

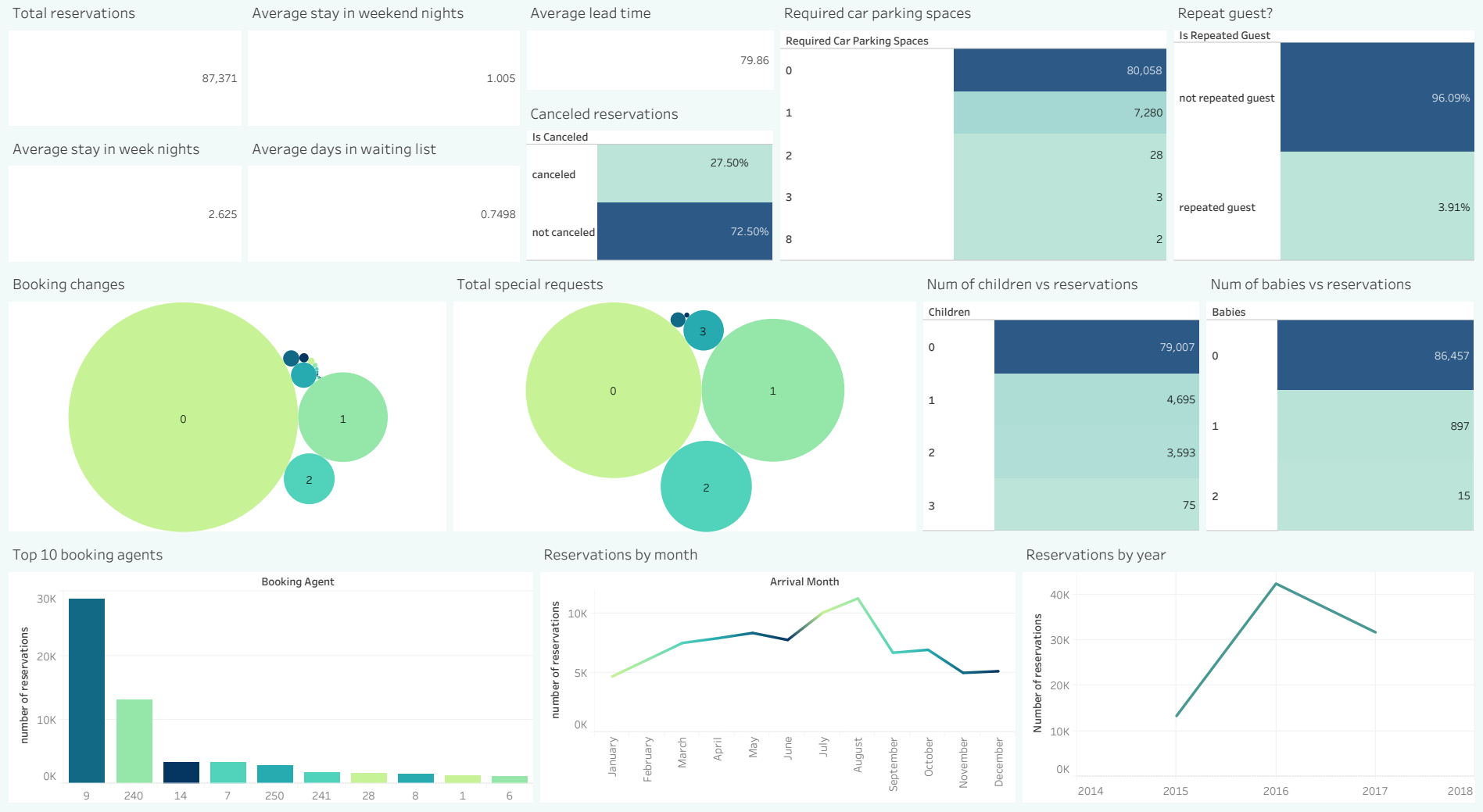
RESERVATIONS ANALYSIS

Exploratory Data Analysis

Customer Segmentation

Lead Time Analysis

Exploratory Data Analysis



RESERVATIONS ANALYSIS

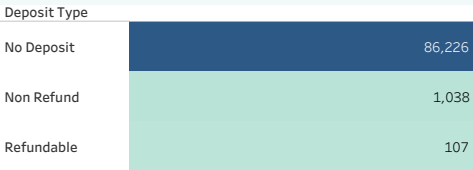
Exploratory Data Analysis

Customer Segmentation

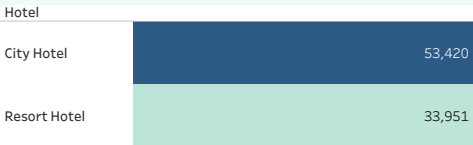
Lead Time Analysis

Customer Segmentation

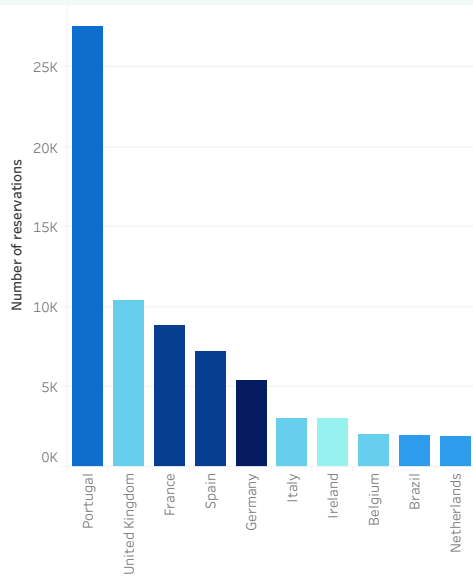
Reservations by deposit type



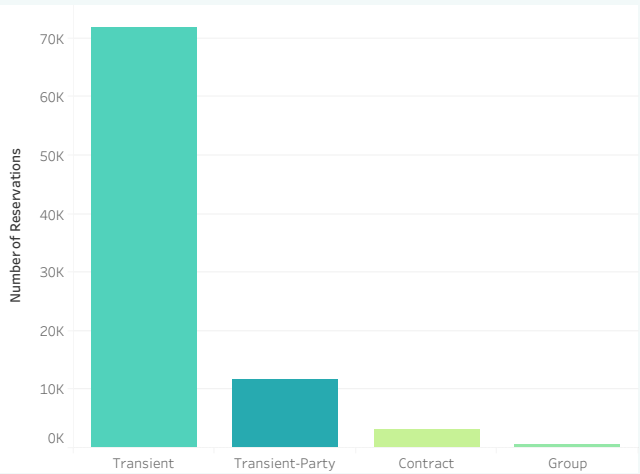
Reservations by hotel type



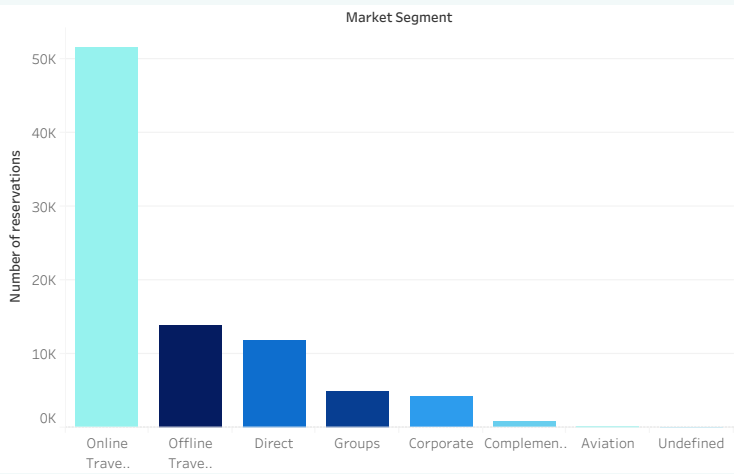
Top 10 countries with most reservations



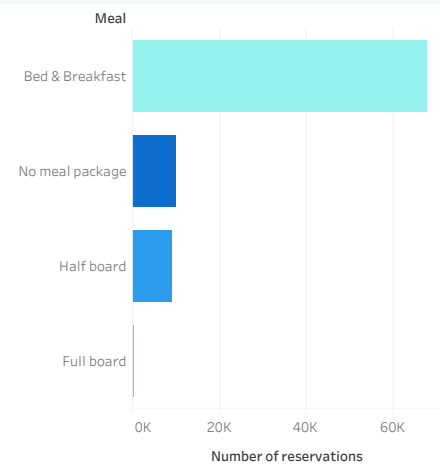
Reservations by customer-type



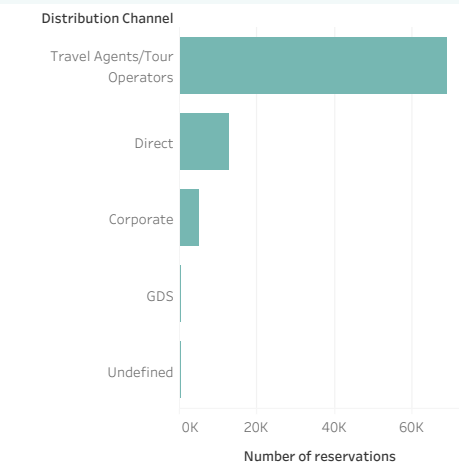
Reservations by market segment



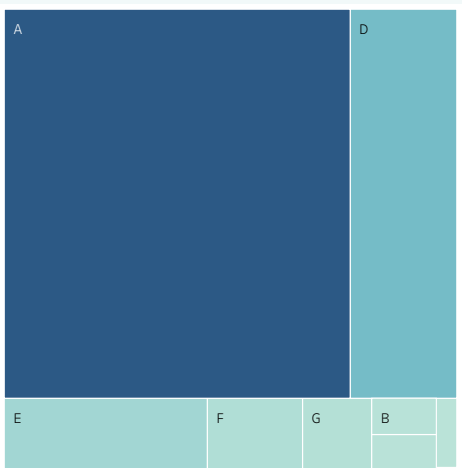
Distribution by meal reserved



Reservations by distribution channel



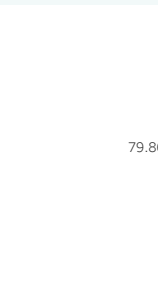
Reservations by reserved room type



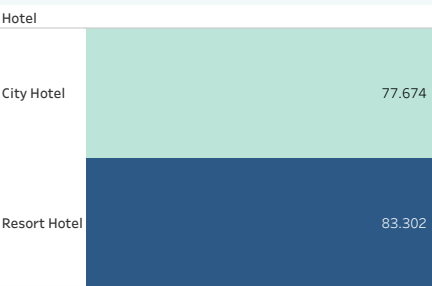
RESERVATIONS ANALYSIS

LEAD TIME ANALYSIS

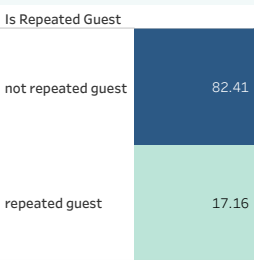
Average lead time



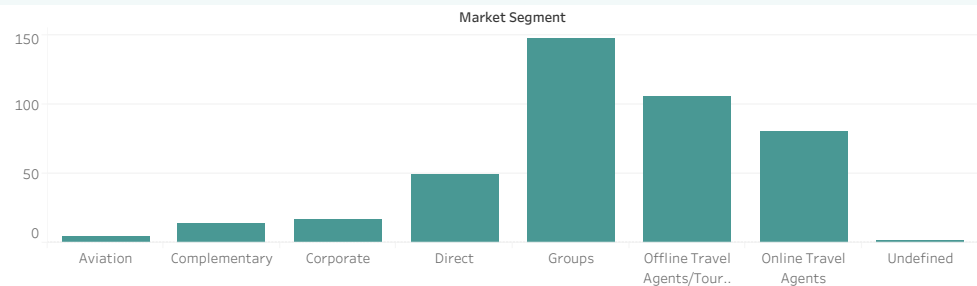
Avg lead time by hotel type



Do repeat guests book early in advance?



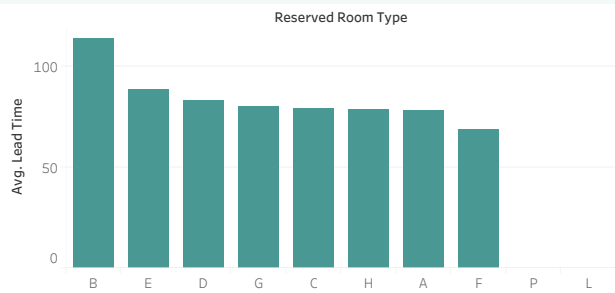
Avg lead time by market segment



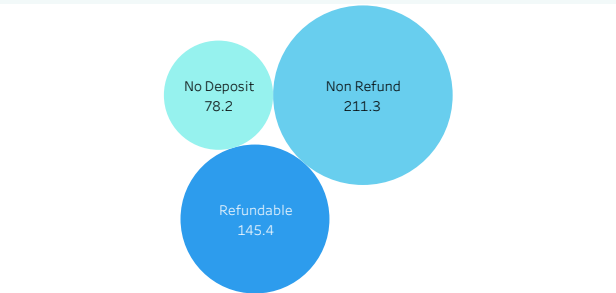
Avg lead time by distribution channel



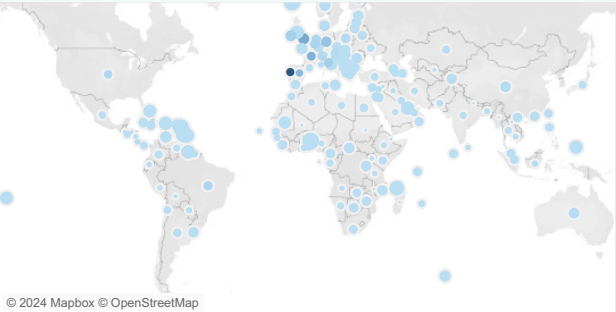
Avg lead time by room type



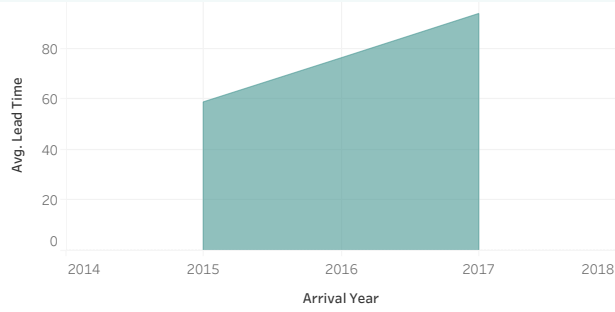
Avg lead time by deposit type



Avg lead time by country



Average lead time for different years



Avg lead time per month

