

WILLIAM BENJAMIN ALLEN

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WEB DEVELOPMENT

- Currently enrolled in Commonwealth Coding program (August – December 2022)
- Gaining proficiency in the use of HTML, CSS, JavaScript, and Python coding platforms

PERSONAL TRAINER

- National Academy of Sports Medicine (NASM) Certified Personal Trainer

CHUNG YEN SHAOLIN MARTIAL ARTS / WHITAKER YMCA in LEXINGTON KENTUCKY

Lexington Kentucky 2017-Present – 5th Degree Black Belt Student and Instructor

- Managing 4-5 1-hr long weekly classes focusing on overall student health, strength conditioning, martial arts movement, and self-defense
- Practicing martial arts student for 30+ years

UNIVERSITY OF KENTUCKY (WRFL-FM)

Lexington Kentucky 2011- 2021 – Assistant Director / Student Media Adviser

Division of Student Success, Office of Student Organizations and Activities

Advisor and Chief Operator for WRFL (2011-2021) and Wildcat Student Television (2011-2014)

- Advised campus radio station and television station in management and overall operations of student media organizations
- Supervised a diverse student staff of 15-20 annually and ensured guidelines were adhered to and project deadlines were met
- Supervised day to day IT logistics, administration, and support for the Department and WRFL while adhering to University IT guidelines, including the purchase, use, maintenance, repair, and replacement of both small equipment and capital items
- Maintained FCC Compliance as Chief Operator of licensed FM radio broadcaster
- Developed partnerships with pertinent academic, administrative, campus, and community groups, departments, offices, and business interests via media outlets and radio/TV broadcasting

KENTUCKY PUBLIC TELEVISION (KET)

Lexington Kentucky 2009-2011 – Production Assistant

- Responsible for multimedia development, educational products (print and online) and media productions for KET's GED Project
- Secured rights for materials and managed database of release forms
- Developed online and print content for Arts and Education programming
- Assisted a team of database developers and web programmers in construction of special web content applicable to original productions
- Acted as a station liaison for development and metadata management of nationwide PBS Digital Learning Library Initiatives
- Collaborated on critically acclaimed award-winning original station productions such as *Art To Heart*, *Kentucky Muse*, *Jubilee*, *The Arts Toolkit* and *Lincoln: 'I Too, Am A Kentuckian.'* Helped develop and produce new series *Reel Visions* promoting Kentucky filmmakers

KENTUCKY PUBLIC TELEVISION (KET)

Lexington Kentucky 2004-2005, 2007-2009 – Arts Toolkit Project Assistant

- Developed and produced multimedia art resources for Kentucky educators, program was received with enthusiasm state-wide and was adapted in a wide array of K-12 institutions
- Consulted with educators on content of media productions and resources
- Oversaw day-to-day administrative duties of project

KENTUCKY PUBLIC TELEVISION (KET)

Lexington Kentucky 2005-2006 – Promotions Assistant

- Authored, edited, and distributed weekly press bulletins regarding KET programming
- Oversaw online media presence and online press resource kits

TECHNICAL COMPETENCIES

Web Development

Systems – Windows (all relevant versions), Mac OS X+, Various online content management systems

Virtual Learning/Work Apps – Zoom, Dropbox, Canvas, Blackboard

Software and Online Apps –Microsoft Office Suite (including Excel), SoundCloud, BandCamp, Tumblr, Flickr, YouTube, Vimeo

Media Production – Non-Linear Video and Audio Editing including basic Audacity, Reaper, Adobe Premiere functions

Policy – Thorough knowledge of FCC protocol and procedure

EDUCATION

UNIVERSITY OF KENTUCKY 1997-2003 - Magna Cum Laude, Phi Beta Kappa

BA in Philosophy with departmental honors, BA in English with departmental honors

Honors Student and Gaines Fellowship Recipient