



## **WORLD SEVENS FOOTBALL ANNOUNCES PARTNERSHIPS WITH INVISALIGN, ALLY, EMBURSE, MAINELOVE, AND STUBHUB FOR NORTH AMERICAN TOURNAMENT DEBUT IN FORT LAUDERDALE**

*Global Stars and High-Octane 7v7 Action Set for December 5-7, 2025*

**NEW YORK** (December 4, 2025) – World Sevens Football (W7F), the trailblazing 7v7 women's football series, is proud to announce five partners: Invisalign®, Ally Financial, Emburse, mainelove, and StubHub, ahead of its much-anticipated tournament this December in Fort Lauderdale, Florida. These partnerships mark a major step forward as W7F continues its global mission to elevate the women's game, deliver unrivaled fan and athlete experiences, and build the next generation of football stars.

### **Invisalign**

The Invisalign® brand once again joins W7F as a Founding Partner and Official Global Clear Aligner Partner following a successful partnership at the inaugural tournament in Portugal earlier this year. Invisalign will continue to power the “Invisalign Confidence Content Series” through a docu-style campaign, highlighting player journeys, their “why” for choosing Invisalign aligners, and moments of self-confidence on and off the pitch.

Tournament fans will enjoy interactive activations, including a Confidence Mirror at the Welcome Party for all players, coaches, and staff, as well as a Confidence Photo Booth at the Official Wrap Party. Invisalign branding will be featured across tournament signage, VIP cabanas, and all major broadcast graphics, with Invisalign presenting both the “Confidence Moment of the Match” and the “Confidence Player of the Tournament” awards.

### **Ally Financial**

Home to the nation's largest all-digital bank, Ally's commitment to helping customers unlock their financial potential has inspired its game-changing investments in the growth of women's sports. Ally now joins as the Official Banking Partner of W7F's tournament in Fort Lauderdale, where fans will experience the brand in several different ways, including ownership of the “Minted Carpet”

where players will walk for “fit checks” that will live across social channels, stadium signage, and LED around the venue and Party Deck, and exclusive fan giveaways.

### **Emburse**

Emburse joins World Sevens Football as the Official Travel and Expense Technology Platform Partner, empowering organizations with Emburse Expense Intelligence to make smarter spend decisions across corporate travel, reimbursements, accounts payable, and payments. Fans and players will see Emburse branding across LED ribbon boards, Party Deck signage, and broadcast-visible assets. The company will also partner on the Welcome Party and host VIP guests in branded cabanas. Beyond the venue, Emburse will activate through collaborative posts on LinkedIn, including custom content and evergreen video storytelling featuring executives and leadership. With exclusive merchandise packs, signed kits, and direct engagement with participating clubs, Emburse demonstrates its commitment to innovation, efficiency, and progress – helping organizations intelligently orchestrate spend while championing the growth and visibility of women’s football.

### **mainelove**

Emerging canned water company mainelove joins World Sevens Football as the Official Hydration Partner, bringing a bold, interactive presence to the Fort Lauderdale tournament. Fans will engage with the brand through its “my mainelove is...” wall activation featured across both the Rising Sevens Youth Tournament and the Fan Zone, with content captured for W7F social platforms. Furthermore, mainelove will provide hydration for athletes, referees, media, and youth participants, reinforcing the brand’s commitment to fueling athletes and elevating the fan experience.

### **StubHub**

StubHub is the Official Direct Issuance Partner for the W7F Fort Lauderdale event, allowing W7F to directly list select primary ticket inventory (including General Admission, Party Deck, and On-Pitch seats, as well as VIP and 3-day passes) on the StubHub platform. W7F tickets will be available in the U.S. and Canada via StubHub, as well as internationally via viagogo.

“As a former player and now working across the business side of the game, I know just how critical it is for brands to understand the value in women’s football,” said **Aly Wagner, former USWNT legend and Chief of Strategy and Head of Sponsorship at W7F**. “What’s happening at World Sevens Football is more than a series; it’s a movement powered by innovation, community, and a belief that the women’s game deserves the world’s main stage. The brands that are stepping up with us, including Invisalign, Ally, Emburse, mainelove, and StubHub, are a testament to that vision. Their investment is more than sponsorship; it is a reflection of bold, forward-thinking leadership, recognizing that women’s football isn’t just ready for the spotlight; it is the spotlight.”

The Grand Slam Women's 7v7 by World Sevens Football will take place December 5-7, 2025, at Beyond Bancard Field in Fort Lauderdale, Florida, featuring rising stars, and one of the largest prize pools in women's football, top global clubs, and top clubs, including the USA's Kansas City Current and San Diego Wave FC, Canada's AFC Toronto, Mexico's Club América and Tigres Femenil, Brazil's Clube de Regatas do Flamengo, Colombia's Deportivo Cali Femenino, and Uruguay's Club Nacional de Football Femenino.

For more information on World Sevens Football and the upcoming tournament, visit [worldsevensfootball.com](http://worldsevensfootball.com) or follow @WorldSevensFootball on all platforms.

### **About World Sevens Football**

World Sevens Football (W7F) is a global 7v7 women's football series that debuted in May 2025 with a successful event in Estoril, Portugal. Featuring fast-paced seven-a-side matches and a \$5 million prize pool per tournament, W7F brings together top professional clubs in an exciting new format. The Fort Lauderdale tournament, taking place from December 5 to 7, 2025, marks the series' expansion into North America and will showcase eight elite clubs from across the Americas, each among the strongest in their respective leagues. W7F works in partnership with DAZN for worldwide broadcast, sub-licensing, and marketing, as well as co-exclusive sublicensee partners TNT, Univision, and ESPN. Guided by a distinguished Player Advisory Council, W7F is committed to elevating women's football and providing unique opportunities for players and fans worldwide.

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