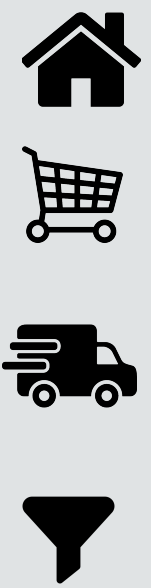


SALES DASHBOARD

OVERVIEW

SHIPPING





- Select all
- Qtr 1
- Qtr 2
- Qtr 3
- Qtr 4

Overview

Total Revenue

9.06M

Total Orders

136

Average Order Value

66.65K

Avg Delivery Time

5.88

Delayed Orders

14

Sales per Gender

Gender	Revenue	Percentage
Male	4M	49%
Female	5M	51%

Total Revenue by Governorate

© 2025 TomTom, © 2025 Microsoft Corporation, © OpenStreetMap

Sum of Sales by Category

Category	Revenue	Percentage
Office Supplies	4M	30%
Technology	5M	38%
Furniture	4M	33%

Revenue by Months

Jan 2024 Feb 2... Mar 2... Apr 2... May 2... Jun 2024

Top 10 Products by Sales Revenue

Product	Revenue
electric kettle - غلاية	~1.1M
men t-shirt - تيشرت	~1.0M
air fryer 4l - فالاية	~0.9M
data warehousing 101	~0.8M
organic 1 زيتون	~0.8M
football - كرة قدم	~0.7M
puzzle 1000pcs - أحجية	~0.6M

Sales and MaxSales

9.06M

126.43%

0.00M 15M



Select all

Qtr 1

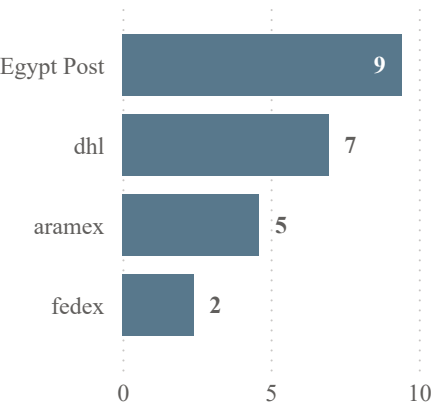
Qtr 2

Qtr 3

Qtr 4

Shipping

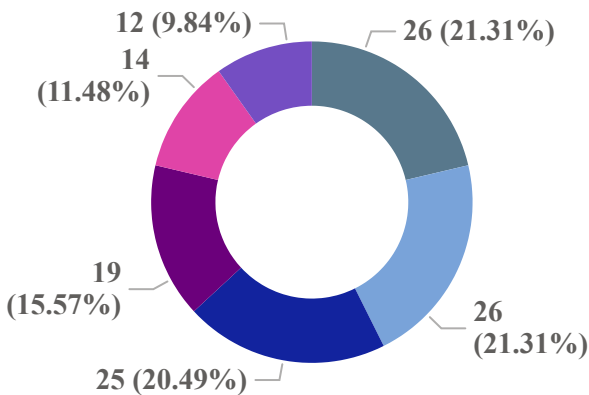
Avg Shipping duration



Delivery Performance by Location

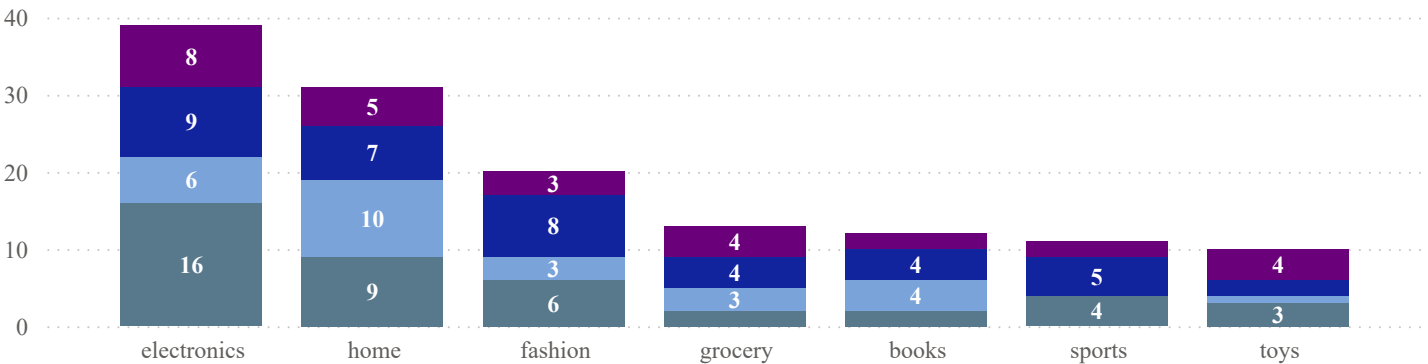


Delivery Performance

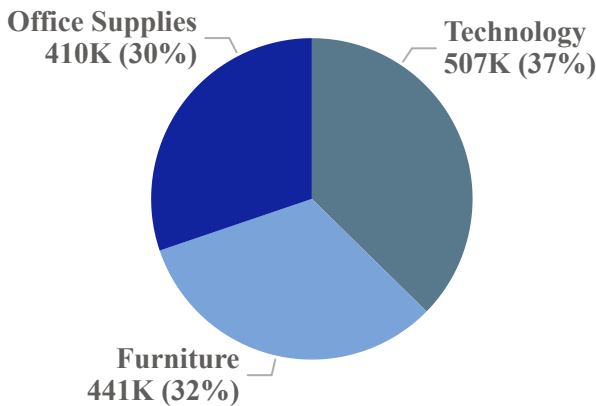


Orders Distribution Across Categories and Shipping Companies

ShipperName aramex dhl Egypt Post fedex



Shipping by Category



Payment & Risk Analysis



Select
all

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Unpaid Orders - Revenue at Risk

CustomerName	Month	Sum of TotalAmount	PaymentStatus	Product
ahmed ali	April	33,111.54	unpaid	air fryer 4l
ahmed ali	May	75.00	unpaid	organic 1
ahmed fathi		31,041.74	unpaid	pu...
ahmed ibrahim	March	163,504.61	unpaid	fo...
ahmed mahmoud	March	62,163.35	unpaid	org...
ahmed nasr	February	32,584.31	unpaid	fo...
Total		3,903,271.18		

Underperforming Products

ProductName	Category	Total Orders	TotalRevenue	Average Order Value
labtop i7 16gb - لابتوب	electronics	3	208,691.61	69,563
bluetooth سماعة	electronics	9	480,671.31	53,407
laptop i7 16gb - لابتوب	electronics	9	486,297.22	54,033
smartphone a55 - هاتف	electronics	11	530,021.51	48,183
smartphone a55 - تليفون	electronics	7	561,258.58	80,179
puzzle 1000pcs - أحجية	toys	10	627,715.66	62,771
Total		136	9,064,869.06	66,653

Unpaid Orders %

64

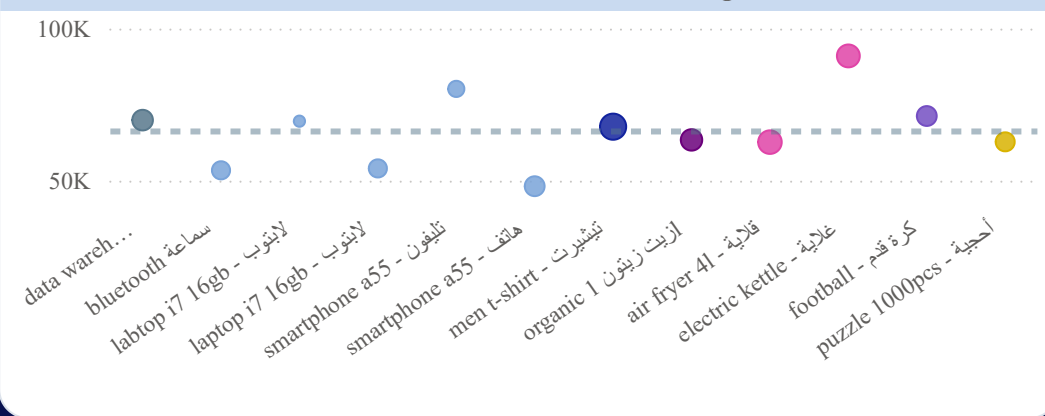
Revenue at Risk

5.97M

Avg Order Value

66.65K

Products Above/Below Average AOV



Payment Status Analysis

