Recording episode SOP

This document covers the following

Pre- and Post recording steps

Structure of the episode

Recording housekeeping checklist

INTRO script

OUTRO script

Please use links above and within to find all SOPs.

Pre- and Post recording steps

- Invitation email (template provided)
- Follow up email (template provided)
- Biographies, photos and social/website links (template survey text provided)
- Talent release form (template survey text provided)
- Recording (zoom + phone)
- Post recording email (template provided)
- Edit episode fact sheet (template provided)
- [Graphics for twitter content]
- Review episodes and upload to Soundcloud, Simplecast and YouTube.

Structure of the episode

Intro script (see below)	~5 mins
Main Discussion	~40 mins
Close interview with short summary	~5 mins
Ask guests to share their social media (see outro script for suggested verbiage)	~ 1min
Outro script (see below)	~1
Ads at the end	1min
Total	1hr

Recording housekeeping checklist

- Introduce yourself
- Recording setup and record (see <u>recording instructions</u>)
- Recording Start Zoom and phones (check with guests)
- Clap for time-stamp
- Mention editing
- At the end, ask guests to share socials
- Confirm pronunciation of Names and correct titles

INTRO script

Welcome to your digital mentor podcast.

I am your host [insert name] from [insert affiliation]

[Introduce the topic]

[Introduce guests]

[Ask guests to 'tell us a bit more about yourself' guest 1]

[Transition into discussion by posing a question]

OUTRO script

[Edit verbiage to suit your own style to help with flow]

Thank you both for joining us, could you please share with our listeners where they can find you?

And for our listeners, thanks for tuning in, please follow us on twitter at mentor underscore podcast [@mentor_podcast] where we'll let you know when new episodes are released.

You can listen to us on youtube, spotify, apple podcasts, google podcasts, and soundcloud by searching for Your Digital Mentor Podcast.

You can also reach us by email, so please send your comments and questions to enquiries at your digi mentor dot net [enquiries@yourdigimentor.net]

As always, information on the episode and how to reach us will be in the description box, including how to connect with our guests and also links to more information and resources.

And finally, our goal is for this podcast to be shared as a resource so please remember to tell people about us!

Thanks again and see you in two weeks!