsI

DDW Reflection

Definitely a cool experience, I believe the guests from Toronto really enjoyed their stay in The Netherlands, we laughed and cheered every moment together and I believe we created a bond while exploring and creating. Plans for Canada trip are already done!

3.2 Wey Wey Web - Malaga

https://portfolio-school-six.vercel.app/weyweyweb

WeyWeyWeb Description

Wey Wey Web is an anual event that happens in Malaga, Spain. It is organized by Yay-Yay events with the support of Yes We Tech. The event was 2 days, where you could see the latest trends regards to Web Technologies. There were a lot of workshops and lots of different speakers during those two days. Topics: Web programming, JS Frameworks, Web design UX/UI, Product design, Mobile development, Software architectures and best practices, and Web Accessibility. The event was on 23rd and 24th of November.
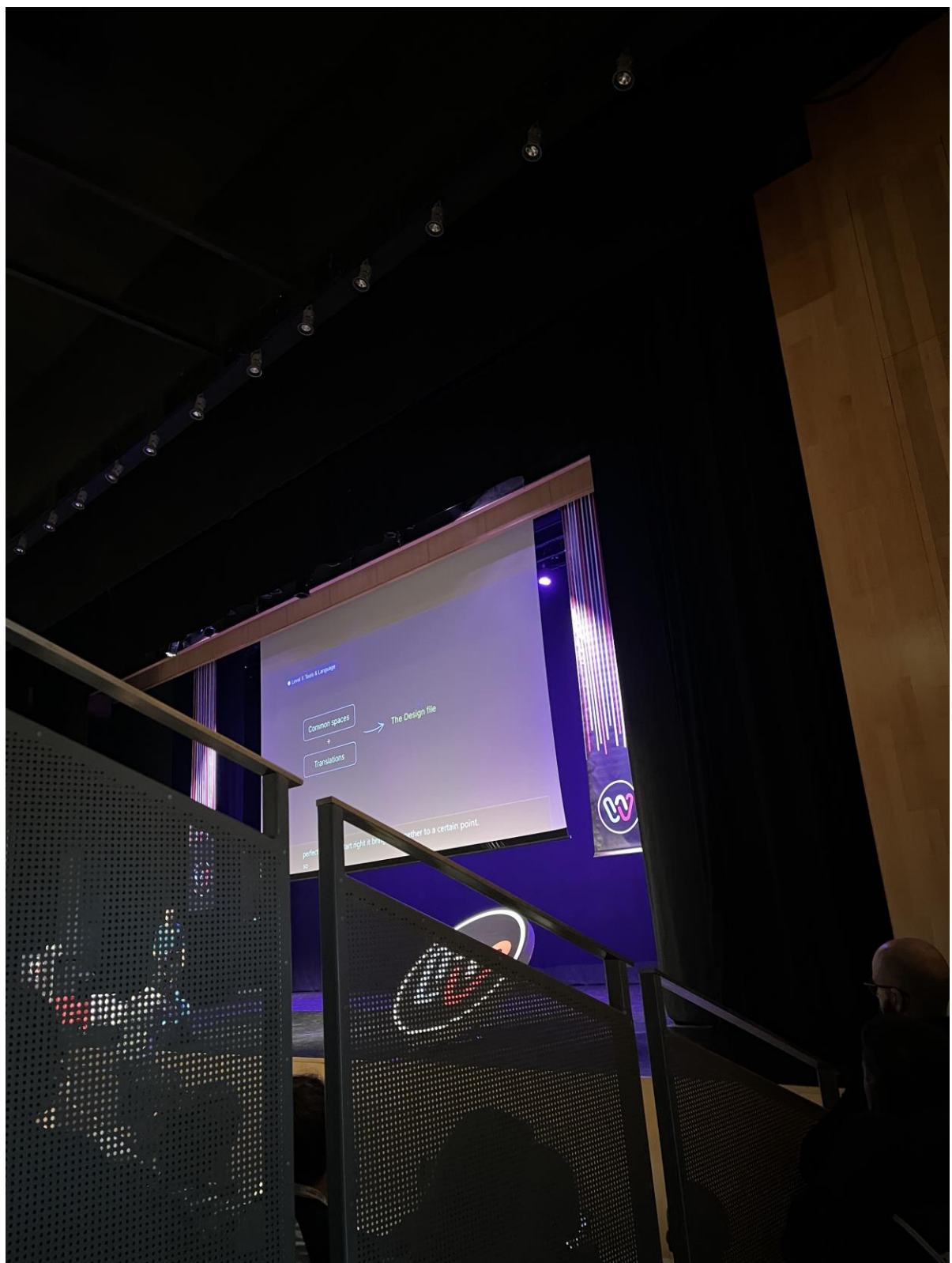
WWW Day 0

We arrived at Malaga, Spain on 22nd of November, after the long trip me, Todor and Saditim headed to the place we were going to stay for the event. On this day, we took the chance to explore the city a little at night and found a place to eat and chat. The city, the people were really beautiful.

WWW Day 1

On the first day of the event, we woke up early and headed to the converntion hall, it was around an hour walk from the place we where staying. When we got there, we registered and got our badges, bags and tshirts. First impressions of the event was that it was well-organized and it was easy to find where to go and whatever we were looking for. On this day we visited

only three of the workshops - Adaptive Designs, ChatGPT & AI, and Discover the power of a headless CMS. After that we headed out for some food and went home to rest. At night we went out and met other people from our class to have a drink and fun chats.

WWW Day 2

On day two we only got to one of the workshops called 3D in the web, how had can it be? We met a few

students from the class and had a chat, after that the three of us left and explored the city and enjoyed the nice sunny weather.

WWW Reflection

Cant express how much I enjoyed the opportunity to go to Malaga and this event, to learn more about what I like and would love to do for a living - Designing and creating. Together with the nice city and weather I couldnt have asked for more. Definitely, happy I was able to go there and experience all of this and I am grateful to Fontys for organizing this for the students.

Overal Conclusion

To conclude, both The Dutch Design Week and Wey Wey Web had a lot of fun and educational activities. Going through Eindhoven, exploring different design aspects, while creating an international bond, lead also to our idea of creating a product design – Poffertjes holder with space for jam and also a fork holder. It was exceptional experience seeing how other countries do it, their process and activities. Later we got an announcement about the Malaga Wey Wey Web conference and I was instantly interested in participating the event. The event itself was really interesting, there was big variety of workshop that we could choose to participate in. The days we were in Malaga, I will treasure forever, getting to learn and

create new friendships is probably something I look for also in the future.

Reflection

I am definitely happy I participated in both events, I am thankful to Fontys and the responsible teachers for organizing this for us, the students and I hope there are similar events in the future.

Evidence table

Learning outcome	Proof
User Interaction(analysis and advice)	Exploring, analyzing design, art creations, and workshops
User Interaction(execution and validation)	Promotional video, Prototype
Investigative problem solving	Creating a product/solution for Poffertjes holders
Personal leadership	Reflection in this document
Goal-oriented interaction	Meeting and communicating with International students and teacher.